

Sneha Nair | Senior Consultant

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OBJECTIVE:

Detail-oriented and adaptable professional with a background in IT seeking to leverage strong analytical skills and a keen interest in data analysis and visualization in the role of Data Analyst/Power BI Developer. Proficient in SQL, Power BI, MS Excel with a demonstrated ability to learn and apply new concepts quickly.

EXPERIENCE:

Eligarf Technologies | Senior Consultant

(Jan 2021 – April 2024)

- Leveraged MS excel for data cleaning and sorting to integrate data from diverse sources.
- Utilized Power Point for creating valuable insights from business needs.
- Sprint planning to achieve requirement.
- Working on insurance Production data using CSV, Excel, grassroots tools.
- Leveraging Power BI to generate actionable insights for team management, performance evaluation, and project tracking to help manager and team lead.

PROJECTS:

- **IMEUSWE APP:** This app facilitates tracing family history and discovering previously unknown relatives.
 - Utilized DAX expressions to calculate (KPIs) such as sales growth, profitability, and customer retention.
 - Designed sales dashboard using Power BI, incorporating interactive visualizations and drill-down capabilities.
- **ELIGARF EXPOSURE:** The objective of this project was to assist an insurance company in efficiently managing client insurance data and optimizing queries for improved performance.
 - Integrated data from multiple sources including Excel spreadsheets, SQL databases, and cloud-based applications.
 - Utilized data modeling techniques to foster inter-dataset relationships and uphold data consistency.
 - Implemented role-based security measures to restrict access to sensitive financial data and ensure compliance with regulatory requirements.
 - Created dynamic visualizations such as treemaps, pie graphs, and heat maps to present financial information effectively.

EDUCATION:

- BTech (Bachelor of Technology)
2015-2019
Banasthali University – Electrical and Electronics Engineering

TECHNICAL TOOLS:

- MS WORD
- MS EXCEL
- MS POWERPOINT
- VISIO
- JIRA
- SQL
- DAX
- POWER BI
- CSV
- MS TEAM
- M LANGUAGE
- TABLEAU
- GRASSROOT
- CONFLUENCE
- OUTLOOK
- SLACK

TECHNICAL SKILLS:

- DATA ANALYSIS
- DATA MANAGEMENT
- DATA VALIDATION
- DATA MODELING
- DATA CLEANING
- DATA VISUALIZATION
- CRITICAL THINKING
- DASHBOARD MANAGEMENT
- QUALITY ASSURANCE
- LEADERSHIP
- PROBLEM SOLVING
- DATA TRANSFORMATION

CERTIFICATIONS:

- Data analytics and visualization certification – Accenture (Forage)