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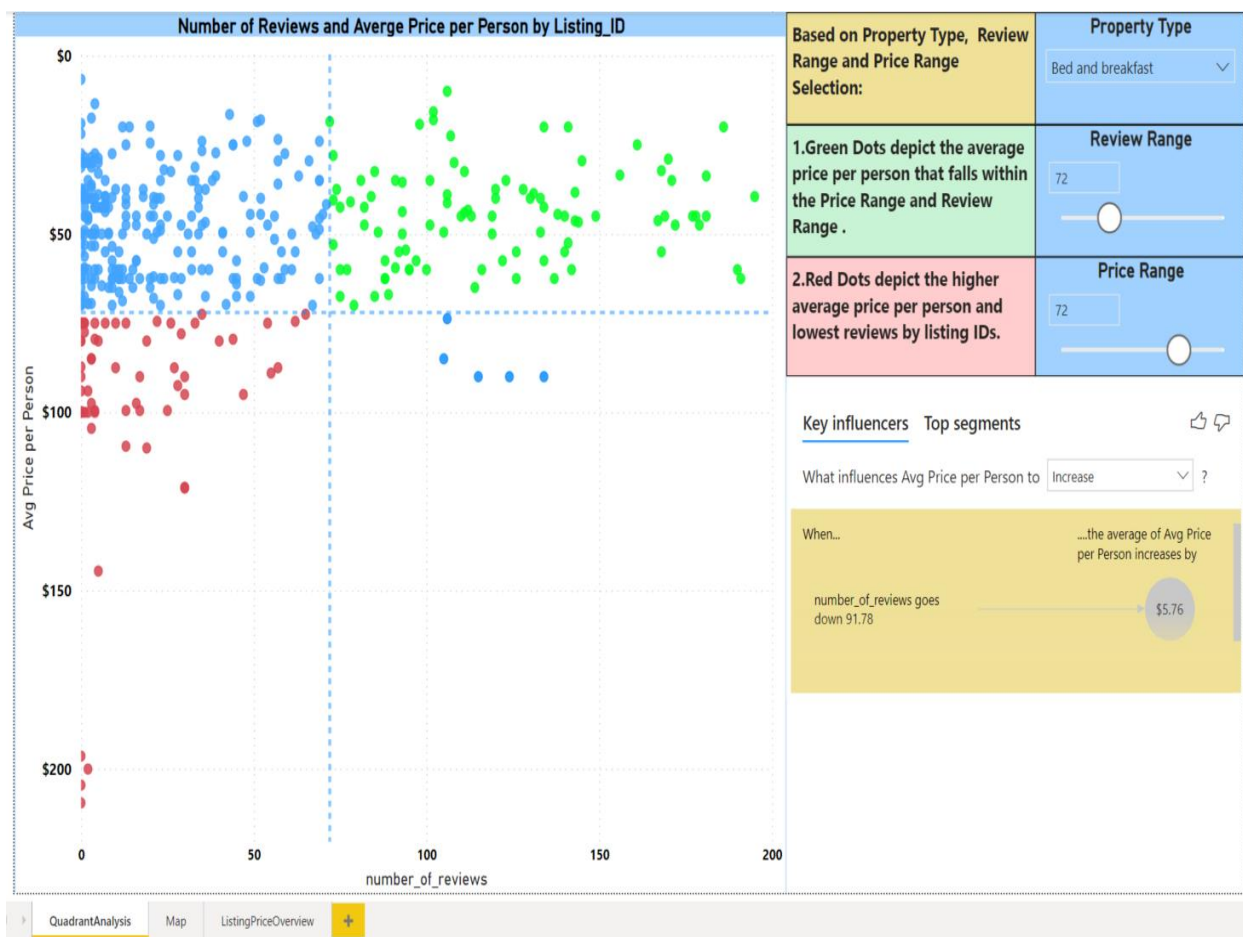
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Problem Statement

Imagine you/ a group of friends are going on a trip to Amsterdam and plan on renting out an Airbnb. You are looking for the best listings with positive reviews and a low average price per person.

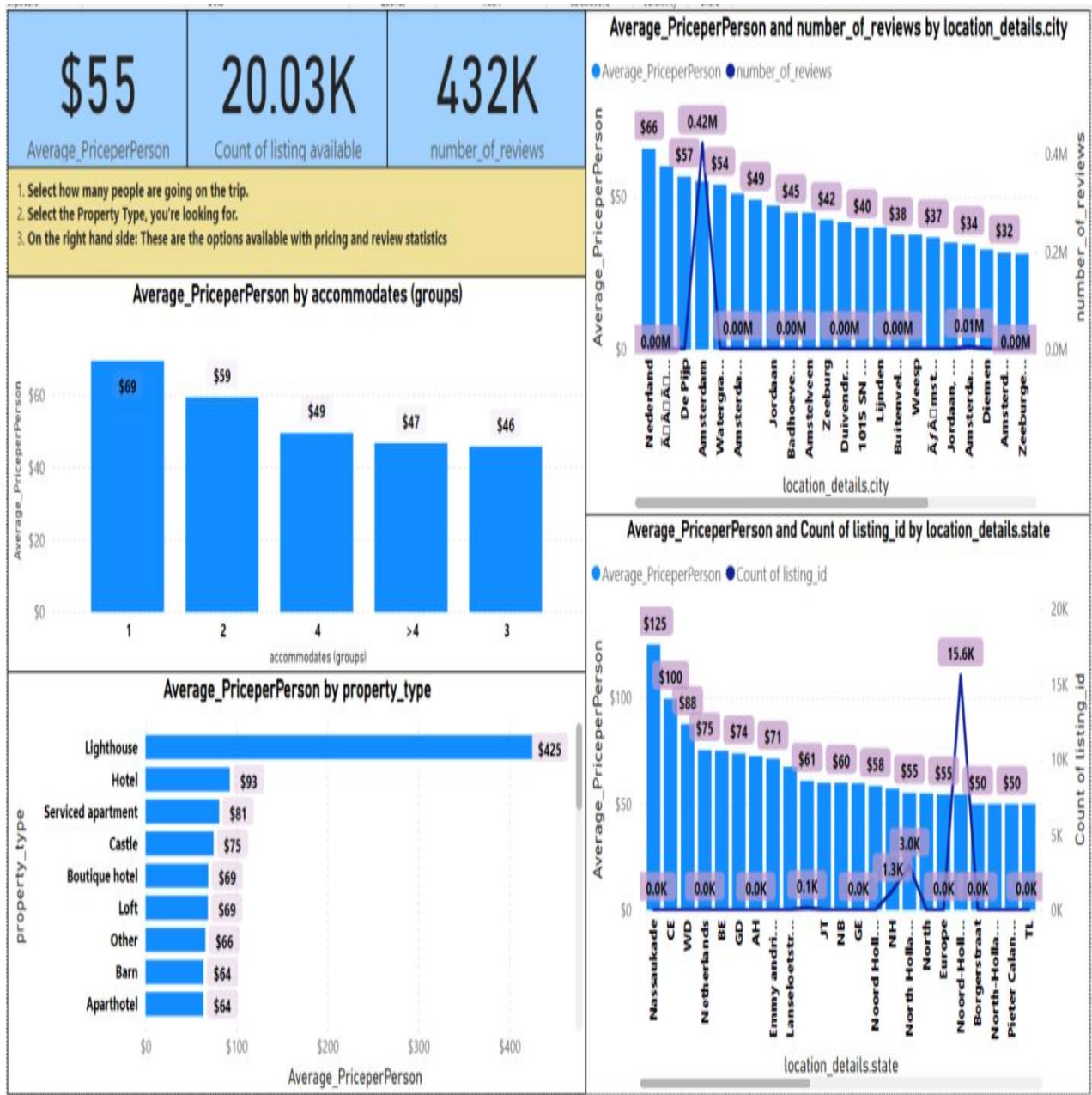
Page1: Quadrant Analysis

1. On Selection of the property type(s), number of reviews range and price per listing range, the green dots represent the listings with high positive reviews and low average cost per person.
2. It advises on the key influencers, driving the average price per person for that selection.
3. This is to understand the distribution of the listing's population regardless of location.



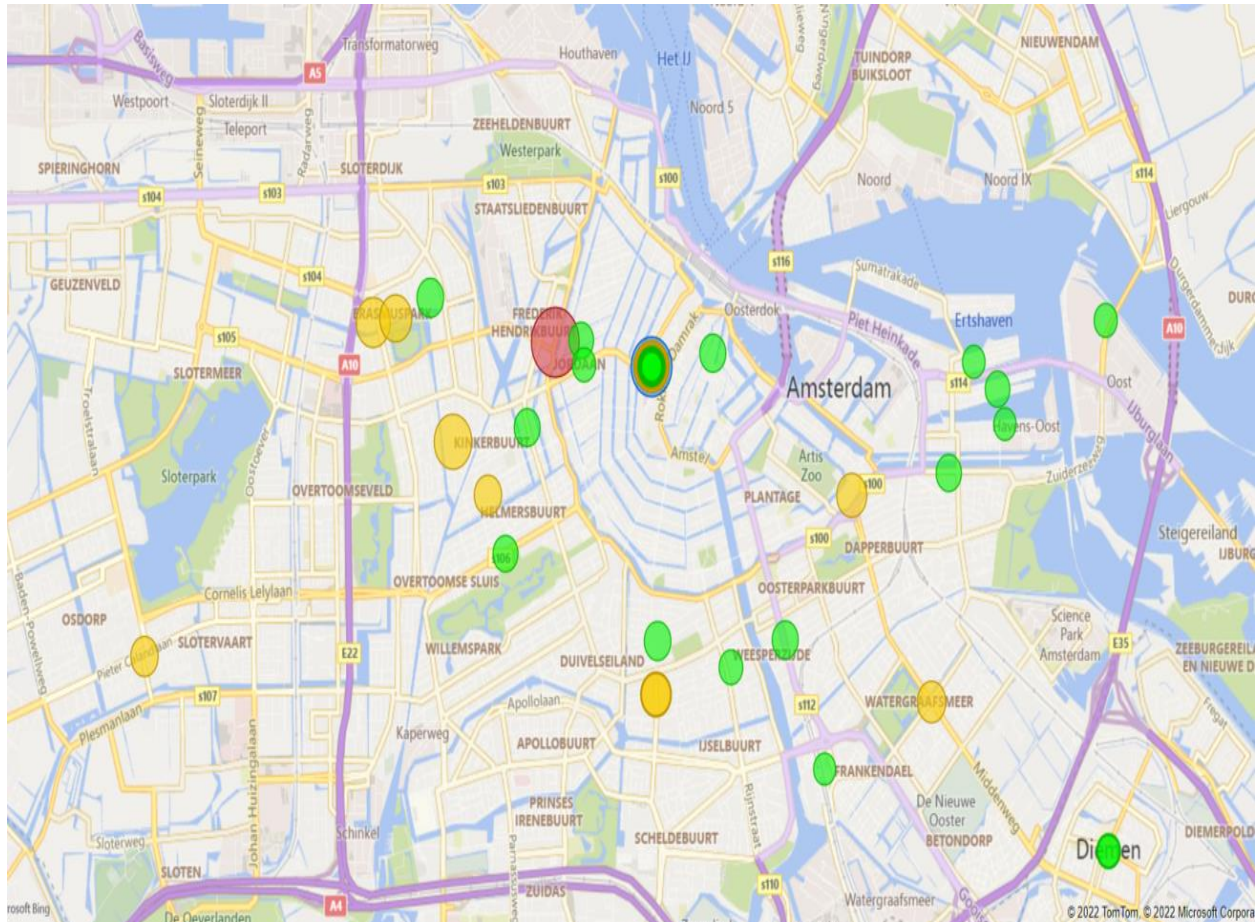
Page2: Listing Price Overview

1. On Selection of Group size and property type, this page delineates the State and Cities along with the average price per person, number of listings and number of reviews given to those listings.
2. This enables exploration of cost-effective listings that fit your needs, enabling a positive experience.



Page3: Map.

1. This enables you to narrow down the search based on a state and city filter from the previous page.
2. Furthermore, visualize the high and low price point rentals based on their real-time locations.
3. You could further plan your journey on the type of activities available in those filtered localities.



Potential Other Use Cases/Application:

1. From a supply chain perspective, visualize sales/volume of transactions based on product category with global suppliers to analyze risk mitigation.
2. Dynamically analyze which suppliers fall under which quadrant. High volume of transactions/orders based on product type and product pricing.