

SAPTAK GHOSH

MEDIA ADVISOR

PHONE | (+91) 9836569612
EMAIL | saptakghosh92@gmail.com
LOCATION | New Delhi, INDIA
EXPERIENCE | 8 Years 0 Month

Key Skills

- Content Writing
- Content Development
- Media Relations
- Digital Media
- Community Engagement
- Content Planning
- Social Media
- Video Production
- Brand Management
- Content Strategy
- Blogs
- Corporate Communication
- Marketing Communication

Languages

- English
- Hindi
- Bengali

Profile Summary

Media and Communications professional with over 7.5 years of work experience. Seeking opportunities in Content Writing, Public Relations, Digital Media, Corporate Communications, and Strategic Communications.

Work Experience

Media Advisor

Vajani Group

03/2024 - Present

Account Manager - Digital Media

Avian WE

04/2023 - 08/2023

Associate Manager - Content

Sportz Interactive

10/2022 - 04/2023

Press Trust of India

Senior Copy Editor (Sports)

06/2022 - 10/2022

Political Consultant

Indian Political Action Committee (IPAC)

09/2020 - 05/2022

The day-to-day activities in this project-based work involved: Interacting, coordinating and

liaising with political stakeholders to capture political trends and manage election affairs. Conceptualising, strategising, monitoring and evaluating progress of campaigns by providing minute-to-minute insights. Conflict Resolution: Personally investigated and mitigated conflicts between party leaders and solved them. Personally analyzed status and needs of constituencies to create digital campaigns and promote party leaders and workers. Created plans and communicated deadlines to complete projects on time.

Senior Sub-Editor

Asian News International

07/2018 - 09/2020

News Writing, Copy Writing, Editing, Supervised stories at the organization's social media and digital platforms. Communicated directly with reporters to assess stories and improve quality of work

Junior Correspondent and Producer

Times Now

05/2016 - 07/2018

Sports Reporting, Sourcing and Breaking News related to sports, Sports Production, Interviews. Coordinated with producers and on-air talent to create program content, new ideas and segments. Presented production ideas and determined creative scenarios for production and delivery

Education

PG Diploma - JOURNALISM

2016

Asian College of Journalism, Chennai

Diploma - Computers

2014

Sanskrit college and university

Grade - 54%