



Mois Arif Multani

Marketing Manager

Marketing professional with over 10 years of progressive experience in, product management, user experience design, Digital Marketing and sales and Marketing. Accomplished at creative development, website operations, Digital platform management and collaborating effectively with stakeholders, vendors and clients.

Contact

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Address Mumbai

Education

2012
B.Sc.I.T
Mumbai University

2008
H.S.C
Maharashtra University

2006
S.S.C
Maharashtra University

Skills

- Efficient Communication skills
- Work Under pressure with accuracy
- Leadership skills
- Creative thinking
- Analytics
- Layout and designs

Language

English
Marathi
Hindi
Gujarati

Experience

07/2022 - Present

Kotak Mahindra Bank | BKC Mumbai

Marketing Manager

- Advertisement, Sales, Marketing, Event handling, Project handling, Malls activities, Corporate Events and Fashion Show.
- Approaching Clients and getting deal done, Sales activity, Branding, bargaining with the clients, displaying discounts, achieving monthly target and getting good returns.
- Achieving the distributor's targets.
- Also handling digital marketing projects for Mumbai location.

09/2019 - 07/2022

Google | Mumbai

Marketing Manager

- Handling Marketing, Sales and Events, Inventory Management, Client Management and Supply chain management.
- Approaching Clients and getting deal done, Sales activity, Branding, bargaining with the clients, displaying discounts, achieving monthly target and getting good returns.
- Achieving the distributor's targets.
- Also handling digital marketing projects for Mumbai location.

05/2018 - 09/2019

Paytm | Mumbai

Marketing Manager

- Advertisement, Sales, Marketing, Event handling, Project handling i.e. Indian -West Indies series, Malls activities, Corporate Events and Fashion Show.
- Marketing of the Product, Branding of the product about new launched schemes, getting tie ups done with Private transportation as Ola, Uber.
- Handling a team of 45-50 members.
- Achieving monthly and quarterly targets through group briefings and product training. Clients Handling.

04/2017 - 04/2018

Vivo Smart Phones India PVT LTD | Mumbai

Marketing Manager

- Handling Marketing, Sales and Events, Inventory management, Client Management and Supply chain management.
- Approaching Clients and getting deal done, Sales activity, Branding, bargaining with the clients, displaying discounts.
- Achieving monthly target and getting good returns.
- Achieving the distributor's targets.

CERTIFICATION

Diploma Course in Digital Marketing
(2018) | V Digital Institute

PERSONAL PROJECTS

Event Management (01/2010 - 05/2012)

- Planning of events, getting clients, marketing for 3rd party event organizations, worked as an event coordinator.
- Organized events like corporate events, exhibitions, private parties and marriage and traditional parties.

○ 10/2012 - 02/2017

Satguru Fashions | Mumbai

Marketing Executive

- Handling Marketing and Sales profile, Inventory management, Client Management and Supply chain management.
- Approaching Clients and getting deal done, Sales activity, Branding, bargaining with the clients, displaying discounts, achieving monthly target and getting good return.