

# Tanmoy Majumder

UI/UX Designer | IIT Bombay

Highly motivated and self-driven professional with an M.Tech in Electrical Engineering from IIT Bombay and 7+ years of experience with international market leaders in both tech and non-tech industries. Fluent in Japanese and English, and holder of four patents, I excel in delivering innovative solutions. My experience with European and Japanese clients enhances my cross-cultural collaboration skills. Currently seeking roles as a UI/UX Designer to leverage my expertise and drive impactful results.

✉ tanmoy1majumder@gmail.com

☎ 9836152882

📍 Kolkata

🌐 [linkedin.com/in/majumdertanmoy](https://www.linkedin.com/in/majumdertanmoy)

## WORK EXPERIENCE

### Business Consultant

Naogaon Special Agro Economic Zone Ltd

10/2022 - Present

Naogaon, Bangladesh

Achievements/Tasks

- Consulted client in **banking, food, oil, and gas industry**.
- Conducted **market research** on potential markets for expansion, and identified **untapped opportunities**.
- Collaborated with **4 businesses** to understand requirements and provided suggestions that improved processes, increased **revenue by 40%**, and enhanced the overall customer experience.
- Introduced the development of a **new business** plan, and implemented a **strategic marketing** plan that increased **client retention** rates from **20% to 86% in three months**.
- **Developed brand** and cost optimization strategies to achieve up to **56% cost reduction**.

### UI/UX Designer

Konica Minolta

04/2017 - 09/2022

Tokyo, Japan

Achievements/Tasks

- Understand the **Japanese way of thinking** to enhance design touchpoints.
- Led the execution of **10+ design and innovation projects**, utilizing **Design Thinking** methodologies to guide cross-functional teams, resulting in a **25% increase in user satisfaction** across product lines.
- Delivered transformative solutions in collaboration with product teams, leveraging data-driven insights to develop innovation strategies, achieving a **30% improvement in product usability** and reducing time-to-market by 20%.
- Managed **senior leadership** and **business stakeholders** in high-stakes projects, ensuring alignment with strategic goals, which led to a **15% reduction** in project risks.

## ACHIEVEMENTS

US patent & Japan Patent

**4 Patents** 🔗

<https://patents.google.com/?inventor=%E3%82%BF%E3%83%B3%E3%83%A2%E3%82%A4+%E3%83%9E%E3%82%B8%E3%83%A5%E3%83%B3%E3%83%80%E3%83%BC>

Conference Paper

**8 Publications** 🔗

<https://ieeexplore.ieee.org/search/searchresult.jsp?newsearch=true&queryText=tanmoy%20majumder>

## INTERESTS

Arm Wrestling

Travel

Story Telling

People & Culture

## TECHNICAL SKILLS

### UI/UX Design

Figma, Adobe XD, Sketch, Photoshop, Illustrator, HTML, CSS, JavaScript, Python

### Solar Energy

PVsys, Helioscope, SketchUp, AutoCAD

## EDUCATION

### Indian Institute of Technology Bombay

Master of Technology

2014 - 2016

Project

- **Title:** Economic and technical study of isolated hybrid power systems for rural electrification. (Novel Topologies of DC-DC Converter for High Gain Application)
- Power Electronics and Power Systems (**Top 1% of Batch**)

## SKILLS

Business Analysis

Consumer Insights

Sales Strategy

Problem Solving

Go to Market Strategy

Negotiation

Interpersonal Skill

Leadership

## LANGUAGES

Japanese

Professional Working Proficiency

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Bengali

Native or Bilingual Proficiency

## HONOR AWARDS

Award of Excellence (2014)

RCCIT

Organizational Special Mention (2016)

IIT Bombay