

Harshram Upadhyay



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Objective

To learn and earn respect. To grab an opportunity in the field of communication where I can utilize skills for the growth of organization in media.

Education

B.A.M.M.C| Pillai's college of arts, commerce, and science JULY 2019–March 2022
'A' grade

Junior college | St. Joseph's junior college kalamboli
JUNE 2017 – MAY 2019 'A' grade (commerce)

School| New Mumbai English School
June 2015-2017 'A' grade

PROJECTS IN CURRICULAM

Projects in curriculum

- Reporting (field work) |
- Reporting of field visit in which I have reported during pandemic as well.

Blogging

- I have written articles / blogs on my findings for different projects.
- I have also done mistake proofing as an assignment for different projects.

Advertising

- I have made two advertisements on dummy products.
- I have made Magazine, Tabloid, and Broadsheet on my own.
- I have also created dummy digital advertisements on social media.

Skills

- Quick Learner
- Anchoring
- Attention to details
- Public speaking
- Content creation
- Proof reading
- Silent observer
- Leadership

Technical skills

- I have expertise over Canva, Quakxpress, Adobe photoshop, and so on
- I have experience in social media marketing
- I have knowledge of SEO, SEM, SMM, emailer [E-mail marketing], content writing- all tools [Proofreading, paraphrasing grammar checking tool, plagiarism checking tool].
- Instagram and Facebook marketing
- AI tools (Generative and editing)
- ChatGPT

Freelance experience

- I was the editor and writer of our college magazine 'Spectrum' for 2020 -21. I was part of college marketing team so I know about Instagram tools like ad campaign and insight tool, Facebook [All the marketing tool] 2021-2023 I have worked as Mojo I worked as freelance content writer for many clients
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Organization

1. Pocket FM

I worked as fictional writer from 24 November -20 June (Freelance) Studio login

2. Pocket FM 1st July - Oct 2024

I am handling three things at present organisation:

- Promo Writer
- Handling team of writers
- I also manage Facebook, Instagram marketing of the same

Planetspark Nov 2023- Present

I teach students the following things (From age 4 to 40+ yrs)



English



Creative writing in English

Mastering body language

Confidence building

Hobbies

Writing

Voice over

Public speaking

Blogging

Online gaming

Reading.

Writing quotes

Communication

Storyteller

I hereby declare that the above information is correct to the best of my

knowledge and belief

Nationality: Indian

DOB: 25th Jan 2001

Gender - Male

Marital status - Married

Harshram Upadhyay