

ALLISON VON BORSTEL

(708) 717-1937 | allison.vonborstel@gmail.com

EDUCATION

UNIVERSITY OF CHICAGO Harris School of Public Policy, Master of Public Policy

Skills: Relationship building, program evaluation, data analysis, project management

Software Competencies: R, QGIS, Tableau, STATA, SPSS, Excel

CARTHAGE COLLEGE B.A., Economics; International Relations, *magna cum laude*

UNIVERSITY OF OXFORD Visiting Student, Economics and Politics

LEADERSHIP EXPERIENCE

MARKETING MENTOR | *CampusCATALST*

March 2019 – June 2019

- Mentored eight undergraduates in storytelling skills to create a persuasive fundraising campaign and community outreach targeting strategies for a South Side nonprofit focused on juvenile inmate reintegration.
- Instructed student team in data visualization using QGIS and R, and translated jargon of key findings.

OUTREACH LEAD | *University of Chicago Community Programs Accelerator*

January 2018 – June 2018

- Employed advanced analytics to improve local Hyde Park business which resulted in a new hiring practice, adjusted marketing plan, and increased yearly revenue of \$100,000.

PROFESSIONAL EXPERIENCE

QUALITATIVE RESEARCH ANALYST | *Mission Measurement*

Current

- Translating qualitative studies focused on workforce development to quantitative, analytical standards

RESEARCH FELLOW | *University of Chicago*

Current

- Synthesizing technical information to communicate research findings with a business/political audience about Trump's influence on congressional members and democracy through Tweet/Facebook analysis

ANALYTICAL GRADUATE TEACHING ASSISTANT | *University of Chicago*

January 2018 – June 2019

- Critiqued verbal and communication skills of students as they presented analytical findings
- Evaluated personal campaign plans and managed 'Campaign in a Day' local election exercise
- Held review sessions on regression analysis and data visualization using R and Tableau

POLICY ANALYST CONSULTANT | *Project on Political Reform*

January 2018 – June 2019

- Authored memo for Executive Order workplace equality in North Carolina for Governor Cooper
- Spearheaded policy analysis of legislative actions at the state level regarding Salary History bans
- Created database and led research team to determine the importance of name rotation on ballots

DATA POLICY ANALYST | *Cambridge Global Analytics*

May 2018 – August 2018

- Directed policy research on cybercrimes and elections; managed social media outreach for Voting Village
- Identified and contracted governmental officials to participate in election hacking education and DEFCON

STRATEGIC CONSULTANT | *Rotary International*

August 2018 – February 2019

- Developed strategic planning strategy to guide Rotary on how to reposition their Representative Network
- Communicated stakeholder engagement findings to Rotary's Executive Network

POLICY AND RHETORIC INSTRUCTOR | *Consolidated District 230*

June 2015 – August 2017

- Taught 120 students research, critical thinking skills, and how to fine-tune public speaking skills

INTERESTS

Debate Coach (past 10 years) | "Hamilton" | Irish Dance instructor | Climbing fake rocks