VENKATA MANOJ AMARA

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PROFESSIONAL SUMMARY

Dedicated UI Developer with 2 years of professional experience, actively seeking internships in front-end development. Eager to apply my skills in real-world projects and contribute to solving challenges that demand enhanced user experiences.

EDUCATION

Northeastern University   **September 2023 - May 2025**
Master's, Information Systems   *GPA: 4*

Gandhi Institute of Technology and Management   **July 2017 - July 2021**
Bachelor's, Computer Science   *GPA: 3.67*

PROFESSIONAL EXPERIENCE

TA Digital   **Hyderabad, Telangana, India**
Senior UI Developer   *September 2022 - June 2023*
- Redesigned the entire user interface of the American Cancer Society's online presence
- Implemented the search functionality, significantly improving response time efficiency.
- Improved marketing functionalities which increased the customer experience by 180%.

TA Digital   **Hyderabad, Telangana, India**
Senior UI Developer   *March 2022 - August 2022*
- Created a website for United Healthcare from scratch
- Developed a location-based feature that allowed users to select any place on the map to locate the event taking place at the preferred location which boosted sales for the plans by 120%.

TA Digital   **Hyderabad, Telangana, India**
UI Developer   *November 2021 - February 2022*
- Developed a UI Component Library with various components used by UI developers frequently which made the job easier for developers to reuse components
- Innovated a functionality that allowed fellow developers to access compressed fully coded versions of UI components with extensive documentation for ease of use boosting the efficiency of all developers by 200%.

TA Digital   **Hyderabad, Telangana, India**
Entry Level Developer   *August 2021 - November 2021*
- Trained in front-end development technologies like HTML, CSS, Javascript, Sass, and ReactJs
- Developed mini projects like E-commerce websites to showcase technical skills
- Finished in the top 5 in a company-wide hackathon for all the Entry-level developers for developing a Video Streaming Website.

Purple Talk   **Hyderabad, Telangana, India**
Intern   *March 2021 - July 2021*
- Oversaw the debugging of a website and introduced enhancements to enhance the application's functionality.

PROJECTS & OUTSIDE EXPERIENCE

User Response Detection using Jaccard Similarity   **Hyderabad, Telangana, India**
Project Leader   *February 2021 - May 2021*
- Built a user interface to give ratings to products, and using the Jaccard similarity coefficient, matched the unrated products to rated ones from similar product descriptions.
- Implemented the User Interface and developed the Jaccard similarity check from datasets.

Complaint Management System in Residential Community   **Hyderabad, Telangana, India**
Team Member   *September 2020 - December 2020*
- Aimed to build a Smart Complaint Management System (SCMS) to handle complaints data in a residential or a gated community, by assigning staff and providing updates through a website
- Created a web application, a PHP admin database, and SQL databases for keeping track of complaints history.

SKILLS

Programming Languages: JavaScript, TypeScript, HTML5, CSS3, Sass, Java, Python, C/C++, Dart, jQuery
Frameworks: ReactJS, React Native, Bootstrap, Flutter, Material UI
Tools: Figma