

# Avishag Ilan



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[Portfolio](#)

## About me

Learning and user experience designer, with experience in leading E2E projects. Responsible, creative, with high self-learning abilities. Working in a dynamic environment that requires teamwork and the ability to think outside the box would be ideal for me.

## Education

- 2021 – Today** **Direct track to M.A. for outstanding students in Instructional Technologies, second year, GPA 94**
- HIT
- AR interface design
  - Creating an artificial intelligence algorithm for matching work teams
- 2019 – 2022** **B.A. in Instructional Technologies GPA 92**  
**15 courses out of the degree's courses were design related (approximately 500 hours).**
- HIT
- Web design and development using HTML, CSS & JS
  - Educational games development using Adobe An
  - Designing objects, images and icons using Adobe Ps, Ai
  - Training materials development using Articulate 360
  - UX/UI design for mobile devices using Figma
  - As part of my final project, I designed and developed a mobile task game generator intended for tour guides of heritage sites with low technological literacy
- 2009 – 2007** **High school education**  
“Harel”  
Full matriculation and 12 years of study

## Work Experience

- 2021 - Today** **Instructional design & development specialist**
- National Fire & Rescue Academy
- Project management such as various digital courses for the HR department, logistics department and more, including tutorials, videos and quizzes
  - E2E design of training materials, posters, marketing materials and presentations for conferences, the training department and the academy commander
  - Design and development of content for courses, trainings and tutorials
  - Creating a Decision-making simulator during emergency for firefighters and commanders
  - Management of complex learning systems

## National Service

- 2011 – 2009** **Association for the Advancement of Education and Welfare**
- Working with at-risk children at an impoverished neighborhood

## Specializations and tools

- Figma / XD
- Notion
- G suite
- MS Office
- Adobe – Ps, Ai, An, Pr
- Articulate Storyline
- HTML
- CSS
- Bootstrap
- JavaScript
- Product design
- UX/UI
- Instructional design
- Web design
- Projects Management

## Languages

Hebrew - native speaker    English - as native speaker