

PROFILE SUMMARY

- A strong business professional offering an experience of 7 years with zeal to make a winning career in Management Consulting, Product Management & Program Management in Digital Transformation space across domains
- Experience in consulting and implementing project for digital and e-commerce transformation by doing secondary research, audits, industry benchmarking and identifying gaps to make right business decisions and strategies.
- Tools: JIRA, MPP, MS Office(Excel, PowerPoint, Word), Tableau, R, SPSS, Tally 9.0, Smart sheets
- An energetic professional with excellent communication, creativity, stakeholder & client/customer management, proactive, analytical, time-management, leadership and problem-solving abilities

CORE COMPETENCIES

- Project Management
- Business Analysis
- Product Management
- Stakeholder & Vendor Management

ACADEMIC DETAILS

- MBA(PGPM) -Marketing & Operations
Great Lakes Institute of Management, Chennai
(Batch of 2020)
- B.E. –Electronics & Telecommunications
Medicaps Institute of Tech. & Mgmt.(RGPV), Indore
(Batch of 2015)
- HSC in 2011
- SSC in 2009

CERTIFICATIONS

- SAFe® Product Owner/Product Manager
- Professional Scrum Master
- Digital Marketing from Udemy
- Other courses from LinkedIn Learning

WORK EXPERIENCE

Assistant Manager(July 2022-till date) at KPMG India, Bangalore

Senior Consultant:

- Worked in consulting engagements to strengthen the accounts pipeline while assisted center heads of India to drive Digital Transformation Program
- Formulated & implemented frameworks for Innovation Challenge and setup CoE for client
- Created consulting proposals to provide a roadmap and strategy for business problems in the field of next-gen technologies
- Helped chart out the Digitalization roadmap by understanding industry trends, assessing the capabilities within org, prioritizing solutions and obtaining sign-offs.
- Manage and support delivery of Consulting services to clients while assisting them in continuous improvement to meet the end goal
- Assisting in project planning, resource management, cost estimation while ensuring communication with stakeholders
- Managing business teams to handhold for overall pipeline initiates and helping clients in their digital transformation lifecycle

Project Manager for French Fortune 500 MNC that specializes in digital automation and energy management:

- Deployed and migrated different SAP modules while saved €150 by completing the project before projected end date.
- Managed a project & team of 43 SAP experts and business users while collaborated with stakeholders for business requirement elicitation(BRD/FRD) and delivered the project throughout project lifecycle.
- Created project roadmap, project charter, high-level and detailed project plan, communication plan, risk registers, RAID logs and other project artifacts while managed the repository. Also, drove SIT and UAT making project a success for go-live.
- Acted as a strong bridge in between development team, business users and leaders to implement the solution and deliver the project meeting business end-goal.

Program Manager for Global Fortune 500 Oil and Gas Company:

- Managed overall portfolio with 32 projects spanning across 5 programs having an annual budget of ~\$35Mn
- Standardized and streamlined overall finance processes and pipeline for AI Global Head
- Worked with different AI teams like NLP, Deep learning, GenAI, Machine Vision, Natural Sciences and Innovation in AI.

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WORK EXPERIENCE

Assistant Business Analyst(November 2020-July 2022) at TCS, Hyderabad

Functional Consultant:

- Developed and demonstrated deep expertise in areas like digital strategy, operating model, digital benchmarking etc. through audit & assessment frameworks and forming strong pitch/presentation decks, while worked on business consulting engagements as part of cross-cultural teams
- Prepared compelling business case and presentations on key insights and recommendations by pitching models, integrations & solutions to senior stakeholders
- Collaborated with multiple level managers & interacted directly with CXOs advising on the best-fit solutions that suits business and suggest business strategies, roadmap, project planning while identified and developed industry decks, capability decks, whitepapers & case-studies to strengthen business development
- Generated growth opportunities by devising and executing best-fit digital solutions and strategies with business leadership team &, lead and contributed in sales pursuits, consulting and internal initiatives

Business Analyst for U.S. Food & Beverages Major:

- Conceptualization & implemented of a digital solution on a SaaS based platform by strategizing and consulting US Food & Beverages Major for their D2C roadmap
- Participated in client workshop with key stakeholders and document client requirements while prepared mock ups, personas, consumer journey & use cases
- Interacted with senior stakeholders(client) on daily basis to agree on the proposed business goals working as a Product Owner in Agile environment
- Responsible for the EPICs & feature lifecycle, from writing user stories, prioritizing the backlog, analyzing, and driving business results
- Effectively managed the project by creating and validating business requirements gathering(BRD/FRD), process maps, persona mapping, mockups, project plan, change requests, design documentation & signoff while SPOC for design(UX/UI) agency and client both with continuous improvement by leveraging Scrum delivery framework
- Managed resource allocation and their utilization during the project lifecycle, & participated as a decision maker in all Agile/Scrum ceremonies
- Actively mitigated roadblocks for sprint completion while collaborated with architects, development team, client team and agency.

Market Strategy:

- Market Research - market trends, solutions, frameworks and methodologies to address specific client needs while refined and created new brochures, flyers etc.
- Ideation, solutioning and go-to-market for digital services & offerings in CPG digital transformation
- Owner for TCS CPG point of view(POV) for direct-to-consumer Strategy