

APOORV MAHAJAN

Full Stack Web Developer & Digital Marketing Specialists

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📍 Khargone(Madhya Pradesh)



SUMMARY

Web Developer with 6 years of functional experience designing and managing business websites using WordPress creation tools. Skilled in front-end and back-end development and implementing themes and plugins. Successfully creates attractive and user-friendly websites to meet client expectations in agile environments.

MERN STACK | Web Developer | Cutting-Edge Communication | Innovative WordPress, Shopify,WIX, Developer | Graphic Design | SEO Specialist | Experienced Web Developer | Creative Graphic Designer | Results-Driven SEO Specialist | Designed High-quality responsive websites that drive business growth.

EXPERIENCE

Technical Specialists & Project Manager

Total Digital Solution (Dubai)

📅 08/2022 - Present 📍 Dubai

Managed WordPress development and custom theme creation

- Successfully managed and implemented the redesign of the company's website, resulting in a modern and user-friendly interface that improved user engagement and conversion rates.

Oversaw the management of the Content Management System (WordPress), ensuring the timely publication of high-quality content and seamless website maintenance.

Conducted comprehensive training sessions for the sales team, equipping them with the necessary skills to effectively utilize the CRM system and improve sales performance.

Managed and executed paid search campaigns, optimizing ad performance and driving targeted traffic to the website.

Effectively managed a small team, including an Assistant and Freelancers, ensuring efficient collaboration and successful project delivery.

Senior CMS Developer & SEO specialist

Doodle blue innovation Pvt Ltd (Chennai)

📅 07/2019 - 2022 📍 Chennai

Performed WordPress development and custom theme creation

- Applied technical expertise to develop and optimize websites and webpages, ensuring alignment with project requirements and industry best practices.

Successfully deployed websites to servers after obtaining necessary approvals

- Which of your achievements match the job you're applying to?
- Proactively interacted with clients, providing ongoing maintenance and support to ensure optimal website performance and user experience.

Utilized CMS development skills to create user-friendly and visually appealing websites, resulting in increased user engagement and improved search engine rankings.

Demonstrated a strong commitment to continuous learning and professional growth, staying updated with the latest CMS development and SEO techniques

SKILLS

WordPress

HTML5

CSS3

Digital Marketing

Java Script

Elementor

WPBakery

Web Development

HTML

CSS

PHP

Wix

SEO

Javascript

Square Space

Shopify

Google Ads

Git

MongoDB

WORK SAMPLES, WEBSITE, PORTFOLIO

Project Name

<https://www.vaishnavipremiere.com/>
<https://www.diamondchemistry.com/>
<https://iandkrsna.com/>
<https://polkapop.in/>
<https://www.thaigems.com/>
<https://www.vaishnavigroup.com/>
<https://www.vaishnavilife.com/>

Education

Aurobindo (R.G.P.V) • Indore M.P
Bachelor of Engineering in Electronics and Communication.

R.G.P.V University, Aurobindo College Achieved a cumulative grade point average (CGPA) of 6.8