

NASIR AHMED RATHER

MANAGER DIGITAL
MARKETING

PHONE | (+91) 7889757294
EMAIL | nasir92ahmed@gmail.com
LOCATION | Pune, INDIA
EXPERIENCE | 8 Years 4 Months

Key Skills

- Marketing
- Marketing Management
- Customer Service
- Digi
- Digital Marketing
- Artificial Intelligence
- Content Writing
- Wordpress
- Google Analytics
- Google AdWords
- Market Research
- Saas
- Lead Generation

Certification

- Qaurtile Management
- Variance Management
- People's Management .

Languages

- English
- Hindi
- Urdu

Profile Summary

Technical Skills Google Analytics Google Ads Facebook Ads Manager Hootsuite / Buffer HubSpot / Marketo / Mailchimp WordPress / CMS platforms Microsoft Office Suite Adobe Creative Suite (Photoshop, Illustrator) HTML/CSS Professional Affiliations Member, Digital Marketing Association Member, American Marketing Association

Work Experience

Manager Digital marketing

bista solutions
01/2023 - Present

Results-driven Senior Digital Marketing Manager with over 8 years of experience in developing and executing digital marketing strategies that drive brand growth and ROI. Proven expertise in SEO, SEM, PPC, social media marketing, content marketing, email marketing, and analytics. Adept at leading cross-functional teams and managing multi-channel campaigns to achieve business objectives

Account Management Manager

Amazon.com
05/2016 - 07/2022

Account management
Sales increase
Fmcg
Manage and grow a portfolio of [number] key

accounts, generating over \$10000] in annual revenue.

Develop and implement strategic account plans to achieve sales targets and enhance client satisfaction.

Analyze market trends, customer needs, and competitive landscape to identify growth opportunities.

Collaborate with cross-functional teams to deliver customized solutions and ensure seamless service delivery.

Negotiate contracts and agreements to maximize profitability and secure long-term partnerships.

Utilize CRM tools to track sales activities, forecast revenue, and maintain accurate client records.

Senior Banking Executive

Hsbc bank bannerghatta road banglore

06/2014 - 03/2016

Education

MBA/PGDM - Marketing

2011

Dr it college punjab university

Grade - 76%

B.A - Economics

2009

Kashmir University

Projects

Consumer Behavior And Customer Satisfaction With Reference To Jnj

365 Days

how to bring up customer satisfaction and customer retention,