



ANINDYA CHAKRABORTY

Date of birth: 02/01/1989 | **Nationality:** Indian | **Phone:** (+91) 9836031660 (Mobile) | **Phone:** (+998) 990398353 (Telegram) | **Email:** ANICHR24@GMAIL.COM |

Address: 103/1 Mashidhati Road, Saroj Park, Barasat, North 24 Parganas, 700124, Kolkata, India (Home)

WORK EXPERIENCE

01/01/2023 – CURRENT Kolkata, India

MANAGING DIRECTOR RAICHAK TRADERS

- 1) Liaising with the B2B web portal tradeindia (www.tradeindia.com) to sell trendy fashion products (clothing/garments) to retailers.
- 2) To operate and manage the wholesaling operation of clothing to prospective retailers.
- 3) To manage and operate the exclusive website to facilitate online wholesaling (<https://www.raichaktraders.com>)
- 4) Negotiate reasonably with suppliers and buyers should discrepancies arise due to external and internal changes such as: market price, increase/decrease in order quantity, modification in the garment design (resultant changes in consumption or make which adversely affects the initial costing of the garment), changes in production plan/schedule, etc.
- 5) Strictly adhere to the lead time of production at all costs to ensure punctual delivery, thereby avoiding either possible discounts or cancellation of a particular order. This can be mitigated through planning the production by scheduling a meeting with the production team which normally include: Production Personnel (Production Executive, Cutting and Finishing Departments), Work Study Group, Fellow Merchandising Team and Store Personnel.
- 6) Finally, to prepare a comprehensive documentation through MS Word, Excel or respective ERP instalments, which includes a daily record of production status starting from sampling, pilot runs to bulk production.

01/08/2017 – 31/12/2022

ASSISTANT PROFESSOR AND PROGRAM COORDINATOR BGMEA UNIVERSITY OF FASHION AND TECHNOLOGY

- To prepare course outlines, lesson plans, lecture sessions and deliver presentations to students in class.
- As postgraduate coordinator, I worked closely with the Registrar's office in terms of recruiting lecturers as per the directives of the University Grants Commission (UGC), Bangladesh. I was also involved in allotment of lectures and seminar for lecturers to teach their specialized modules. I have organized training sessions for lecturers with little or no experience in teaching.
- To get involved in various research activities such as journal publications and report writing. Currently two sets of journal publications have been completed.
- To work for projects funded by various Government/Non-Governmental institutions such as the Netherlands Initiative of Capacity-building in Higher Education (NICHE) project.
- Involved in fashion trend forecasting and preparing trend boards/season boards – as part of various research studies and literature - based on market information (social media/celebrity fashion preference, traditional rejuvenations). To evaluate student performances and provide necessary recommendations.
- To assist members of the faculty in the establishment and organization of academic/cultural clubs such as the BUFT Business Club.
- To invigilate exam sessions and ensure an organized environment during examination schedule

01/12/2013 – 31/07/2017

LECTURER BGMEA UNIVERSITY OF FASHION AND TECHNOLOGY

- To prepare course outlines, lesson plans, lecture sessions and deliver presentations to students in class.
- To get involved in various research activities such as journal publications and report writing. Currently two sets of journal publications have been completed.

- To work for projects funded by various Government/Non-Governmental institutions such as the Netherlands Initiative of Capacity-building in Higher Education (NICHE) project.
- Involved in fashion trend forecasting and preparing trend boards/season boards – as part of various research studies and literature - based on market information (social media/celebrity fashion preference, traditional rejuvenations). To evaluate student performances and provide necessary recommendations.
- To assist members of the faculty in the establishment and organization of academic/cultural clubs such as the BUFT Business Club.
- To invigilate exam sessions and ensure an organized environment during examination schedule.

EDUCATION AND TRAINING

04/03/2018 – CURRENT Kuala Lumpur, Malaysia

PHD IN CONSUMERS RECYCLING BEHAVIOR University of Malaya

Website <https://www.um.edu.my/> | Level in EQF EQF level 8

01/04/2014 – 30/06/2015 Breukelen, Netherlands

POST GRADUATE DIPLOMA - CSR AND SUSTAINABILITY (FACULTY TRAINING PROGRAM) Nyenrode Business University

Website <https://www.nyenrode.nl/en>

27/01/2011 – 04/04/2012 Glasgow, United Kingdom

MSC INTERNATIONAL FASHION MARKETING Glasgow Caledonian University

Website <https://www.gcu.ac.uk/>

09/08/2007 – 10/05/2010 Bengaluru, India

BACHELORS OF BUSINESS MANAGEMENT (BBM) Bangalore University

Website <https://bangaloreuniversity.karnataka.gov.in/>

27/09/2005 – 31/05/2007 Bengaluru, India

ONTARIO SECONDARY SCHOOL DIPLOMA Canadian International School, Banagalore

Website <https://www.canadianinternationalschool.com/>

12/06/2002 – 15/06/2005 Ooty, India

INTERNATIONAL GENERAL CERTIFICATE OF SECONDARY EDUCATION (CAMBRIDGE UCLES) Good Shepherd International School

Website <https://gsis.ac.in/>

LANGUAGE SKILLS

Mother tongue(s): **BENGALI**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
FRENCH	B1	B1	B1	B1	B1
HINDI	C2	B1	B2	C2	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

DIGITAL SKILLS

Microsoft Office | Microsoft Excel | Microsoft Word | knowledge of presentation platforms (PowerPoint, Prezi, Canva) | IBM Statistical package for Sciences (SPSS) | Statistical analysis (SPSS, Jamovi) | SMART-PLS | ANOVA SPSS Software | Academic Writing

● PROJECTS

01/04/2014 – 30/06/2017

Netherlands Initiative of Capacity Development in Higher Education (NICHE)

I was leading a research project as team-leader organized and funded by a consortium of stakeholders including the Embassy of Netherlands and Nyenrode Business University, known as Netherlands Initiative of Capacity-development in Higher Education (NICHE). The outcome of this project caused notable Apparel Manufacturers in Bangladesh to develop a Business Model whereby they can integrate Sustainable Practices with their existing manufacturing operations. We have also developed a course curriculum for the undergraduate students on CSR and Sustainability as part of that project which was later approved by the University Grants Commission, an educational wing of the Ministry of Higher Education, Bangladesh.

Link https://www.youtube.com/watch?v=e_Sz2H88RC0&t=147s

● PUBLICATIONS

2016

[Sexual and Reproductive Health and Rights: How Does This Crucial Component of Corporate Social Responsibility Leads to Sustainable Development of an Organization and of the Society as a Whole?](#)

Jannat, F., Hasan, M. R., & Chakraborty, A. (2016). *Sexual and Reproductive Health and Rights: How Does This Crucial Component of Corporate Social Responsibility Leads to Sustainable Development of an Organization and of the Society as a Whole?* Jannat | European Journal of Business and Management. <https://www.iiste.org/Journals/index.php/EJBM/article/view/34474>

2016

Wastewater Treatment for Sustainability: A Corporate Social Responsibility Initiative in Readymade Garments Sector of Bangladesh

Saha, S. K., & Chakraborty, A. (2016). Wastewater Treatment for Sustainability: A Corporate Social Responsibility Initiative in Readymade Garments Sector of Bangladesh. *BUFT Journal*, 3(1).