



STEFAN LEER

BUSINESS OWNER / STRATEGIC PARTNER

Stefan Joseph Leer was born in Bend, Oregon in 1972. He attended Grace M. Davis High School in Modesto, CA and graduated in 1990. Upon graduation he attended Central Oregon Community College and then Colorado State University. Following college, Stefan became a father to his two daughters Sydney and Kennedy and his son Aidan. Sydney is 26. She is a graduate of Texas A&M University with a bachelor's degree in Petroleum Engineering. Kennedy is 22. She has her bachelor's degree in Psychology from Texas A&M and is currently pursuing her Master's in Business. Aidan is 17 and a high school junior in Boerne, Texas with aspirations of becoming a professional golfer.

At age 28 Stefan was one of the youngest dealers ever approved by the Chrysler Corporation to be a dealer principal. He quickly went from owning one dealership to operating three standalone new car franchises including Dodge, Mitsubishi, and Chevrolet. Unfortunately, in 2008-09 the economy suffered many financial setbacks. Stefan treaded water for as long as possible, until sadly his dealerships fell to the recession.

Stefan married the love of his life in 2011, a former K-8th elementary school principal and former NFL 49ers cheerleader, Tanisha Leer. Three years after they were married and after several failed rounds of IVF, they adopted at birth, their son Keegan Tomas who is now 6. Tanisha and Stefan felt profoundly blessed to be able to adopt Keegan and they wanted to help support other families with their adoption needs so Tanisha founded a non-profit organization called Keegan's Promise. The foundation raises money to help couples with the high financial costs of adoption including, but not limited to agency and attorney's fees. Tanisha also counsels couples throughout the adoption process. Keegan's Promise has helped two babies get adopted, one in Northern CA and one in Southern CA. Tanisha continues to look for future families in need of the foundation's support.

After retiring from the car industry, Stefan became a life insurance agent and began his own agency. His first agency was called Leer Insurance Services. While building the life insurance business the couple purchased a



44-acre vineyard in Northern California which they turned into a working winery called Leer Vineyards. For three years they had their own wine label, ran a tasting room, held weddings and weekly concerts. They hosted country music stars such as Kelli Pickler, Clay Walker, Rodney Atkins, Easton Corbin as well as Coffey Anderson who now has a Netflix original show called Country Ever After. During this time the Leers made a double gold award winning wine called Heroic Red where they donate a dollar for every bottle to Homes 4 Heroes, which awards mortgage free homes to wounded combat soldiers.

Since selling the vineyard Stefan and Tanisha have continued growing their insurance business, owning and operating several more agencies including the newest agency Luxe Financial and Insurance Services. In addition, they founded Eldo Investments Inc., which is a life settlement provider in the state of Texas. They have also established a life settlement fund called The Genesis LS Fund, LLC. To better manage and develop each of his businesses Stefan currently maintains offices both in El Dorado Hills and San Clemente, California as well as in Fort Worth, Texas.

While continuing to grow these businesses Stefan met Faisal Chaudry, the CEO of Spearhead Networks, located in Dallas, Texas. They became fast friends and consequently formed a powerful strategic business partnership. Faisal saw Stefan as an asset to his company and asked him to become the Vice President of Strategic Partnerships for Spearhead. Since July of 2018 Stefan has leveraged his relationships to introduce Spearhead to several companies such as 7-Eleven, Caesars Entertainment, El Dorado Resorts, Albertson's, Discover Card, Dollar Tree, Citizens Bank, First Republic Bank, the 99 Cent Store, Kaiser Permanente, Sutter Health, Nordstrom's, California Department of Corrections and many more. With Spearhead's help several of these companies have already saved millions of dollars in information technology infrastructure.

Stefan, Tanisha and their youngest son spend most of their time in San Clemente where they enjoy the beach, beautiful sunsets and watching Keegan shred the Cali surf.