HARSHAL PATIL

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EDUCATION

MCA 2021 - 2023
KBC North Maharashtra
University ,Jalgaon

B.sc Mathematics 2016 - 2019
M.J.College Jalgaon

SKILLS

- Front-end Development : HTML5, CSS3, JavaScript, React.js, Redux, Tailwind CSS
- Back-end Development : Node.js, Express.js, MongoDB
- UI/UX Design: User Research, Wireframing and Prototyping , color theory , typography and layout design, Responsive Design , Information Architecture , user flows . Logo designing, visual design.
- Data Structures , ASP .Net , MySQL , Cybersecurity Awareness .
- Version Control: Git, GitHub
- Design Tools : Figma , Sketch, Adobe XD and other relevant software.
- Soft skills : Communication, Problem solving, Continuous Learning, Attention to detail , Creativity.

CERTIFICATIONS

- Principles of UX/UI Design : https://coursera.org/share/e07a79a524b0b f2ea5871fcd6c70266d
- Introduction to Front-End Development : https://coursera.org/share/9153b1d497559 bf93ff200d28a2a62dd
- Advanced React : https://coursera.org/share/a1670da4f55713 1d563ae3c8a055f1e7

EXPERIENCE

Intern
Jan 2023- June 2023
Company Name : l Ineuron Intelligence private limited
- Completed a Music Streaming Application internship at Ineuron, demonstrating a proactive approach to learning new technologies and implementing them to achieve industry-standard solutions. Gained valuable practical experience and enhanced skills through the program.

UI/UX Designer Intern
July 2023- Nov 2023
Company Name : GoMap
- Developed wireframes, prototypes, and high-fidelity mockups using Figma.
- Conducted user research and usability testing, leading to a 15% improvement in user satisfaction.
- Collaborated with developers to ensure seamless integration of design elements.

PROJECTS

1.GreenHeaven - Online Plant Nursery
- User-Centric Redesign: Conducted extensive user research to deeply understand customer pain points and preferences. Employed a user-centric design methodology, resulting in a highly intuitive and engaging interface that significantly elevated user satisfaction levels.
- Mobile Optimization: Spearheaded the redesign of the mobile interface, prioritizing responsive design principles. Enhanced mobile navigation to provide users with a seamless and delightful experience across a variety of devices.
- Visual Refresh: Elevated the platform's visual identity by introducing a modern and cohesive design language. Incorporated visually captivating elements such as high-quality plant imagery and a nature-inspired color palette, creating an immersive shopping environment.
- Streamlined Checkout Process: Optimized the checkout flow to minimize friction and maximize conversion rates. Implemented a step-by-step process with clear indicators, leading to a notable 15% decrease in cart abandonment.
- Accessibility Integration: Ensured adherence to accessibility standards throughout the platform, promoting inclusivity and usability for all users.

2. Music Streaming Application
- Developed a music streaming website with ReactJS, Redux Toolkit, and Tailwind CSS, serving over 10,000 monthly users.
- A responsive and user-friendly interface using React components and Tailwind CSS utility classes.
- Efficient state management reduced API requests by 60% for faster load times
- Integrated third-party APIs to offer a vast library of 10 million+ songs, albums, and artist profiles
- Robust playlist management system led to 45% increase in user engagement.
- Improved audio streaming with sub-500ms latency, enabling seamless playback control for uninterrupted music experience.

3.Health and Wellness Tracking App Redesign
- Led redesign of health app, boosting engagement and goal adherence.
- Conducted user research (surveys, interviews) to pinpoint motivations.
- Used personas and journey maps to guide redesign, focusing on user-centric design.
- Revamped interface with modern aesthetic, vibrant colors, and intuitive icons.
- Introduced features: personalized goals, progress tracking, and social sharing.
- Conducted usability testing, achieving a 40% increase in user retention.
- Presented redesign and findings in a comprehensive UI/UX portfolio.