

Work Profile:

Technooster.

August 2015 - March 2016
Digital Marketing Executive

Role:

- Conducting second line analysis and research of business performance
- Analyzing current trends and new tools and techniques of digital marketing
- Implementation of digital marketing techniques according to strategic plan by seniors
- Keyword analysis and research
- Interacting with clients and help them to achieve success

VARStreet Software (I) Pvt. Ltd.

November 2014– April 2015
Digital Marketing Executive

Role:

- Analyzing business performance with the help of digital tools and reports
- Analyzing the available resources and digital tools. Web traffic analysis using various digital tools like Google analytics
- Preparing interactive strategic digital marketing plan
- Creating awareness about the company's brand
- Assuring proper implementation of different digital marketing tools and techniques such as SEO, PPC advertisement, email marketing, etc.
- Keyword analysis and research
- Analyzing and checking the success of the digital marketing techniques used

Summary of Digital Marketing Techniques Used

- Strategic analysis
- Keyword research and analysis
- Email marketing
- SEO (Search Engine Optimization)
- E-marketing plan and content development for email marketing

Profile

- knowledge on all the areas in ABAP development .
- knowledge in Web Dynpro Application development.
- Worked on SAP implementation and Support projects.
- Good Technical exposure and understanding of SD, PM, MM and HR module concepts.

PROFESSIONAL TRAINING

- Undergone six Months training in SAP ABAP/4 Technical module at Reliance Global Services Pvt. Ltd., Ameerpet, Hyderabad.

TECHNICAL SKILLS

Languages : ABAP/4, OOABAP, java
Web Technology : Webdynpro ABAP.
Form Designing : Smart Forms, Adobe Forms
SAP ERP : SAP R/3 4.7, SAP ECC 6.0
Databases : Oracle 9i
Packages : MS Office
Operating Systems : Windows 2000 Server, Window XP

EDUCATIONAL DETAILS

- Qualified GATE Examination

Degree and Date	Institute	Major and Specialization	Percentage
B.E.	Hi-tech institutes of technology. Aurangabad	Information technology	60.80
HSC	PadmashriVasantdadapatilCollege ,Aurangabad.	Science	61
SSC	Saint Meera School, Aurangabad	X Std	71.13

PERSONAL DETAILS

Name : Parmeshwar Subhash Shinde
Date of Birth : 16.09.1987
Gender : Male
Marital Status : Single
Nationality : India
Languages Known : English, Marathi and Hindi
Address : P-3/11/1,Vitthal Nagar, N-2,cidco
Aurangabad-431003,Maharashtra.

About me : Hobbies

- Listening music
- Reading books
- Travelling
- Internet surfing

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

Date:

Place:

(Parmeshwar S. Shinde)