**Consumer Spend Analysis**

**# Q1. What is the average credit card limit?**

SELECT AVG(card\_limit) AS avg\_card\_limit

FROM customer;

# avg\_card\_limit

284700.61

**# Q2. What is the most common credit card type?**

SELECT card\_type, COUNT(card\_type) AS count

FROM customer

GROUP BY card\_type

ORDER BY count DESC

LIMIT 1;

# card\_type, count

Gold, 38

**# Q3. What is the average age of credit card holder?**

SELECT ROUND(AVG(age)) AS avg\_age

FROM customer

# avg\_age

46

**# Q4. What is the most common spending category?**

SELECT product, COUNT(product) AS times\_bought

FROM spend

GROUP BY 1

ORDER BY 2 DESC

LIMIT 1;

# product, times\_bought

PETROL, 200