

# OPPORTUNITY

## UNLOCK THE POWER OF APPRECIATION

- Fulfill the original promise of the cryptocurrency disruption
- Create a coin that **everyday people** actually **use in the real-world**
- Grow the gifting economy currently at \$475B USD
- Strengthen communities of positivity
- Enhance charities and good causes





# MARKET

ANY PERSON WITH A MOBILE PHONE , ANYWHERE, ABOVE THE POVERTY LINE

- 6.4B smartphone users worldwide
- \$31B global online gifts market
- \$50B US tipping economy
- \$1T total value of existing cryptocurrencies
- 103M Coinbase users
- 30M Metamask wallet users
- \$47B / year estimated annual tips in the U.S. food industry alone, the service provider industry is valued at \$1.2T
- Many millions of young people worldwide who want to use crypto as a force of good in society

