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#### **Education**

**B. Tech in Computer Science Engineering** Rajiv Gandhi University of Knowledge Technologies June 2020 - July 2024

#### Certifications

Power BI Certification & Skill Nation, 2024

Completed a comprehensive training program in Power BI, focusing on data visualization, dashboard creation, and data modeling. Gained hands-on experience with real-world projects, enhancing skills in transforming raw data into actionable insights.

# SRI MAHALAKSHMI **MAREEDU**

#### **Business Analyst**

### **Professional Summary**

Adaptable business analyst with expertise in SQL, Excel, and Generative Al. Demonstrates strong analytical and problem-solving skills while effectively using data to drive strategic decisions. Excels in creating impactful reports and dashboards, aligning data with business objectives, and embracing emerging technologies swiftly.

## **Projects**

#### Sales Dashboard Github Repo Link

MySQL Python Power BI **Pandas** 

- Developed an interactive sales dashboard using Power BI for real-time insights into sales performance.
- Enabled stakeholders to visualize sales trends and monitor performance metrics.
- Ensured user-friendly navigation and interactivity for effective decision-making.
- Conducted regular updates and maintenance for data accuracy and relevance.

#### **E-Commerce** Github Repo Live Demo Link Link **Dashboard**

MySQL Python Streamlit

- Analyzed customer purchasing patterns, product trends, and payment behaviors using commerce dataset.
- Performed data cleaning, manipulation, visualization for deriving key insights.
- Developed and deployed interactive an dashboard using Streamlit.
- Provided actionable insights for optimizing sales strategies and enhancing business performance.