Avishag Ilan

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About me

Experienced project manager with a passion for technology, design and UX/UI. I am responsible, creative, and have a high aptitude for self-learning. I have Conceptual thinking and solution oriented mindset. I excel in dynamic environments, prioritizing teamwork and innovative solutions. Strong communicator, committed to excellence in every project.

Experience

2021 – 2023
National Fire & Rescue Academy

Project manager & Instructional designer
- Defining project objectives, scope, and timelines collaborating with the executive, internal teams and developers
- UX/UI design projects of marketing , training and presentations materials using Articulate 360
- Design and development of content for courses, trainings and tutorials
- Performing feasibility tests and building prototypes (POC's)
- Working on several projects simultaneously, E2E
- Management of complex learning systems

2021 – 2023
HIT

M.A. in Instructional Technologies
- Identifying, Designing and prioritizing customer needs
- Technology project management, Market research, analysis, planning, and execution
- Creating an artificial intelligence algorithm for matching work teams
- Conducting preliminary research for projects

2019 – 2022
HIT

B.A. in Instructional Technologies
- Web design and development using HTML, CSS & JS
- Educational games development using Adobe An
- Designing objects, images and icons using Adobe Ps, Ai
- Training materials development using Articulate 360
- UX/UI design for mobile devices using Figma
- Designed and developed a mobile task game generator intended for tour guides of heritage sites with low technological literacy

Education

2020 – 2023   **M.A. in Instructional Technologies, HIT**
Direct track for excellent students

2019 – 2022   **B.A. in Instructional Technologies, HIT**

Specializations and tools

- Figma / XD
- Notion
- G suite
- MS Office
- Adobe – Ps, Ai, An, Pr
- Articulate Storyline
- HTML
- CSS
- Bootstrap
- JavaScript
- Projects Management
- Product design
- UX/UI
- Instructional design
- Web design

Languages

Hebrew - native speaker   Fluent English