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Introduction: Cr8tive Solutions To Hard Problems

- 1. I have more than 40 years experience in state-of-the-art software development:
 - inventing new <u>algorithms</u>
 - inventing <u>domain specific languages (DSL)</u> which can grossly simplify many difficult problem domains, especially for nonprogrammers
 - using <u>compiler</u> tools to automatically <u>refactor</u> source code, and for anti-<u>reverse engineering obfuscation</u>
- 2. I am a "hands-on" master software engineer. I enjoy programming. I design prototypes and minimum viable products for *CTO* groups.
- 3. I have many inventions and some **recent patents** in a wide variety of application domains, e.g.:
 - o digital automotive technology
 - o Internet TV
 - cybersecurity
 - bioinformatics
 - o accessibility
 - factory automation
 - VLSI CPU design
- 4. I am an <u>expert generalist</u> and an <u>autodidact polymath</u>¹. I easily learn and become an expert in new fields.
- 5. In order to jump start my learning process I prefer to find a domain expert to mentor me, and I am also a good mentor myself.
- 6. I know many computer languages which I am able to learn easily due to my <u>compiler</u> background.
- 7. My "go to" *programming* languages in which I am quite proficient are the following:
 - o C
 - o Python and Beautiful Soup
 - o Jinja2, the "gold standard" macro and template preprocessor
 - <u>Pyexpander</u>, which is much simpler to use than *Jinja2* and just as useful *except* where template inheritance is needed, *but* unfortunately is *polluted* by a <u>GPLv3 license</u>
 - o bash, including Posix CLI commands
- 8. My "go to" *data* languages are *HTML*, *Markdown*, <u>pandoc</u>, <u>srcML</u>, *XML*, *YAML*, and *Excel*.
- 9. I thrive on undertaking new challenging projects. I am quite

- comfortable engaging in and leading *flexible* "brain storming" sessions.
- 10. I have a long history of providing considerable value added to my employers.

Work Experience

2022-25: Aurora Labs Tel Aviv IL

➤ Automotive Software Updates: CTO Group: (a) I invented a patentpending algorithm to greatly reduce RAM consumption during FLASH updates which improves compression efficiency which is the core KPI of the software update industry; and (b) I greatly improved the CPU efficiency and RAM consumption of their core product which refactors embedded C source code

2022 part-time: <u>Jerusalem College Of Technology</u> (<u>JCT/Machon Lev</u>) Jerusalem IL

➤ Lecturer: Introduction to Cybersecurity

2021: Morphisec Beer Sheva IL

➤ Server Cybersecurity: Reverse engineering and refactoring of X64 object code

2021: consultant to **Qedit** Tel Aviv IL

➤ Banking Cryptographic Algorithms: Securing C algorithms in a web browser using WASM

2018-20: <u>Argus Cyber Security</u> Tel Aviv IL (restructured as <u>PlaxidityX</u> IL, subsidiary of <u>Elektrobit/Continental</u> DE)

➤ Automotive Software Updates: Patented algorithm greatly reducing FLASH memory required to implement bsdiff

2016 part-time: <u>Canary Mission</u> Jerusalem IL

➤ Consultant: SOHO Cybersecurity "Hygiene"

2014-17: <u>Viaccess-Orca</u> Ra'anana IL (subsidiary of <u>Orange</u> FR)

▶ Internet TV Infrastructure: Cybersecurity obfuscation manager

2013-14: *Discretix* Netanya IL (renamed *Sansa Security*, acquired by <u>ARM</u> UK)

The company sold their Internet TV business unit to <u>Viaccess-Orca (2014)</u> above.

2013 part-time: NVT (defunct) US

➤ CTO Nigerian Agritech

2012: Telequest (stealth) Jerusalem IL

➤ Vehicle Navigation Algorithms: VP R&D: Traffic jam reduction algorithms

2011: consultant to Syntezza Bioscience Jerusalem IL

➤ PCR MRSA Kit: Inventor of bioinformatic PCR algorithms using AI threshold technique, and more accurate bioassay normalization and noise reduction

2005-10: NDS Jerusalem IL (acquired by Synamedia UK)

➤ Internet TV Infrastructure: Cybersecurity researcher

2004: Vyyo (defunct) Jerusalem IL

➤ Broadband RF Networking: Architect of super-efficient cable modem testing laboratory

2002-03: Virtouch (defunct) Jerusalem IL

➤ Blind Accessibility Device: VP R&D: Inventor of product that allowed the blind to see/understand images in a PC/smartphone web browser ideally combined with a consumer grade graphics tablet

2002: *TMT* (defunct) Jerusalem IL; Local Area RF Networking

I did similar tasks for Vyyo. See Vyyo (2004) above and Vyyo (2000) below.

2002 part-time: *Jolt* Jerusalem IL (acquired by *MRV Communications* IL, and eventually by <u>Adtran</u> US)

➤ Free Space Optics Networking: Consultant: Designer of SNMP NMS client and agent

2000-02: Vyyo (defunct) Jerusalem IL

➤ Broadband RF Networking: Manager of S/W utilities group; inventor of cable modem hybrid (RF/dial-up) IP allocation protocol

1999: contractor to *Phasecom* Jerusalem IL (acquired by *Vyyo* above)

Broadband RF Networking: See the tasks that I did for the successor company <u>Vyyo (above)</u>.

1998: contractor to Fourfold (defunct) Jerusalem IL

➤ Fabless VLSI CPU Design: Novel GCC compiler port for a FORTH-like CPU

1996-97: CEO *Pitkha* (defunct) Jerusalem IL, contractor to *Optimet* Jerusalem IL, subsidiary of <u>Ophir Optronics</u> IL

➤ Conoscopic Laser Interferometry: S/W architect of a DSL for a 2D measurement robot

1996: CEO *Pitkha* (defunct) Jerusalem IL, contractor to <u>Elop/Elbit</u> Rehovot IL

➤ Military Optical Devices: S/W architect of a DSL to implement a mil-spec automated testing laboratory for the BlackHawk helicopter weapons targeting system

1992-95: CEO *Pitkha* (defunct) Jerusalem IL, contractor to <u>DSP Group</u> Ramat Gan IL

➤ Fabless DSP CPU Design Center: Inventor and S/W architect of a DSL to implement the software tool chain for the PINE CPU

1990-91: contractor to <u>Digital Equipment Corp (DEC)</u> Herzliya IL (eventually acquired by <u>Hewlett-Packard</u> IL), contractor to <u>Iscar Metalworking</u>

➤ Metal Blade Production Factory: Co-inventor and S/W architect of a DSL to implement a shop floor production control system that orchestrated a completely automated factory

1988-89: contractor to *Cubital* (defunct) Herzliya IL, subsidiary of *Scitex* IL (acquired by <u>Hewlett-Packard</u> IL)

➤ One Of The Original 3D Printers: S/W R&D

1989: contractor to *Cubital* (defunct) Herzliya IL, subsidiary of *Scitex* IL (acquired by <u>Hewlett-Packard</u> IL)

➤ PC Accessibility Device For Quadriplegics: Inventor and S/W architect

1987: Orisol (defunct) Lod IL

➤ High Speed Sewing Robot For Leather Goods: S/W architect of a DSL used to control the robot

1980-86: Junior Programmer and Economist Positions in the US and Israel

1977: Ontario Energy Board Toronto Ontario

➤ Public Utility Commission: Public interest intervenor-economist at the ECAP77 hearings on marginal cost pricing for electricity

Unpatented Personal Inventions

➤ Inventions

Education

- 1. 1978-79: York Univ Graduate School Toronto Ontario: masters degree in economics with a minor in applied mathematics²
 - My major project was an economic-engineering simulation of a hydro electric dam in *FORTRAN*.
- 2. 1976-77: <u>Univ Of Toronto Rotman Graduate School Of Management</u> Toronto Ontario: no degree, applied credits to York Univ (above)
- 3. 1973-76: <u>Univ Of Toronto, Undergraduate School Of Arts & Sciences</u>
 Toronto Ontario: **BA economics**
- 4. **1969-73:** <u>Vincent Massey Secondary School</u> Windsor Ontario: "Honours" (grade 13) high school diploma
 - I took my first course in computer science in FORTRAN on an IBM
 1130 mini-computer with 16 KB RAM. My first serious program was
 a perfect game of Qubic, 3D tic-tac-toe, using 4 levels of boards each
 of which has 4x4 squares. Subsequently I became "addicted" to
 programming for life.

Personal

➤ Personal

Colophon

➤ Colophon

Footnotes

- 1. Autodidact Polymath: There is a common misconception that only geniuses like Leonardo da Vinci deserve the appellation autodidact polymath, and therefore by referring to myself as one then I am making the bombastic claim to be a genius in the same category as Leonardo. There is an outstanding <u>TED talk</u> showing how children from Indian slums with the appropriate mentoring can become autodidact polymaths. And there was a similarly successful project done with children from Mexican slums. Many very intelligent people, especially as they get older, don't like moving outside of their intellectual comfort zone, whereas I revel in taking on intellectual challenges in new fields outside of my comfort zone. Note my "grand slams" in a wide range of application domains, where the only way to quickly achieve expertise was self-learning admittedly with the help of highly qualified mentors. I feel that I still maintain a high degree of child-like mental plasticity. Part of this skill I retain by regular interaction with my own young grandchildren, where my play with them is much more analytical than I used to exhibit with my own children. ←
- 2. York Univ: Exceptionally I passed my comprehensive examinations before I took any of the required economics courses! Therefore the school allowed me to take any accredited courses from any Canadian university. I had initially wanted to take a graduate degree in engineering from the Univ of Toronto but they refused to accept me as a

regular student, but they allowed me to enroll as a special student. In fact most of my courses for the York degree were from the Univ of Toronto graduate school of engineering. $\stackrel{\ \ \ \ \ }{=}$