ADARSH M

+919945924163 adarshmgowda48@gmail.com www.linkedin.com/in/adarsh-m-gowda-57751b1bb

Objective

To secure a challenging position where I can utilize my skills, expand my knowledge, and contribute positively to the growth and success of the organization. Eager to learn, grow, and excel in a dynamic and collaborative environment while making meaningful contributions to team projects and organizational objectives.

Experience

Market Research Analyst   On-Site

DemandNXT, HSR layout, Bangalore   June 2024 – Present

- Handling Medical and B2B data counts and samples based on client requirements.
- Provided B2B contact lists tailored to client specifications, including region, industry, revenue, and employee size.
- Verified email addresses, ensured accurate address formatting, and standardized phone numbers based on country-specific guidelines.
- Data extraction for industry classifications (SIC & NAICS codes), revenue, and employee size using tools like Hoovers, Crunchbase, BookYourData and LinkedIn.
- Collaborated indirectly with sales teams using Slack, Zoho Desk and Outlook for communication.

Business Associate - Operations   On-Site

Altruist Technologies Pvt Ltd, Garvebhavipalya, Bangalore   October 2022 – March 2024

- Respond to customer inquiries and concerns via email in a timely and professional manner, ensuring high levels of customer satisfaction.
- Provided personalized assistance to customers regarding product information, order status, billing inquiries, and technical support.
- Resolve customer complaints and issues effectively, demonstrating empathy and understanding while adhering to company policies and procedures.
- Managed multiple customer interactions simultaneously, demonstrating strong organizational and multitasking skills.

Education

The Oxford College of Engineering   Bommanahalli, Bangalore

MCA | CGPA 8   2022 - 2024

Gurukul Education and Management Studies   Yelahanka, Bangalore

BCA | CGPA 8.44   2019 - 2022

RT Nagar PU College   Yelahanka, Bangalore

PCMB | Percentage 60%   2019

Swamy Vivekananda High School   Mallur, Chikkaballapura

Percentage 83.36%   2017

Projects

KisanTech 24/7 – Modern Agricultural Solutions Using Django Technology

- Developed a Django-based web platform aimed at revolutionizing agriculture by connecting farmers directly with customers to buy and sell agricultural products, eliminating middlemen.
- Designed and implemented a user-friendly interface for farmers to easily showcase products and manage listings, while buyers could browse, purchase, and review products.
- Integrated features like a product rating system and a secure payment gateway to ensure transparency and secure transactions.
- Provided farmers with real-time data on market trends, pricing, and technological advancements to improve farming practices and profitability.

Research paper published in the International Journal of Combined Research and Development (IJCRD). www.ijcrd.com/files/Vol_13/03.pdf

Estimation of Airfare Prediction

- Develop a data-driven model for predicting airfare prices to assist travelers in making informed decisions and airlines in optimizing pricing strategies.
- Historical flight data, weather conditions, time of booking, and other relevant factors, we employed machine learning algorithms to forecast future airfare prices with accuracy.
- Analyzing large datasets and implementing regression techniques, we identified significant predictors of airfare fluctuations and built a predictive model capable of providing timely and reliable estimates.
- The project involved data preprocessing, feature engineering, model training, and evaluation to ensure robust performance.

Online Exam System

- Develop an efficient and user-friendly online platform for conducting exams remotely.
- PHP, MySQL, HTML, CSS, and JavaScript, we created a robust web application capable of exams which includes multiple-choice answers.
- Administrators to create, manage, and schedule exams, while providing students with secure login credentials to access the exam interface.
- This includes randomizing question orders, setting time limits, auto-grading, and generating detailed performance reports.

Training

AWS Cloud Practitioner - Cloud Institution

- Knowledge of core AWS services such as EC2, S3, RDS, Lambda, and IAM.
- Understanding of AWS architecture principles, billing, and cloud security.
- Familiarity with AWS management tools like AWS Management Console and AWS CLI.
- Utilized AWS S3 for storage, AWS Lambda for serverless computing, and AWS IAM for user management.
- Integrated knowledge from AWS Cloud Practitioner training to ensure secure and efficient cloud deployment.

Skills

Programming Languages: Python, Java, SQL

Web Development: HTML, CSS, JavaScript, Bootstrap

Software Tools: Eclipse, AWS (Amazon Web Services)

Data Analysis Tools: Pandas, NumPy, SciPy, Scikit-Learn

Market Research Skills: Data Collection, Competitive Analysis, Trend Analysis, Client Segmentation

Soft Skills: Teamwork, Communication, Time Management

Other Skills: Proficient in Microsoft Office (Word, Excel, PowerPoint)

Personal Details

Date of Birth: 12 June 2001

Permanent Address: Marahalli, Melekote post, Doddaballapura taluk, Bangalore Rural District-561205

Current Address: #05, 3rd cross, Muneshwara nagar, Sector 6, HSR layout, Bangalore-560068

Languages known: Kannada, English, Hindi and Telugu.