SANTOSH GUPTA

Technical Product Owner (CSPO, CSM)

Bangalore, India | +91 9373173703, 9604262408 | santosh.rich05@gmail.com

LinkedIn

SUMMARY

Dynamic and results-driven IT **Technical Product Owner with over 15 years of experience** in software development life cycle (SDLC) and hybrid app development. Proven track record in leading cross-functional teams and managing projects through agile methodologies, including Certified Scrum Master (CSM) practices, to deliver innovative solutions. Adept at requirements gathering to identify business needs, conducting thorough business analysis to translate those needs into actionable user stories, and ensuring alignment with organizational goals through effective Agile leadership.

WORK EXPERIENCE

Product Owner / Senior Delivery Manager

Digient Technology   Bangalore, India | June 2024 – August 2024

- Led the delivery of multiple high-impact projects, ensuring timely and within-budget execution by applying Waterfall project management principles where appropriate.
- Collaborated with stakeholders to gather comprehensive business requirements and translate them into actionable user stories that drive product development.
- Facilitated agile ceremonies such as sprint planning, retrospectives, and daily stand-ups, promoting a culture of continuous improvement within the team and enhancing overall project efficiency through effective communication and collaboration.
- **Projects:** PokerBet, Bet Barter, and White label products.

Game Producer / Product Owner

Creative Monkey   Bangalore, India | August 2023 – May 2024

- Managed the development and launch of several successful Hybrid apps, increasing user engagement by 50%. Conducted thorough market research to inform product strategy and prioritize features based on user feedback, thereby optimizing the user experience.
- Oversaw the entire product lifecycle, from conception to delivery, ensuring alignment with customer needs through rigorous analytical skills to evaluate data and performance metrics.
- Led User Acceptance Testing (UAT) to validate that the final product met business requirements and user expectations, ensuring high-quality outcomes.
- Utilized problem-solving skills to address challenges and roadblocks effectively, facilitating seamless project execution. Developed wireframes and user flows to visualize user interactions and enhance the overall user experience, aligning design with functional requirements.
- Implemented agile methodologies, resulting in a 60% improvement in team productivity and fostering an environment of collaboration and innovation.
- **Projects:** Cricket Gangsta, CPL, T20.

Producer / Product Owner

Play Games 24x7   Bangalore, India | April 2021 – July 2023

- **Projects:** RummyCircle, My11 Circle.

Creative Producer / Product Owner
Embibe Pvt Ltd   Bangalore, India | July 2020 – March 2021
- **Projects:** E-learning Content development.

Creative Head / Product Owner
U2opia Mobile Pvt Ltd   Gurgaon, India | Nov 2018 – June 2020
- **Projects:** Fan Mojo, Woo Dating APP, and Mr Phone.

Art Manager / Technical Lead
Jetsynthesys Pvt Ltd   Pune, India | March 2017 – Oct 2018
- **Projects:** JetMusic, JetPlay, JetCart & JetX.

Asst Manager/ Technical lead
Reliance Games Pvt Ltd   Pune, India | April 2011 – Feb 2017

Lead 3D Artist
Krazy Motion Pvt Ltd   Ahmedabad, India | Jan 2009 – March 2011

3D Artist
Paprikaas Interactive Pvt Ltd   Bangalore, India | Feb 2008 – Dec 2008

SKILLS

- Enterprise Product
- Teamwork
- CSM (Certified Scrum Master)
- Product Strategy
- Business Requirements Analysis
- Waterfall Project Management
- Business Analysis
- Agile Leadership
- User Acceptance Testing (UAT)
- Requirements Gathering
- Analytical Skills (Google Analytics, CleverTap)
- Hybrid App Development
- Wireframe & User flow

- Software Development Life Cycle (SDLC)
- Basic (.NET, HTML, CSS, Java, SQL, C#)
- Project Management Tools
- Cross-functional Team Leadership
- Escalation Handling
- Version Control Systems
- Cloud Technologies
- CSPO (Certified Scrum Product Owner)
- Database Management
- Business Intelligence
- AI/ML
- Power BI
- Communication

CERTIFICATIONS

Certified Scrum Master (CSM)
Certified Scrum Product Owner (CSPO)

EDUCATION

Master of Commerce

Dr. Bhim Rao Ambedkar University, India
April 2004- July 2006