



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best / Worst Seller

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** Evenings.

### MONTHLY

There are maximum orders from month of **July** and **January**.

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to maximum sales & Total orders.

### MONTHLY

**Large size** Pizza contributes to maximum sales.

817.86K

Total Revenue

38.31

Avg Order Values

50K

Total Pizzas Sold

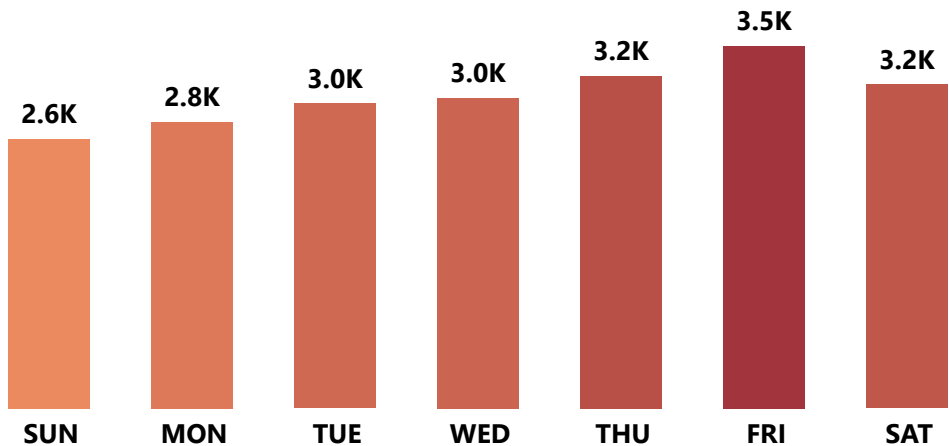
21K

Total Orders

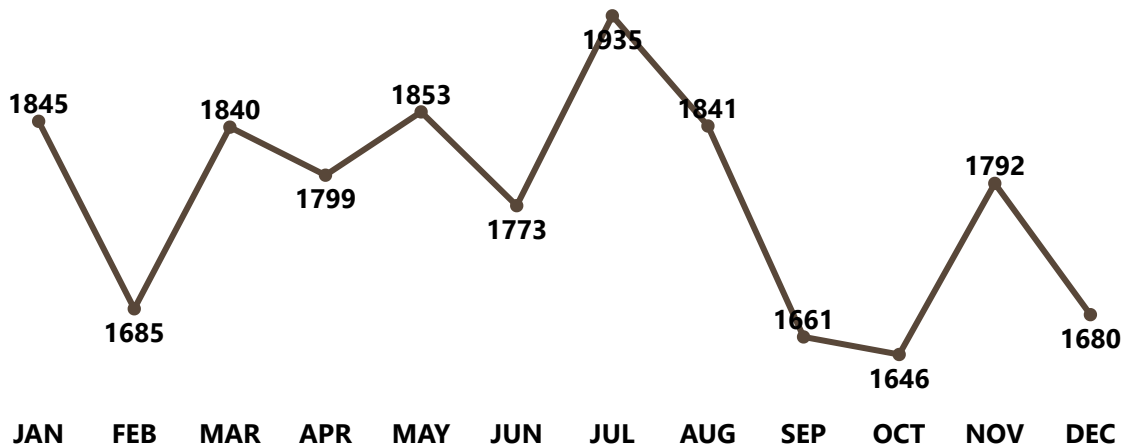
2.32

Avg Pizza Per Order

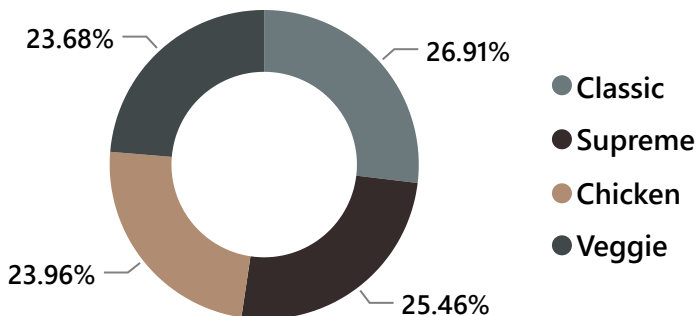
Daily Trend for Total Orders



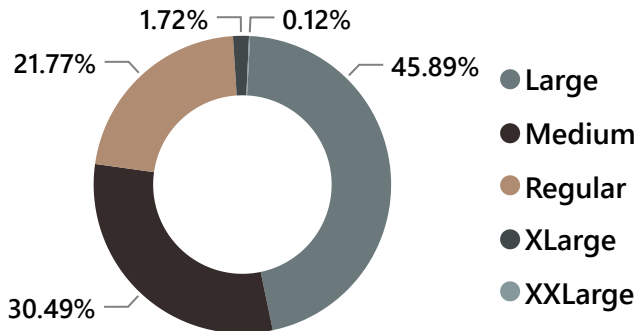
Monthly Trend for Total Orders



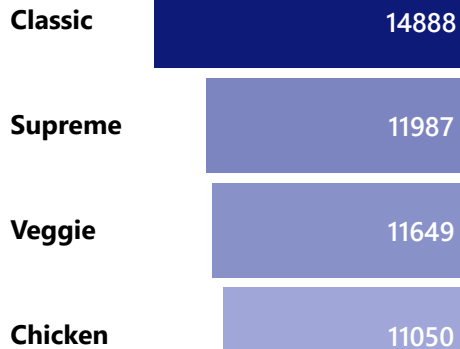
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza -  
maximum Revenue.

### QUANTITY

The Classic Deluxe Pizza -  
maximum Total Quantity.

### TOTAL ORDERS

The Classic Deluxe Pizza -  
maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie carre Pizza - minimum  
Revenue.

### QUANTITY

The Brie carre Pizza - minimum  
Total Quantity.

### TOTAL ORDERS

The Brie carre Pizza - minimum  
Total Orders.

817.86K

Total Revenue

38.31

Avg Order Values

50K

Total Pizzas Sold

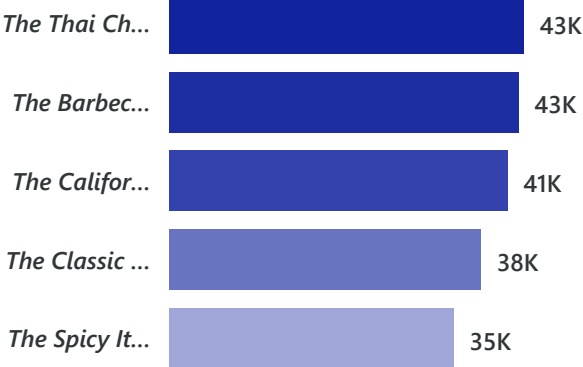
21K

Total Orders

2.32

Avg Pizza Per Order

### Top 5 Pizza by Revenue



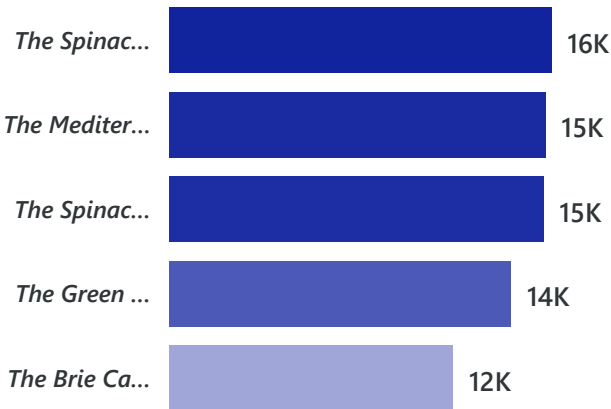
### Top 5 Pizza by Quantity



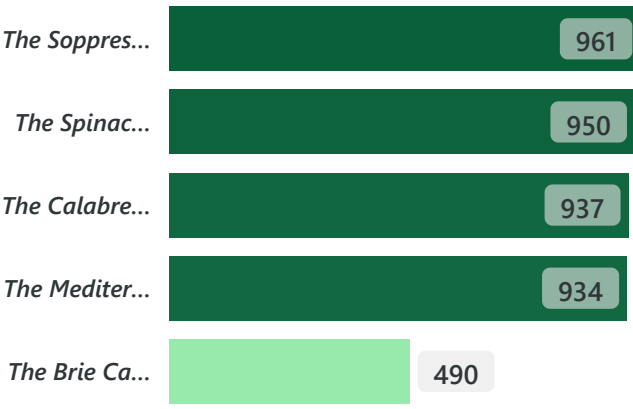
### Top 5 Pizza by Total Orders



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Orders

