

# Avinash Singh

✉ pm.avinashsingh@gmail.com ☎ 8960894086 📁 Portfolio in Profile

## Professional Experience

### Chief Executive Officer, Veeery

10/2019 – present | Bangalore, India

- Used customer-centric design (600+ hours of sitting with visually impaired people) to create an educational platform to provide a seamless learning experience to the visually impaired.
- Created and led a team of 12 individuals and successfully added more than 1000 accessible content on the platform. We have built more than 7200 hours of consumable content on the platform.
- Converted into a royalty-free business leading to a 90% cut in the cost, thus making the business model simple and easy to sustain and survive.
- Created a network by partnering with schools and NGOs to spread awareness about the product.
- Took idea to initial revenue in 9 months, the platform has impacted 5000+ visually impaired.

### Chief Executive Officer, Dharnika Foundation

09/2020 – 12/2021 | Varanasi, India

- Founded Dharnika to make this world a place where the term 'Disability' does not exist, a place of inclusive education and earning opportunities.
- Started AllowUs programs to develop and launch an e-commerce portal for products manufactured by physically impaired people, which covered a range of 60 products and sold them to PAN India online.
- Conducted research and reviewed analytics to optimize conversion rate up to 2.5% for the Allowus.
- Partnered with local NGOs and hosted a series of 10+ events online and offline.
- Hosted workshops for small businesses in food processing in 3 villages impacting 150 women and the physically impaired.

## Projects

### Prixfit

2017

- Developed and launched a web application for farmers to check the mandi(market) price of crops in a rural area of the Uttar Pradesh region of India, directly impacting the sale of crops and income of poor farmers of this region. Technology used HTML,CSS,JS,PHP,SQL,Google Analytics,AWS,Cloudflare.

### Dava

2016

- Created a web application where any person can scan and upload a doctor's prescription and get medicine delivered to their hospital rooms. Partnered with 350+ medical shops in the Varanasi region.

## Education

### Bachelor of Computer Application, Lucknow University

06/2015 – 06/2018 | Lucknow, India

## Skills

### Proficient In



Python, JavaScript, HTML/CSS, PHP, MySQL, VS Code, AWS, Git, GitHub.

### Proficient With



Jira, Trello, Google Analytics, Clicky, Canva, MS Office, Miro.

## Certificates

- Certified Product Manager
- Email Marketing Certified
- Inbound Certified
- Social Media Certified
- Digital Marketing Certified
- SEO Certified