

SUBODH TRIPATHI

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📊 CORE COMPETENCIES

- Project Management
- Product Ownership
- Stakeholder Management
- Agile Methodologies
- Scrum Framework
- Resource Optimization
- Capacity Planning
- Strategic Planning
- Team Management

🧠 SOFT SKILLS

- Collaborator
- Communicator
- Planner
- Change Agent

🎓 EDUCATION

MBA in Human Resource Management,
Pondicherry Central University, 2017

PGDM in Industrial Relations & Labor Laws,
Pondicherry Central University, 2017

B.Tech. in Mechanical Engineering, UPTU
Lucknow, 2014

📜 CERTIFICATIONS

- Certified Scrum Product Owner® (CSPO®)
- Certified Scrum Master® (CSM®)
- PMI Agile Certified Practitioner® (PMI-ACP®)
- Certified JIRA User
- Certificate Course in Project Management, PMI-ISM Dhanbad, 2024

💼 WORK EXPERIENCE

General Manager at Varahe Analytics (VA) Pvt. Ltd.

Aug'23 to Present

Governance Campaign Head (Odisha Government):

- Spearheading the formation, optimization, and management of a dedicated team for an innovative governance project in Odisha. Developed and presented a comprehensive governance campaign plan for the Odisha BJP Government, marking a key milestone in the organization's history.
- Recommended and overseen the implementation of **Slack monitoring tool** internally for task allocation and progress management through daily **scrum** and **retrospective** meetings during Odisha campaign operations.
- Managing stakeholders (clients and vendors) for high stakes projects through **weekly review meetings** for optimal output.
- Planned & suggested campaigns to improve the image of Odisha CM amongst masses such as - **Government at your Doorstep**, **CM ko Bolo**, **Gram Sevak** which were a multipronged monitoring and feedback approach aimed at assessing the effectiveness of the state-run schemes and initiatives.

Campaign Head (2024 Elections - Odisha BJP):

- Played a critical role in securing a historic victory for the Odisha BJP unit in the 2024 elections.
- Established and enhanced the Odisha Campaign Team, streamlining project planning and execution strategies for maximum impact.
- Directed and managed all campaign activities for the BJP Odisha unit, ensuring consistent communication and alignment with the party's objectives.
- Conceptualized, formulated, and presented a comprehensive campaign calendar to the party's central leadership, shaping the election strategies.
- Influenced the state's political narrative by delivering daily campaign activity reports and insights to the state leadership.
- Led the successful execution and monitoring of multiple state-wide campaigns, along with *Panchayat Stariya Gana Bhikhyobh*, *Block Stariya Jana Akroash*, *SHG-NGO Sampark Abhiyan*, *Namo Nava Matadata Sampark Abhiyan*, *Booth Vijay Abhiyan*, *Labharthi Sampark Abhiyan*, *Gaon Chalo Abhiyan*, *Gram Parikrama Yatra*, *Sankalp Patra Abhimat Sangrah Abhiyaan (Manifesto)*.
- Oversaw the state-wide launch and implementation of the party's Chargesheet and Manifesto campaigns.
- Successfully deployed and managed the state-wide **Candidate Management System (CMS)** to streamline candidate operations and tracking.
- Led a team of **144 members**, organized into two verticals: **Central Campaign Team** (14 associates), and **Field Team** (130 associates).

🎯 OBJECTIVE

Aiming to leverage rich experience in **agile methodologies**, **product lifecycle management**, and **team leadership** in a dynamic role as a **Product Owner**, **Scrum Master**, or **Project Manager**. Committed to driving product vision, optimizing project delivery, and ensuring successful outcomes through collaboration and **strategic planning** in a technology-driven environment.

👤 PROFILE SUMMARY

- Leveraged **7 years** of experience in **consulting**, **strategy**, and **IT project management** deliverables, with a focus on strategic planning, stakeholder coordination, and process optimization.
- Proficient in **project management**, maintaining product backlog, Sprint artefacts, running sprint ceremonies along with reporting sprint essentials to stakeholders.
- Expertise in leveraging **IT tools** such as **JIRA**, **Slack**, **Asana**, and **Monday** for effective **project/product management and monitoring**.
- **Certified Scrum Product Owner® (CSPO®)**, **Certified Scrum Master® (CSM®)** and **PMI Agile Certified Practitioner® (PMI-ACP®)** with expertise in technology-driven solutions and **team leadership** to deliver high-impact projects.
- Spearheaded a groundbreaking governance initiative in Odisha, emphasizing **strategic planning** through **resource optimization**.
- Showcased proficiency in managing extensive campaigns, leading to significant election win in Bihar, West Bengal, Andhra Pradesh & Odisha.
- Possess expertise in conducting secondary research, **analyzing market trends**, and unearthing competitive insights.
- Extensive experience in contributing in strategic planning, executing campaigns, **managing stakeholders** and operations.

📈 CAREER TIMELINE

- General Manager at Varahe Analytics (VA) Pvt. Ltd. - Aug'23 to Present
- Senior Manager at Showtime Consulting (STC) - Dec'22 to Jul'23
- Senior Associate at Indian Political Action Committee (I-PAC) - Oct'19 to Dec'22
- Payroll Officer at Standard & Poor's (S&P Global) - Jan'19 to Jul'19
- HR Generalist at Shyam Indus Power Solutions - Jul'17 to Dec'18

🏆 TECHNICAL SKILLS

- JIRA and Slack for task management, team collaboration and DevOps
- Asana and Monday for progress tracking and monitoring
- Trello and Mindmap for streamlining brainstormed ideas
- Balsamiq, Figma, MS Visio for wireframing & app prototyping
- Draw.io, Lucid Chart for process mapping and flowcharting
- Workday for internal HCM tasks
- MS Office Suite

Senior Manager at Showtime Consulting (STC)

Dec'22 to Jul'23

PIU Head:

- Established and optimized the Political Intelligence Unit (PIU) within the organization, improving end-to-end project planning and execution processes.
- Influenced the state political narrative by providing daily political activity updates to the state leadership through **custom reporting frameworks** and data driven insights.
- Brought in flavors of **Scrum and Kanban** frameworks of tracking work entities through **user stories** and **tasks** while creation, assignment and execution in regular work.
- Directed the collection, analysis, and impact measurement of primary and secondary data. Led a team of 20 associates in Andhra Pradesh.

Campaign Head:

- Ideated, formulated, and managed large-scale campaigns, overseeing strategic planning and execution to maximize reach and impact.
- IKMR (Idem Kharma Mana Rashtraniki) Campaign:** Led a 150-day campaign, organizing 50+ meetings with Nara Chandrababu Naidu, reaching over 1 crore households and garnering 87 lakhs+ registrations across Andhra Pradesh.
- Introduced flavors of **Agile & Lean principles** for **campaign monitoring**. Work allocation and execution was followed through **Sprints** as defined under **Scrum framework**.
- Telugu Pride Movement:** Executed a 50-day global campaign with 100+ events, enhanced the party's cultural presence and voter outreach.
- Strategized and executed the *BC Community Outreach* and organized key events such as "*Hello Lokesh*," "CBN Connect," "*Rythanna Tho Lokesh*," and "*Mission Rayalaseema*." Presented and secured approval for *Jai Andhra* (a civil Society campaign) from the party leadership.

Work on Digital Platforms:

- Developed and managed the *Yuva Galam web portal* and *Yuva Galam Mobile App* to create an interactive platform aimed at mobilizing youth for the *Yuva Galam* campaign, offering real-time updates, communication tools, and resources to empower young voters.
- Designed the *Mana TDP Mobile App* to provide seamless interaction between party leaders, volunteers, and voters.

Other Proposed Apps & Portals:

- CBN Connect App:** Conceptualized it as an evolved version of the Mana TDP App, proposed for real-time updates and live interaction between Nara Chandrababu Naidu and voters, along with existing features.
- Telugu Pride Movement Web Portal:** Proposed as a tribute to N.T. Rama Rao on his 100th birth anniversary, intended to celebrate his legacy and unite Telugus globally through cultural pride and events.

Senior Associate at Indian Political Action Committee (I-PAC)

Oct'19 to Dec'22

Strategic Intervention Group Member (SIG - Bihar & Telangana):

- The core responsibility was to establish a new political party (Jan Suraj) by propagating the '**Jan Suraj**' movement in Bihar.
- In charge of **Munger, Madhepura & Kosi regions** and responsible for stakeholder liaising, team handling, campaign execution, analyzing ground input & strategy formulation. Worked with around 11 million voters & 20 million population, spread across 12 districts & 52 assembly constituencies. Led a team of 56 associates (20 CTMs & 36 Local Resources).
- Did stakeholder engagement, team leadership, campaign execution, and strategic analysis as part of **SIG in Telangana**. Engaged with over 3 million voters and 4.4 million population, spread across 3 districts (13 assemblies). Led a team of 26 associates, ensuring cohesive collaboration and efficient operations.

Co-Lead (PIU - India):

- Played a key role in the restructuring of the Political Intelligence Unit (PIU), optimizing internal processes for seamless end-to-end project planning and execution across multiple states. Worked on State, District, PC & AC reports of Goa, Gujarat, Himanchal Pradesh and Madhya Pradesh.
- Utilized comprehensive data collection, analysis, and impact measurement techniques.
- Played a key role in formulation of TMC's Goa 2022 assembly elections manifesto.
- Directly oversaw a team of 25-30 associates, ensuring effective collaboration and project management.

District Lead (West Bengal & Bihar):

- Led the campaign team in Malda district, achieving a groundbreaking victory in the 2021 **WB Assembly Elections** by establishing a robust party structure.
- Developed and executed targeted campaign strategies, to maximize voter engagement and mobilization. With a focus on connecting with women, youth, and farmers, successfully reached over 3 million voters and impacted a population of 4.2 million across 12 assembly constituencies.
- Executed and provided data support for state wide campaigns like *Banglar Jubo Shakti*, *Didi Ke Bolo*, *Duare Sarkar* etc.
- Conceptualized, strategized, and implemented '**Baat Bihar Ki**', a pioneering Panchayati Raj campaign aimed at empowering youth of Bihar.
- Functioned as the district head in Munger, Bihar, engaging with over 1 million voters and a population of 1.3 million across 3 assembly constituencies.

Work on Digital Platforms:

- Field View App:** Utilized the app for internal task management and monitoring, ensuring effective tracking of campaign activities and team performance.
- Didir Doot App:** Contributed towards greater adoption of the **voter connect**, leader board, and **Jubo Jodha** features in constituencies under my direct supervision. Suggested features like Didi Live, KYC-Know Your constituency etc. for betterment of the App after thorough social listening and buzz analysis. Participated in the user acceptance testing of yet-to-be released.
- PK Connect App:** Formulated the **wireframes & prototypes** for the Youth Club section, Primary Membership event, PK Live, and 'Donate for Bihar' placeholder and prioritized the features for app development as per business need
- Baat Bihar Ki web portal:** Designed website navigation for an informational website meant for dissipating artifacts such as stories, videos, interviews, case studies, fact nuggets aimed at bolstering Bihari pride and fostering community engagement.
- Didi Ke Bolo web portal:** Launched as a grievance redressal portal, oversaw its evolution into a direct communication tool with the Chief Minister for addressing public issues through **feature enrichment** and effective **application road mapping**.
- Jan Suraj web portal:** Contributed towards creation of Jan Suraj web porta and mobile App meant for supporting the on-ground party activities.

Payroll Officer at Standard & Poor's (S&P Global), Gurugram

Jan'19 to Jul'19

- Managed end-to-end payroll for 1,200+ employees, supervised vendor and compliance management to ensure accurate and timely salary processing.
- Conducted HR tech research and analysis, leveraged databases like ZoomInfo to optimize payroll operations and improve efficiency.

HR Generalist at Shyam Indus Power Solutions, New Delhi

Jul'17 to Dec'18

- Managed end-to-end recruitment, onboarding, and HR operations, including employee separation, to ensure smooth HR processes and reduce attrition rates.
- Implemented grievance resolution systems and introduced XITE HRMS software, leading to improved employee satisfaction and performance management.