

Arthur V. Klepchukov

UX Portfolio <https://avk.github.io/>

Seattle, WA area

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Where I've made an impact

10.2018-present	Senior Interaction Designer @ Virtru Designed encrypted email, files, and SDK experiences for 5K+ customers: <ul style="list-style-type: none">○ Created & maintained a design system in design tools & code with 7 designers and lead front-end engineers across teams & departments○ Wrote story-driven docs & code samples on Developer Hub resulting in long-term SEO improvements and smoother developer onboarding○ Researched personas that bookended most engineering demos	Washington, DC & Remote
07.2017-07.2018	Senior UX Designer @ Submittable Designed submission management UX for 5MM+ online submissions: <ul style="list-style-type: none">○ Designed zero-data view to drive more sales in 5 months than 2 years○ Redesigned responsive file viewer for 50+ file types & 9K organizations○ Consolidated 4 authentication experiences into 1 GDPR-compliant UI	Remote
08.2015-04.2017	Senior UX Engineer @ TheRightMargin Prototyped, designed, & built new revenue-generating app for writers: <ul style="list-style-type: none">○ Migrated legacy, untested codebase to React frontend on a Rails backend with production-quality testing, billing, and administration○ Designed & built successfully converting landing pages (27% sign up) and first user experiences (60% completion)○ Mentored junior engineer and regularly paired with 2 senior engineers	San Francisco
06.2014-08.2015	Web Developer @ Vevo Built vevo.com in React & Angular for 8MM+ monthly users: <ul style="list-style-type: none">○ Increased revenue & distribution via Pinterest oEmbed integration○ Usability-tested product concepts with real users—first time in org○ Led web team as interim Product Manager for 3 months	San Francisco

What shapes my designs longer term

01.2018-present	Published fiction in <i>The Best American Mystery Stories 2019</i> , <i>Glimmer Train Stories</i> , <i>The Common</i> , and other literary journals	
2009-2014	Founded 3 startups—creative tools, social media, travel	
2006-2009	UC Berkeley – Cognitive Science & Computer Science	Berkeley, CA