

# VENKATA MANOJ AMARA

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## SUMMARY

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Dedicated UI Developer with 2 years of hands-on experience, actively seeking internships in front-end development. Eager to apply my skills in real-world projects and contribute to solving challenges that demand enhanced user experiences.

## EDUCATION

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**Northeastern University**  
*Master's, Information Systems*

**September 2023 - May 2025**  
GPA: 4

**Gandhi Institute of Technology and Management**  
*Bachelor's, Computer Science*

**July 2017 - July 2021**  
GPA: 3.67

## PROFESSIONAL EXPERIENCE

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**TA Digital**  
*Senior UI Developer*

**Hyderabad, Telangana, India**  
*September 2022 - June 2023*

- Redesigned the entire user interface of the American Cancer Society's online presence
- Implemented the search functionality, significantly improving response time efficiency.
- Improved marketing functionalities which increased the customer experience by 180%.

**TA Digital**  
*Senior UI Developer*

**Hyderabad, Telangana, India**  
*March 2022 - August 2022*

- Created a website for United Healthcare from scratch
- Developed a location-based feature that allowed users to select any place on the map to locate the event taking place at the preferred location which boosted sales for the plans by 120%.

**TA Digital**  
*UI Developer*

**Hyderabad, Telangana, India**  
*November 2021 - February 2022*

- Developed a UI Component Library with various components used by UI developers frequently which made the job easier for developers to reuse components
- Innovated a functionality that allowed fellow developers to access compressed fully coded versions of UI components with extensive documentation for ease of use boosting the efficiency of all developers by 200%.

**TA Digital**  
*Entry Level Developer*

**Hyderabad, Telangana, India**  
*August 2021 - November 2021*

- Trained in front-end development technologies like HTML, CSS, Javascript, Sass, and ReactJs
- Developed mini projects like E-commerce websites to showcase technical skills
- Finished in the top 5 in a company-wide hackathon for all the Entry-level developers for developing a Video Streaming Website.

**Purple Talk**  
*Intern*

**Hyderabad, Telangana, India**  
*March 2021 - July 2021*

- Oversaw the debugging of a website and introduced enhancements to enhance the application's functionality.

## PROJECTS & OUTSIDE EXPERIENCE

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**User Response Detection using Jaccard Similarity**  
*Project Leader*

**Hyderabad, Telangana, India**  
*February 2021 - May 2021*

- Built a user interface to give ratings to products, and using the Jaccard similarity coefficient, matched the unrated products to rated ones from similar product descriptions.
- Implemented the User Interface and developed the Jaccard similarity check from datasets.

**Complaint Management System in Residential Community**  
*Team Member*

**Hyderabad, Telangana, India**  
*September 2020 - December 2020*

- Aimed to build a Smart Complaint Management System (SCMS) to handle complaints data in a residential or a gated community, by assigning staff and providing updates through a website
- Designed SQL databases and data tables for maintaining a history of complaints and built a web application for the front end and a PHP admin database for the backend.

## SKILLS

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**Programming Languages:** JavaScript, HTML5, CSS3, Sass, Java, Python, C/C++, Dart

**Frameworks:** ReactJS, React Native, Bootstrap, Flutter

**Tools:** Figma