**Accessibility Statement:**

isUD.com is committed to making our site fully inclusive. We are constantly looking to improve our site so that users of all abilities can experience the content we deliver with ease. Every effort has been made to make these pages as accessible as possible in accordance with the applicable state and federal guidelines. [Find out more about web accessibility >>](https://www.w3.org/WAI/intro/accessibility.php)

**TERMS OF USE**

Welcome to isUD.com. Please read these terms of use carefully because they describe your rights and responsibilities and constitute a legally binding agreement between you and isUD.com regarding your use of the isUD.com web site.

These are official terms and conditions (“Terms of Use”) and form a legally binding agreement between you and isUD.com (“isUD.org”, “we”, “us”, or “our”) regarding your use of the isUD.com Internet Web site located at [isUD.com](http://www.isUD.com), as well as the associated Web pages, features and functions made available by isUD.com (individually and collectively, the “isUD.com site”).

YOU AGREE TO READ THESE TERMS OF USE CAREFULLY EACH TIME YOU ACCESS THE isUD.com site.

The isUD.com site is offered and made available only to users 18 years of age or older or have reached the age of majority in the jurisdiction in which you live or reside. If you are not yet 18 years old or not have reached the age of majority in the jurisdiction in which you live or reside, you must have a parent or guardian’s permission to view the isUD.com site. Moreover, if your use of the isUD.com site is prohibited or restricted in any way by the laws, regulations or other governmental requirements of the jurisdiction in which you live or reside, or if, for any reason and at any time, you do not agree with all of the terms and conditions contained in these Terms of Use, please discontinue using the isUD.com site immediately. BY accessing the isUD.com site: (i) You certify that you are at least 18 years of age or have reached the age of majority in the jurisdiction in which you live or reside or have a parent’s or guardian’s permission to access the isud.com site and (ii) You understand, acknowledge and agree to be bound by these terms of use. Your remedy for dissatisfaction with the isud.com site, or any services, content or other information available on or through the isud.com site, is to stop using the isud.com site and/or those particular services or content. Your agreement with us regarding compliance with these terms of use becomes effective immediately upon commencement of your accessing the isud.com site.

When we use the term “Agreement” we mean and are referring to these Terms of Use, as well as any additional terms and conditions that apply to and govern your use of the features, functions and services we make available to you from time to time through the isUD.com site. These Terms of Use and our use of the term “Agreement” also includes our Privacy Policy that can be accessed through a link on the isUD.com site’s home page. The Privacy Policy is hereby incorporated into our Agreement with you by this reference and this Agreement will remain in full force and effect as long as you access and use the isUD.com site, even if your use of or participation in any particular service, feature, or function terminates, expires, ceases, is suspended or deactivated for any reason.

The words “use” or “using” in this Agreement, means any time an individual (a “user”), directly or indirectly, with or without the aid of a machine or device, does or attempts to access, interact with, use, display, view, print or copy from the isUD.com site, receive data from the isUD.com site, or in any way utilizes, benefits, takes advantage of or interacts with any function, service or feature of the isUD.com site, for any purpose whatsoever. This Agreement does not cover your rights or responsibilities with respect to third party content or any links on the isUD.com site that may direct your browser or your Internet connection to third party Web sites or Web pages.

These Terms of Use are effective as of July 1, 2016. We reserve the right, at any time and from time to time, for any reason in our sole discretion, to change the terms of this Agreement without any liability or obligation to you, with or without notice. We may post or display notices of material changes on the isUD.com site. Once we post them on the isUD.com site, these changes become effective immediately and if you use the isUD.com site after they become effective, then it will signify your agreement to be bound by the changes. You acknowledge and agree that it is your responsibility to review the isUD.com site and these Terms of Use periodically and to be aware of any modifications or revisions. You should check back frequently and review the terms and conditions of this Agreement regularly so you are aware of the most current rights and obligations that apply to you and the terms and conditions of your agreement with us.

1. OWNERSHIP AND PROPRIETARY RIGHTS.

The isUD.com site, including all content, media and materials, all software, code, design, text, images, photographs, illustrations, audio and video material, media files, artwork, graphic material, articles, databases, proprietary information, writings, spoken statements, music, video recordings, audio-visual works and recordings, slides, portraits, animated and/or motion pictures, caricatures, likenesses, vocal or other sounds, sound recordings, voices, voice reproductions, computer graphics and visual effects, as well as any accompanying documentation, packaging or other materials, tangible or intangible, and all copyrightable or otherwise legally protectable elements of the isUD.com site, including, without limitation, the selection, sequence and ‘look and feel’ and arrangement of items, and all derivative works, translations, adaptations or variations of same, regardless of the medium, broadcast medium, format or form, now known or hereinafter developed or discovered, and regardless of where produced, on location, in a studio or elsewhere, in black-and-white or in colors, alone or in conjunction with other works, characters, real or imaginary, in any part of the world (all of the foregoing, individually and/or collectively, is referred to herein as “Content”), are the property of isUD.com and/or its affiliates, and their authorized advertisers, licensors, suppliers, service providers, promotional partners and/or sponsors. All Content on the isUD.com site is legally protected, without limitation, under U.S. Federal and State, as well as applicable foreign laws, regulations and treaties. As such, you should assume that all Content contained in the isUD.com site is either the copyrighted property of isUD.com, unless otherwise noted, or are the copyrighted property of third parties.

The brands, names, logos, trade names, trademarks, service marks and other distinctive identifications (collectively “Marks”) on or of the isUD.com site, including, without limitation, “The IDeA Center” and or stylized isUD.com logo are the trademarks and intellectual property of and proprietary to isUD.com. You have no right to use any of these Marks or any confusingly similar marks for any purpose without the express prior written consent of isUD.com.

2. LICENSE AND SITE ACCESS

isUD.com authorizes you to access content and grants you the limited right and license to use the isUD.com site solely for your non-commercial, non-exclusive, non-assignable, non-sublicensable, non-transferable and limited personal use and for no other purpose whatsoever. You may download one single hard copy of content displayed on the isUD.com site for non-commercial, personal use only. You must not alter, delete or conceal any copyright or other legal notices contained on the isUD.com site, including notices on any content you display, print or reproduce from the isUD.com site. Unless we explicitly and specifically notify you otherwise in writing, you shall not, nor will you allow any third party (whether or not for your benefit) to reproduce, modify, create derivative works from, display, perform, publish, distribute, sell, upload, transmit, disseminate, broadcast or circulate to any third party (including, without limitation, on or via a third party Web site) or otherwise use, any content without the express prior written consent of isUD.com.

This license does not include any resale or commercial use of the isUD.com site or its content; any collection and use of any product listings, descriptions, or prices; any derivative use of the isUD.com site or its content; any downloading or copying of membership information for the benefit of another merchant; or any use of data mining, Web scraper, spider, robots, or similar data gathering and extraction tools. The isUD.com site or any portion of this site may not be reproduced, duplicated, copied, sold, resold, or otherwise exploited for any commercial purpose without express written consent of isUD.com. You may not frame or utilize framing techniques to enclose any marks or content (including page layout, or form) on the isUD.com site without our express written consent. You may not use any meta tags or any other “hidden text” utilizing isUD.com’s marks without our express written consent. Any unauthorized use terminates the permission or license granted by isUD.com.

As an express condition of your use of the isUD.com site, you warrant to us that you will not use the isUD.com site for any unlawful purpose or purpose prohibited by this Agreement or the laws or regulations in the jurisdiction in which you live or reside. Any unauthorized or prohibited use of any Content, including use in contravention of this Agreement, may subject you to civil liability, criminal prosecution, or both. If you violate any part of this Agreement, your permission to use the Content automatically terminates and you must immediately destroy any copies you have made of any of the Content. isUD.com makes no representation that any content is legal or appropriate for use outside of the United States of America or that it is authorized for export from the United States of America or for import into any foreign country. You are solely responsible for complying with all import and export laws and regulations and all applicable laws of any jurisdiction inside and outside of the United States of America from which you may access the isUD.com site.

3. NOTICE AND PROCEDURE FOR MAKING CLAIMS OF COPYRIGHT INFRINGEMENT

We respect the intellectual property of others, and we ask you to do the same. Accordingly, isUD.com has adopted the following Intellectual Property Compliance Policy. If you or any user of the isUD.com site believes its copyright, trademark, or other property rights (“IP Rights”) have been infringed, the IP Rights owner (“Complaining Party”) should send notification to our Designated Agent (as identified below) immediately. To be effective, the notification must include:

* A physical or electronic signature of the Complaining Party or such person authorized to act on behalf of the Complaining Party;
* Identification of the IP Rights claimed to have been infringed;
* Information reasonably sufficient to permit us to contact the Complaining Party or such person authorized to act on behalf of the Complaining Party, such as address, telephone number and, if available, an electronic mail address at which the Complaining Party may be contacted;
* Identification of the material that is claimed to be infringing or to be subject to infringing activity on the Complaining Party’s IP Rights that is to be removed and information reasonably sufficient to permit us to locate such materials;
* A statement that the Complaining Party has a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, agent, or by law; and
* A statement that the information in the notification is accurate and, under penalty of perjury, the Complaining Party or such person authorized to act on behalf of the Complaining Party is the owner of an exclusive IP Right that is allegedly infringed.

Pursuant to the Digital Millennium Copyright Act, 17 U.S.C. § 512(c) (“DMCA”), our Designated Agent for notice of claims of IP Rights infringement can be reached as indicated below.

Designated Agent for Claimed Infringement:  
Center for Inclusive Design and Environmental Access  
University at Buffalo  
School of Architecture and Planning  
3435 Main Street, Hayes Hall  
Buffalo, NY 14214-3087

Email: ap-idea@buffalo.edu

On notice, we will act expeditiously to review and if necessary to remove content on the isUD.com site that infringes the copyright rights of others and will disable the access to the isUD.com site and its services of anyone who uses them to infringe repeatedly the intellectual property rights of others. Any such removal will be without liability to you or any other party and that the claims of the Complaining Party will be referred to the United States Copyright Office for adjudication as provided in the DMCA. We take protection of copyrights, both our own and others, very seriously.

4. ACCURACY OF INFORMATION & PRODUCT DESCRIPTIONS

We try to assure the accuracy of all information displayed on the isUD.com site, but it is possible that the information contains errors, inaccuracies, or omissions. In particular, with respect to product information, we have tried to ensure the information provided is accurate. Despite our best efforts, some of such information may contain errors. We are not liable for any harm caused or related to any such errors.

5. HYPERLINKS TO THIRD PARTY SITES.

The isUD.com site often provides links to third party Web sites and other resources that could be of interest to our users, including the Web sites of our advertisers. You understand, acknowledge and agree that these links are provided solely as a convenience to you and not as an endorsement by isUD.com of the content, advertising or business practices (including the privacy policies) of such third party Web sites, whether isUD.com’s logo or sponsorship identification is on the third party Web site, or whether such site conducts “framing,” which allows a user to access several Web pages or Web sites while still viewing a header or border from the isUD.com site. These third party Web sites may have different privacy policies and business practices than we do. isUD.com does not endorse, verify, make any representations, or take responsibility for the content, truthfulness, accuracy, quality or completeness of the content or activities conducted on such third party Web sites. You understand and agree that the isUD.com site, isUD.com, its affiliates, successors and assigns, and their respective officers, directors, shareholders, employees, representatives, agents, and operational service providers will not, under any circumstances, be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with your use of or reliance on the content, advertising or business practices of linked third party sites. If you decide to access and use linked third party Web sites, you understand, acknowledge, and agree that you do so entirely at your own risk. If any third party site obtains or collects personally identifiable information from you, in no event shall we assume or have any responsibility or liability. Please read our Privacy Policy below, which describes how we collect and uses your personally identifiable information.

Email is an important communications channel for the isUD.com site. All email sent to us should be generated by the person in whose name the email account is registered. Email users shall not mask their identity by using a false name or another person’s name or account. We will use your email address and the content of any email for administrative and correspondence purposes and to send you information that you may request. Please see our Privacy Policy for details.

Any non-personal content you provide to the isUD.com site by email, including, but not limited to, feedback, data, answers, questions, comments, suggestions, plans, ideas or the like (collectively “Information”), shall be deemed to be non-confidential and we assume no obligation to protect such Information from disclosure. You understand, acknowledge, and agree that if you submit any such Information to us, it shall in no way prevent the purchase, manufacture or use of similar products, services, plans and ideas by isUD.com, this isUD.com site and our corporate affiliates, for any purpose whatever, and we shall be free to reproduce, use, disclose and distribute such Information without restriction.

6. RULES OF CONDUCT.

Your use of the isUD.com site is subject to all applicable local, state, national laws and regulations and, in some cases, international treaties. You are solely responsible for all activities, acts and omissions that occur in, from, through or under your User ID. You shall not use, allow, or enable others to use the isUD.com site, or knowingly condone use of the isUD.com site by others, in any manner that is, attempts to, or is likely to:

* be libelous, defamatory, indecent, vulgar or obscene, pornographic, sexually explicit or sexually suggestive, racially, culturally, or ethnically offensive, harmful, harassing, intimidating, threatening, hateful, objectionable, discriminatory, or abusive, or which may or may appear to impersonate anyone else;
* affect us adversely or reflect negatively on us, the isUD.com site, our goodwill, name or reputation or cause duress, distress or discomfort to us or anyone else, or discourage any person, firm or enterprise from using all or any portion, features or functions of the isUD.com site, or from advertising, linking or becoming a supplier to us in connection with the isUD.com site;
* send or result in the transmission of junk e-mail, chain letters, duplicative or unsolicited messages, or so-called “spamming” and “phishing”;
* be used for commercial or business purposes, including, without limitation, advertising, marketing or offering goods or services, whether or not for financial or any other form of compensation or through linking with any other Web site or Web pages;
* transmit, distribute or upload programs or material that contain malicious code, such as viruses, time bombs, cancel-bots, worms, Trojan horses, spyware, or other potentially harmful programs or other material or information;
* forge any TCP/IP packet header or part of the header information in any e-mail or newsgroup posting for any reason;
* violate any laws, regulations (including, without limitation, laws regarding the transmission of technical data or software exported from the United States of America), judicial or governmental order, any treaties or violate or infringe upon any intellectual property rights, rights of publicity or privacy, or any other rights of ours or of any other person, firm or enterprise;
* gain unauthorized access to the isUD.com site, other users’ accounts, names, User IDs, personally identifiable information or other computers, Web sites or Web pages, connected or linked to the isUD.com site or to use the isUD.com site in any manner which violates or is inconsistent with the terms and conditions of this Agreement;
* modify, disrupt, impair, alter or interfere with the use, features, functions, operation or maintenance of the isUD.com site or the rights or use and enjoyment of the isUD.com site by any other person, firm or enterprise; or collect, obtain, compile, gather, transmit, reproduce, delete, revise, view or display any material or information, whether personally identifiable or not, posted by or concerning any other person, firm or enterprise, in connection with their or your use of the isUD.com site, unless you have obtained the express, prior permission of such other person, firm or enterprise to do so.

You agree to indemnify, defend and hold isUD.com owners, licensees, and affiliates and their respective officers, directors, employees, agents, licensors, representatives, advertisers, service providers and suppliers harmless from and against any and all claims, actions, losses, expenses, damages and costs (including reasonable attorneys’ fees), resulting from any breach or violation of this Agreement by you, or resulting from your Postings or any content you provide, submit or make available on or through the isUD.com site or your unauthorized use of any Content. isUD.com reserves the right to assume, at its sole expense, the exclusive defense and control of any such claim or action and all negotiations for settlement or compromise, and you agree to fully cooperate with isUD.com in the defense of any such claim, action, settlement or compromise negotiations, as requested by isUD.com.

7. DISCLAIMER AND LIMITATIONS OF LIABILITY.

THE isUD.com site and all materials, and products thereon are made available on an “as is” and “as available” basis, without any representation or warranty of any kind, express or implied, or any guaranty or assurance the isud.com site will be available for use, or that all products, features, functions or operations will be available or perform as described. Without limiting the foregoing, isUD.com is not responsible or liable for any malicious code, delays, inaccuracies, errors, or omissions arising out of your use of the isUD.com site. You understand, acknowledge and agree that you are assuming the entire risk as to the quality, accuracy, performance, timeliness, adequacy, completeness, correctness, authenticity, security and validity of any and all features and functions of the isUD.com site.

You understand and agree that, to the fullest extent permissible by law, the isud.com site, isud.com owners, licensees or, any of its affiliates, or their respective successors and assigns, or any of their respective officers, directors, employees, agents, representatives, licensors, operational service providers, advertisers, or suppliers, shall not be liable for any loss or damage, of any kind, direct or indirect, in connection with or arising from use of the isud.com site or from this agreement, including, but not limited to, compensatory, consequential, incidental, indirect, special or punitive damages.

Notwithstanding any claim that a sole or exclusive remedy which is provided in this Agreement may or does fail of its essential purpose, you specifically acknowledge and agree that your sole and exclusive remedy for any loss or damage shall be to have isUD.com, upon written notice from you to us, attempt to repair, correct or replace any deficient Product under this Agreement and, if repair, correction or replacement is not reasonably commercially practicable for isUD.com, we agree to refund any monies actually paid by you for the Product involved and to terminate and discontinue your use of the isUD.com site. You further understand and acknowledge the capacity of the isUD.com site, in the aggregate and for each user, is limited. Some jurisdictions do not allow for the exclusion of certain warranties or certain limitations on damages and remedies, accordingly some of the exclusions and limitations described in this Agreement may not apply to you.

8. ADS AND MALWARE.

We take great care and pride in creating the isUD.com site. We are always on the lookout for technical glitches that effect how the isUD.com site works. When we find them on our end, we will fix them. Unfortunately, your personal computer may cause some glitches that effect how you see the isUD.com site — and that is totally beyond our control.

If you experience any unusual behavior, content or ads on the isUD.com site, it may be the result of Malware on your computer. Malware — short for maLicious software — is a term used to broadly classify a form of software which is installed in a computer system with malicious intentions, usually without the owner’s knowledge or permission. Malware includes computer viruses, key loggers, malicious active content, rogue programs and dialers, among others. While we continuously work closely with our partners to ensure that everything on the isUD.com site is working properly, sometimes Malware programs on your personal computer may interfere with your experience on the isUD.com site and on other sites that you visit. If you do discover any Malware on your system, we suggest you speak with a qualified computer technician.

9. INTERNATIONAL USE.

Although the isUD.com site may be accessible worldwide, we make no representation that materials thereon are lawful, appropriate or available for use in locations outside the United States of America, and accessing them from territories where its content is illegal is prohibited. Those who choose to access the isUD.com site from other locations do so on their own initiative and are responsible for compliance with all local laws. Any offer for any Product, service, and/or information made in connection with the isUD.com site is void where prohibited.

10. CONTESTS, SWEEPSTAKES, AUCTIONS AND PROMOTIONS.

From time to time, isUD.com or its affiliates or its operational service providers, suppliers, and advertisers, may conduct promotions on or through the isUD.com site, including, without limitation, auctions, contests and sweepstakes (collectively “Promotions”). Each Promotion may have additional terms and/or rules which will be posted on the isUD.com site or otherwise made available to you and, for purposes of each Promotion, will be deemed incorporated into and form a part of this Agreement.

11. MISCELLANEOUS TERMS.

Without limitation, these Terms of Use, our Privacy Policy, any Rules and any additional terms and conditions that apply to your use of any specific services, features and functions or the purchase of any Products, as well as any other documents, policies and provisions we refer to in any of the foregoing, all of which are hereby incorporated herein by this reference, contains the entire understanding and agreement between you and isUD.com and supersedes any and all prior, inconsistent or other understandings relating to the isUD.com site and your use of the isUD.com site. This Agreement cannot be modified, changed or terminated by you, except as specifically described herein. We reserve the right in our sole and absolute discretion to modify this Agreement at any time.

If any provision of this Agreement is held to be illegal, invalid or unenforceable, this will not affect any other provisions and this Agreement will be deemed amended to the extent necessary to make it legal, valid and enforceable. Any provision which must survive in order to allow us to enforce its meaning shall survive termination of this Agreement; provided, however, no action arising out of this Agreement or your use of the isUD.com site, regardless of form or the basis of the claim, may be brought by you more than one year after the cause of action has arisen (or if multiple causes, from the date the first such cause of action arose).

This Agreement and your use of the isUD.com site shall be governed by, construed and enforced in accordance with the substantive laws of the State of New York, USA applicable to contracts made, executed and wholly performed in that State, and, for the purposes of any and all legal or equitable actions, you specifically agree and submit to the exclusive jurisdiction and venue of the State and Federal Courts situated in the State of New York and agree you will not object to such jurisdiction or venue on the grounds of lack of personal jurisdiction, forum non convenience or otherwise; provided, however, that notwithstanding the foregoing, you agree that isUD.com has the sole right and discretion to commence and prosecute an action against you in connection with this Agreement, in your home jurisdiction. To the extent it may be applicable, you agree to opt out from and expressly exclude any applicability of the Uniform Computer Information Transactions Act.

In any action or proceeding commenced to enforce any right or obligation of the parties under this agreement, your use of the isud.com site or with respect to the subject matter hereof, to the maximum extent of the law, you hereby waive any right you may now have or hereafter possess to a trial by jury.

A printed version of this Agreement and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this Agreement to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form.

The headings contained in this Agreement are for reference purposes only and shall not affect in any way the meaning or interpretation of this Agreement. Where text requires, words in the singular shall be deemed to include the plural and vice-versa, and words of any gender shall be deemed to include all genders.

**PRIVACY POLICY**

This Privacy Policy (“Policy”) discloses the privacy practices for: (i) isUD.com and various related services. The IDeA Center, the provider of isUD.com, is committed to protecting your privacy online. Please read the information below to learn our policies regarding your use of isUD.com.

You acknowledge that this policy is part of isud.com’s terms of use, and by accessing or using isud.com, you agree to be bound by the policy. If you do not wish to be bound by the policy, please exit the site now. Your remedy for dissatisfaction with our policy or the services provided on or through isud.com, is to stop using isud.com. Your agreement with us regarding compliance with the policy becomes effective immediately upon commencement of your use of isud.com.

In general, you can visit the isUD.com on the Internet without telling us who you are or giving us your personally identifiable information. As to all of the information described below, The IDeA Center will not give, sell, rent or exchange the information with anyone else without your prior consent except as compelled by law (see below). When we collect information from you, you may tell us that you do not want it used for further marketing contact and we will respect your wishes.

We reserve the right to change this Policy at any time and from time to time. Such changes, modifications, additions, or deletions shall be effective immediately upon notice thereof, which may be given by means including, but not limited to, issuing an e-mail to the e-mail address that you listed when registering and posting the revised Policy on this page. You acknowledge and agree that it is your responsibility to review this Policy periodically, and be aware of any modifications. Your continued use of isUD.com after any such modifications will constitute your: (a) acknowledgment of any modified Policy; and (b) agreement to abide and be bound by any modified Policy.

TYPES OF INFORMATION COLLECTED.

In order to better provide you with our numerous services, we collect two types of information about our users: Personally Identifiable Information and Non-Personally Identifiable Information. Our primary goal in collecting information from you is to provide you with a smooth, efficient, and customized experience while using isUD.com.

Personally Identifiable Information(“PII”): This refers to information that lets us know the specifics of who you are. When you engage in certain activities on isUD.com, such as registering, we may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. We may ask, however, that you provide us personal information, such as your first and last name, address, telephone number, e-mail address, and/or other PII. We may also collect information from you at other points on isUD.com that state that such information is being collected. However, this policy is subject to change without notice and we encourage you to periodically check our Policy statement.

Non-Personally Identifiable Information(“Non-PII”): This refers to information that does not by itself identify a specific individual. We may gather certain general information about you based upon where and how you visit isUD.com in several ways. This information may be compiled and analyzed on both an individual and an aggregated basis. This information may include the Uniform Resource Locator (“URL”) that you just came from when you visited isUD.com, which URL you next go to, what browser you are using, and/or your Internet Protocol (“IP”) address. A URL is the global address of documents and other resources on the World Wide Web (“Web”). An IP address is an identifier for a computer or device on a Transmission Control Protocol/Internet Protocol (“TCP/IP”) network, such as the Web. Networks like the Web use the TCP/IP protocol to route information based on the IP address of the destination. In other words, an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web or allowing Web servers to locate and identify your computer. Computers require IP addresses in order for users to communicate on the Internet.

We only use your PII to provide our services to you. We DO NOT share your PII with anyone else. We may use PII to deliver information to you and to contact you regarding administrative notices. We may also use PII to resolve disputes, troubleshoot problems, and enforce our agreements with you. We will also use Non-PII to enhance the smooth operation of isUD.com, improve our marketing and promotional efforts, statistically analyze isUD.com’s use, improve our service offerings, and customize isUD.com’s Content, layout, and services. We DO NOT share your Non-PII with anyone else.

ONLINE SERVICES.

When you register with isUD.com, we collect your name, email address, and other information necessary to service your account. You acknowledge that by signing up for online services you are also opting in for e-mail announcements or alerts. We will use your email address to send you updates and alerts on isUD.com. This helps us keep you informed of our online services and better serve you. You will not receive any electronic or other correspondence from third parties.

COMPELLED DISCLOSURE.

If we are required by law to disclose the information that you have submitted, we will attempt to provide you with notice (unless we are prohibited) that a request for your information has been made in order to give you an opportunity to object to the disclosure. We will attempt to provide this notice by email, if you have given us an email address, or by postal mail if you have entered a postal address. We will independently object to overly broad requests for access to information about users of isUD.com. If you do not challenge the disclosure request, we may be legally required to turn over your information to law enforcement agencies or a court of competent jurisdiction.

UPDATING AND CORRECTING INFORMATION.

We believe you should have the ability to access and edit the PII that you have provided to us. You may change any of your PII in your account by editing your profile or emailing us at:

hsubryan@buffalo.edu

Please include your name, address, and/or e-mail address when you contact us.

We encourage you to promptly update your PII if it ever changes. You may ask to have the information on your account deleted or removed. While we will comply to the best of our ability, it may be impossible to completely delete your information without some residual information remaining because of backups.

SECURITY OF INFORMATION.

At isUD.com, you can be assured that your PII is secure, consistent with current industry standards. The importance of security for all PII associated with our users is of utmost concern to us. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we may store your personal information on computer systems with limited access, which are located in controlled facilities. When we transmit highly confidential information (such as a credit card number or password) over the Internet, we protect it through the use of encryption, such as the Secure Socket Layer (SSL) 256-bit encryption protocol, which is the industry standard and prevents unauthorized parties from viewing such information when it is transmitted.

In order to most efficiently serve you, credit card transactions are directly handled by established third-party banking and processing agents who receive the information needed to verify and authorize your credit card or other payment information. The IDeA Center does not currently receive any of your credit card information, however, this policy is subject to change.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we conscientiously strive to protect your PII, you acknowledge that: (a) there are security and privacy limitations of the Internet that are beyond our control; (b) the security, integrity, and privacy of any and all information and data exchanged between you and us through the The IDeA Center Site cannot be guaranteed; and (c) it is possible that any such information and data may be viewed or tampered with while in transit by a third party.

PRIVACY POLICIES OF THIRD-PARTY SITES

As a public service, we may maintain links to other Web sites. Except as otherwise discussed in this Policy, this document only addresses the use and disclosure of information we collect from you. Other sites accessible through isUD.com have their own privacy policies and data collection, use, and disclosure practices. For more information on this topic, please consult each specific site’s privacy policy. You acknowledge and agree that we are not responsible for the policies or practices of third parties.

Updates

We may update this Statement from time to time and encourage you to check back periodically and review our most updated Statement.

Questions

If you have any questions regarding this Statement, please contact us at ap-idea@buffalo.edu or by telephone at +1 (716) 829.5902