05:30 PM Sunday, May 21

REG0:Registration — 05:30 PM-07:30 PM

S11, Level 1

Registration hours for the day.

07:30 AM Monday, May 22

ES1:Exhibitor Showcase Open Hours — 07:30 AM-07:30 PM

Exhibit Showcase, Level 0

Visit the Exhibit Showcase to evaluate industry offerings that can move your business forward. Engage with your peers, Gartner experts, and exhibitors. Attend a theater session to see technology in action.

EZ1_M:Engagement Zone Sponsored By InterSystems: Visualise How To Achieve A Real-Time View of Your Data — 07:30 AM-05:45 PM

City Suite Foyer, Access via Exhibit Showcase, Level 0

Visualise how InterSystems can bring your siloed data together to establish a single, shared reality that enables your organisation to analyse and make better decisions with a holistic, real-time view of your data

EZ2_M:Engagement Zone sponsored by Tableau, from Salesforce — 07:30 AM-05:45 PM

Exhibit Showcase Entrance, Level 0 Foyer

Stop by Tableau from Salesforce Engagement Zone and navigate through some off-the-chart vizzes we've selected from the Tableau Community to help you "Make smarter decisions with data and analytics". Get inspired by the possibilities and grow new data skills to unlock the power of your Data. Join us at our ...

EZ3_M:Engagement Zone Sponsored by Qlik: Hear from Qlik Customers who are Driving Transformation with Data — 07:30 AM-05:45 PM

Foyer, Level 0

Join us on Qlik's Engagement Zone where you'll be able to listen live to short insightful sessions from organisations like B&H Worldwide, Barts NHS, PizzaExpress and more! They'll be sharing their journeys and experiences of using data to drive digital transformation in their organisations. You'll be able to put questions ...

GZ1:Gartner Zone Open Hours — 07:30 AM-06:00 PM

City Suite Foyer, Access via Exhibit Showcase, Level 0

Demo our latest tools and gain insights that showcase how to maximize your Gartner benefits, including how Gartner for CDAOs can help you make faster, smarter decisions on your most critical priorities.

REG1:Registration and Information — 07:30 AM-07:30 PM

S11, Level 1

Registration and information hours for the day.

07:45 AM Monday, May 22

RG1:Research Garage: Enterprise Value Index, Value Maturity Model and Enterprise Value Equation Tool Kit — 07:45 AM-08:45 AM

Rita Sallam — Prince Regent Room 3, Level 1

Get feedback on initial findings from this work and potential ways to create new content or repeatable benchmarks for clients and come back to check their progress. Share the EVE toolkit to get input on how to make it actionable.

09:30 AM Monday, May 22

K1:Gartner Opening Keynote: Lead for Purpose. Connect With Trust. Make an Impact. — 09:30 AM-10:15 AM

Pieter den Hamer,Georgia O'Callaghan — Auditorium, Level 0

Data & analytics leaders can deliver increasing value to their organizations. This session will uncover new research and trends which will enable you to find new powerful ways to connect with stakeholders, address skills shortages and build trust to overcome cultural resistance to change. Learn how to attract and retain ...

10:15 AM Monday, May 22

BR1:Refreshment Break — 10:15 AM-11:00 AM

Exhibit Showcase, Level 0

Join us for coffee and tea during a brief break between sessions.

10:30 AM Monday, May 22

TH1:IBM: Don't Waste Your Time with Data Governance & How I Can Help Make Sure You Don't — 10:30 AM-10:50 AM

Rob Jackson-Jones — Theater 3, Exhibit Showcase, Level 0

Modern data landscapes can be vast. In 2006 Clive Humby coined the phrase "Data is the new oil." But how do you find it? How do you make sense of it? How do you turn it from a huge reservoir of sludge into something of real value? The proliferation of ...

TH2:Starburst: Turn Complex Data into Value with Data Products from Starburst and Google's Data Cloud — 10:30 AM-10:50 AM

Andrew Mott,Firat Tekiner — Theater 1, Exhibit Showcase, Level 0

By treating data as a product, organizations manage data in a way that maximizes its value and leads to faster & better decisions. Starburst enables organizations to unlock the value of distributed and complex data by making it fast and easy to access, regardless of where it lives, all without ...

TH3:BigID: Ensuring Compliance and Reducing Risk: Best Practices in Generative AI Data Governance for Chief Data Officers — 10:30 AM-10:50 AM

Christopher Glover,Nick Maxwell — Theater 2, Exhibit Showcase, Level 0

Join us for a comprehensive session on data governance for the age of AI - including ChatGPT, Language and Learning Models (LLMs), and how they are increasingly being used to power AI systems in industries such as healthcare, finance, and e-commerce, and the challenges and risks that you need to ...

11:00 AM Monday, May 22

11a:The Foundation of Organization and Roles: From Control to Collaborate — 11:00 AM-11:30 AM

Jorgen Heizenberg — Capital Suite 10, Level 3

This session will highlight the optimal data and analytics organization model to help organizations become more data-driven balancing centralized and decentralized functions. It will also help you understand how to support digital business with the must-have roles and emerging skills for your D&A teams. Key issues: What's

happening in data ...

11b:Foundations of Self-Service Data Management
11:00 AM-11:30 AM

Roxane Edjlali
City Suite 2, Access via Exhibit Showcase, Level 0

Growing demand for data has created a bottleneck. How can organizations satisfy the increasing needs of data users without overburdening their technical teams? Starting with self-service analytics, this session explores why more self-service capabilities — including self-service data preparation, self-service data quality and self-service data integration, are becoming a necessity. ...

11c:Top Trends for Data and Analytics in 2023
11:00 AM-11:30 AM

Rita Sallam
Auditorium, Level 0

AI is not the only thing driving rapid change in D&A. There is a rapid evolution in how and where analysis can be deployed, from the next generation of augmented UXs and beyond; composing and operationalizing D&A at scale; engineering decision intelligence; and relating everything; to enabling D&A at the ...

11d:The Foundation of a Modern Data and Analytics Strategy
11:00 AM-11:30 AM

Frank Buytendijk
City Suite 3, Access via Exhibit Showcase, Level 0

Meet the updated and improved "D&A Strategy and Operating Model" (DASOM). It is tried and tested and now includes the most recent insights from thousands of client interactions, such as what a modern D&A strategy looks like and how you can make sure the strategy leads to tangible and measurable ...

11e:Foundations of AI — Still Confused? A Minimal Viable Knowledge Set to Get Started With AI
11:00 AM-11:30 AM

Erick Brethenoux
Capital Suite 9, Level 3

This session will provide a high-level introduction to artificial intelligence (AI) and its practical impact on the organization. It will include key definitions, major trends, organizational and governance issues, and an overview of AI techniques. How to pragmatically introduce AI techniques in the organization to solve complex business problems? ...

11f:Data and Analytics Governance: Foundations and Prospects
11:00 AM-11:30 AM

Guido De Simoni
City Suite 4, Access via Exhibit Showcase, Level 0

Traditional data and analytics governance that focuses only on policy and compliance is now obsolete for digital business. If organizations wish to make progress toward modern approaches, such as adaptive governance, they must have the right foundations in place. This session discusses what these foundations are, and how they enable ...

11g:Magic Quadrant for Analytics and Business Intelligence Platforms
11:00 AM-11:30 AM

Kurt Schlegel
Capital Suite 15, Level 3

Today's analytics and BI (ABI) platforms must support the needs of IT, business analysts, and analytic content consumers. While tight integration with cloud ecosystems, business applications, and digital workplace tools is a key vendor selection requirement, buyers also need ABI platforms to support openness and interoperability. This research helps data ...

ASK1:Ask the Expert: How to Evaluate and Select the Most Optimal Data Integration Tool?
11:00 AM-11:45 AM

Ehtisham Zaidi
London Suite 3, Level 0

Data and Analytics Leaders and their Data Engineering teams are constantly tasked with evaluating and selecting the most optimal data integration tools, however, the choices are abundant and fast becoming extremely confusing This session will: 1. Focus on explaining the types of data integration technologies in the market. 2. Help select the right ...

R1:Roundtable: Advanced D&A Strategy - Learn From Top CDAOs How to Make the Biggest Difference
11:00 AM-11:45 AM

Andrew White
London Suite 4, Level 0

What do top CDAOs do that makes them successful? Through our interview, we have looked for patterns and have found common characteristics that CDAOs have, along with common strategies that they create and execute, that lead to success. What can you learn from these top CDAOs that will help you ...

W1:Workshop: How to Identify the Right Use Case for Your AI Project
11:00 AM-12:30 PM

Leinar Ramos
Capital Suite 1, Level 3

Figuring out the right use case for your organization is often the key to successful AI implementation. In this workshop, we will explore how to identify the right use case for your situation and apply that to overall changing business dynamics across the value chain.

11:15 AM Monday, May 22

RG6:Research Garage: Spending Assessment in Data & Analytics
11:15 AM-12:15 PM

Mark Beyer
Prince Regent Room 3, Level 1

Gartner is currently developing a new model to assess corporate spending on Data & Analytics. The model will include both IT as well as personnel and external services spending. In this interactive session we will present the model looking for client input on its complexity and granularity. Participants should ideally ...

11:45 AM Monday, May 22

SPS1:IBM: How to Leverage AI to Create Competitive Advantage
11:45 AM-12:15 PM

Jay Limburn
Capital Suite 10, Level 3

In a landscape filled with disruption and constant change, data-driven enterprises use data as an innovative compass to forecast and react to new challenges. In this session, learn about an approach that intelligently manages, integrates, governs, and consumes data to power AI and create new sources of competitive advantage.

SPS2:SAS: Unlocking the Value from Data Science, Lessons Learnt from an Insurance Company
11:45 AM-12:15 PM

Marius Pienaar
Capital Suite 3, Level 3

Modern insurance companies have to transform their business practices and provide personalized products and services. Data science is playing a key role in enabling this transformation, optimizing operations, and enhancing customer experience. We'll discuss the key components of a comprehensive strategy for modernizing data science in the insurance industry, covering ...

SPS3:Cloudera: Data Mess or Data Mesh? LGIM's Modernisation Journey
11:45 AM-12:15 PM

Matt Bannock,Wulstan Reeve,Wim Stoop,Stuart Toll
Auditorium, Level 0

Modern data architectures have become increasingly complex, with new use cases, multiple clouds and a move toward flexible architectures like data fabric, data mesh and lakehouses that deliver faster value and help optimize cost. In this session, get a level-set on modern architectures and hear from Legal & General Investment ...

SPS4:Aera Technology & Mars: The Future of Decisions, Now.
11:45 AM-12:15 PM

Frederic Laluyaux,Mircea Oprisan
Capital Suite 9, Level 3

At the intersection of AI, BI and automation, Decision Intelligence delivers the decision-making agility and scale to perform in an increasingly digital world. Gartner predicts that more than 33% of large organizations will deploy Decision Intelligence capabilities this year. Top organizations are deploying Aera Decision Cloud™ to digitize, augment, and ...

SPS5:Databricks: TCO Uncovered - How to Flip the Switch from Cost to Profit
11:45 AM-12:15 PM

Sebastian Wedeniwski

City Suite 4, Access via Exhibit Showcase, Level 0

This talk will explore the Total Cost of Ownership (TCO) of data management, and how data leaders can take control of costs and pivot the focus to profit across their organisations. The following topics will be explored: - How to create value and profit from data - Transformation from an IT-centric company to ...

SPS6:Pyramid Analytics: The Future of Analytics at Premier Foods
11:45 AM-12:15 PM

Daniel Flynn,Pete Vomocil

City Suite 2, Access via Exhibit Showcase, Level 0

Join us for a discussion with one of the UK's leading food businesses who will share how they are modernizing their approach to analytics to better serve business users, drive better decisions, and ultimately deliver better business outcomes. This session also shows how Premier Foods analyzes their SAP BW and ...

SPS7:Teradata: Very Group Case Study - Customer Lifecyle Optimisation Using ML for Insight and Action
11:45 AM-12:15 PM

Stephen Brobst,Steve Pimblett

City Suite 3, Access via Exhibit Showcase, Level 0

The future is AI/ML embedded into every business process and operationalised in real-time. However, many organizations are experiencing a "Proof of Concept to Production Gap" that prevents realization of the full value potential from ML/AI. Hear from the CDO of The Very Group, one of the most sophisticated ...

SPS8:iGenius & Allianz : How to leverage AI with a Human-Centered Approach
11:45 AM-12:15 PM

Wolfgang Hauner,Uljan Sharka

Capital Suite 15, Level 3

Join Wolfgang Hauner, the Head of Group Data Analytics & AI at Allianz, with CEO & Founder of iGenius, Uljan Sharka as they discuss strategies and approach to Generative AI. As an early adopter of AI in business, Allianz has an industry-leading approach to Generative AI. Come to the session ...

VUR1:Roundtable: Building a Data Culture, moderated by Tableau, from Salesforce
11:45 AM-12:30 PM

Pedro Arellano

London Suite 5, Level 0

To build a data culture, you need to know where to start. Join us for a discussion of peers on how you can set your business up for success with data and analytics.

12:30 PM Monday, May 22

12a:The Enterprise Implications of ChatGPT and Generative AI
12:30 PM-01:00 PM

Anthony Mullen

Auditorium, Level 0

Due to their massive scale and broad use-case applicability, foundation models, such as ChatGPT, are a significant AI advancement, but the major risks they pose aren't fully understood. In this session, we evaluate the benefits, risks and opportunities of these models to tap their business value and minimize risk.

12d:Gartner Futures Lab: Create Competitive Differentiation Through Better Decision Making
12:30 PM-01:00 PM

Frank Buytendijk

City Suite 4, Access via Exhibit Showcase, Level 0

D&A has gone full circle. We're back at decision support, discussing more data-driven decisions that are much more concrete than before. It was hard to measure the business impact of a better decision; there is no parallel universe to test another decision. In this visionary session, we will explore how ...

12f:Foundations and Essentials of Master Data Management
12:30 PM-01:00 PM

Helen Grimster

City Suite 2, Access via Exhibit Showcase, Level 0

Business agility is afforded by a single, trusted, enterprisewide view of the data that describes the core entities of an organization: its customers, citizens, students, suppliers, products, locations and assets, for example. This session addresses essential considerations across people, process and technology in achieving and articulating tangible business value and ...

ASK2:Ask the Expert: Data Catalog to Data Fabric: Understanding Modern Technology Components
12:30 PM-01:15 PM

Robert Thanaraj

London Suite 3, Level 0

When technology boundaries covered new grounds, we gave them different names such as Data Catalog, Data Virtualization, Logical Data Warehouse, Knowledge Graph, Data Hub, and Data Fabric. However, there is a great deal of overlapping capabilities and missing gaps. This session will raise awareness of various technology components and eventually ...

ASK3:Ask the Expert: People — How to Take Them on Your Data Journey
12:30 PM-01:15 PM

Sally Parker

London Suite 4, Level 0

Chances are you have encountered human resistance to a data initiative that is common sense. People frequently represent the most challenging aspect in the contributing trinity of people, process and technology. They can derail or block otherwise worthy initiatives: data and analytics strategies, master data management programs, governance and stewardship ...

12:45 PM Monday, May 22

12b:Data Lakes, Data Warehouses, Data Hubs and Now Lakehouses: What Are They and How to Choose
12:45 PM-01:15 PM

Donald Feinberg

City Suite 3, Access via Exhibit Showcase, Level 0

Confusion persists regarding the role of data warehouses, data lakes and data hubs — no complicated further with the "lakehouse." While the names and terminology are less important than the principles and capabilities, D&A leaders need to know the capabilities, use cases and the value they provide. • What are different ...

12c:Technical Insights: How to Rationalize and Consolidate Analytics Tooling
12:45 PM-01:15 PM

Georgia O'Callaghan

Capital Suite 10, Level 3

Many organizations today are experiencing expanding portfolios of analytics tooling. Tools with overlapping capabilities create opportunities for data duplication, siloes and inconsistencies in metrics. Organizations should simplify their analytics architecture by performing a rationalization and consolidation exercise. This reduces the burden on IT to support multiple tools and govern analytics. ...

12e:The Foundation of Data Science and Machine Learning: Delivering Value in the Age of AI
12:45 PM-01:15 PM

Peter Krensky

Capital Suite 9, Level 3

This session will provide a high-level introduction to data science and machine learning (ML) and their proper function in a data-driven organization. It will include key definitions, major trends, data science talent personas and an overview of leading technologies. How do data science and ML fit within the organization's analytics ...

L1:Grab Lunch on the Exhibit Showcase
12:45 PM-02:30 PM

Exhibit Showcase, Level 0

Head to the Exhibit Showcase for a bite to eat! Engage with your peers, Gartner experts, and exhibitors while enjoying delicious food and beverages. Evaluate industry offerings that can move your business forward. Attend a theater session to see technology in action.

01:10 PM Monday, May 22

TH4:data.world: Using AI with Poise and Purpose, Not Just Because it's Cool
01:10 PM-01:30 PM

Vipul Parmar,Juan Sequeda

Theater 3, Exhibit Showcase, Level 0

How does a global organization like WPP drive data democratization, literacy, & community across its 100,000+ employees & 100+ member agencies? To start, they recognized they must look beyond data & metadata to understand relationships between entities within the business, applications, people, & policies. This visibility, powered by a knowledge ...

TH5:Capgemini: Data Trust to Data Exploitation
01:10 PM-01:30 PM

Rob Clifford,Philip Harker
Theater 1, Exhibit Showcase, Level 0

Learn from Capgemini's data expertise with major clients on the reality of enterprise data cataloguing and the resulting opportunities to liberate data, govern it, value and exploit the data. Listen to a joint presentation from Capgemini and key client on the data cataloguing deployment at scale, lessons learnt, security considerations ...

TH6:DataStax: Turn Real-Time Transaction Data Into Cash Flow Analytics With Bud Financial
01:10 PM-01:30 PM

Michael Cullum
Theater 2, Exhibit Showcase, Level 0

With DataStax, any enterprise can rapidly build real-time, AI-powered applications at unlimited scale, on any cloud. Through the combination of DataStax Astra DB cloud database, built on Apache Cassandra® & DataStax Astra Streaming event streaming technology, built on Apache Pulsar™, businesses are delivering more powerful, more accurate insights for their ...

01:35 PM Monday, May 22

TH7:Ab Initio: Unlocking Enterprise Data Agility
01:35 PM-01:55 PM

Jonathan Sunderland
Theater 1, Exhibit Showcase, Level 0

Discover a framework, built from first principles, that improves organizational and individuals' capacity to do more by utilizing active metadata as a corporate asset. Through real-world examples and best practices, you will learn how active metadata can unlock enterprise data agility, provide competitive advantage, reduce costs and risks while gaining ...

TH8:MarkLogic: Hear From Our Customer Who Are Using Our Data Platform To Manage ESG Data
01:35 PM-01:55 PM

Dom Spitz
Theater 3, Exhibit Showcase, Level 0

La Banque Postale Asset Management is leveraging MarkLogic by Progress' Data Hub platform to build "socially responsible" financial products by mapping and integrating external ESG data from various providers (MSCI, Viageo, etc), with their internal reference data (entities, portfolio companies, instruments), and combining this data with the extra financial information ...

TH9:StreamSets: Integrating Legacy Sources with Cloud-Native Targets at Schroders
01:35 PM-01:55 PM

Simon Bennett
Theater 2, Exhibit Showcase, Level 0

This session describes the approach, solutions and learning the Schroders Enterprise Data Team have been through in our cloud migration journey. Enabling data availability across the many new and old architectures that result is a critical strategic objective for us, and the presentation will focus on some of the strategies ...

02:00 PM Monday, May 22

TH10:Profisee: Building the Data Foundation for Innovation at Nestlé Purina
02:00 PM-02:20 PM

Malcolm Hawker,Pamela Jordan
Theater 1, Exhibit Showcase, Level 0

Nestlé Purina is committed to using data to drive innovation in their business, from nurturing customer relationships to becoming AI-enabled at scale. But unlike most, they have developed a comprehensive program for how to get there that encompasses organizational structure, tools and techniques — and places data at the heart ...

TH11:Quantexa: Why Decision Intelligence Is Crucial For Organizations & How To Achieve It
02:00 PM-02:20 PM

Keith Berry,Imam Hoque
Theater 2, Exhibit Showcase, Level 0

External pressures coupled with availability and volume of data, are making it harder to run efficient and resilient businesses. Decisions at all levels rely on context and connecting siloed data to create a trusted resource. Few organizations have a data fabric which underpins this. - What decision intelligence (DI) is and ...

TH12:Solidatus: How BNY Mellon is Visualizing a Holistic View from a Complex World
02:00 PM-02:20 PM

Philip Dutton,Lewis Reeder
Theater 3, Exhibit Showcase, Level 0

How do you know you have it all and it's true? Clarity is everything. Organizations have the challenge of complying with evolving products, regulations, and market events. Hear how BNY Mellon is creating a metadata control center to visualize a homogenous world of data from heterogeneous parts. With a Solidatus ...

02:30 PM Monday, May 22

13a:CDAO AGENDA 2023 — Presence, Performance and Persistence
02:30 PM-03:00 PM

Alan D. Duncan
City Suite 2, Access via Exhibit Showcase, Level 0

Presenting key findings of the 2023 Gartner CDAO Agenda Survey. Explore the business impact of the CDAO* role and/or the office of the CDAO. Understand the leadership traits of the most successful CDAOs and what distinguishes them from their peers.

13b:Be Equipped to Face the Emerging Trends in the Data Management Market
02:30 PM-03:00 PM

Robert Thanaraj
Capital Suite 9, Level 3

Innovations are entering the data management market rapidly. Some are merely a noise or rebranding; while some are truly transformational. This session leverages Gartner's Hype Cycle for Data Management focusing on selected innovations around infrastructure, operations, metadata and integration. Data and analytics leaders will be equipped with insights for the ...

13c:Data Storytelling: A Better Way to Engage Decision Makers With Data
02:30 PM-03:00 PM

Aura Popa
Auditorium, Level 0

Data storytelling offers a more engaging means of communicating findings than BI reporting or data visualization alone. This trend is an extension of the now dominant self-service model of BI, combining data visualization with narrative techniques. What is a data story? When and how should data storytelling be used? What ...

13d:Technical Insights: Developing an Effective Cloud D&A Migration Strategy
02:30 PM-03:00 PM

Ramke Ramakrishnan
Capital Suite 10, Level 3

Organizations move to the cloud for different reasons and require justification — especially when migrating from on-premises to the cloud. A well-thought approach to migrating the data and analytics platform to the cloud can maximize cost savings and reduce the ability to take full advantage of the cloud services and ...

13e:Achieve Strategic Value in AI With Seven Practices
02:30 PM-03:00 PM

Leinar Ramos
City Suite 3, Access via Exhibit Showcase, Level 0

Realizing the value and reaping the benefits are the top issues facing leaders executing AI projects. The seven keys distilled from successful pioneers will enable leaders to productize AI at scale and unlock value from their AI initiatives.

13f:Twelve Actions to Improve and Sustain Your Data Quality
02:30 PM-03:00 PM

Jason Medd
City Suite 4, Access via Exhibit Showcase, Level 0

High-quality, trusted data is critical for successful digital business initiatives. If data and analytics leaders are to enable a data-driven organization, they must take pragmatic and targeted actions to improve their enterprise data quality. There are 12 quick actions which help organizations not only achieve their data quality goals, but ...

ASK4:Ask the Expert: Graph Fundamentals
02:30 PM-03:15 PM

Afraz Jaffri
London Suite 4, Level 0

Graph technologies receive a lot of attention and hype but navigating the different types of techniques that fall under the graph umbrella is a difficult task. This session allows D&A leaders to ask an expert on the key aspects of knowledge graphs, ontologies, graph query languages, Graph DBMS, graph analytics, ...

ASK6:Ask the Expert: Governing Self-Service Analytics
02:30 PM-03:15 PM

Georgia O'Callaghan
London Suite 3, Level 0

Organizations that lack a governance framework for self-service can struggle to maintain control as work becomes chaotic, siloed and inconsistent. This session will allow you to engage with a Gartner expert who will dive into the capabilities and features of popular A&BI tools and provide actionable advice on how these ...

W2:Workshop: How to Link Data, and Analytics to Business Outcomes (Updated)
02:30 PM-04:00 PM

Andrew White
Capital Suite 1, Level 3

This workshop introduces the updated toolkit, which can be used to diagnostically connect data, analytics, governance and their impact on business processes, decisions and outcomes.

03:15 PM Monday, May 22

SPS10:Qlik: Journey to Cloud: PizzaExpress' Success Story
03:15 PM-03:45 PM

Ted Orme,Dan Williams
Capital Suite 15, Level 3

In this session, Dan Williams, Business Intelligence Manager at PizzaExpress will be sharing their journey of pushing forward analytics and data visualisation in a large UK hospitality company: from board level buy-in and justification, migrating to SaaS, to utilizing new functionality and driving user adoption.

SPS11:Oracle: How Aon Reduced the Cost of Data & Analytics While Increasing Business Value
03:15 PM-03:45 PM

Liesbeth Mulder,James Richardson
Capital Suite 10, Level 3

Learn from Aon's Global Reporting Lead how by eliminating data silos and adding robust cloud analytics and reporting, they gained visibility into client-facing activities and deep insights for better targeting and cross-selling. Aon will share how it went about automating much of the sales, marketing, and service process, and simplified ...

SPS12:Tableau by Salesforce, Building a Data Culture at Lloyds Banking Group
03:15 PM-03:45 PM

Pedro Arellano,Ranil Boteju,Charlotte Nickels
Capital Suite 9, Level 3

Lloyds Banking Group is focused on helping Britain prosper with a fast-paced growth agenda to help them create a more sustainable and inclusive future utilizing finance as a force for good. The Group Data Strategy is at the heart of the delivering these ambitious targets with a strong data culture ...

SPS13:Informatica: How the Applied Intelligence Team at Rolls-Royce Civil Drives Business Value
03:15 PM-03:45 PM

Lois Clifton,Lauren Orszt
City Suite 3, Access via Exhibit Showcase, Level 0

At Rolls Royce we could not operate without digital systems and strategic use of data. By establishing relationships with business executives, championing data strategy alignment and setting direction for data value extraction, we are delivering analytics solutions realising ~£100M of business value. Hear about Rolls-Royce's Data & Analytics Strategy with the ...

SPS14:Sisense: Strategies for Developing Data Products
03:15 PM-03:45 PM

Scott Castle
City Suite 2, Access via Exhibit Showcase, Level 0

Strategies for Developing Data Products. For product leaders, the biggest challenge is identifying the right kind of data product to build. Join Scott Castle, Chief Strategy Officer for Sisense as he shares the strategies that work, based on his experience helping over two thousand technology OEMs build data products. Attendees will ...

SPS15:Semarchy: How Dudley Group NHS Foundation Trust Unlocked Insights Into Citizen Data
03:15 PM-03:45 PM

Neill Crump
Capital Suite 3, Level 3

Our public servants are under continual pressure to deliver at a time of increasing demand. NHS Dudley embarked upon an initiative to leverage cutting-edge Master Data Management technology to derive operational insights from the data stored across disparate systems. Their high-impact use cases enabled analysis and decision intelligence on agency ...

SPS16:Dataiku: Will AI Finally Democratise Data?
03:15 PM-03:45 PM

Shaun Mcgirr
City Suite 4, Access via Exhibit Showcase, Level 0

Multiple attempts to create value from data have been labelled "democratisation": business intelligence in the 1990s, self-service analytics in the 2000s, and (citizen) data science in the 2010s. Yet progress on their common goal, putting more hands on data outside central teams, has been wildly uneven. So what would make ...

SPS9:Google Cloud: Build a Modern Data to AI Strategy with an Analytics Lakehouse Architecture
03:15 PM-03:45 PM

Firat Tekiner
Auditorium, Level 0

The past few years have been disruptive, forcing an unplanned shift in strategy for many organisations that has been made even more urgent with recent advancements in Generative AI. We'll distill those challenges into principles for building a Modern Data Strategy that can create productive user experiences, establish principles and ...

VUR2:Roundtable: Analytics on Steroids, Boosting Productivity,moderated by SAS
03:15 PM-04:00 PM

Casper Pedersen,Olivier Penel,Marius Pienaar
London Suite 5, Level 0

Machine Learning is providing ground-breaking ways to extract value from data, and there is no shortage of technologies available to support the need of the business for actionable insights. But to effectively realize value, organizations must reinvent how they use data and analytics, resolving the equation between agile innovation and ...

VUR7:Roundtable: Becoming a Next-Generation Data Organization with Modern Data Management, moderated by Reltio
03:15 PM-04:00 PM

Ansh Kanwar
Capital Suite 2, Level 3

As businesses strive to put data at the center of decision-making and culture, it's critical for leaders to understand their core data and its quality, and remove data silos to activate trusted, timely data across the enterprise. Data & analytics leaders must have the proper people, processes, and technology in ...

04:00 PM Monday, May 22

14a:Pragmatic Techniques to Foster a Data-Driven Culture
04:00 PM-04:30 PM

Nate Novosel
City Suite 2, Access via Exhibit Showcase, Level 0

While "fostering a data-driven culture" is cited by many data and analytics leaders as a top priority, "culture" can be a very ambiguous idea to address. This presentation will provide a tangible list of components that make up data-driven decision making and a wealth of techniques that data and analytics ...

14b:Five Ways to Mature Your Data Engineering Practice
04:00 PM-04:30 PM

Henry Cook
City Suite 3, Access via Exhibit Showcase, Level 0

Analytics relies on a successful data foundation; it must be backed with the right data and processes. Consumer demand for usable data has increased the need for data engineering. Data and analytics leaders can mature their data engineering practice by delivering data products, automating release processes, proving business value early, eliminating ...

14c:Decisions: Can Data and Analytics Make Them Better?
04:00 PM-04:30 PM

Gareth Herschel
Capital Suite 9, Level 3

We talk about data-driven decisions, but is that really what we want? Combining survey data with broader research in behavioral psychology, this session will provide an overview of how decisions are viewed within organizations, and how they can be improved using a combination of hard data and soft nudges.

14d:Top Data and Analytics Predictions, 2023
04:00 PM-04:30 PM

Kurt Schlegel
Auditorium, Level 0

Gartner's top predictions for data and analytics provide a forwarding looking perspective on how markets, skills and organizations will evolve to help you build a data and analytics strategy to return to growth, drive innovation and create value from uncertainty. This session will highlight: • The market and organizational implications of ...

14e:How Data, Analytics and AI Should Drive Sustainability
04:00 PM-04:30 PM

Roxane Edjlali
Capital Suite 10, Level 3

The impact of AI is much wider than some specific use cases or industries. With the increased focus on sustainability, organizations are working on ways to increase their energy efficiency while at the same time minimizing their carbon footprint and costs related to it. AI is one of the enabler ...

14f:Deploy Data and Analytics Governance Effectively to Drive Better Decisions
04:00 PM-04:30 PM

Guido De Simoni
City Suite 4, Access via Exhibit Showcase, Level 0

The often-difficult territory of initiating a data and analytics governance initiative must be revisited under new compelling perspectives on deployment models and technology. In this session, we address how data and analytics governance can tune its approach, leverage new technology capabilities and connect the objectives to better decision-making for continuous ...

RG3:Research Garage: Budget, Efficiency & Investment Benchmarking in D&A
04:00 PM-05:00 PM

Juergen Weiss
Prince Regent Room 3, Level 1

Gartner is committed to helping D&A leaders improve the quality of their resource allocation decisions. In this interactive session, you have the opportunity to provide feedback on which benchmark measures would be most useful to you and your organization for budgeting & planning. We will use your input to ...

04:30 PM Monday, May 22

BR2:Refreshment Break
04:30 PM-05:15 PM

Exhibit Showcase, Level 0

Join us for coffee and tea during a brief break between sessions.

04:45 PM Monday, May 22

TH13:Treasure Data: Connecting Customer Data to Drive Strategy and Growth
04:45 PM-05:05 PM

Irene Sibaja
Theater 3, Exhibit Showcase, Level 0

New Channels… New Platforms…..Fragmented audiences… Every day there is more data…more information to analyse with the expectation that those decisions will be made more quickly than ever. In this session, we will speak specifically to how companies can unify customer data, organising that data inside their tech stacks to create ...

TH14:Confluent: How a Data Streaming Platform Makes your Broader Data Strategy Successful
04:45 PM-05:05 PM

Theater 2, Exhibit Showcase, Level 0

Implementing a successful data strategy isn't easy, but it's harder than it needs to be because of the legacy limitations set by centralized, point-to-point batch architectures. Data Streaming Platforms break these constraints by providing real-time connectivity between your SaaS, analytics, and database systems in a way that lets more users ...

TH15:Cloudera: Generative AI for the Enterprise
04:45 PM-05:05 PM

Jake Bengtson
Theater 1, Exhibit Showcase, Level 0

Services like ChatGPT and others powered by Generative AI are fueling innovation and efficiency across industries. However, these services do not come without their risks, as they raise critical questions regarding data privacy and ethical considerations. CML offers a secure environment for you to experiment with and run your own ...

05:15 PM Monday, May 22

K2:Guest Keynote: Chip War: Semiconductors, Geopolitics, and the Future of Data Analytics
05:15 PM-06:00 PM

Chris Miller
Auditorium, Level 0

Artificial intelligence, machine learning, autonomous cars, the internet of things—all the biggest trends in technology are critically dependent on semiconductors. The advanced chips that power smartphones and self-driving cars today have several billion microscopic components on them. Only two companies in the world can produce these chips, one in South ...

06:00 PM Monday, May 22

ESNR1:Exhibit Showcase Networking Reception
06:00 PM-07:30 PM

Exhibit Showcase, Level 0

Join us for a networking reception on the Exhibit Showcase where you can engage with your peers, Gartner experts, and exhibitors while enjoying delicious food and beverages. Evaluate industry offerings that can move your business forward. Attend a theater/stage session to see technology in action.

06:10 PM Monday, May 22

TH16:Rackspace: Evolving Your Data Operating Model for the Generative AI World
06:10 PM-06:30 PM

Jubair Patel,Shwetank Sheel
Theater 3, Exhibit Showcase, Level 0

Now, more than ever, CDOs need to define a strong data strategy to maintain and grow their competitive edge. A successful data strategy needs to encompass governance, technology, and constant education. Join Rackspace Technology, to understand how a well-defined operating model for data can improve data literacy, accelerate innovation and create ...

07:30 AM Tuesday, May 23

EZ1_T:Engagement Zone Sponsored By InterSystems: Visualise How To Achieve A Real-Time View of Your Data
07:30 AM-05:45 PM

City Suite Foyer, Access via Exhibit Showcase, Level 0

Visualise how InterSystems can bring your siloed data together to establish a single, shared reality that enables your organisation to analyse and make better decisions with a holistic, real-time view of your data

EZ2_T:Engagement Zone sponsored by Tableau, from Salesforce

07:30 AM-05:45 PM

Exhibit Showcase Entrance, Level 0 Foyer

Stop by Tableau from Salesforce Engagement Zone and navigate through some off-the-chart vizzes we've selected from the Tableau Community to help you "Make smarter decisions with data and analytics". Get inspired by the possibilities and grow new data skills to unlock the power of your Data. Join us at our ...

EZ3_T:Engagement Zone Sponsored by Qlik: Hear from Qlik Customers who are Driving Transformation with Data

07:30 AM-05:45 PM

Foyer, Level 0

Join us on Qlik's Engagement Zone where you'll be able to listen live to short insightful sessions from organisations like B&H Worldwide, Barts NHS, PizzaExpress and more! They'll be sharing their journeys and experiences of using data to drive digital transformation in their organisations. You'll be able to put questions ...

GZ2:Gartner Zone Open Hours

07:30 AM-05:00 PM

City Suite Foyer, Access via Exhibit Showcase, Level 0

Demo our latest tools and gain insights that showcase how to maximize your Gartner benefits, including how Gartner for CDAOs can help you make faster, smarter decisions on your most critical priorities.

REG2:Registration and Information

07:30 AM-07:30 PM

S11, Level 1

Registration and information hours for the day.

07:45 AM Tuesday, May 23

RG2:Research Garage: Developing a New D&A Score Maturity Model

07:45 AM-08:45 AM

Kurt Schlegel

Prince Regent Room 3, Level 1

Gartner is considering an update to the IT Score for D&A and is considering building two scores - one for strategy and the other for operations. You will have the opportunity to share feedback on the approach and provide input on what this might look like for providing client value. ...

08:00 AM Tuesday, May 23

ES2:Exhibitor Showcase Open Hours

08:00 AM-07:30 PM

Exhibit Showcase, Level 0

Visit the Exhibit Showcase to evaluate industry offerings that can move your business forward. Engage with your peers, Gartner experts, and exhibitors. Attend a theater session to see technology in action.

09:00 AM Tuesday, May 23

21a:What Do CDAOs Need to Work on in 2023? People Skills!

09:00 AM-09:30 AM

Jorgen Heizenberg

City Suite 4, Access via Exhibit Showcase, Level 0

Technology is the easy part of a successful data and analytics strategy. People are the difficult part. This presentation helps CDAOs build the right competencies for their organizations to deliver business value. Key issues discussed are: What are people skills? What skills are relevant for data and analytics? Which principles ...

21b:Avoid Data Lake Failures by Addressing Modern Lake Requirements

09:00 AM-09:30 AM

Roxane Edjlali

City Suite 3, Access via Exhibit Showcase, Level 0

Most data lake failures result from underestimating project resources or omitting required technologies. Organizations underestimate skills, time, data volumes, design requirements, governance and adjusting their traditional experience to the new paradigm of the data lake. This presentation discusses the many requirements of the modern, multiuse data lake, so organizations can ...

21c:Bake-Off: Analytics and BI Platforms

09:00 AM-10:30 AM

Georgia O'Callaghan,Aura Popa,Rita Sallam

Auditorium, Level 0

Please Note: This session will not be available for Replay on Conference Navigator. Modernize your analytics and BI capabilities by identifying the products that best meet your needs. See side-by-side, scripted demonstrations of three leading vendors: Microsoft, Qlik and Salesforce (Tableau). What are the key features to consider and how do ...

21d:7 Disruptions You Might Not See Coming: 2022-2027

09:00 AM-09:30 AM

Daryl Plummer

City Suite 2, Access via Exhibit Showcase, Level 0

Disruptions are fundamental shifts in something. They create lasting change that does not tend to die away unless disrupted by something else. CIOs must embrace the notion that disruption will continue and become more frequent. This will decide who leads and who follows. This presentation examines seven disruptions that are ...

21e:Magic Quadrant for Cloud Database Management Systems

09:00 AM-09:30 AM

Henry Cook

Capital Suite 10, Level 3

This session will take the audience through the latest Gartner Magic Quadrant for Cloud Database Management Systems. There continue to be many new and exciting developments in this market as the shift to the cloud continues apace.

ASK5:Ask the Expert: Demystifying Quantum, AI Chips, GPUs and Other Advanced Computing Infrastructures for AI

09:00 AM-09:45 AM

Alan Priestley

London Suite 5, Level 0

QNN, SVM, RNN (LSTMs) and NLP are just a few areas where your peers are exploring potential applications of quantum computing, AI chips and GPUs. Should you invest in this nascent technology, or should you pass on investing? In this session, we will help you navigate the hype around advanced ...

ASK8:Ask The Expert: How to Launch and Sustain a Cost Optimization Program

09:00 AM-09:45 AM

Frances Karamouzis

London Suite 4, Level 0

This session illustrates Gartner's four-step methodology that is based on a cross-team approach to identify cost savings and cost optimization opportunities. The methodology includes steps for the opportunities to be identified, analyzed, validated and approved for executing the plan to measure and report cost optimization initiatives. Attendees will receive ready-to-use ...

R2:Roundtable: Happy (and Horror) Stories From Data and Analytics Governance Initiatives

09:00 AM-09:45 AM

Guido De Simoni

London Suite 3, Level 0

This roundtable provides an opportunity for participants to share their experiences on data and analytics governance initiatives. Participants can discuss any aspect of the initiative, including strategy, organization, metrics, processes and technology.

SS1:Showfloor Showdown: Data Management   09:00 AM-09:45 AM

Mark Beyer   Theater 1, Exhibit Showcase, Level 0

Data management has become a visible concept that has everyone's interest in the digital business era. We invite after-market data management software tools and platforms that can ingest data that has been captured in original engineering systems, move it, transform it, analyze it qualify it, create workflows for stewardship/governance, distribute ...

10:00 AM Tuesday, May 23

22a:Develop an AI Governance Strategy to Balance Value and Risk   10:00 AM-10:30 AM

Jim Hare   City Suite 2, Access via Exhibit Showcase, Level 0

AI governance is increasingly important to scaling AI initiatives. It makes AI a positive force, rather than a threat to society and to itself. AI governance topics include organizational structures, AI testing and validation, and Responsible AI. AI governance helps balancing the business and societal value and risks. It pursues ...

22b:The Practical Data Fabric — How to Architect the Next Generation Data Management Design   10:00 AM-10:30 AM

Ehtisham Zaidi   City Suite 3, Access via Exhibit Showcase, Level 0

Organizations looking to invest in a future proof data management architecture must invest in the data fabric design. But most data and analytics leaders don't know where to begin, what the data fabric means for their business outcomes and how to extend existing logical data warehouse to support the data ...

22c:Why Product Information Management is Vital for Future Business Success   10:00 AM-10:30 AM

Helen Grimster   City Suite 4, Access via Exhibit Showcase, Level 0

Product information management (PIM) has traditionally been seen as something for retail and B2C brands, but manufacturers are adopting a PIM solution as the core of any digital transformation initiative. This session will look at the changes in the PIM solutions, along with what matters for creating compelling customer experiences ...

22d:Optimize Your Cloud Spending Strategy for Uncertain Times   10:00 AM-10:30 AM

Adam Ronthal   Capital Suite 10, Level 3

An extended period of economic uncertainty appears to be all but inevitable. Chief data and analytics officers must help CFOs and other stakeholders explore the cloud's agility to survive and thrive amid economic turmoil. Effective cloud resource allocation requires collaboration across domains of expertise to initiate FinOps practices.

GTH1:Hype Cycle: Artificial Intelligence   10:00 AM-10:20 AM

Svetlana Sicular   Theater 1, Exhibit Showcase, Level 0

The AI hype is accelerating, driven by ChatGPT, foundation models and generative AI. AI is a hot topic of discussion across business, government and society, making the task of identifying AI innovations with real business utility challenging. Use the AI hype cycle to strategically plan their AI initiatives for success. ...

GTH2:Hype Cycle for Data and Analytics Programs and Practices   10:00 AM-10:20 AM

Donna Medeiros   Theater 2, Exhibit Showcase, Level 0

Enterprises continue to prioritize digital acceleration, putting data and analytics leaders in a strong leadership position. However, with uncertainty present on various fronts, D&A leaders must explore new areas for business impact and modernize while carefully navigating confusing market hype.

10:30 AM Tuesday, May 23

BR3:Refreshment Break   10:30 AM-11:15 AM

                                                                        Exhibit Showcase, Level 0

Join us for coffee and tea during a brief break between sessions.

10:45 AM Tuesday, May 23

TH18:Actian: Bulletproofing Your Data Analytics Cloud Journey   10:45 AM-11:05 AM

Jennifer Jackson   Theater 1, Exhibit Showcase, Level 0

More and more European companies are wrestling with how to move their data analytics to the cloud. Although each company may be a little different, there are common patterns to the hidden risks and rewards to consider along the way. How can you bulletproof your journey to the cloud? And ...

TH19:SAS: Purposeful AI in Action, Saving Lives, Saving the Planet, Winning Competitions   10:45 AM-11:05 AM

Federica Citterio   Theater 2, Exhibit Showcase, Level 0

Beyond the hype, AI can change the world, and it does. But the journey from the data science ivory tower to fully operational AI applications delivering value requires a lot more than just algorithms. You will learn what it takes to deliver results with AI, using real-life case studies, from ...

TH20:Singlestore: Lessons Beyond Banking. Millennium BCP's Digital Innovation   10:45 AM-11:05 AM

Brian Finnegan,Nuno Reis   Theater 3, Exhibit Showcase, Level 0

Glean insights from Millennium BCP's digital innovation journey, relevant to various industries. Portugal's premier private bank adopted a cloud and AI-driven strategy to elevate customer experiences, launch new products, and optimise operations. Their inventive design, consisting of a federated domain mesh, microservices architecture, and sophisticated front-end & automation frameworks, is ...

11:15 AM Tuesday, May 23

SPS17:Alation: How The VERY Group is Powering Cultural Change   11:15 AM-11:45 AM

Steve Pimblett   Capital Suite 9, Level 3

The VERY Group has a proud heritage as a retailer with nearly a century of history. Exclusively online, it serves millions of customers each day. Siloed data and limited automation made it challenging to gain insight from this data to make critical business decisions and generate growth opportunities. In this ...

SPS18:AWS: From Defense to Offense: Driving Value Creation Through Data Leadership   11:15 AM-11:45 AM

Archana Vemulapalli   City Suite 3, Access via Exhibit Showcase, Level 0

The role of the data leader is rapidly expanding. Today's top CDOs are evolving beyond the standard data management scope toward proactive value creation with the latest innovations in analytics, AI, and machine learning. Join Archana Vemulapalli, Director of Product Management and Global Strategy for Data, Analytics, and Machine Learning ...

SPS19:Collibra : How Lloyds Banking Group is Transforming to an AI/ML Platform With Data Intelligence   11:15 AM-11:45 AM

Ranil Boteju,Stan Christiaens   Auditorium, Level 0

Ranil Boteju, Group Chief Data & Analytics Officer at Lloyds Banking Group, will discuss their data transformation strategy and how they are leveraging data intelligence on this journey. Join us for this informative and interactive session where you will hear how they were able to use Collibra to take back ...

SPS20:KX: How Time - And Not Only Real Time - Gives BWT Alpine F1 Team's A523 a Winning Edge.   11:15 AM-11:45 AM

Sergio Rodriguez　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Capital Suite 3, Level 3

Whether performing millions of simulations during R&D or analyzing streaming data from cars on the track, "quick data access, quick data analysis, quick decisions" is how BWT Alpine F1 Team delivers its Winning Formula, with the KX Data Timehouse. During this session, Sergio and Peter will explore why typical concepts ...

SPS21:InterSystems: Harris Associates – A New Approach to Data and Analytics in Financial Services.　　　11:15 AM-11:45 AM

Mike Fuller,Scott Gnau　　　　　　　　　　　　　　　　　City Suite 2, Access via Exhibit Showcase, Level 0

Global asset management firm Harris Associates is leveraging a data fabric architecture to provide its entire business, and its clients, with current, accurate and actionable information to address multiple use cases, while reducing the cost, manual effort, and delays of working with enterprise-wide data. Harris Associates is solving the age-old problem ...

SPS22:Boomi: Streamlining ERP Modernization with Intelligent Data Automation & Integration　　11:15 AM-11:45 AM

Errol Rodericks　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Capital Suite 15, Level 3

ERP modernization is crucial for Digital Transformation and staying competitive. Intelligent data automation and integration are key to its success, and Boomi provides a platform for achieving successful business outcomes quickly. This speaking slot follows our introduction to holistic ERP modernization and focuses on how Boomi helps customers overcome modernization ...

SPS23:OneTrust: Enabling Responsible Use of Data Throughout the Data Lifecycle　　11:15 AM-11:45 AM

Ryan Edge,Elisabeth Mackay,Tina Maisonneuve　　　　　　　　　　　　　　　　　Capital Suite 10, Level 3

How can you unlock the value of data without compromising privacy or security? How can data leaders establish trust and enforce the responsible use of data across their organisations? In this session, we'll share how Nokia has evolved its model for data governance to extend across the entire data lifecycle ...

SPS24:Ataccama: Digital Transformation at Heineken And The Role Data Quality Plays.　　11:15 AM-11:45 AM

Max Antonelli　　　　　　　　　　　　　　　　　　　　City Suite 4, Access via Exhibit Showcase, Level 0

Join this behind-the-scenes journey of Heineken's digital transformation journey, highlighting the role of data quality. Expect to hear in-depth on their organization's global enterprise data strategy, as well as key tactics and outcomes related to it directly from Heineken's Product Owner of Data Quality and Data Migration Platforms, Max Antonelli. ...

VUR3:Roundtable: Modern Data to AI Strategy with Analytics Lakehouse, moderated by Google Cloud　　11:15 AM-12:00 PM

Firat Tekiner　　　　　　　　　　　　　　　　　　　　　　　　　　　　　London Suite 5, Level 0

In today's data-driven business world, having a modern Data to AI strategy is critical for gaining a competitive advantage and staying ahead of economic headwinds. In this roundtable, we'll discuss how to bridge the Data and AI-value gap not only looking into key capabilities in your data ecosystem but also ...

12:00 PM Tuesday, May 23

23a:How to Measure and Communicate the Value of Data Literacy　　　　　　　　　12:00 PM-12:30 PM

Alan D. Duncan　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Auditorium, Level 0

Data literacy is a new business competency and a requirement for digital dexterity. CDAOs must step up their leadership and use data literacy metrics as the basis for communicating the value of fostering a data-literate workforce.

23b:Technical Insights: The Logical Feature Store: Managing Data for ML　　　　　　　12:00 PM-12:30 PM

Georgia O'Callaghan　　　　　　　　　　　　　　　　　　　　　　　　　　　Capital Suite 10, Level 3

Productionizing ML models remains a significant challenge for enterprises as they scale ML operations to hundreds or thousands of models. These organizations benefit from implementing a logical feature store to manage data for ML. Logical feature stores accelerate time to production and promote feature reusability, reproducibility and reliability.

23c:Emerging Practices for Decision Intelligence: The Next Leap for Data, Analytics and AI　　12:00 PM-12:30 PM

Gareth Herschel　　　　　　　　　　　　　　　　　　　City Suite 3, Access via Exhibit Showcase, Level 0

Decision intelligence is quickly gaining traction as the discipline that aims to bridge the gap between analytics and decision making. But how to make decision intelligence a reality? Where to start, following which approach? How to go about the reengineering and modeling of decisions? Which decision intelligence platforms are available? ...

23d:Five Steps to Create a Productive Analytics and AI Center of Excellence　　　　　12:00 PM-12:30 PM

Joe Antelmi　　　　　　　　　　　　　　　　　　　　City Suite 2, Access via Exhibit Showcase, Level 0

Data and analytics leaders and technical professionals are struggling to scale, staff and operationalize fragmented, decentralized analytics and AI initiatives. Attend this presentation to learn how an AI center of excellence can identify business-relevant use cases, empower the right roles, and establish a governance framework to mitigate analytics and AI ...

23e:Case Study Presentation by Unilever: AI Assurance – Managing Risks to Embrace AI　　12:00 PM-12:30 PM

Giles Pavey　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Capital Suite 9, Level 3

To deliver on their corporate aims, businesses have to do more with less - AI is the foremost tool in this journey but it has to be responsible AI. Companies need AI assurance in order to push the barriers of possibility within the guardrails of responsibility. In this session we ...

23f:Dangerous Data: Can't Live With It, Can't Live Without It　　　　　　　　　　12:00 PM-12:30 PM

Guido De Simoni　　　　　　　　　　　　　　　　　　　City Suite 4, Access via Exhibit Showcase, Level 0

Dangerous data is data that exposes the company to the threat of serious legal or brand impact, but is unavoidably collected for other business purposes. This ability to identify data liability and not just treat data as a pure asset is critical to managing D&A risk.

R10:Roundtable: How Can We Leverage Knowledge Engineering for a Knowledgeable Workforce?　　12:00 PM-12:45 PM

Erick Brethenoux　　　　　　　　　　　　　　　　　　　　　　　　　　　London Suite 4, Level 0

Knowledge Management is long established yet remains challenging for organizations. Composite AI is transforming knowledge engineering, providing capabilities that significantly improve information management, thereby positioning employees with the knowledge needed to perform. In this session, attendees will share their experiences to learn about relevant applications and strategies.

W6:Workshop: AI Strategy — From Plan to Execution　　　　　　　　　　　　　12:00 PM-01:30 PM

Leinar Ramos　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Capital Suite 1, Level 3

AI will make or break industries and companies over the next decade. Executive leaders should develop a formal AI strategy document that can help identify use cases, quantify benefits and risks, align business and technology teams, and change organizational competencies to support AI. In this session, IT leaders will learn ...

12:30 PM Tuesday, May 23

L2:Grab Lunch on the Exhibit Showcase　　　　　　　　　　　　　　　　　12:30 PM-02:30 PM

　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Exhibit Showcase, Level 0

Head to the Exhibit Showcase for a bite to eat! Engage with your peers, Gartner experts, and exhibitors while enjoying delicious food and beverages. Evaluate industry offerings that can move your business forward. Attend a theater session to see technology in action.

12:45 PM Tuesday, May 23

SPS25:IBM: AI Governance - Break Open the AI Blackbox 12:45 PM-01:15 PM

Heather Gentile City Suite 3, Access via Exhibit Showcase, Level 0

AI is no longer a choice. Adoption is imperative to beat the competition, release innovative products and services, better meet customer expectations, and drive revenue growth. However, successful AI is not guaranteed. AI initiatives require governance, compliance with corporate and ethical principles, laws, and regulations. Join this session to learn ...

SPS26:Altair: How to Unlock an Army of Citizen Data Scientists 12:45 PM-01:15 PM

Karan Bedi,Anthony Mc Loughlin Auditorium, Level 0

The path to becoming a data-driven organization requires people, processes, and data to be aligned. Data science talent is short, so for many organizations, one of the keys is to empower domain experts to leverage AI. Join us to learn from Avery Denison on how they've successfully upskilled 100s of ...

SPS27:Kagool: Data-Driven Success. Unleashing the Power of SAP Analytics Using Azure 12:45 PM-01:15 PM

Dan Barlow City Suite 4, Access via Exhibit Showcase, Level 0

Unleash the full potential of your SAP data with advanced analytics & business intelligence using Azure Modern Intelligent Data Platform. Learn data strategies to identify & track key metrics & KPIs using reusable common data models with embedded data quality & data governance processes. Discover how machine learning and predictive analytics can help ...

SPS28:CluedIn: Accelerating Business Impact and Outcomes with OpenAI and Augmented Data Management 12:45 PM-01:15 PM

Timothy Ward City Suite 2, Access via Exhibit Showcase, Level 0

Data and analytics leaders face an urgent imperative to deliver data strategies that support vital business outcomes during times of global volatility. Join this session to hear about how three organizations have used Augmented Data Management to create operational efficiencies, improve business processes and drive commercial success. Learn why they ...

12:50 PM Tuesday, May 23

TH21:Aible: Marks & Spencer + Strive Group on ChatAible: Generative AI for Enterprise Analytics 12:50 PM-01:10 PM

Arijit Sengupta Theater 1, Exhibit Showcase, Level 0

Generative AI has constraints that inhibit enterprise adoption. Aible worked with three Fortune 100 companies to build ChatAible to automatically address limitations like data privacy & residency, hallucinations, customization to enterprise data etc. Join Marks & Spencer and Strive Group where they highlight how enterprises can leverage generative AI for ...

TH22:Immuta: Empowering your Data Mesh Architecture. 12:50 PM-01:10 PM

Bart Koek Theater 2, Exhibit Showcase, Level 0

As modern organizations look to make the most of their data resources, the Data Mesh paradigm continues to grow in popularity due to its agility and proven success. Join Bart Koek, Immuta Field CTO, EMEA & APJ, for a session that addresses the common pain points associated with the shift to ...

TH23:Pyramid Analytics: Augmented Analytics. Evolve or Be Left Behind. 12:50 PM-01:10 PM

Joe Beaubien Theater 3, Exhibit Showcase, Level 0

Do you still manually annotate insights or struggle to communicate them to non-technical users? In this session, we will show how augment insights can be quickly generated and leveraged at every level. Uncover automated content generation with forecasting, smart insights, data explanations, and narrative text generation, so your organizations can ...

01:15 PM Tuesday, May 23

TH24:Teradata: Lessons in Delivering More AI&ML Projects Faster with ClearScape Analytics 01:15 PM-01:35 PM

Kate Brooks Theater 2, Exhibit Showcase, Level 0

The demand for advanced analytics, AI and ML continues to grow – becoming more analytics driven is an explicit strategic goal reported by most listed companies. At the same time, businesses are faced with constrained budgets and a shortage of analytical talent. In this environment, how are they going to meet ...

TH25:Aera Technology: The Hidden Cost of Unmade Decisions 01:15 PM-01:35 PM

Mircea Oprisan,Matt York Theater 3, Exhibit Showcase, Level 0

Companies leave thousands of critical business decisions left unmade daily. Across the enterprise, increasing amounts of data, talent shortages, and other disruptions leave companies reacting. Millions of dollars are lost simply because firms don't have the time or visibility to act. Fortunately, there is a solution to this very painful ...

TH26:Redgate: Lessons Learned from a Digital Transformation in the Finance Industry 01:15 PM-01:35 PM

David Gummer,Thomas Kronawitter Theater 1, Exhibit Showcase, Level 0

Digital transformation is the key for many organisations to stay ahead and deliver value in a world where customers' expectations have never been so high. Many companies have attempted to navigate this, however only 30% have managed to achieve success. We will be joined by Thomas Kronawitter, Head of Applications ...

01:40 PM Tuesday, May 23

TH27:Databricks: The Quiet AI Revolution and The Rise of Generative AI 01:40 PM-02:00 PM

Robin Sutara,Dael Williamson Theater 3, Exhibit Showcase, Level 0

Databricks have created, contributed toward, fostered the growth of, and donated some of the most impactful innovations in modern open source technology. Open data lakehouses are quickly becoming the standard for how the most innovative companies handle their data and AI. In this session, we will examine why the rise of ...

TH28:Nephos Technologies: Operationalising Data Governance. Using our Learnings for Your Success 01:40 PM-02:00 PM

Lee Biggenden Theater 2, Exhibit Showcase, Level 0

An effective data governance programme can add significant value to any organisation. From ensuring regulatory compliance to improving data quality, these outputs are critical as organisations aim to capture more, analyse faster and extract greater insights from their data. Unfortunately, most are finding data governance more complex and frustrating than they ...

TH29:Gurobi Optimization: Why Prescriptive Analytics is Critical for Your D&A Strategy 01:40 PM-02:00 PM

Gilles Comeau,Sascha Haake Theater 1, Exhibit Showcase, Level 0

It's common practice to solve business problems with Machine Learning (ML). In complex situations, there are limits to what ML can solve. Prescriptive analytics (mathematical optimization, "MO") guarantees that you make proven optimal decisions for your specific situation & goals. Alberto Rey Villaverde, Director of Advanced Analytics & Data Science, Virgin Media, will tell ...

02:30 PM Tuesday, May 23

24a:How to Attract, Sustain and Retain Talent for Your Data, Analytics and AI Teams
02:30 PM-03:00 PM

Jorgen Heizenberg
City Suite 3, Access via Exhibit Showcase, Level 0

Data and analytics leaders require the right people and skills to accelerate digital business and drive measurable outcomes. This session covers trends and best practices around managing and developing the entire skills mix necessary to build successful data, Analytics and AI teams. Key topics include: What are the best practices ...

24b:Data Fabric or Data Mesh: Debate on Deciding Your Future Data Management Architecture
02:30 PM-03:00 PM

Robert Thanaraj,Ehtisham Zaidi
Auditorium, Level 0

The data mesh is touted as the next-generation data management architecture based on domain-driven, distributed data management. The Data Fabric, on the other hand, does not believe in rip-and-replace and looks to utilize existing data management infrastructure. Organizations looking to evaluate data fabric or the data mesh need practical guidance ...

24c:Smart Analytics for Even Smarter Cost Optimization
02:30 PM-03:00 PM

Kurt Schlegel
Capital Suite 9, Level 3

As we enter an unprecedented global depression, organizations will be desperate to save every cent, penny and whatever that they can. This session will explain how analytics can help.

24d:Evaluating and Selecting D&A Service Providers (Consulting, SI, Managed Services)
02:30 PM-03:00 PM

Frances Karamouzis
Capital Suite 10, Level 3

A big part of your success is determined by people who don't work for the organization namely, consultants, systems integrators outsourcers. Over 90% of organizations utilize service provider across their D&A landscape. The depth and breadth of the service provider landscape is complex, extensive and difficult to navigate. ...

24e:Decision Intelligence and Optimization Across Your Enterprise and Ecosystem
02:30 PM-03:00 PM

Pieter den Hamer
City Suite 2, Access via Exhibit Showcase, Level 0

Faster and optimal decision making is a competitive differentiator. But silo data, silo decisions and silo mentality are not cutting it in today's global and highly interconnected business ecosystems. A more networked approach is required, bringing together technologies such as optimization, graph analytics and AI. This session will provide practical ...

24f:The Future of Data Science and Machine Learning: Critical Trends You Can't Ignore
02:30 PM-03:00 PM

Peter Krensky
City Suite 4, Access via Exhibit Showcase, Level 0

Understand key trends influencing the future of ML and data science. Get an insight in emerging ML capabilities that seemed outlandish just a few years ago, but are shaping the future of AI now. Learn about new roles, ideas and paradigms you shouldn't ignore. Plan for the future AI ...

ASK11:Ask the Expert: Stream Analytics Trends, Tools and Best Practices
02:30 PM-03:15 PM

W. Roy Schulte
London Suite 4, Level 0

The technology for event stream processing is evolving rapidly. This interactive session will discuss attendee questions on stream analytics applications and tools, including open source and commercial products. Questions such as what are the best practices for getting started, how are stream analytics being used today and when should you ...

SS4:Show Floor Showdown: Analytics and Business Intelligence Vendors II
02:30 PM-03:30 PM

Rita Sallam
Theater 1, Exhibit Showcase, Level 0

This session will provide attendees an opportunity to see analytics and BI tools being applied in a controlled, consistent setting via a demonstration of product capabilities. Vendors will demonstrate their platform capabilities. This session is educational to help prospective buyers and influencers understand the analytic process and the look, feel, ...

W3:Workshop: How to Measure and Improve Data and Analytics Maturity
02:30 PM-04:00 PM

Nate Novosel
Capital Suite 1, Level 3

Gartner's IT Score maturity model provides a framework for measuring and improving the maturity of data and analytics programs. This workshop will enable data and analytics leaders to better understand the components of Gartner's maturity model, how it provides benchmarks for maturity against other organizations and how to get the ...

W4:Workshop: Engaging Decision Makers Through Data Visualization and Storytelling
02:30 PM-04:00 PM

Aura Popa
Capital Suite 12, Level 3

Data storytelling promises a more engaging means of communicating findings than BI reporting or data visualization alone. This trend is an extension of the now dominant self-service model of BI, combining data visualization with narrative techniques. What is a data story? When and how should data storytelling be used? What ...

03:00 PM Tuesday, May 23

RG4:Research Garage: Executive Influence for CDAOs
03:00 PM-04:00 PM

Juergen Weiss
Prince Regent Room 3, Level 1

CDAO success depends on their ability to shape the decisions and behaviors of those not in their direct line of management. Join us for an interactive session to preview and provide input on Garter's new research- Executive Influence for CDAOs. We'd like to explore how you build strategic relationships, what ...

03:15 PM Tuesday, May 23

SPS29:ThoughtSpot: How to Build a Data Fluent Culture with AI-Powered Analytics
03:15 PM-03:45 PM

Glenn Exton,Francesco Giordano,Cindi Howson,Ovie Koloko
City Suite 2, Access via Exhibit Showcase, Level 0

Getting data in the hands of everyone across an organisation is difficult but once it's done, decisions are made easy. Learn how industry leaders at Generali, TP ICAP, NatWest and ThoughtSpot have modernised their data stacks with AI-powered analytics to help everyone across their organisations make smarter, faster, and more ...

SPS30:Neo4j: How Rabobank Applies Graph Analytics Powered KYC to Anti-Money Laundering.
03:15 PM-03:45 PM

Jesús Barrasa
City Suite 4, Access via Exhibit Showcase, Level 0

You've heard graphs are a major trend, but are you wondering how to translate that into business value? We'll cover the fundamentals of graph database and analytics; what graphs are and how to incorporate them into your data and analytics practice. Learn about key use cases across industries and hear ...

SPS31:Snowflake: How NatWest Transformed ESG Data and Analytics with Snowflake
03:15 PM-03:45 PM

Kaushik Gd,Antonio Martinez
Auditorium, Level 0

NatWest's ESG team delivers climate and social responsibility insights to help the bank comply with regulations and help customers transition to net zero. This

session will cover how NatWest's data team leveraged Snowflake to transform their ESG solutions from a constrained on-premise system to a flexible Cloud-based environment. Snowflake's Data ...

SPS32:MicroStrategy: Data-Driven Change: A Fireside Chat with Santander's CDO
03:15 PM-03:45 PM

Andrew Kang,Luke Pearce

Capital Suite 9, Level 3

Join us for a fireside chat with Santander's CDO, Luke Pearce, and Andrew Kang, CFO at MicroStrategy, as they discuss how to align data and analytics programs with a company's mission and values. Luke will share insights into managing change, navigating global economic factors, and leading while managing board and ...

SPS33:Tamr: Adopting a Fresh Take on Master Data Management with Nationwide, Old Mutual
03:15 PM-03:45 PM

Kershnee Ballack,Suki Dhuphar,Umesh Jetha

Capital Suite 3, Level 3

To provide exceptional customer service and stay competitive, adopting a modern approach to MDM became a business-critical initiative at Nationwide and Old Mutual. Leaders from both companies will share the business case for changing their MDM, the appeal of using machine learning to clean customer data and how a trusted ...

SPS34:Reltio: How Schneider Electric Harnessed the Power of Unified Data to Energize CX
03:15 PM-03:45 PM

Ansh Kanwar,Macksen Lima

Capital Suite 10, Level 3

Many millions of organizations around the world rely on Schneider Electric (SE) to power their homes, businesses, and data centers. Schneider Electric viewed customer data as a strategic asset and wanted to improve the customer journey as well as support key business functions. In this session, you will learn: The data ...

SPS35:Ab Initio: BT Group: Designing & Implementing Data Management at Scale -The Practitioner's View
03:15 PM-03:45 PM

Ben Clinch,Amanda Vaughan

City Suite 3, Access via Exhibit Showcase, Level 0

Data Management has matured as a discipline, but too frequently, an over-reliance on manual stewardship makes it hard for organisations to apply these disciplines at scale. Join two members of BT Group plc responsible for leading the creation of a combined Data Fabric and Data Mesh infrastructure for managing data ...

SPS36:SnapLogic: From Piecemeal Integrations to One Single Intelligent Platform - The Science Museum's Journey
03:15 PM-03:45 PM

Thomas Saunders

Capital Suite 15, Level 3

Over the past 6 years, The Science Museum Group has transformed from several piecemeal integrations towards a single intelligent integration platform. From a focus on the One Collection Project, to expanding integration across every aspect of the Group - operations have significantly improved. Tom will discuss SMG's journey, including the use ...

VUR4:Roundtable: Master Data Management. The Ultimate Solution or Just One Piece of the Puzzle? Moderated by Syndigo
03:15 PM-04:00 PM

Ian Rendall,Raphael Schilling

London Suite 5, Level 0

With the rapid growth of digital data, efficient and effective data management is more pressing than ever. MDM has emerged as a leading approach—but is it the ultimate solution to connect it all, or just one of many processes that drive business? This session explores both benefits and limitations of ...

04:00 PM Tuesday, May 23

25a:So You Want to Be CDAO?
04:00 PM-04:30 PM

Sally Parker

Auditorium, Level 0

Are you a technologist and aspiring CDO? Is someone seeking to hire a CDO? Or an in situ CDO seeking to derive greater organizational impact? This session covers the key traits a CDO must embody (or account for), expectations of the role, selling your particular brand value, managing stakeholders and ...

25b:Data Ecosystems — Integrated Data and Analytics; No Assembly Required
04:00 PM-04:30 PM

Donald Feinberg,Adam Ronthal

City Suite 2, Access via Exhibit Showcase, Level 0

Data Ecosystems have emerged from the Cloud Service Providers (CSPs) and Independent Software Providers (ISVs) over the past few years. They offer an integrated set of tools for end-to-end data management for all data use cases, such as Analytics, ML, AI, Applications, Edge computing and more. Data Ecosystems will have ...

25c:Real-Time Stream Processing and Data in Motion
04:00 PM-04:30 PM

W. Roy Schulte

Capital Suite 9, Level 3

Organizations are using more of their data in real time to improve situational awareness and make better business decisions. Streaming and other real-time analytics are not rocket science — every data and analytics team can add them to its repertoire to improve their organization's business results. When is real-time the ...

25d:Decision Intelligence Platforms — No Excuses for Bad Decisions Anymore
04:00 PM-04:30 PM

Erick Brethenoux

City Suite 4, Access via Exhibit Showcase, Level 0

AI software platforms are evolving. The AI operationalization phase is giving way to the next evolution of AI software based on composite AI. Analytics needs process mapping to operationalize its insights; the process needs data to get smarter. To build adaptable and resilient systems, organizations should reassemble their decision mechanisms ...

25e:Six Ways Simulation and Synthetic Data are Generating New Advantages for AI
04:00 PM-04:30 PM

Jim Hare

City Suite 3, Access via Exhibit Showcase, Level 0

Simulation and synthetic data are emerging as capabilities that promise to transform how AI solutions are built and managed. Although simulation, synthetic data and AI are different technology paradigms, they are related and complement each other. For example, simulation can evaluate the performance and sensitivity of AI algorithms ...

25f:Trends in Privacy, and How PETs Can Help
04:00 PM-04:30 PM

Bart Willemsen

Capital Suite 10, Level 3

Trends in privacy include the Privacy UX, where data is allowed to be (localization), and what you can do with AI. A most promising trend is privacy-enhancing technologies (PETs), which can provide assistance in other trends. Learn about partial solutions to pressing privacy challenges; how to plan your technology strategy ...

R6:Roundtable: What Are the Must-Have Roles for Data and Analytics and Where to Find Them?
04:00 PM-04:45 PM

Jorgen Heizenberg

London Suite 4, Level 0

This roundtable discusses what current and future roles are important for your data and analytics initiatives; what skills are in demand; and where to find talent in a hypercompetitive market.

04:30 PM Tuesday, May 23

BR4:Refreshment Break
04:30 PM-05:15 PM

Exhibit Showcase, Level 0

Join us for coffee and tea during a brief break between sessions.

04:45 PM Tuesday, May 23

TH30:Atlan: Journey to Data Mesh - How Brainly Transformed Its D&A Strategy
04:45 PM-05:05 PM

Katarzyna Bodzioch,Austin Kronz

Theater 2, Exhibit Showcase, Level 0

This session will explore how Brainly - a leading learning platform with hundreds of millions of users each month - transformed its data analytics strategy by leveraging Atlan's active metadata platform. Join Kasia Bodzioch-Marczewska, Domain Lead - Data Engineering at Brainly, and Austin Kronz, Director of Data Strategy at Atlan, ...

TH31:Orion Governance: How to Create Reporting Trust Using Data Fabric

04:45 PM-05:05 PM

Ramesh Shurma

Theater 1, Exhibit Showcase, Level 0

Reports play a crucial role in both business operations and meeting regulatory requirements but managing a complex IT system with data flowing through various technologies can make it challenging to identify potential issues and create reliability.

TH32:Microsoft: Accelerate Data Value Creation with Microsoft Analytics

04:45 PM-05:05 PM

Mark Pryce-Maher

Theater 3, Exhibit Showcase, Level 0

It's been said that data is the fuel for an organization's growth. However, organizations continue to struggle with fragmented data silos, creating re-usable and scalable data models and democratizing access to data-driven applications in a responsible and governed way. With Microsoft's next generation analytics platform, learn how we provide a ...

05:15 PM Tuesday, May 23

K3:Gartner Keynote: The New Economics of Technology and Data

05:15 PM-06:00 PM

Daryl Plummer

Auditorium, Level 0

In a fast-changing digital world, CIOs and CDAOs must be able to decide which trends should be prioritized first for investment. The rise of geospatial data and the use of data in large language models for AI represents two phase shifts in how technology economics will evolve. This presentation examines ...

06:00 PM Tuesday, May 23

ESNR2:Exhibit Showcase Networking Reception

06:00 PM-07:30 PM

Exhibit Showcase, Level 0

Join us for a networking reception on the Exhibit Showcase where you can engage with your peers, Gartner experts, and exhibitors while enjoying delicious food and beverages. Evaluate industry offerings that can move your business forward. Attend a theater/stage session to see technology in action.

07:00 PM Tuesday, May 23

EH1:Exhibitor Hosted Reception: Perk up your Productivity, hosted by SAS

07:00 PM-08:30 PM

E16 Lounge, Level 1

Cheers to new productive possibilities with SAS. Network and have fun with your peers and SAS experts.

07:45 AM Wednesday, May 24

RG5:Research Garage: Ideating and Prioritizing Use Case Patterns for AI

07:45 AM-08:45 AM

Juergen Weiss

Prince Regent Room 3, Level 1

Join us for an interactive session to test and assess new Gartner tools and capabilities. The focus will be on the ideation and identification of different use cases for artificial intelligence.

08:00 AM Wednesday, May 24

ES3:Exhibitor Showcase Open Hours

08:00 AM-03:45 PM

Exhibit Showcase, Level 0

Visit the Exhibit Showcase to evaluate industry offerings that can move your business forward. Engage with your peers, Gartner experts, and exhibitors. Attend a theater session to see technology in action.

EZ1_W:Engagement Zone Sponsored By InterSystems: Visualise How To Achieve A Real-Time View of Your Data

08:00 AM-03:45 PM

City Suite Foyer, Access via Exhibit Showcase, Level 0

Visualise how InterSystems can bring your siloed data together to establish a single, shared reality that enables your organisation to analyse and make better decisions with a holistic, real-time view of your data

EZ2_W:Engagement Zone sponsored by Tableau, from Salesforce

08:00 AM-03:45 PM

Exhibit Showcase Entrance, Level 0 Foyer

Stop by Tableau from Salesforce Engagement Zone and navigate through some off-the-chart vizzes we've selected from the Tableau Community to help you "Make smarter decisions with data and analytics". Get inspired by the possibilities and grow new data skills to unlock the power of your Data. Join us at our ...

EZ3_W:Engagement Zone sponsored by Qlik: Hear from Qlik Customers who are Driving Transformation with Data

08:00 AM-03:45 PM

Foyer, Level 0

Join us on Qlik's Engagement Zone where you'll be able to listen live to short insightful sessions from organisations like B&H Worldwide, Barts NHS, PizzaExpress and more! They'll be sharing their journeys and experiences of using data to drive digital transformation in their organisations. You'll be able to put questions ...

GZ3:Gartner Zone Open Hours

08:00 AM-03:45 PM

City Suite Foyer, Access via Exhibit Showcase, Level 0

Demo our latest tools and gain insights that showcase how to maximize your Gartner benefits, including how Gartner for CDAOs can help you make faster, smarter decisions on your most critical priorities.

REG3:Registration and Information

08:00 AM-05:15 PM

S11, Level 1

Registration and information hours for the day.

09:00 AM Wednesday, May 24

K4:Guest Keynote: Build with Wonder and Purpose: How to Innovate for a Changing World

09:00 AM-09:45 AM

Angela Oguntala

Auditorium, Level 0

This is a moment of mass redefinitions. Many are redefining how work is done, what leadership entails, even, what progress looks like. To lead in this changing world demands a sense of wonder and purpose. This session will uncover how wonder equips leaders with the capacity to make sense of ...

09:45 AM Wednesday, May 24

BR5:Refreshment Break

09:45 AM-10:30 AM

Join us for coffee and tea during a brief break between sessions.

10:00 AM Wednesday, May 24

TH35:EPAM: JDEPeet's ESG Data-Driven Strategy and Carbon Accounting
10:00 AM-10:20 AM

Agnieszka Kubiak,Hassan Laktit,Patrick Vet
Theater 1, Exhibit Showcase, Level 0

JDE Peets is more than just a coffee and tea company which is deeply committed to create a better future and a better planet. With a global supply chain reaching over 100 markets, JDE Peets has made it its purpose to unleash the possibilities of coffee and tea to create ...

TH36:One Data: Driven by data - How Porsche Handles Planning and Ordering using Data Products.
10:00 AM-10:20 AM

Simon Duerr
Theater 2, Exhibit Showcase, Level 0

To provide customers with an exceptional experience, it's indispensable to leverage data and AI-driven processes. For the Porsche AG, the goal is to provide the "Porsche Moment" - the unique sensation of starting the engine in your own customized Porsche vehicle. To achieve this, Porsche's IT and data teams collaborate ...

TH37:Agile Data Engine: Maximizing Growth with Data & Analytics - S Group S-Data Project Case Study
10:00 AM-10:20 AM

Timo Salonen
Theater 3, Exhibit Showcase, Level 0

Agile Data Engine will host a presentation on retail data & analytics transformation. Discover how S Group, a Finnish retail giant, is tackling the challenges of modern data management and driving innovation through initiatives such as the S-Data project. Through an insightful dialogue between our expert speaker and host, we ...

10:30 AM Wednesday, May 24

31a:The (Far) Future of Data and Analytics According To Maverick
10:30 AM-11:00 AM

Frank Buytendijk
Auditorium, Level 0

Gartner Futures Lab focuses on more futuristic research in areas of high uncertainty. What is it that D&A professionals can expect in the next years? In this fun, exciting and high-energy session, we share our most maverick D&A predictions and their implications. Either you accept them, and get new ideas, ...

31b:What Every CDAO Should Learn About Data Management
10:30 AM-11:00 AM

Aaron Rosenbaum
City Suite 3, Access via Exhibit Showcase, Level 0

Centralization of data management is not always a good idea, but sometimes it is. Enterprise data can use distributed and federated governance and let the owners do more than half of the governance work. In this session, we will cover the many false assumptions around data management, the resulting mistakes ...

31c:Case Study Presentation by Saint- Gobain: How Saint-Gobain is Driving Sustainability Through Data
10:30 AM-11:00 AM

Benoit Lepetit
Capital Suite 9, Level 3

Worldwide leader in light and sustainable construction, Saint-Gobain designs, manufactures and distributes materials and services for the construction and industrial markets. Guided by its purpose – "Making The World A Better Home" – Saint-Gobain provides solutions that have a positive impact in everyone's life and provide well-being, quality of life ...

31d:Scale Data Reuse and Resharing for Business Value Without Perfect Trust
10:30 AM-11:00 AM

Andrew White
Capital Suite 10, Level 3

D&A leaders know that data reuse and resharing accelerates business value, but face emotional resistance, even when using synthetic data, including fear of downstream data misuse. By establishing situational, not perfect, trust across data ecosystems, whether internal, external or a marketplace, D&A leaders can remove emotional distractions while scaling data ...

31e:Ten Great Examples of Analytics in Action
10:30 AM-11:00 AM

Gareth Herschel
City Suite 4, Access via Exhibit Showcase, Level 0

Join this session to learn about some of our favorite examples of how organizations are using analytics to deliver business value.

R7:Roundtable: How to Obtain Buy-In and Sell Data and Analytics to Stakeholders
10:30 AM-11:15 AM

Debra Logan
London Suite 3, Level 0

Getting buy-in from stakeholders is a challenge for chief data and analytics officers. Join your peers in this analyst-led exploration of how to "sell" the overall vision and strategy for data and analytics through measurable business outcomes while also overcoming stakeholder objections and resistance to change.

SS5:Show Floor Showdown: DSML Vendors II
10:30 AM-11:15 AM

Jim Hare
Theater 1, Exhibit Showcase, Level 0

This session will provide attendees an opportunity to see data science and machine learning tools being applied in a controlled, consistent setting via a demonstration of product capabilities. Vendors will demonstrate their platform capabilities based on a guided script. This session is educational to help buyers and influencers understand the ...

W7:Workshop: How to Measure and Improve Data Quality?
10:30 AM-12:00 PM

Jason Medd
Capital Suite 1, Level 3

This workshop walks through practical steps for measuring and improving data quality. Attendees will understand the key objectives and activities of measuring data quality, including how to define and select data quality metrics, develop the actual measurement jobs and identify the benchmark. The workshop will also discuss possible solutions for ...

11:15 AM Wednesday, May 24

SPS37:Alteryx: Lighting The Way With Data on Cloud With Accenture
11:15 AM-11:45 AM

City Suite 2, Access via Exhibit Showcase, Level 0

Join this session to understand how Alteryx Analytics Cloud Platform has enabled organisations to make more intelligent decisions with speed and agility, using a unified, enterprise-grade platform with automated analytics, approachable machine learning, and AI-generated insights in partnership with Accenture

SPS38:Zoho Corporation: Transformative BI Delivered with a Modern BI & Analytics Platform
11:15 AM-11:45 AM

Claudio Cañete,Clarence Rozario
Capital Suite 15, Level 3

To stay competitive in the current economy, businesses need to use data democratization to gain insights through BI and Analytics. Breaking down silos and integrating tools into critical systems can provide teams with relevant and contextual insights. By adopting a Modern BI & Analytics platform, businesses can unlock transformative potential ...

SPS39:TigerGraph: Really Know Your Customer Using Network Analysis on TigerGraph
11:15 AM-11:45 AM

Harry Powell
Capital Suite 10, Level 3

Your customers are the source of all your businesses revenues, costs and risk. But most businesses have a very disjointed relationship with their customers. Data is siloed and partial. Calculating a single lifetime value for a customer, across all products and channels is all-but impossible. Modelling all your customer data ...

SPS40:Redpoint Global: CDAO & CMO Together - Prioritizing CX on the Business Roadmap 11:15 AM-11:45 AM

Michael Ferguson,Stephen Zisk Capital Suite 9, Level 3

First-party data plays a critical role in creating personalised & exceptional customer experiences. Recognizing the importance of alignment, coupled with responsible and flexible technology, can significantly improve productivity & efficiency for the CIO, CDAO & CMO. Attendees will gain practical solutions for building customer confidence through governance & security adherence alignment ...

SPS41:Reply: ESG Factfulness. AI-Driven Impact & Key Takeaways for Success 11:15 AM-11:45 AM

Fabio Ardossi,Daniele Bianchi,Marco Magagnini,Jonas Pfefferle City Suite 4, Access via Exhibit Showcase, Level 0

Unleash the power of AI and emerging technologies to optimise your ESG strategies. This session uncovers how cutting-edge tech enhances ESG data collection, analysis, and compliance. Learn from a case study with tangible results, uncovering insights for boosting ROI, mitigating risks, and implementing high-impact initiatives. Equip your organisation with practical ...

SPS42:Denodo: Improving Risk Management and Business Resilience at HSBC With Data Virtualization 11:15 AM-11:45 AM

Geoff Ford Auditorium, Level 0

Modern risk management functions rely on contextualized data gathered from various sources to identify, monitor, mitigate, and report risks to a range of stakeholders, supporting the safe growth of business in an ever-changing environment. However, the prevalent fragmented IT and data architectures across organizations don't provide an efficient or effective ...

SPS43:Talend: Less Effort, Better Business Outcomes with Data Quality and Governance from Talend 11:15 AM-11:45 AM

Daniel Mayer,Don Pinto City Suite 3, Access via Exhibit Showcase, Level 0

Achieving business success and making informed decisions requires high-quality data that you can trust. However, achieving data quality can be a complex and time-consuming effort, forcing data and analytics leaders to choose between supporting business outcomes and ensuring compliance with data privacy and regulatory needs. Join this session to learn ...

SPS44:SoftServe: How Stirling Square Uses Data and AI to Drive Business Growth. 11:15 AM-11:45 AM

Ahmed Khamassi,Antonina Skrypnyk Capital Suite 3, Level 3

Digitalization means organizations must embrace the power of data solutions, AI, and analytics for better decision-making. A data-driven approach helps harmonize practices and changes siloed organizations. Digital transformation should start with understanding business strategies and objectives, translating objectives into analytical requirements, and building a skills & expertise strategy to determine ...

VUR5:Roundtable: Data Trust to Data Exploitation, moderated by Capgemini 11:15 AM-12:00 PM

London Suite 5, Level 0

Join the discussion along with Capgemini's data expertise and here how we partner with major clients on the reality of enterprise data cataloguing and the resulting opportunities to liberate data, govern it, value and exploit the data. Find out more about how Capgemini helps our clients on the data cataloguing ...

12:00 PM Wednesday, May 24

32a:Change Management and Communication Unlock Data-Driven Business Value 12:00 PM-12:30 PM

Sarah James Auditorium, Level 0

CDAOs who effectively employ change management and communication techniques wield more influence and impact with their data and analytics strategies than those who do not. To be successful, chief data and analytics officers must address both data literacy (skills) and data-driven culture (will) among the workforce.

32b:Forbidden Questions Bold Data Engineers Should be Discussing With AI Aficionados 12:00 PM-12:30 PM

Mark Beyer Capital Suite 9, Level 3

Every AI effort begins with data, uses data, fixes data, and delivers assertive decisions and outcomes. Data engineers are expected to assure that data used in everything from simple recommendation bots to highly sensitive interactions that include significant risk issues. In this session, we cover the top data management concerns ...

32c:Responsible AI: From Bias and Privacy to Compliance and Risk Management 12:00 PM-12:30 PM

Svetlana Sicular City Suite 4, Access via Exhibit Showcase, Level 0

The responsible, ethical use of AI is essential to its success. This session will not only explore the meaning of responsible AI, but will also address the integral approach that is needed to make responsible AI practical, including topics like digital ethics, risk management, bias mitigation, privacy protection, governance, skills, ...

32d:Real-Time AI and Decision Intelligence 12:00 PM-12:30 PM

W. Roy Schulte City Suite 3, Access via Exhibit Showcase, Level 0

Many decisions cannot wait until tomorrow, especially in customer interaction, logistics, production and supply chain management. Business responsiveness is critical in times of ever more digitization, global business ecosystems and more disruptions. But how to go about the implementation of real-time use cases? How do they come together in decision ...

32e:How to Improve the Performance of Stalled AI Projects 12:00 PM-12:30 PM

Leinar Ramos Capital Suite 10, Level 3

Data and analytics leaders often see their AI projects stall — either right from the start or after deployment. In this presentation, we will cover a wide range of AI performance accelerators that can help push stalled AI projects into production, or raise their performance to the next level.

ASK10:Ask the Expert: Trends and Best Practices for Decision Thinking 12:00 PM-12:45 PM

Gareth Herschel London Suite 3, Level 0

Decision thinking improves the way BI, analytics and AI are used in business decision-making. BI and data science teams can become more relevant and valuable to the business by focusing on decision design and the business context before implementing analytics and BI solutions. This interactive session will discuss attendee questions ...

ASK9:Ask the Expert: Everything You Wanted to Know About Cloud Data Management but Were Afraid to Ask 12:00 PM-12:45 PM

Aaron Rosenbaum London Suite 4, Level 0

In this session, we'll talk about data management in the cloud. Data and analytics leaders should bring their questions and topics for exploration, including choosing the right service offering, pricing models, financial governance, hybrid cloud strategies and more. (Access to this session is restricted to those that are not part ...

12:30 PM Wednesday, May 24

L3:Grab Lunch on the Exhibit Showcase 12:30 PM-02:00 PM

Exhibit Showcase, Level 0

Head to the Exhibit Showcase for a bite to eat! Engage with your peers, Gartner experts, and exhibitors while enjoying delicious food and beverages. Evaluate industry offerings that can move your business forward. Attend a theater session to see technology in action.

12:45 PM Wednesday, May 24

TH38:Expert.ai: Deploying LLMs, GPT, and Hybrid AI. Mitigating Risk and Increasing Business Value
12:45 PM-01:05 PM

Luca Scagliarini

Theater 1, Exhibit Showcase, Level 0

Foundational large language models (LLM), such as ChatGPT, are evolving at a rapid pace and represent a significant AI advancement that businesses can leverage to address language-driven use cases. Knowing which AI approaches and models to choose and how to use them safely and effectively is a daunting task even ...

TH39:YOOI: Maximize the Value of Data & Analytics - Human Factors, Ethics & Sustainability
12:45 PM-01:05 PM

Nicolas Averseng

Theater 2, Exhibit Showcase, Level 0

92% of the obstacles to delivering value with Data & Analytics are human or organizational, not technology. To optimize value from D&A investments, organizations must promote collaboration, transparency, and innovation, invest in skills, and align initiatives with business goals and strategy. Join this session for pragmatic & effective learnings to ...

TH40:Manta: Streamlining Your Cloud Migration with Automated Data Lineage
12:45 PM-01:05 PM

Jan Ulrych, Jason Yu

Theater 3, Exhibit Showcase, Level 0

When the Bank of Montreal came to Manta, they were in the midst of an ambitious cloud migration journey and were challenged in identifying downstream data dependencies effectively and efficiently. After tapping into MANTA to generate complete data lineage for 1,200+ dependencies from 13,000 scanned columns, BMO was able to ...

01:10 PM Wednesday, May 24

TH41:Stardog: The Secret Ingredient to a Data Fabric - Semantic Knowledge Graphs
01:10 PM-01:30 PM

Ian Cohen

Theater 1, Exhibit Showcase, Level 0

Knowledge graph provides a semantic data layer that makes business sense of enterprise data, and is key to a composable data fabric strategy at organizations hungry for automation and intelligence. Data teams need access to intelligent decision-making tools that deliver business meaning over raw metadata. The flexibility of the graph ...

TH42:Ontotext: Your Most Valuable Assets Is Your Data, So Why Use it Only Once?
01:10 PM-01:30 PM

Doug Kimball, Peio Popov

Theater 2, Exhibit Showcase, Level 0

Building a practice vs solving a single project: 3 reasons a knowledge graph should be at the heart of your data efforts. By truly connecting disparate data across your ecosystem, initiatives such as digital twins, data fabric planning, fraud detection, text analytics and drug discovery are empowered. ...

TH43:Soda: How CarTrawler Achieved A Single Source of Truth for Data with Snowflake & Soda
01:10 PM-01:30 PM

Patrick Callinan

Theater 3, Exhibit Showcase, Level 0

To transform and scale, CarTrawler needed a single source of truth for its data analytics and data science. Many of the world's biggest travel organisations rely on CarTrawler to significantly expand their offerings and create substantial and ancillary revenue opportunities. Join this session with Patrick Callinan, Director of Insights, as ...

01:35 PM Wednesday, May 24

TH44:Ataccama: Generative AI for Data Management: ChatGPT & Beyond
01:35 PM-01:55 PM

Roman Kucera

Theater 1, Exhibit Showcase, Level 0

GPT has been around since 2018. So why have major breakthroughs in generative AI technology happened just in the past few weeks? What makes these breakthroughs so transformative, and how might they impact your business? Join this session with AI expert Roman Kucera, CTO at Ataccama, as he demystifies the workings ...

TH45:iGenius: GPT for Numbers…Don't Forget Humans
01:35 PM-01:55 PM

Uljan Sharka

Theater 2, Exhibit Showcase, Level 0

Join us to preview our private GPT for Numbers model that generates insights, forecasts, and analyzes data that can be accessed through voice or written chat specific to your business. You will discover the simplicity of creating a private AI brain that gives your non-data teams access to the information ...

02:00 PM Wednesday, May 24

SPS45:Quest: Blueprints for Increasing Data Maturity Across the Organization
02:00 PM-02:30 PM

Susan Laine, Kevin Smith

Auditorium, Level 0

Take a journey with CDO Kevin Smith and erwin Data Practitioner Susan Laine through setting up and delivering a successful data program. Hear about the 7 steps to increase data maturity using a Data Intelligence solution and high value use cases for outstanding business results. Kevin will discuss data strategies ...

SPS46:Exasol: Standard Chartered Case Study. Lean on Exasol to Extract Maximum Value from Data
02:00 PM-02:30 PM

Craig Turrell

Capital Suite 10, Level 3

There's a magical time window to transform raw data into ready-to-use information. Engineering for this window had been an enigma for Craig, Head of Digital Centre of Excellence, Standard Chartered until the adoption of Exasol's in-memory analytics database. He'll show you how Exasol enables his team to: - Rapidly cut time to ...

SPS47:HP, Inc.: 3 Ways to Maximize Workflow Optimization On-Edge and In the Cloud
02:00 PM-02:30 PM

Tom Sadler

Capital Suite 15, Level 3

The application of AI has delivered disruptive solutions for their business and customers, but now the time has come to rethink their data science workflows. In this session, we will share 3 ways to optimize workflows so that data science teams can naturally be more productive and cost-effective working on-edge ...

SPS48:Inriver: Manufacturers: Get ready for Digital Product Passports (Featuring Lantmännen Agriculture Coop)
02:00 PM-02:30 PM

Håkan Jägbrink, Niels Stenfeldt

Capital Suite 9, Level 3

Are you harnessing your product information to power your entire product journey? The growing demands from consumers/buyers, the evolving digital market landscape and the circular economy mean your product information is a business critical asset. Sustainability requirements are no longer nice-to-haves --they are legislated imperatives, with the forthcoming Digital Product ...

VUR6:Roundtable: Innovate with SAP Data and Beyond - Building a Modern Data Cloud with AI/ML, moderated by Google Cloud
02:00 PM-02:45 PM

Danielle Brannon

London Suite 5, Level 0

The ability to predict, plan and perform across SAP and non-SAP data is a business imperative. But where should you start? Join us for this roundtable discussion to get advice and share best practices with your peers on building a modern data cloud analytics strategy leveraging the best of AI/ML, ...

02:45 PM Wednesday, May 24

33a:Rethinking Your Elusive Quest for Business Value
02:45 PM-03:15 PM

Debra Logan

Capital Suite 10, Level 3

Most of our clients across practices struggle to create and demonstrate their value to the organization. This session covers how to use Gartner's enterprise value

equation framework to help you to optimize enterprise value for both for-profit and not-for-profit organizations and make D&A strategic to your organization's success.

33b:Data Observability: A New Trend You Need to Know for Building Reliable Data Landscapes
02:45 PM-03:15 PM

Jason Medd

City Suite 3, Access via Exhibit Showcase, Level 0

Data observability as an emerging technology provides the ability to understand the health of an organization's data landscape, data pipelines, and data infrastructure by continuously monitoring, tracking, alerting, analyzing and troubleshooting incidents. Data and analytics leaders need to know what it is and how it can help to build a ...

33c:Gartner Futures Lab: The Future of AI
02:45 PM-03:15 PM

Erick Brethenoux

City Suite 2, Access via Exhibit Showcase, Level 0

AI has only just begun. Its impact on society and business will continue to grow, with far reaching implications. The big question is: when, and how? What are realistic expectations with respect to the future of AI? What is hype, what is real, and what are the implications? This Gartner ...

33d:Technical Insights: Deploying D&A Architecture in Cloud Platforms of AWS, Azure and GCP
02:45 PM-03:15 PM

Ramke Ramakrishnan

Capital Suite 9, Level 3

Cloud platforms provide unique challenges and opportunities to design and architect an optimal D&A architecture resolving through complex data management and analytics use cases. This session provides detailed insights into the various components of AWS, Azure and GCP to create reference architectures for deploying an integrated and cohesive D&A ecosystem ...

33e:Why Your Next Data Science Project Should Use Graph Analytics and Machine Learning
02:45 PM-03:15 PM

Afraz Jaffri

City Suite 4, Access via Exhibit Showcase, Level 0

Top tech companies have utilized the power of graphs to power everything from fraud detection systems to recommendation engines and are now finding their way into use cases across industries. This session will introduce the concept of graph analytics and the algorithms used for finding hidden insights in your data ...

R8:Roundtable: Address Both the Skill and Will to Deliver Data-Driven Business Change
02:45 PM-03:30 PM

Sarah James

London Suite 4, Level 0

Becoming a data-driven enterprise requires explicit and persistent organizational change management to achieve measurable business outcomes. Join this analyst-led roundtable to meet your peers and explore how chief data and analytics officers must address both data literacy ("skills") and a data-driven culture ("will") among the workforce.

W5:Workshop: Practical Guide for Evaluating and Selecting Service Providers
02:45 PM-04:15 PM

Frances Karamouzis

Capital Suite 1, Level 3

Over 90% of organizations utilize service providers across their D&A landscape. However, the depth and breadth of the service provider landscape is complex, extensive and difficult to navigate. The global D&A service market is over $167 billion in 2022, growing at double digits. This session offers a practical guide for ...

03:15 PM Wednesday, May 24

BR6:Refreshment Break
03:15 PM-03:45 PM

Exhibit Showcase, Level 0

Join us for coffee and tea during a brief break between sessions.

03:45 PM Wednesday, May 24

34a:Financial Governance and FinOps in Cloud: Avoid an Unpleasant Conversation With Your CFO
03:45 PM-04:15 PM

Adam Ronthal

Capital Suite 15, Level 3

Data and analytics leaders using cloud-based solutions are often surprised by cost overruns. A continuous and iterative approach to financial governance — embodied in the emerging practice of FinOps — is required. Proactive, reactive and product-specific measures are foundational and serve as the basis for new approaches. Augmented FinOps provides ...

34b:The Active Metadata Helix: the Benefits of Automating Data Management
03:45 PM-04:15 PM

Mark Beyer

Capital Suite 10, Level 3

Metadata is generated practically every time data is accessed in any tool, platform or application. This is a largely untapped resource that is real-time documentation of exactly how, when and why any person in the enterprise uses data from any and all assets available to them. Active metadata is the ...

34c:7 Fatal Flaws of Self-Service Analytics
03:45 PM-04:15 PM

Nate Novosel

Capital Suite 9, Level 3

Self-service analytics are rarely implemented successfully. To maximize its value, data and analytics leaders should certify and catalog D&A assets, promote cross-functional collaboration, optimize their tools portfolio and enable adaptive governance for analytic content in various phases.

34d:Bake-Off: Data Science and Machine Learning
03:45 PM-05:15 PM

Georgia O'Callaghan,Aura Popa,Rita Sallam

Auditorium, Level 0

The bake-offs are fast-paced, informative sessions that let you see three vendors side-by-side using scripted demos and a common data set in a controlled setting. This bake-off focuses on data science and machine learning vendors with significant momentum in the market. See side-by-side, scripted demonstrations of three leading vendors: Alteryx, ...

04:30 PM Wednesday, May 24

35a:Use Composable Data and Analytics to Build Modular Business-Oriented Analytics Experiences
04:30 PM-05:00 PM

Carlie Idoine

Capital Suite 10, Level 3

Analytics capabilities become modular with low- and no-code capabilities introduced into solutions enabled by data fabric. Organizations can compose the building blocks to build tailored analytics experiences rather than monolithic applications. This session will help data and analytics leaders use composable data and analytics to bridge application development, bringing insights ...

35b:Case Study Presentation by Mars Petcare: Better Data. Better Business. A Better World for Pets.
04:30 PM-05:00 PM

Matt Keylock

Capital Suite 15, Level 3

Mars Petcare is positioned to collect information on the behavior, health, and genetics of pets around the world through our nutrition, health, and pet service businesses – and want to use that privilege to be a force for good.5 years ago, Mars Petcare began building a data and analytics organization ...

35c:How Language Technologies Are Reshaping the Foundation of Analytics and What to Do About It
04:30 PM-05:00 PM

Anthony Mullen

Capital Suite 9, Level 3

For a long time, unstructured and structured approaches to analytics were separate platforms and applications. Hence, making sense of both words and numbers was difficult. A new crop of platforms including data fabrics, semantic AI, insight engines and conversational AI are changing the very foundations of analytics to bring words ...