

Rutuja Gedam

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Profile Summary

International Business graduate with over three years of experience in strategic operations, brand management, and digital transformation. Proven ability to optimize supply chain processes, enhance brand visibility through data-driven marketing strategies, and manage cross-functional teams. Adept at conducting market research, financial analysis, and stakeholder engagement to drive growth and operational efficiency. Passionate about contributing to the success of dynamic organizations in the fashion and retail industries.

Education

University of Bristol

MSc International Business Management

Sep 2023 – Oct 2024

Bristol, United Kingdom

Coursework: Strategy and Finance Accounting, Management and Organisation, Operations and Marketing Management, Management Research Methods, International Business.

K.D.K College of Engineering

Bachelor of Engineering - Electrical Engineering

Jun 2022

Nagpur, India

Coursework: Circuit Analysis and Design, Control Systems, Electrical Machines and Drives, Power Systems Engineering, Digital Signal Processing, Electronics and Communication Systems, Microprocessors and Microcontrollers, Renewable Energy Systems, Engineering Mathematics, Computer-Aided Design (CAD), Embedded Systems.

Professional Experience

Clementine

Business Strategist (Products/ Service)

Jun 2024 – Jul 2024

Bristol

- Analysed and Provided a general overview of the industry's current state.
- Utilising secondary data research analysis and providing insights on how customers' needs and habits are changing.
- Reviewed how competitors are responding and implementing these changes.
- Identified trends and opportunities based on market analysis, that may help overcome current challenges and grow the organization.

Spinny

Operational Analyst

Aug 2022 – Sep 2023

Gurugram, India

- Streamlined supply chain operations for used car procurement, achieving a 15% reduction in process inefficiencies. Managed cross-functional teams and ensured smooth Pan-India logistics and documentation
- Worked within the supply part in the Used Car Procurement process which also involved onboarding various hands to run the process smoother along with brand expansion in Pan India. KRA Included PAN India Logistics Handling And Documentation Process Flow. Handled cross-functional Teams, developed To smoothen the process.

Sharda Group of Industries (Tata Steel and SAIL)

Management Intern

Mar 2019 – Dec 2020

Nagpur, India

- Acquired comprehensive insights into the accounting and finance sectors through an internship supervised by a Chartered Accountant, enhancing industry knowledge.
- Engaged in over 50 client meetings and seminars, deepening understanding of industry practices and standards.
- Contributed to over 20 client audits, developing hands-on skills in accounting procedures and compliance.
- Demonstrated expertise in financial reporting, analysis, business advisory, risk management, and corporate finance through successful completion of various tasks and projects.
- Applied digital marketing analytics during the internship to improve client engagement strategies and optimize financial advisories.
- Exhibited exceptional time management and organizational skills by effectively balancing academic responsibilities with professional work.

Skills

Analytical and Strategic - Business Strategy Development, Market Research and Competitive Analysis, Financial Analysis and Reporting.

Management and Operational - Supply Chain Management, Stakeholder Relationship, Cross-Functional Team Collaboration.

Marketing and Digital - Campaign Performance Optimization, Customer Engagement Strategies, E-commerce and Online Marketing.

Soft Skills - Excellent Communication and Presentation Skills, Problem-Solving and Decision-Making, Time Management and Multitasking, Adaptability in Fast-Paced Environments, Leadership and Team Coordination