ASHPlan Media[™]



ABOUT US

ASHPlan Media is a one-stop technology and business consulting solution provider that adds strategic values to partner companies in heir endeavor to extend boundaries of their capabilities.

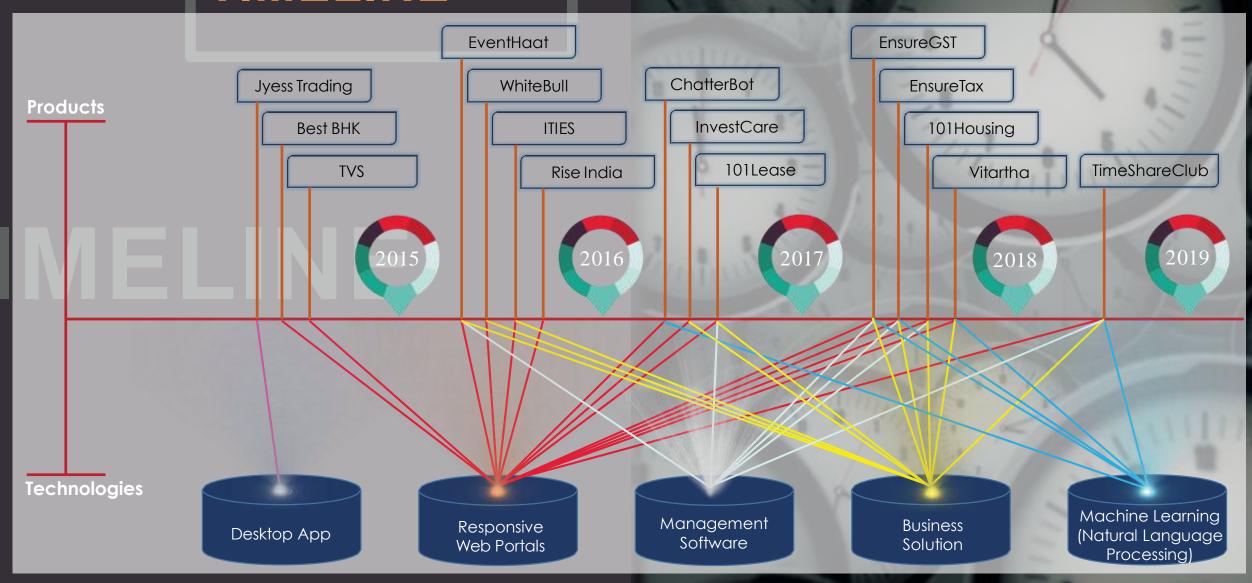
On the hand, imparts its business experience in ideation of an idea to laying the necessary foundation and establishing crucial components for successful execution of the business. On the other hand, we offers in-house technology enabling solutions to integrate various business channels. We offer range of Technology development solutions including Web platform, Mobile Apps and enterprise integration.TV.

VISION: Taking technology to common people

MISSION: Making technology contextual by offering business solutions that people at large can use and apply to make their lives better



TIMELINE

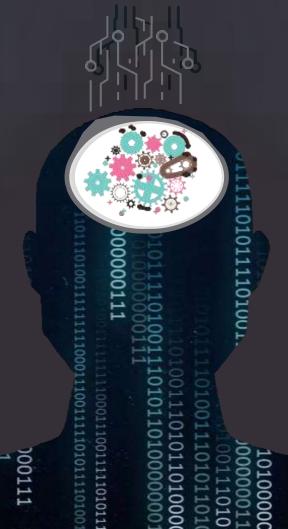
















PRODUCT DEVELOPMENT PROCESS

Deployment of Products

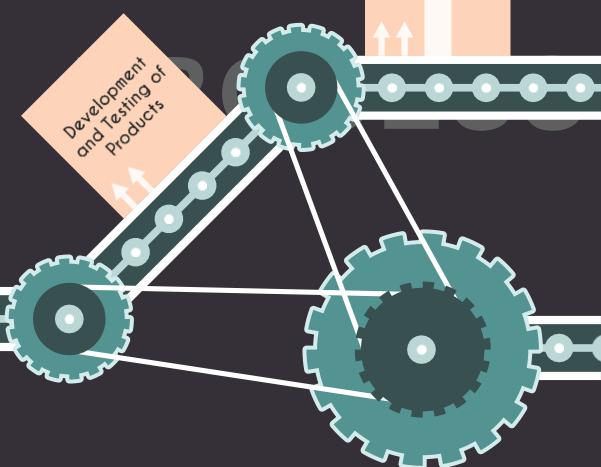
ASHPlan Media's Product Base

Open Aggregation Platform



Base Product
+
Industry Specific

Requirements



Product Development Process starts with our base product. This is our own `built from scratch` product that provides plug-n-play support for our all other plugins & 3rd party plugins.

In this step we majorly work on customizing the UI/UX as per the client's need. This includes the enhancement and development of Progressive Web Application that will act as Responsive Web Page in Desktops and internal native app in Android and iOS Platform.

Product Development starts with gathering client's requirements and providing an input on industry specific requirements of client that needs to be implemented on our base product.

This leads to the generation of a basic layout of how the final product will function and how it will help client achieve its goal. We put our effort at this step to define the limitation of scope of development which is very crucial to ensure the effeciency of solution.

ROCESS

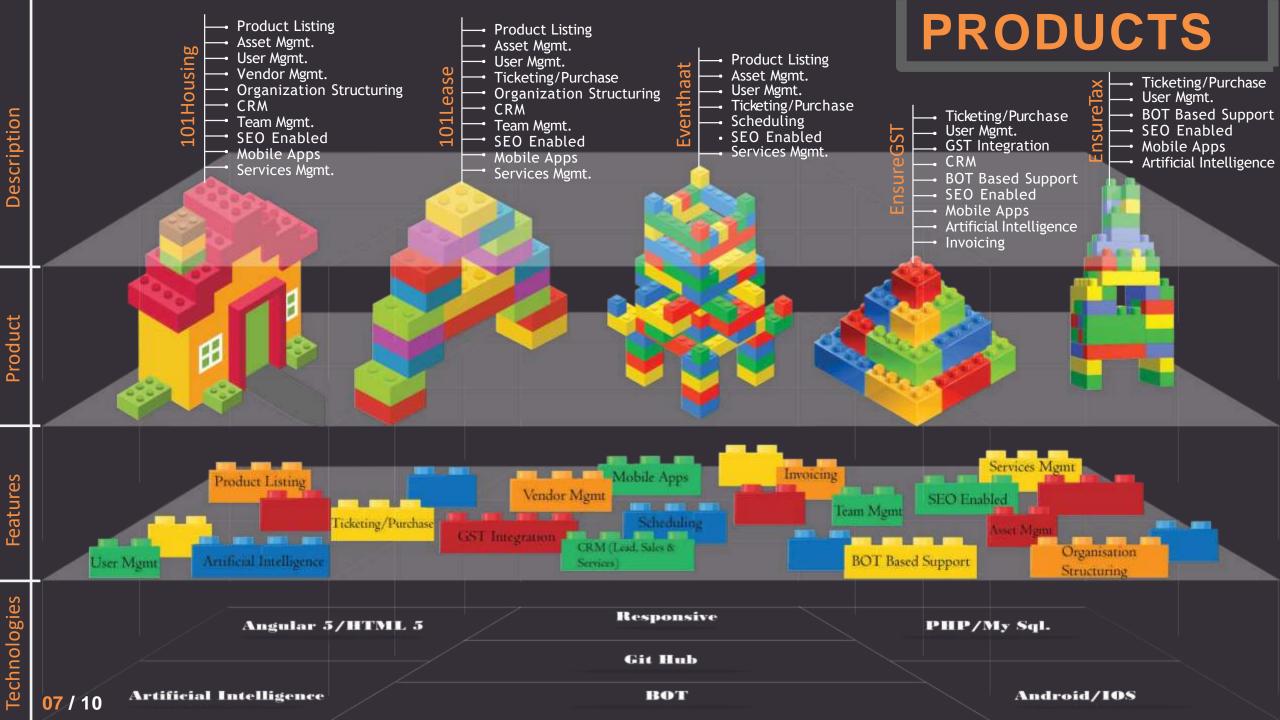
Product Development Process

U3

After Development, next phase is the deployment of the product that includes all the process required for preparing an application to run and operate in a specific environment. It involves installation, configuration, testing and making changes to optimize the performance of the product.

We, at ASHPlan Media, provide GO LIVE SUPPORT which means our team of professionals are their for your assistance for initial 24 hours of your Go Live Day i.e. when your site will be up and running.

As soon as we gather all the required information on the functionality and execution of how the final product should perform, our team of professionals will begin with the development process of Client's Industry specific product.



OUR CLIENTS PRIME PRESEARCH Felix Advisory Innovating financial solutions **NVITA DEXSTED** nimbe LIVEITUP WHAT'S NEXT B Apollo > Munich UR CLIENTS **BAJAJ FINANCE LIMITED**

ADVISORY PANEL

DVISORY ANEL

SAMAR VIJAY



He is a finance professional, engineer, author and a musician. He currently runs his own private equity and financial advisory fimin India which offers investment advisory and manages numerous portfolio assets. Prior to that he was developing enterprise computer systems with leading firms of the world for more than a decade. He has founded several start-ups and published numerous columns. Also, he is an avid keyboard

Also, he is an avid keyboard player, composer and singer.

SUMIT CHAWLA



He is an Entrepreneur, Software Engineer, Investor and Seller, who revels in solving business problems through strategic use of technology. His analytical skills, can-do attitude and effective execution are differentiation, that have enabled him to deliver exceptional business results for over 22 years in technology indusrty.

MADHULIKA BHATNAGAR



She is a Delhi University graduate with over two decades of work experience in IT Consulting services. She has worked with top MNC clients including top Banks, Insurance companies, Retail Sector etc. She is one of the key employees of top IT firm and consistently mentors Startups. She has been a part of various technical panels for campus recruitment and University events as a speaker. She carries lots of experience of working on all phases of project and proposal life cycle.

GET IN TOUCH

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