Grace Chow

Oakland, CA gracechow316@gmail.com (909) 282-8622 gracechow.com

KEY STRENGTHS

- Fashion illustrations and technical flats
- Adobe Illustrator and Photoshop
- Tech packs & cost sheets
- Basic hand and computer patternmaking
- Trend research
- Market analysis
- Merchandise planning
- Fluent in Cantonese, Mandarin

EDUCATION

FIDM, Associate of Arts,

Professional Designation: Fashion Design, Summa Cum Laude Sept 2011

UC Berkeley, Bachelor of Arts, Practice of Art, Cum Laude May 2009

Bachelor of Arts, Psychology, Cum Laude May 2009

EXPERIENCE

Jin Wang, Intern, San Francisco, CA

Jan 2011-Mar 2011

- Stylist at Four Seasons Hotel Wedding Fair fashion show
- Assisted in bridal consultation while maintaining an organized show room
- Designed and created frames for visual merchandising of accessories

Macy's Inc., Stylist Intern, San Francisco and Los Angeles, CA

Aug 2010 - Sept 2010

- Backstage stylist for Passport Glamorama fashion shows
- Resolved immediate backstage problems
- Organized different collections before and after the shows

RAW: Artists, Featured Fashion Designer, San Francisco, CA

Aug 2010 & June 2011

Created 8 desired looks for debut fashion show

Fashion And Student Trends, Fashion Designer, Berkeley, CA

Sept 2007-May 2009

- Designed and hand sewed eveningwear collections
- Assisted in directing photo shoots for brochures and posters
- Conceptualized marketing for the fall fashion show with an attendance of over 400

Walgreens, Business Management Intern, Oakland, CA

June 2008-Aug 2008

- Resolved customer conflicts as an Assistant Manager
- Provided customer service to 300 customers daily

The Revolution Group, Manager's Assistant, Hong Kong

May 2006-Aug 2006

- Organized five years worth of garment accessories and samples
- Improved accuracy of inventory sample search, resulting in greater efficiency

REFERENCES / PORTFOLIO

Available upon request