

Sunny Jeswani

eCommerce Project Manager

Dynamic E-commerce Project Manager with a proven track record of success in collaborating with teams and stakeholders to achieve results. Experienced in monitoring brand parameters and utilizing internal tracking systems to drive project success. Skilled in independent and strategic task management, particularly in the context of demanding projects for top-tier retailers like Amazon, Walmart, and Target. Proficient in creating detailed management reports and developing effective strategies for brand and product sales. Adept at managing technical projects and resolving business issues specific to Amazon and Walmart. Excels in direct brand communication and possesses advanced proficiency in internal software systems. Specializes in working with advanced category brands and highest booking value brands.

Work History

2023-10 - Current	<div>Ecommerce Project Manager <i>Pattern Technologies, Pune, India</i><ul style="list-style-type: none">Cooperate with team members and stakeholders to achieve project goals.Monitor brand parameters using internal tracking systems (project management tools).Work independently or partially independently on tasks.Manage demanding projects in management on Amazon, Walmart, and Target.Create reports in management for Amazon and Walmart.Develop strategies for selling brands and products on Amazon and Walmart.Independently manage technical and strategic projects for brands.Understand issues related to business on Amazon and Walmart.Directly communicate with brands to update them on project progress.</div>
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Contact

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Websites, Portfolios, Profiles

- <https://www.linkedin.com/in/sunny-jeswani-3ab97812>

Skills

Category Management	<div><div></div><div></div><div></div><div></div><div></div></div>
Asset Management	<div><div></div><div></div><div></div><div></div><div></div></div>
Data Analytics	<div><div></div><div></div><div></div><div></div><div></div></div>
Brand Development	<div><div></div><div></div><div></div><div></div><div></div></div>
Market Analysis	<div><div></div><div></div><div></div><div></div><div></div></div>
Vendor Relations	<div><div></div><div></div><div></div><div></div><div></div></div>
Client Communication	<div><div></div><div></div><div></div><div></div><div></div></div>
Trend Forecasting	

- Utilize advanced knowledge of internal software.
- Collaborate with advanced category and highest booking value brands.

2017-06 -
2023-09

Sr. Merchandiser

Alacrity E-commerce Solutions pvt Ltd., Nagpur

- **Merchandising** - Ensuring that products and brands are presented effectively on online stores such as inbuilt e-commerce website & Marketplaces such as Amazon, eBay, Walmart, etc
- **Category Management** - Complete ownership over P&L of a category including managing existing brands and launch new Brands & Products under them
- **Vendor / Sourcing Management** - Maintain relationship with existing suppliers and build relationship with new Vendors/Clients Resolving issues regarding POs, returns, refunds, payment etc Sourcing and Cost negotiation of products locally and worldwide
- **Catalog Management** - Populating website by creating & uploading content for New and existing SKUs by coordinating with Brand & Vendors.

2016-03 -
2017-04

Digital Merchandiser

Mytrendsetter.in

- Responsible for building and merchandising digital content, ensuring content is presented with quality and accuracy, and verifying that merchandised product aligns with event theme.
- Established KPIs for measuring digital merchandising performance, providing regular reports on progress towards goals for management review
- Managed inventory levels efficiently, ensuring optimal stock availability and minimizing out-of-stock incidents
- Increased online sales by creating visually appealing and strategic digital merchandising campaigns



Buying & Sourcing



Project Management



Business Planning



E-commerce strategy



Tools

Google Analytics



Google Adwords



MSEXcel



MS Powerpoint



Jira



Asana



Shopify



SQL



Power BI



Seller Central



2022-06 -
Current

MBA: Marketing Management And Research

NMIMS - Mumbai, Maharashtra

2011-05 -
2015-06

Bachelor's Of Engineering: Computer Science

Jhulelal Institute of Technology - Nagpur , India

Certifications

Digital Marketing, Accenture, 04/01/2022, Current

Google Data Analytics, Coursera, 06/01/2023,
05/01/2023

Google Project Management, 06/01/2023

Disclaimer

I declare that the above information is true and correct to the best of my knowledge and nothing has been concealed or distorted.

-Sunny Jeswani