ASHISH DESHAVAL

Project Manager / Scrum Master / Product Owner / Product Manager

(Immediate Joiner)

PROFESSIONAL EXPERIENCE

Project Manager Scrum Master Role

Apr'15 - Present

EXFO Inc

Pune, Maharashtra, India

Having worked for 9+ years in project, product, and process management, I am skilled at supervising teams of 20+ members who are geographically dispersed.

Project Management:

- Produce **project plans** that encompass the scope, schedule, resources, and budget.
- Supervise the **execution of products/projects** and ensure that they align with business objectives.
- Oversee cross-team coordination, dependencies, and communication with external stakeholders.
- Manage and mitigate risks that could impact the project's success in a proactive manner.
- Ensure that the project stays on track, within budget, and meets organizational objectives.
- Enhance team collaboration and resolve conflicts with effective problem-solving techniques.
- Aid in the professional **development** and **skill enhancement** of team members.

Product Ownership:

- Manage the product backlog, making sure it reflects business priorities and customer needs.
- Prioritize work, define clear requirements, and ensure that the team delivers value.
- Ensure that stakeholders are engaged, and the team is focused on delivering the most valuable features.
- Keep customer-centric focus by integrating customer feedback and advocacy user experience.
- Monitor KPIs and analyze customer feedback to continuously improve the product and process.

Processes

- Facilitate Scrum ceremonies and ensure compliance with Scrum principles.
- Make sure the team is focused on delivering value by facilitating the removal of impediments.
- Coach and support the team in adopting Agile practices and continuous improvement.
- Proficient in Agile methodologies such as Scrum, Kanban, Lean, and Scaled Agile (SAFe).

Tools & Technologies

- DevOps, CI/CD, REST API, AWS, Cloud, Microservices, Containers, Dockers, SaaS, SQL
- Jira, GitLab, Trello, FeatureMap, Miro, Monday, Matomo, Slack, Team, Figma, UXPin

Product Support Lead Role

Oct '12 - Mar '15

EXFO Inc

Pune, Maharashtra, India

- Leading a team of specialists to ensure customer issues, queries, and complaints are addressed effectively and timely.
- Ensuring the **team is trained** on the latest product features, tools, and support protocols.
- Handling escalated customer issues that require advanced troubleshooting or special attention.
- Managed tracking of TL-9000 key performance indicators (KPIs) to ensure compliance with SLAs.
- Facilitated communication between product management and development teams to relay **customer feedback**, bug reports, and feature requests effectively.
- Providing insights from customer interactions to internal stakeholders to drive **product improvements** and enhance **user experience**.
- Enhance support processes and tools to drive operational efficiency and elevate customer satisfaction.
- Maintaining and expanding a self-service knowledge base that customers and teams can use for common issues and questions.
- Preparing regular reports on KPIs, customer satisfaction, and key product issues.
- Identify root causes of customer issues and recommend solutions to prevent recurring problems.

CERTIFICATIONS

- Professional Scrum Product Owner I (PSPO I) Apr '22
- Professional Scrum Master I (PSM I) Dec '17
- Information Technology Infrastructure Library (ITIL) Dec'17
- Product Management Professional (PMP) Mar '16

EDUCATION

B.E. – Electronics and Communication

Jul '01 - Jun '04

Bhavnagar University

Bhavnagar, Gujarat, India

CONTACT

9427227412

ashish.deshaval@gmail.com

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Pune, India

in LinkedIn\AshishDeshaval

SUMMARY

Emphasizing high-level project delivery, resource management, stakeholder communication, and overall project success across teams. Owns the product backlog, defines and prioritizes the work, and ensures that the team delivers the highest-value features to stakeholders. A servant-leader who prioritizes facilitating the Scrum process, removing obstacles, and supporting team collaboration and continuous improvement.

KEY SKILLS

Project/Product Management:
Release Planning, Iterative
Delivery, Sprint Planning, Time
management, Requirement
Management, Budgeting, Change
Management, Roadmapping,
Product Strategy, Backlog
Prioritization, Defining MVP,
Product Life cycle

Agile Methodologies: Scrum, Kanban, Lean, Scaled Agile (SAFe)

Data & Analytics: Metrics & KPIs tracking, A/B Testing, User Story Mapping, Market Research, Competitive Analysis, Data-driven decision making

Leadership: Cross-Functional Team Collaboration, Risk management, Conflict resolution, Negotiation, Problem Solving, Stakeholder Management, Creativity and innovation, Coaching, Adaptability

User-Centric Approach: Customer Feedback Integration, Quality Assurance, User Experience (UX)