

# BIKE SALES DASHBOARD

## Marital Status

Married

Single

## Region

Europe

North America

Pacific

## Education

Bachelors

Graduate Degree

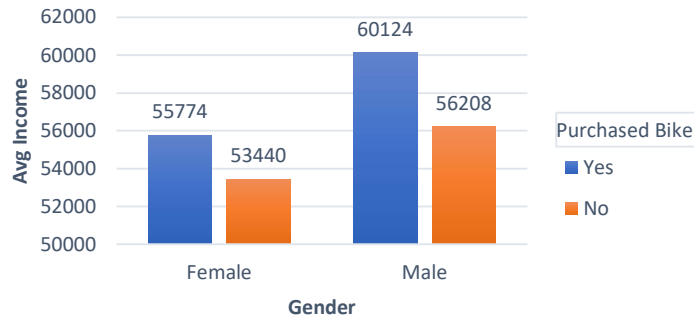
High School

Partial College

Partial High School

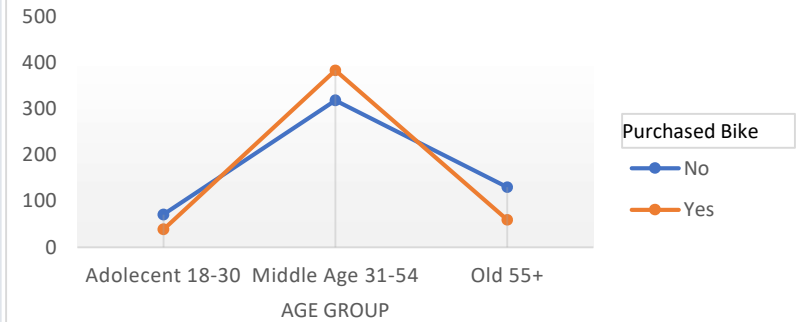
Average of Income

## Avg Income Per Purchase



Count of Purchased Bike

## Customer Age Group

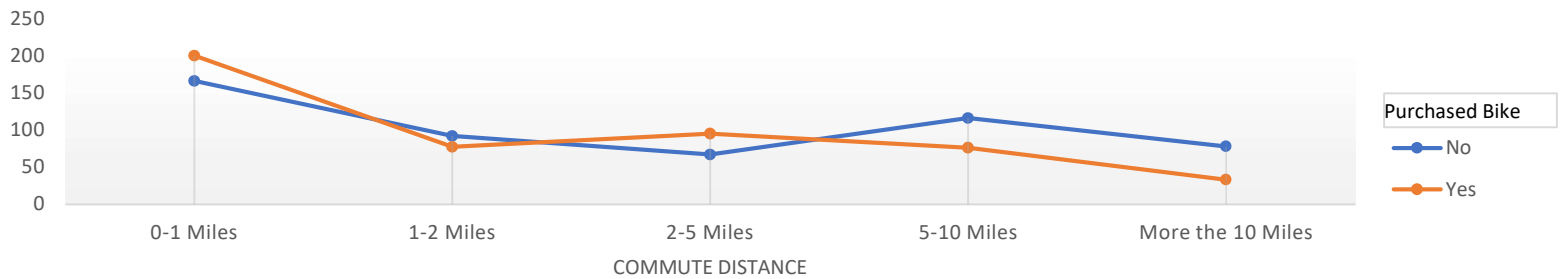


Gender

Age Group

Count of Purchased Bike

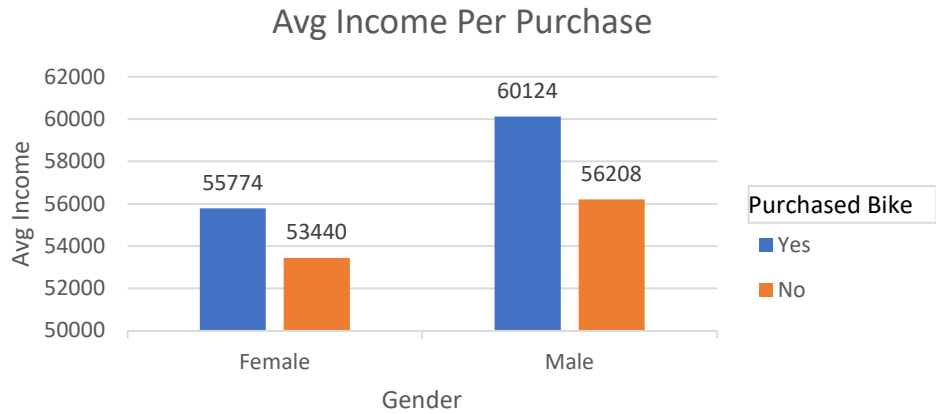
## Customer Commute



Commute Distance

Average of Income	Column Labels		
	Yes	No	Grand Total
Female	55774	###	54581
Male	60124	###	58063
Grand Total	57963	###	56360

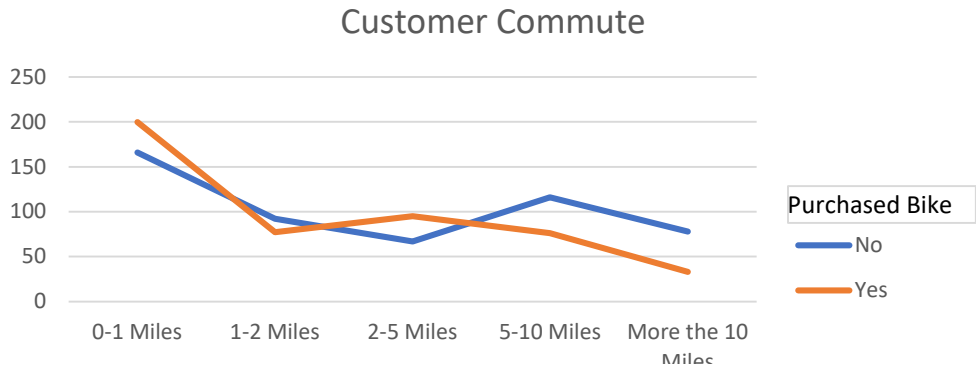
Average of Income



Gender

Count of Purchased Bike	Column Labels		
	No	Yes	Grand Total
0-1 Miles	166	200	366
1-2 Miles	92	77	169
2-5 Miles	67	95	162
5-10 Miles	116	76	192
More the 10 Miles	78	33	111
Grand Total	519	481	1000

Count of Purchased Bike



Count of Purchased Bike		Column Labels		
Row Labels	No	Yes	Grand Total	
Adolecent 18-30	71	39	110	
Middle Age 31-54	318	383	701	
Old 55+	130	59	189	
Grand Total	519	481	1000	

