# Avishag Ilan



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**AI** Portfolio

#### About me

Project manager, with 3 years of experience in leading E2E projects. Responsible, creative, with high self-learning abilities.

Working in a dynamic environment that requires teamwork and the ability to think outside the box would be ideal for me.

# Work **Experience**

#### 2021 - 2023

#### National Fire & Rescue Academy

#### Project manager & Instructional designer

- Defining project objectives, scope, and timelines collaborating with the executive and internal teams
- E2E design of training materials, posters, marketing materials and presentations
- Design and development of content for courses, trainings and tutorials
- Performing feasibility tests and building prototypes (POC's)
- Working on several projects simultaneously
- Management of complex learning systems

### **Education**

#### 2020 - 2023

#### Direct track to M.A. for outstanding students in Instructional Technologies, GPA 96

HIT

- Identifying, Designing and prioritizing customer needs
- Technology project management
- Creating an artificial intelligence algorithm for matching work teams
- Conducting preliminary research for projects

#### 2019 - 2022

### B.A. in Instructional Technologies GPA 92

15 courses out of the degree's courses were design related (approximately 500 hours).

HIT

- Web design and development using HTML, CSS & JS
- Educational games development using Adobe An
- Designing objects, images and icons using Adobe Ps, Ai
- Training materials development using Articulate 360
- UX/UI design for mobile devices using Figma
- As part of my final project, I designed and developed a mobile task game generator intended for tour guides of heritage sites with low technological literacy

# **Specializations** and tools

- Figma / XD
- Notion
- G suite
- MS Office
- HTML
  - CSS
  - Bootstrap
  - JavaScript
- Projects Management
- Product design
- UX/UI
- Instructional design
- Web design

## Languages

• Adobe – Ps, Ai, An, Pr

Articulate Storyline