$$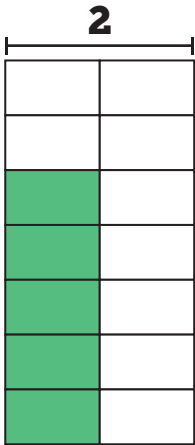\frac{1}{2} \cdot \frac{5}{7} = \quad = \frac{5}{2 \cdot 7} = \frac{5}{14}$$