

Trading Paint



Pravega Motorsports

A Racing Spectacle like no other!

The Racing Series where the audience hold the stakes as much as the drivers.

The Idea



Audience Bidding



Driver Bidding



Feature Race



Winner's Pot



Budget Replenishing





Tourists



Professional Gamblers



Motorsports **Enthusiasts**



The **Finances**



Investment Required: \$10M ROI (after 5 years): 57.8%

The Racing Experience

'Driver Penalties' include vehicle-related handicaps such as - a power depleting fuel map. These penalties are inflicted by the drivers onto each other.

'Track Penalties' include track-related handicaps, such as - an additional gravel section for 3 laps. These penalties are inflicted onto the drivers by the audience. through a bidding war.

Trading Paint is not only a racing spectacle with the added benefits of sports betting, but, also an outlet for the fans, along with the drivers, to truly influence the outcome of the race before it even starts. The audience and the drivers take part in a pre-race ritual where penalties are chosen in a bidding format and brought down upon different drivers. Consequently, the audience's sphere of influence increases, and so does their arsenal of betting outlooks and combinations.

True to the company's vision of putting on a spectacle, the races are packed with excitement owing to the star studded exprofessional driver line up along with the penalties that each driver is obligated to endure. What results is an awe inspiring pageant, alluring to both the seasoned punter and racing enthusiast alike.

The Betting Experience

Our company caters to tourists and entertainment seekers, professional gamblers including high rollers and the motorsports enthusiasts of the world.

Las Vegas, where our company is based, is the playground for the wealthy and a haven for sports betting. Las Vegas features the "Highest Average Betting Budget", over 42 Million tourists, and a favorable Gaming Commission.



Predicted Revenue

Predicted Revenue \$40,000,000,00 \$33,674,000,00 \$10,000,000,00 ■ Audience Bidding ■ Audience Betting ■ TV Show Revenue ■ Ticket Sales

Three Major Foreseeable Costs (over next 3 years)

