

# **RESUME**

**CHEEDELLA RADHA SAI MEGHANA**

D/o SambaSivaRao

Email: [saim meghana1505@gmail.com](mailto:saim meghana1505@gmail.com)

PhoneNo: **7842252827**

## **Career Objective:**

Looking forward for a challenging and growth-oriented career in an organization where I can enhance my skills, develop my creativity and put maximum efforts on the job assigned and takes an active part in organization development.

## **Professional Summary:**

Having **2.4** years experience as a **Process Associate** in **Content Management Digital Marketing** and involved in 2 projects

1. Knowledge Graph Differentiations (KG DIFFS)
  2. Data Change Review App(DCRA)
- Develop and execute content strategies to increase website traffic and engagement  
Create and edit multimedia content such as videos, images, and infographics
  - Monitor and analyze website analytics to identify areas for improvement and optimize content accordingly
  - Collaborate with cross-functional teams such as marketing, design, and development to ensure content aligns with overall business goals
  - Manage social media accounts and create engaging content to increase brand awareness and drive traffic to the website
  - Conduct keyword research and optimize content for search engines to improve organic search rankings
  - Stay up to date with industry trends and best practices in digital content management and marketing
  - Manage email marketing campaigns and create compelling email content to drive Conversions
  - Develop and maintain relationships with external content partners and vendors to ensure high-quality content is produced and delivered on time.

**Work Experience:**

- ❖ Worked as Process Associate for Accenture Hyderabad,  
From January 2022 to April 2024.

**Educational Qualification:**

COURSE	INSTITUTION	UNIVERSITY	YEAR OF PASS	PERCENTAGE (%)
DEGREE (B.Com)	K.B.N DEGREE COLLEGE	KRISHNA UNIVERSITY	2021	78%
INTERMEDIATE (MPC)	NARAYANA JR.COLLEGE	BOARD OF INTERMEDIATE EDUCATION	2017	81.2%
S.S.C	K.C PUBLIC SCHOOL	SECONDARY SCHOOL CERITIFICATE	2015	70%

**ASSERTS/STRENGTHS:**

- Dedication and sincere in my work.
- Easily Adoptable to any kind of nature.

**PERSONAL SKILLS:**

- Ability to grasp the new skills very fast, comprehensive problem-solving abilities.
- Excellent verbal and written communication skills, willingness and innovation to learn more.
- Utilize the available resources with lots of ease with optimum utility.
- Hard Worker, Self-Discipline, Self-Confident, Good at conceptualization, Honest and Punctual confidence in oneself

**SKILLS:**

**OPERATING SYSTEMS:** Windows XP,7,8,10,11 Mac Computer

**Application:** MS-OFFICE (word,excel,ppt,outlook)Google Drive, Email, Python language, C Language

**KEY SKILLS:**

- Exhibit excellent skill in managing meetings, making decision, delegating tasks and garnering team support and feedback
- Executing tasks on professional level.

**COMPUTER PROFICIENCY:**

- Basic Computer Knowledge.
- MS Office, Word, Excel, PPT, outlook
- Python.

**ACHIVEMENTS:**

- Certificate in NCC.
- Certificate in NSS.

**DECLARATION:**

I hear by certify that the information given above is true to the best of my knowledge and belief.

**DATE:**

**PLACE:**

**(CHEEDELLA RADHA SAI MEGHANA)**