# **Team Human by Shirley Shor**

Moving into blockchain! Come and become part of my work and my artistic practice. I am pleased to announce my new exploration of art and blockchain.



I'm entering the blockchain with **Team Human Project**, a new art project which enables art lovers, investors and collectors to participate in my art practice and collect my work using the blockchain as the main platform.

The project is both an exploration of blockchain's language and mechanisms, and a new form of connection between visual art, artist and audience.

The project includes a video piece, prints, a blockchain certificate and a crypto-token.

#### **Team Human Video**

a new dynamic portrait-based video artwork that creates a unique transformable face built from Team Human members. The piece will be created, displayed and collected through the blockchain network.

The piece is an extension of a series of real-time portraits that I have been working on and exhibiting in recent years around the world.

In addition, a series of 5 original prints based on the piece will be created.

Purchased editions of Team Human art pieces are tracked and notarized with the identity of the buyer on the Ethereum blockchain.



#### **Team Human Art Performance**



A new-media art that happens simultaneously in the physical world and the virtual world on the blockchain.

Created and performed to manifest the spirit of the new era of decentralized art.

The work will be both created and presented in a *performance art happening* in which Shirley Short, the artist, and Dr. Mili Perry, a blockchain art expert interact with invited art collectors and blockchain fans in a workshop like settings.

Participants take part in the Team Human project as it is dynamically takes form on the blockchain and in the session's space. They will learn about the operative tools and potential of tomorrow's art world.

We will explore together how the blockchain will transform the art world and will provide an opportunity for participants to take part of in the creation of a blockchain art piece by Shirley Shor.

# **Shirley Shor Token (shorT)**

Shirley Shor art Tokens (**ShorTs**) will be issued and maintained on the Ethereum public ledger. Purchasers of Team Human art pieces will receive ShorTs based on their purchases amount. For example, one **ShorT** for every 3.5 Eth spent. **ShortTs** holders become part of Team Human and get exclusive benefits and rights.

- A right to receive a **Team Human Certificate** and a share of the profits from the amount of editions sold
- First right to purchase a specific exclusive limited edition of the Team Human artwork.
  This includes the video real-time-generated piece, prints and other related material that will be emerging organically from this project
- Right to participate in future Team Human art pieces
- Participate in the artistic creative process
- Profit sharing rights (see pricing section below)

#### **Team Human Certificate**

Each Team Human print or video buyer (a ShorT token holder) received a personalized **Team Human certificate**. The certificate is also by itself a Team Human Art Piece. It exists both in the physical world and on the blockchain.

## **Team Human Membership**

Purchasers of 1 ShorT join Team Human, have an option to have their photo used in team human art pieces, and receive a printed certificate art piece, and an an priority option to buy a print or a video later.

### **Team Human Video Art**

Edition of 10 and 2 artist proofs

- The piece video content is created exclusively from media provided by buyers
- Only buyers will be given access to exclusive viewing of the work in video feeds showing the progress of the work
- 2 first editions \$2,500 USD these will only be production costs editions. Each buyer receives 5 ShorTs
- o 4 editions \$6,500 USD for the next 4 editions sold. Each buyer receives 12 ShorTs
- 4 editions \$6,500 USD for the last 4 editions available. Profits will be shared with all ShorT holders based on their token balance. Each buyer receives 12 ShorTs

#### **Team Human Prints**

A series of 5 original prints

- Edition of 10 per print and 2 artist proofs
- 2 first editions for the production costs 7 ETH (\$1,000 USD) / copy Each buyer receives 2 ShorTs
- o 4 next editions \$2,000 USD / copy. Each buyer receives 4 ShorTs
- 4 next editions \$2,000 USD / copy. Each buyer receives 4 ShorTs. Profits will be shared with all ShorT holders



Gallery View - Video Installation and Prints