Avishag Ilan

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About me

Learning and user experience designer, with experience in leading E2E projects. Responsible, creative, with high self-learning abilities.

Working in a dynamic environment that requires teamwork and the ability to think outside the box would be ideal for me.

Education

2021 – Today

HIT

Direct track to M.A. for outstanding students in Instructional Technologies, second year, GPA 94
- AR interface design
- Creating an artificial intelligence algorithm for matching work teams

2019 – 2022

HIT

B.A. in Instructional Technologies GPA 92
- Web design and development using HTML, CSS & JS
- Educational games development using Adobe An
- Designing objects, images and icons using Adobe Ps, Ai
- Training materials development using Articulate 360
- UX/UI design for mobile devices using Figma
- As part of my final project, I designed and developed a mobile task game generator intended for tour guides of heritage sites with low technological literacy

15 courses out of the degree's courses were design related (approximately 500 hours).

Work Experience

2021 - Today

National Fire & Rescue Academy

Instructional design & development specialist
- Project management such as various digital courses for the HR department, logistics department and more, including tutorials, videos and quizzes
- E2E design of training materials, posters, marketing materials and presentations for conferences, the training department and the academy commander
- Design and development of content for courses, trainings and tutorials
- Creating a Decision-making simulator during emergency for firefighters and commanders
- Management of complex learning systems

Specializations and tools

- Figma / XD
- Notion
- G suite
- MS Office
- Adobe – Ps, Ai, An, Pr
- Articulate Storyline

- HTML
- CSS
- Bootstrap
- JavaScript

- Product design
- UX/UI
- Instructional design
- Web design
- Projects Management

Languages

Hebrew - native speaker   Fluent English