AVNEET SINGH

Work Experience

Amazon

Software Development Engineer | Java, Kotlin, Python

Seattle, WA (August 2024 - Present)

- Currently work on the Display Ads Team, which owns a high-throughput, low-latency **Ads Recommendation System** that powers all display ads on Prime Video and processes millions of requests per second.
- Build backend microservices in **Kotlin** and **Java**, and provision service stacks, pipelines, metrics, dashboards, and alarms with AWS CDK (**Python**) as infrastructure-as-code.
- Built a **Python AWS Lambda** service that pre-compresses video/ad metadata and caches responses in an **ElastiCache/Redis** layer; reduced response payload size and shaved ~5 ms from p99 end-to-end latency and gave us more time to respond to upstream dependencies, increasing our availability by **0.05 percent**.
- Led 2 experienced engineers on the team to expand our main service into **Southern Europe** via multiregion **IaC** with AWS CDK (VPCs, ALBs, CI/CD, observability); unlocked **5 new territories**, driving a **4× increase in European ad opportunity** and a **\$20M** projected 2025 revenue lift.
- Led the design, implementation, and global launch of a Personalized Promotional Banner on the Prime Video Home Page (Q1 2025), resulting in **\$15M** in incremental annual revenue.

Edge Case Research

Software Engineer Intern | Golang, Vue.js

Pittsburgh, PA (April 2023 - September 2023)

- Conducted feature development to a full-stack web app using **Golang** and **Vue.js** to monitor safety metrics in autonomous vehicle systems; developed a **tree-node visualization tool** to display key performance indicators (client claims, evidence and resolutions) to streamline cross-team insights.

PERSONAL PROJECTS AND COMPETITIONS

KaizenOS - Agentic AI Voice Assistant (iOS)

(January 2024 - July 2024)

- Built an **agentic AI** voice assistant in **Swift/SwiftUI** that plans and executes actions (Apple Shortcuts + EventKit) for calendar/tasks/notes, using **GPT-40** for reasoning and dialogue.
- Implemented **streaming Whisper ASR** and a lightweight memory of the last 10 turns for context retention; optimized client–LLM round-trips for responsive, low-latency UX.
- Integrated **Firebase Auth** and settings; the project attracted a **500-user** waitlist and reached **30k+** impressions across social media.

SIG's Cracking the Code Challenge | 2nd Place

(October 2023)

- Secured **2nd place** in the Susquehanna International Group's Cracking the Code Challenge at Carnegie Mellon University during my senior year of college.

Carnegie Mellon University picoCTF Competition

(March 2023)

- Played a pivotal role in the CMU Pico CTF by assuming a leadership position and driving our team to a **top 100 placement** out of 6000 teams, in a competition of international stature; demonstrated problem-solving skills and expertise in the areas of **reverse engineering** and **binary exploitation**.

EDUCATION

University of Pittsburgh

Pittsburgh, PA (August 2020 - May 2024)

- Degrees: Honors Bachelors in Computer Science, Minor in Neuroscience
- Relevant Coursework: Data Structures and Algorithms, Computer Networks, Object Oriented Design, Probability & Statistics, Linear Algebra, Operating Systems, Computer Architecture, Differential Equations

SKILLS AND INTERESTS

Programming Languages: Python, C++, Kotlin, Java, Typescript, SQL

Tools and Infrastructure: AWS, ECS, Docker, Git, CI/CD, iGraph, DV Insights, S3, Lambda, CloudWatch

Libraries/Frameworks: NumPy, Pandas, React.js, REST API, OpenCV, GraphQL

Interests: Tabla (have performed solos internationally), Ultimate Frisbee (team captain), Running, Chess