Contact

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Education

Data Analysis
Masai School, Bangalore
September 2024-present

Post Graduate Diploma in Management
Shri Ram Murti Smarak International Business School, Lucknow
July 2018 - July 2020

Bachelor of Commerce
University of Allahabad, Prayagraj
June 2015 - June 2018

Technical Skills

Python   Microsoft Excel

Power BI   SQL

Soft Skills

Effective Communication

Adaptability   Teamwork

Leadership

Harsh Agarwal

Data Analyst

Professional Summary

Results-focused data analyst with expertise and a solid understanding of data tools like SQL, Excel, Power BI, and Python. Capable of transforming complex data into meaningful insights. Eager to leverage technical skills and contribute to data-driven decision-making in a dynamic environment.

Projects

Bank Marketing Campaign Analysis   Github Repo Link

Python   Power BI

- Performed exploratory data analysis to uncover patterns and insights from the data.
- Developed classification models to predict customer subscription, enhancing targeting strategies for marketing campaigns.
- Designed and implemented dashboards using Power BI to effectively communicate insights and support decision-making.

Mobile Usage Analysis   Github Repo Link

Python   Power BI

- Cleaned and prepared dataset by addressing duplicates and missing data, ensuring consistency with Pandas and NumPy.
- Conducted in-depth data analysis and visualization using Matplotlib and Seaborn to uncover usage trends and insights.
- Designed an interactive Power BI dashboard to present key findings to stakeholders.

Experience

Family Business │ Supply Chain Coordinator   February 2023–present

- Built and maintained relationships with retailers to drive repeat business.
- Coordinated the timely delivery of goods to retail clients.
- Managed transportation and ensured smooth supply chain operations.

XL Dynamics India Pvt. Ltd., Noida │ Associate Analyst   January 2021 – February 2023

- Reviewed and validated US Mortgage Underwriting documents, ensuring compliance with agency and investor guidelines.
- Managed client interactions efficiently through mailbox and query platform, enhancing client satisfaction.
- Worked on process automation and provided training on effective communication, improving team productivity.
- Performed audits to ensure quality and accuracy in the team's deliverables, identifying opportunities for improvement.