

Tushar Narayan Chole

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Summary

With over 10+ years' expertise in Branding, Marketing, Sales, and Promotion, I specialize in crafting compelling brand stories, strategic campaigns, and driving sales growth through innovative approaches.

Experience



Sales Manager

Sakal Media Group

Aug 2023 - Jan 2024 (6 months)

Drive revenue by selling online ad space to corporate clients.

Develop tailored advertising solutions and maintain a strong client database.

Ensure adherence to company policies for payment collection.



Team Leader

Sakal Media Group

Jan 2021 - Aug 2023 (2 years 8 months)

Managed activities for Sakal Media Group's digital app, 3KM.

Evaluated market conditions and implemented marketing plan alterations.

Led sales teams and business development efforts.

Manager Marketing

KV Finserv

Jan 2017 - Jan 2021 (4 years 1 month)

Oversaw nationwide Marketing, Sales, and Operations, managing a team.

Developed impactful Digital Marketing strategies.

Enhanced brand visibility via social media platforms.

Identified client needs, fostering strong relationships.

Conducted consultations guiding potential clients through services.

Team Leader

Samruddha Jeevan - India

Sep 2014 - Dec 2016 (2 years 4 months)

Handling activities of Marketing, Sales and operations in Maharashtra, MadhyaPradesh and Goa states.

evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed.

Business Development.

Manager Marketing

Shri Industries

Apr 2011 - Apr 2014 (3 years 1 month)

To be responsible for developing and maintaining marketing strategies to meet agreed company objectives.

To evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed.

To oversees all marketing, advertising and promotional staff and activities.

Education

MGM's Institute Of Management

Master of Business Administration (M.B.A.), Marketing

2012 - 2014

MBA Marketing

MGM's Dr. G.Y.Pathrikar college of CS and IT

Bachelor of Computer Science (BCS), Computer Science

2009 - 2012

BCS

NETAJI SUBHASHCHANDRA BOSE BOYS MILITARY SCHOOL

HSC, Science

2006 - 2008

12th Std

Saint Meera High School, Aurangabad

SSC, 10th std.

1994 - 2004

10th Std.

Licenses & Certifications

 **Google AdWords Fundamentals** - Google

 **Google AdWords Search** - Google

 **Google AdWords Display** - Google

 **Google AdWords Mobile** - Google

 **Google AdWords Video** - Google

Google AdWords Shopping

 **Google Analytics** - Google

 **Google Mobile Sites** - Google

Skills

Media Sales • Digital Media • Team Management • Customer Service • Institutional Sales • Management • Multitasking • Financial Services • Vendor Management • Customer Marketing

Honors & Awards

Tata nano twist promotion plan 3rd position - TATA MOTORS

Mar 2014

Tata nano twist promotion plan in Aurangabad city

2nd prize in singing competition 2013 - MGM Trust

Aug 2013

2nd prize in singing competition

I became President of MARKET KING club 2013. - MGM's Institute Of Management

Jan 2013

I became President of MARKET KING club. where we Conduct Activities regarding MARKETING

1st prize in Republic Day Parade 2012. - MGM Trust

Jan 2012

1st prize in Republic Day Parade 2012

3rd prize in Boxing Sport's competition 2012 - BAMU

Feb 2012

3rd prize in Boxing Sport's competition