

YEAR

2022

Month

Apr

Location

All

Category

All

CHANNEL

All

CLUSTER

All

4207  
Count of Product\_Id

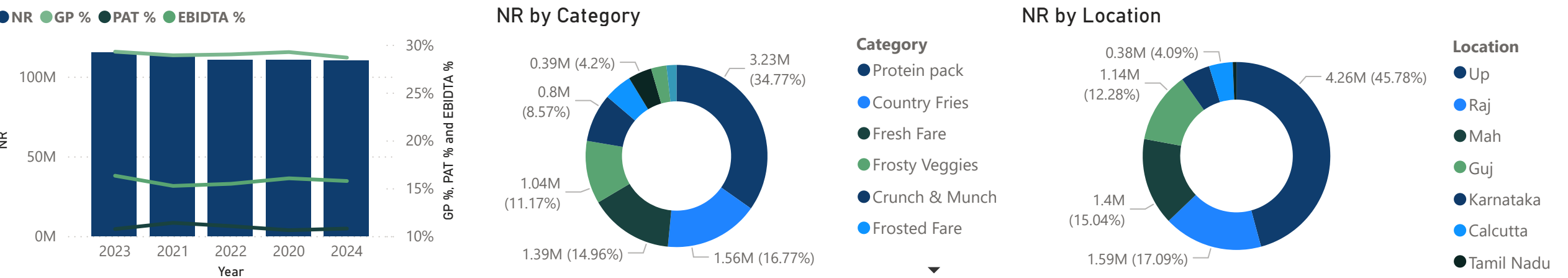
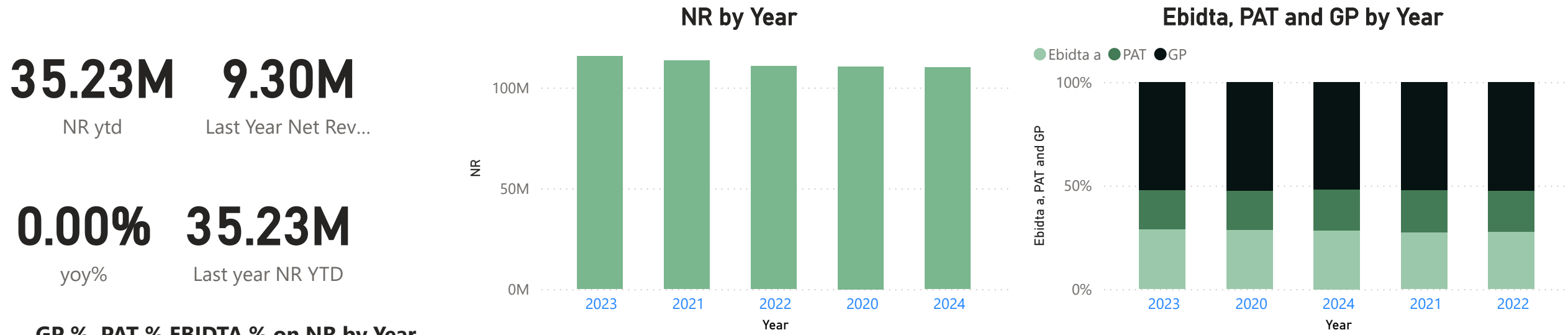
9.30M  
NR

2.73M  
GP

1.49M  
Ebidta a

5.11K  
Vol

1.26M  
PAT



YEAR

Month

Location

Category

CHANNEL

CLUSTER

RM

Marketing cost

Trade and Discount

R and V cost

S and V cost

G & A Cost

278.62M

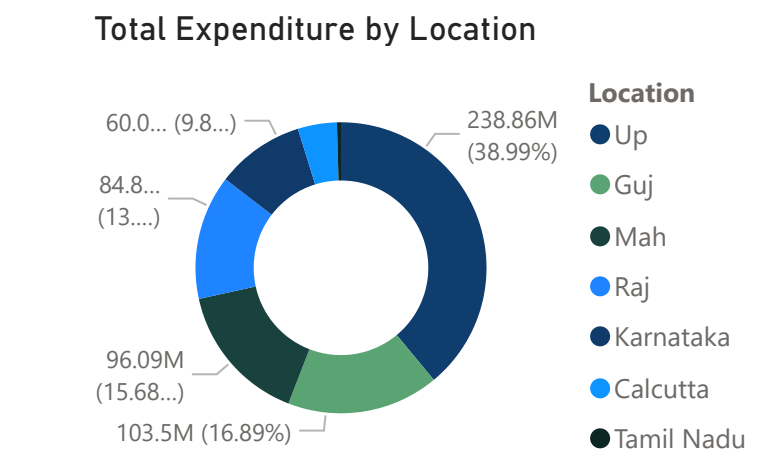
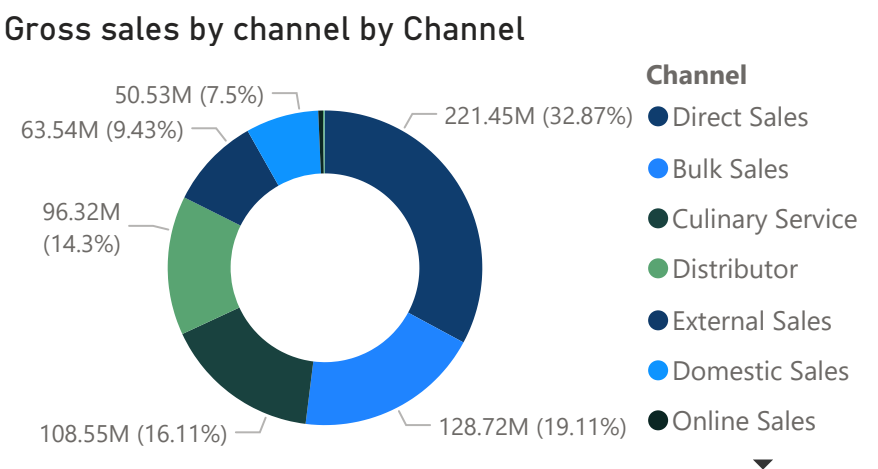
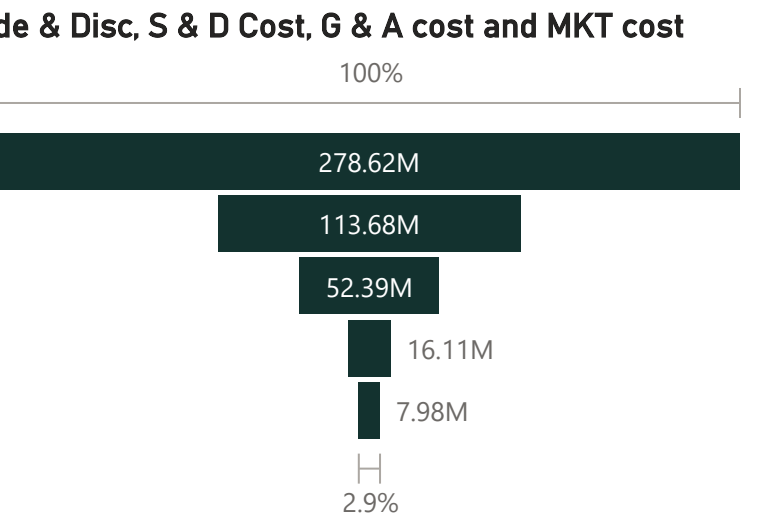
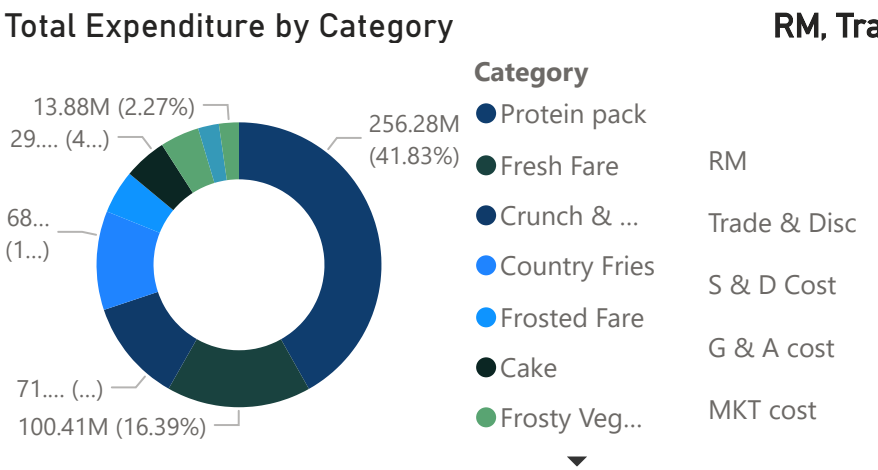
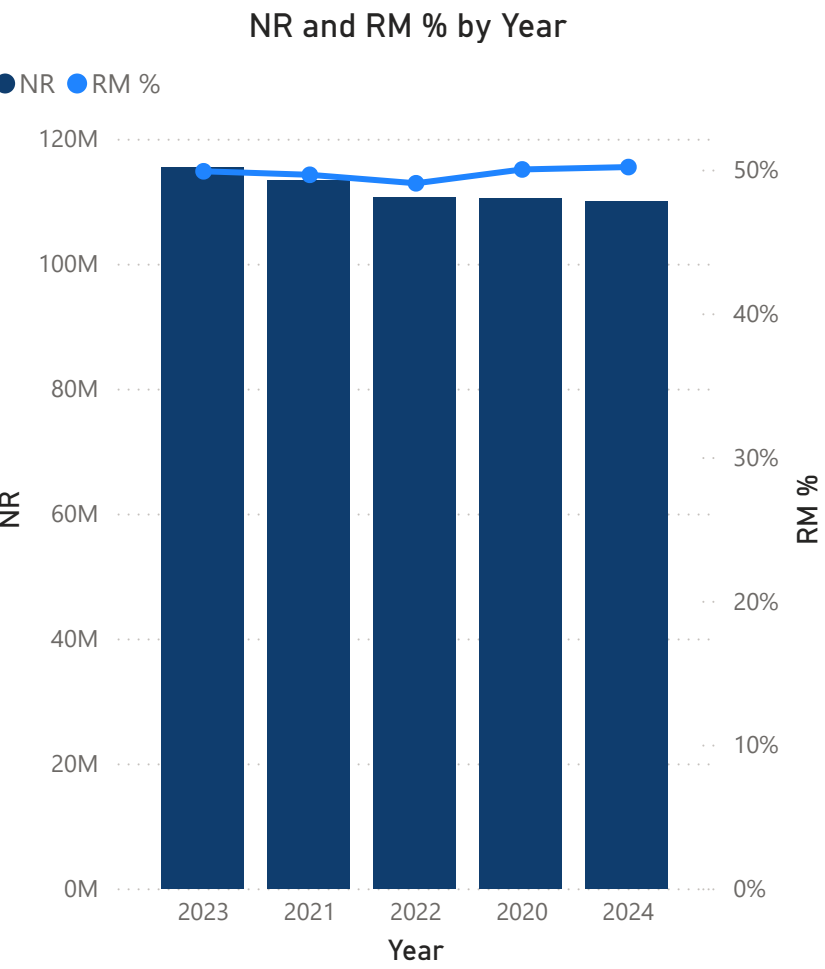
7.98M

113.68M

64.26M

52.39M

16.11M



YEAR

▼

Month

▼

Location

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Category

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CHANNEL

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CLUSTER

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All

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All

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All

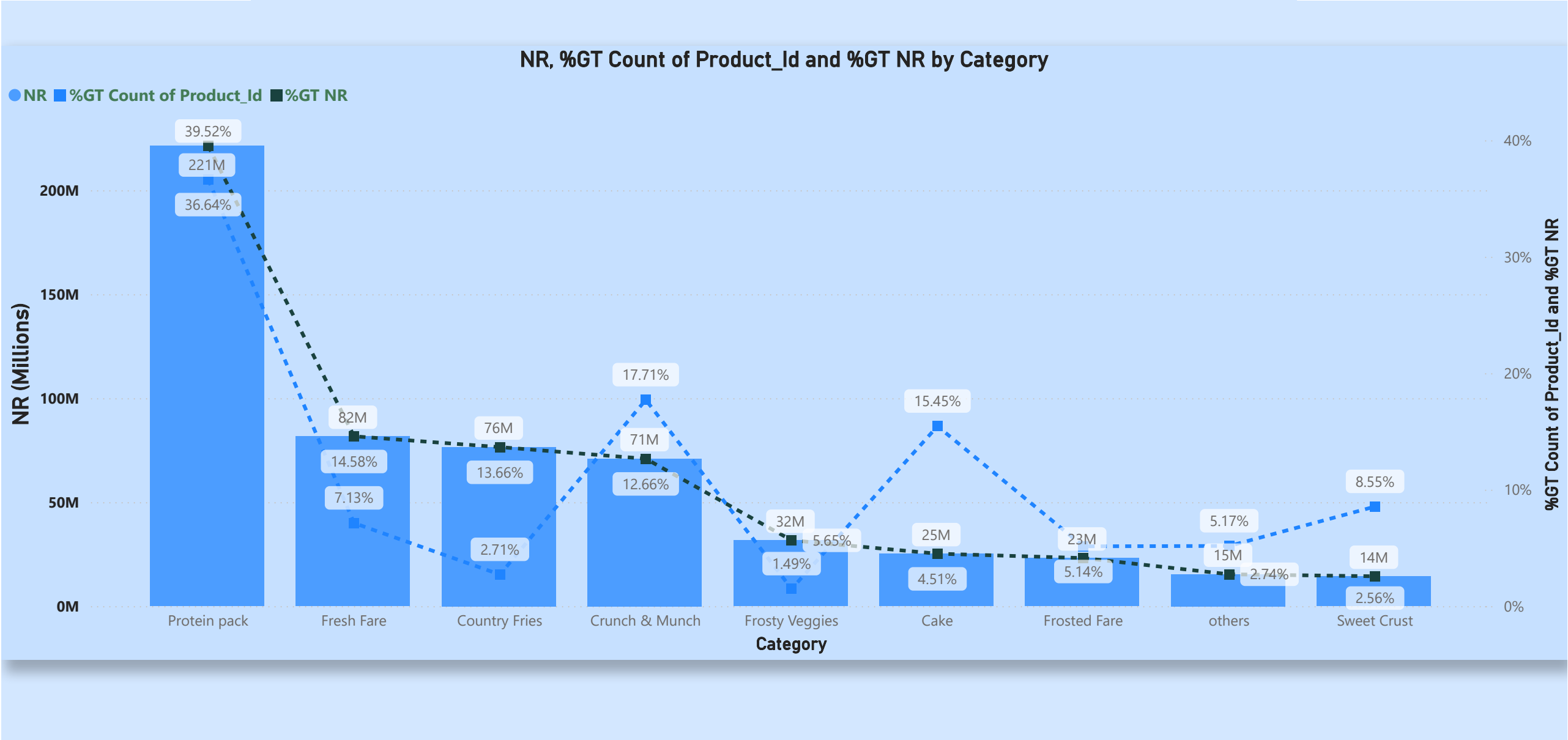
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All

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All

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YEAR

All

Month

All

Location

All

Category

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CLUSTER

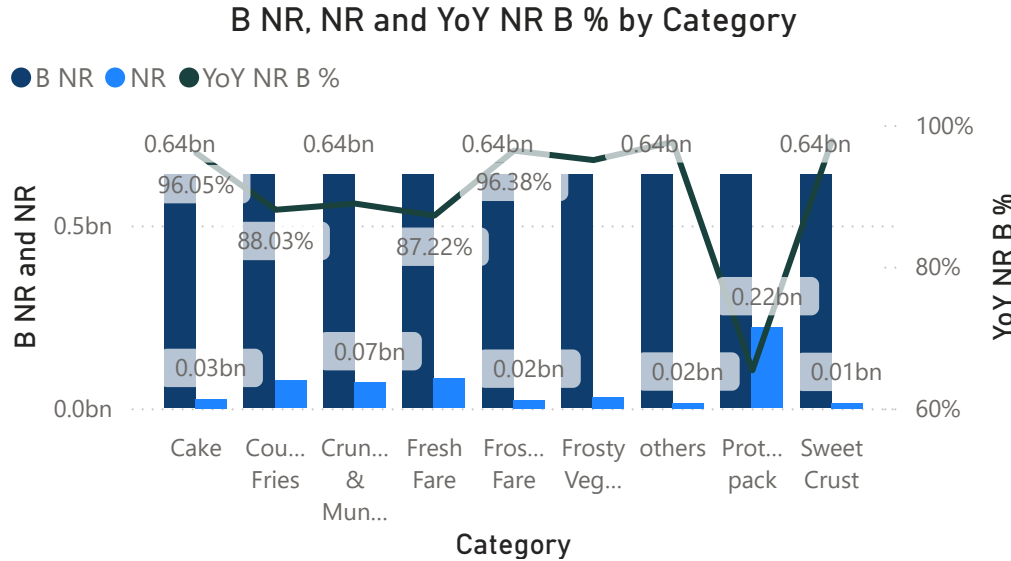
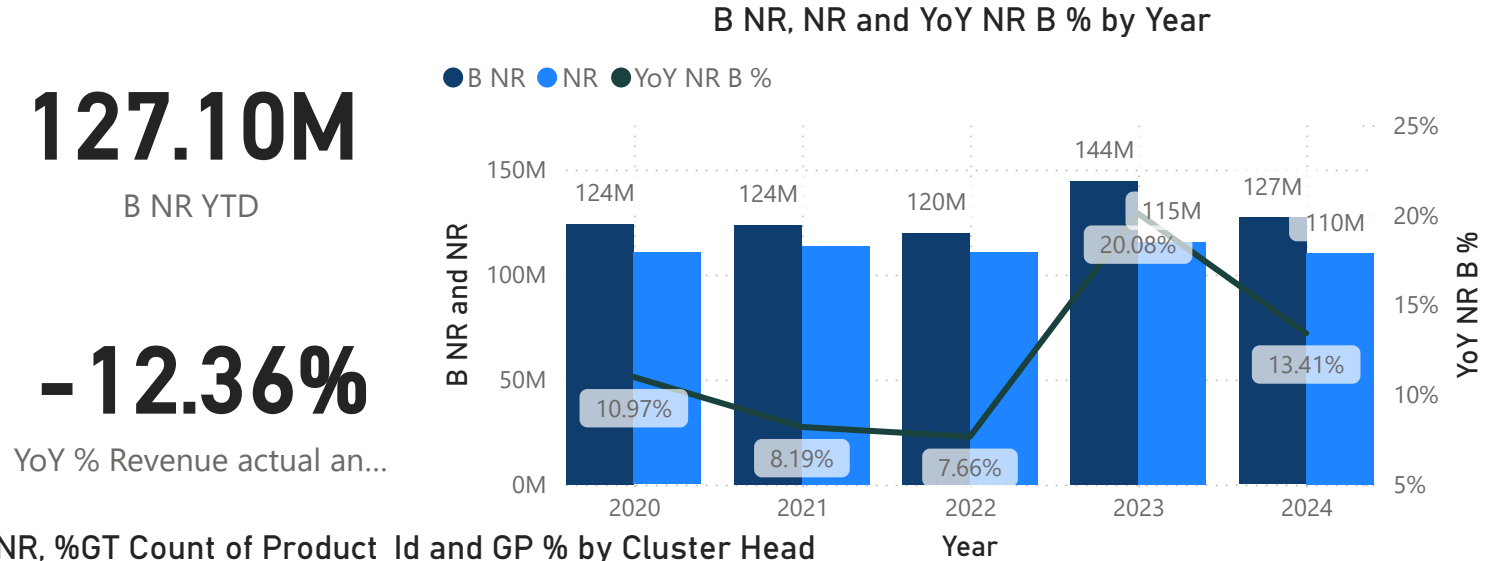
All

127.10M

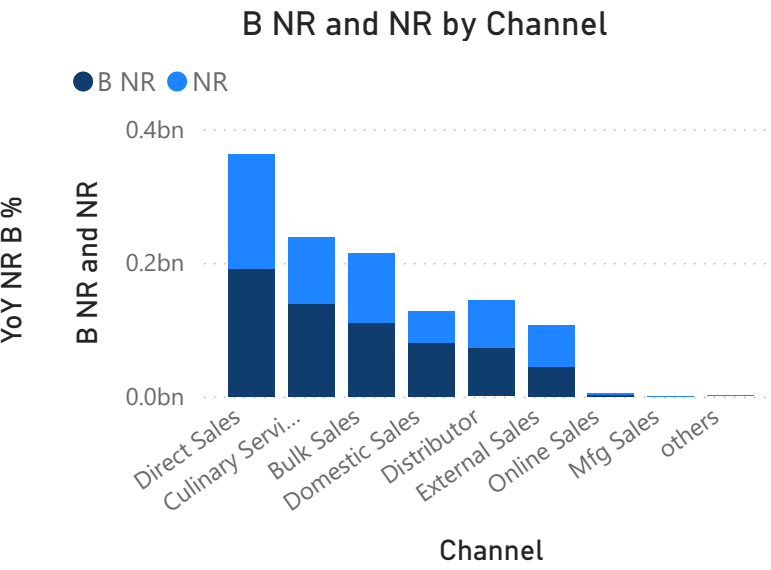
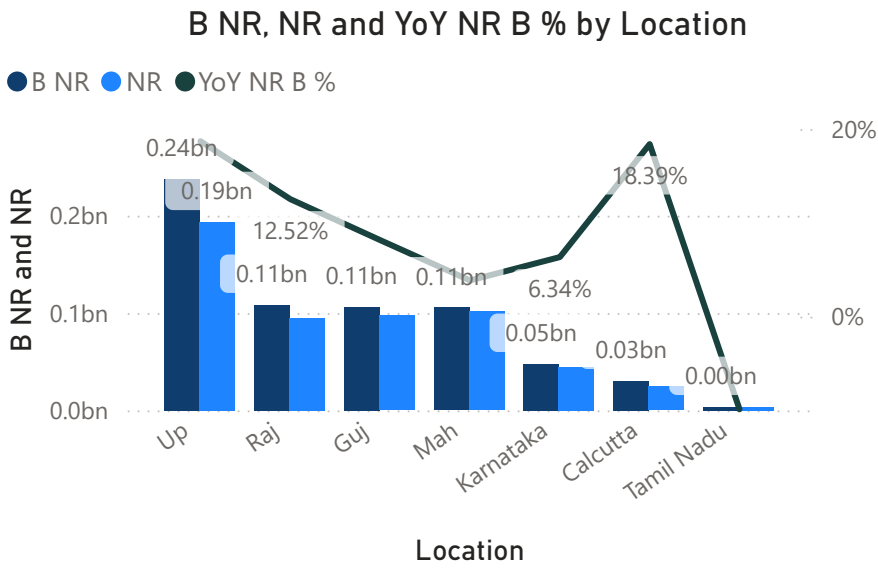
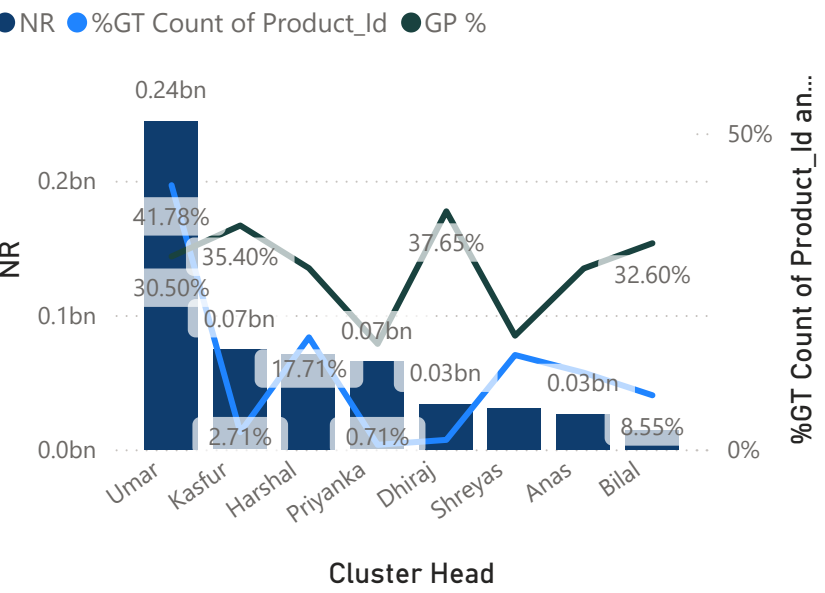
B NR YTD

-12.36%

YoY % Revenue actual an...



NR, %GT Count of Product\_Id and GP % by Cluster Head



YEAR

2022

Month

Jun

Location

All

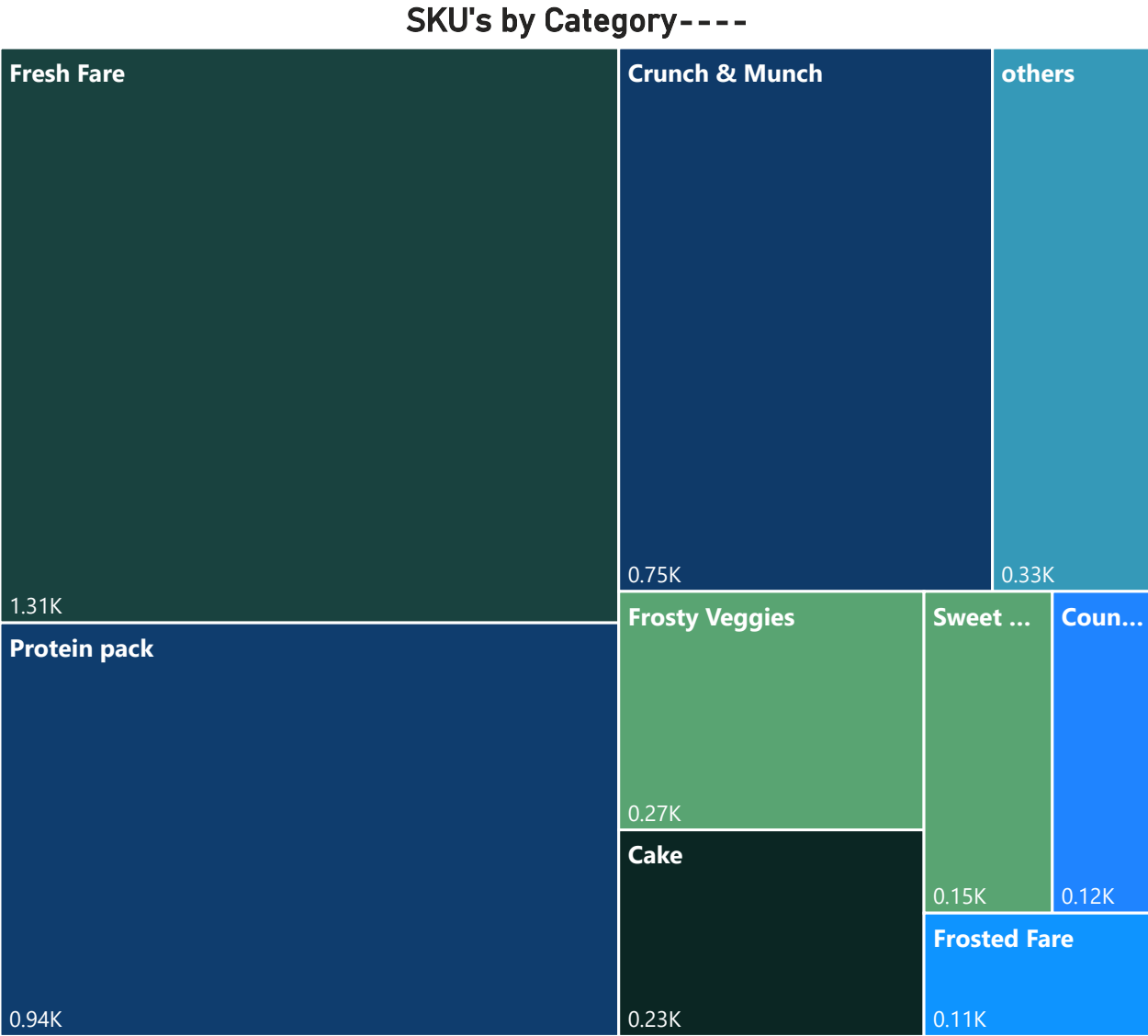
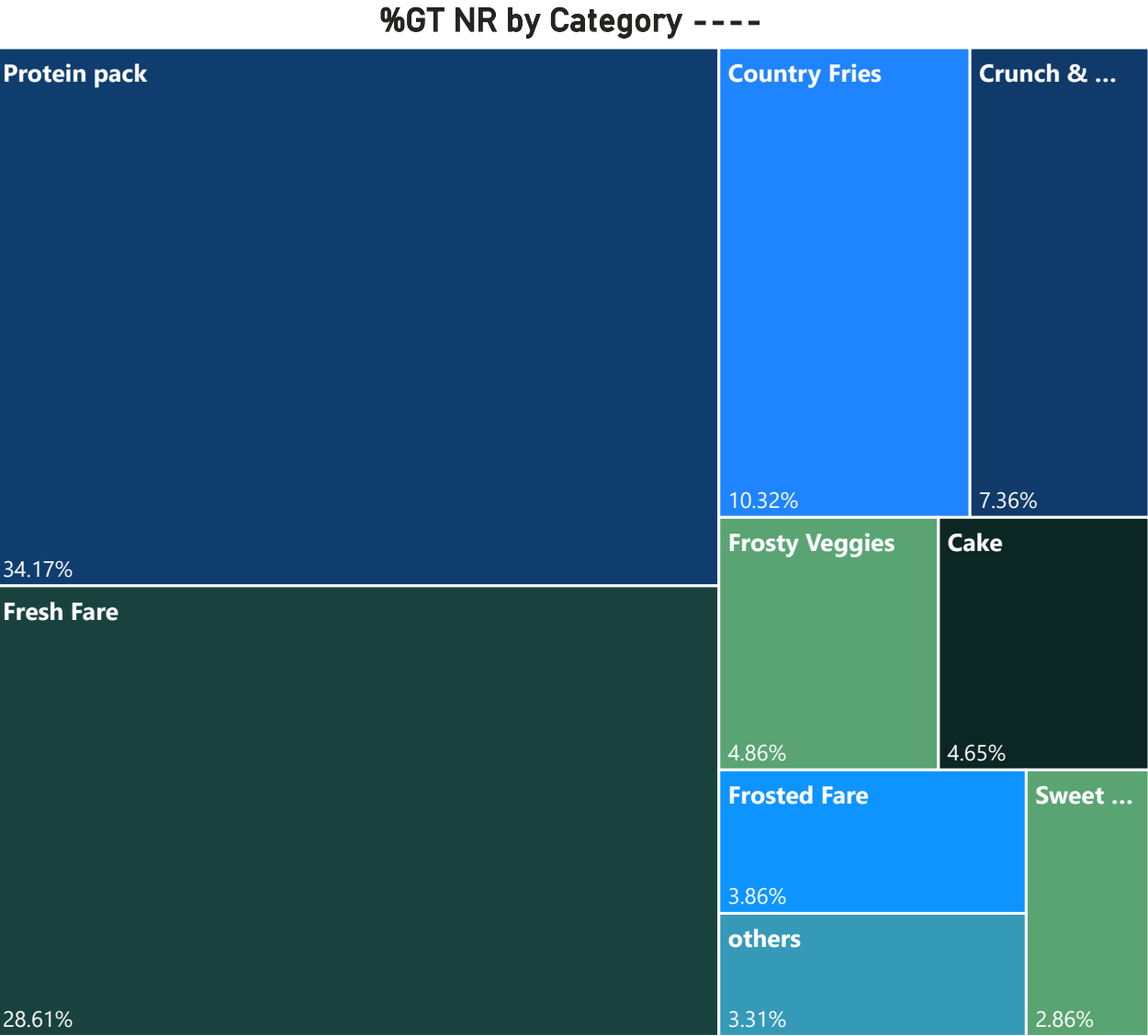
Category

All

CHANNEL

All

CLUSTER



YEAR

▼

All

▼

Month

All

Location

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All

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Category

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All

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CHANNEL

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All

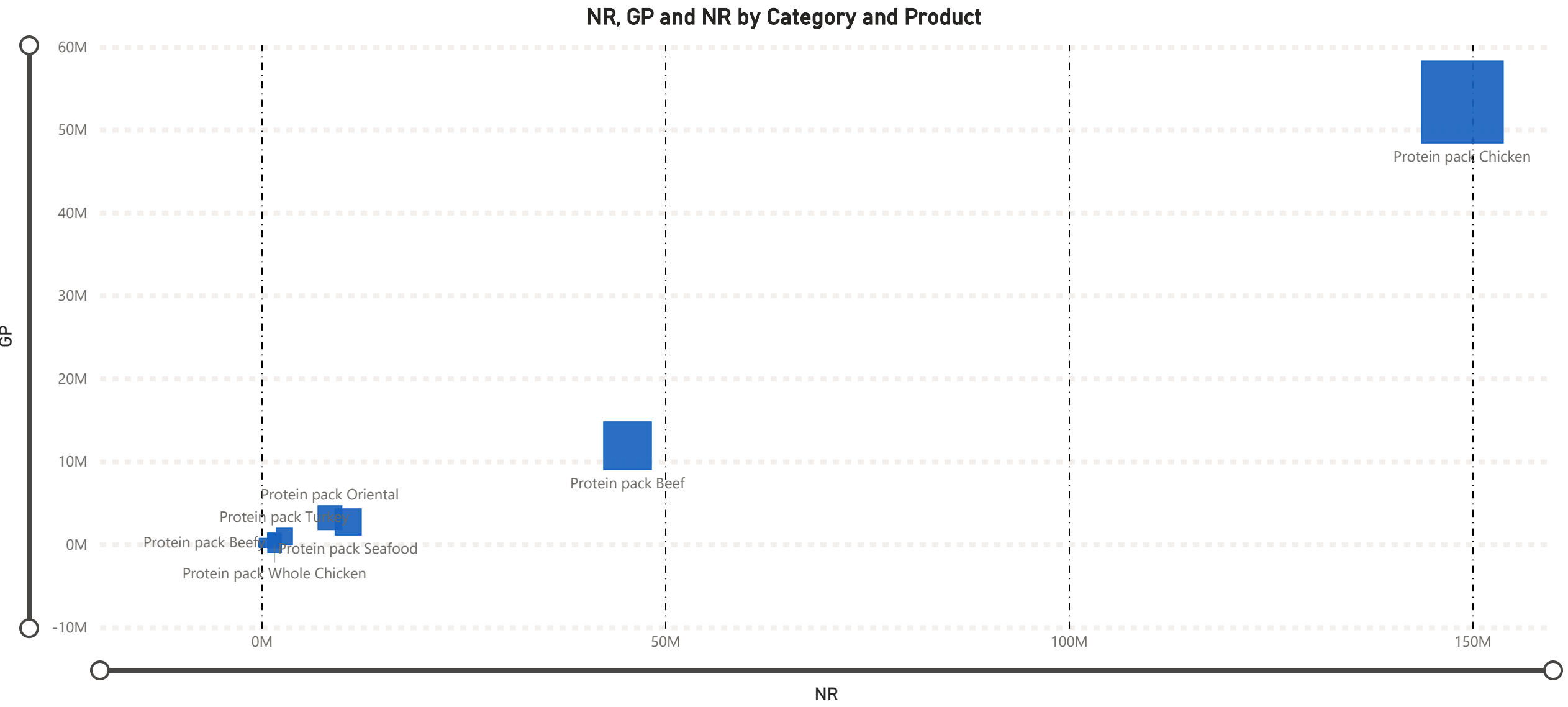
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CLUSTER

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All

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YEAR

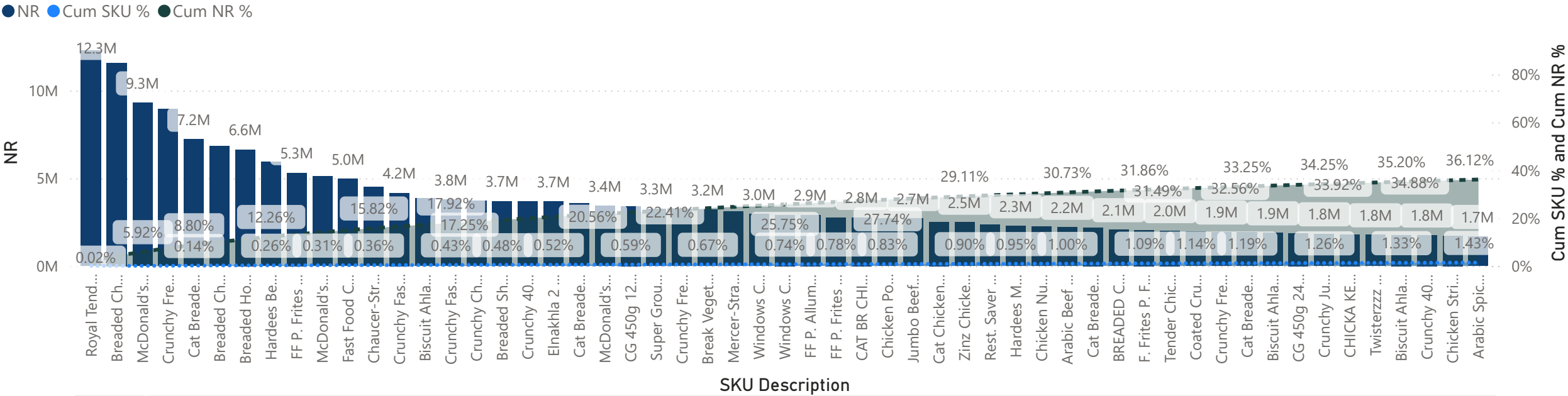
2022

CLUSTER

Umar

SKU Description	NR	Rank	Cum NR	Total SKU NR	Cum NR %	Cum SKU %
3 WAY MIX VEG BKT 20*400 GM	671.20	587	4,92,48,087.01	4,92,18,809.34	100.06%	79.30%
4 Way potatoes Crunchy 20*400 gm 1 Arabic local color P15/B20/C40/PT25		622	4,92,59,606.61	4,92,18,809.34	100.08%	
4*12 . Vanilla Wafer Bar		622	4,92,59,606.61	4,92,18,809.34	100.08%	
555 FRID SARD HOT&SPCY100*155G		622	4,92,59,606.61	4,92,18,809.34	100.08%	
555 TUNA FLAK AFRITADA 50*155G		622	4,92,59,606.61	4,92,18,809.34	100.08%	
555 TUNA FLAKES ADOBO 50*155G		622	4,92,59,606.61	4,92,18,809.34	100.08%	
7 Way Mix Crunchy 400 gm local 8 -Retail- new		622	4,92,59,606.61	4,92,18,809.34	100.08%	
7 Way Mix Crunchy 2.5 kg wholesale		622	4,92,59,606.61	4,92,18,809.34	100.08%	
Total	4,92,18,809.34	1	27,57,585.06	4,92,18,809.34	5.60%	0.13%

NR, Cum SKU % and Cum NR % by SKU Description



YEAR

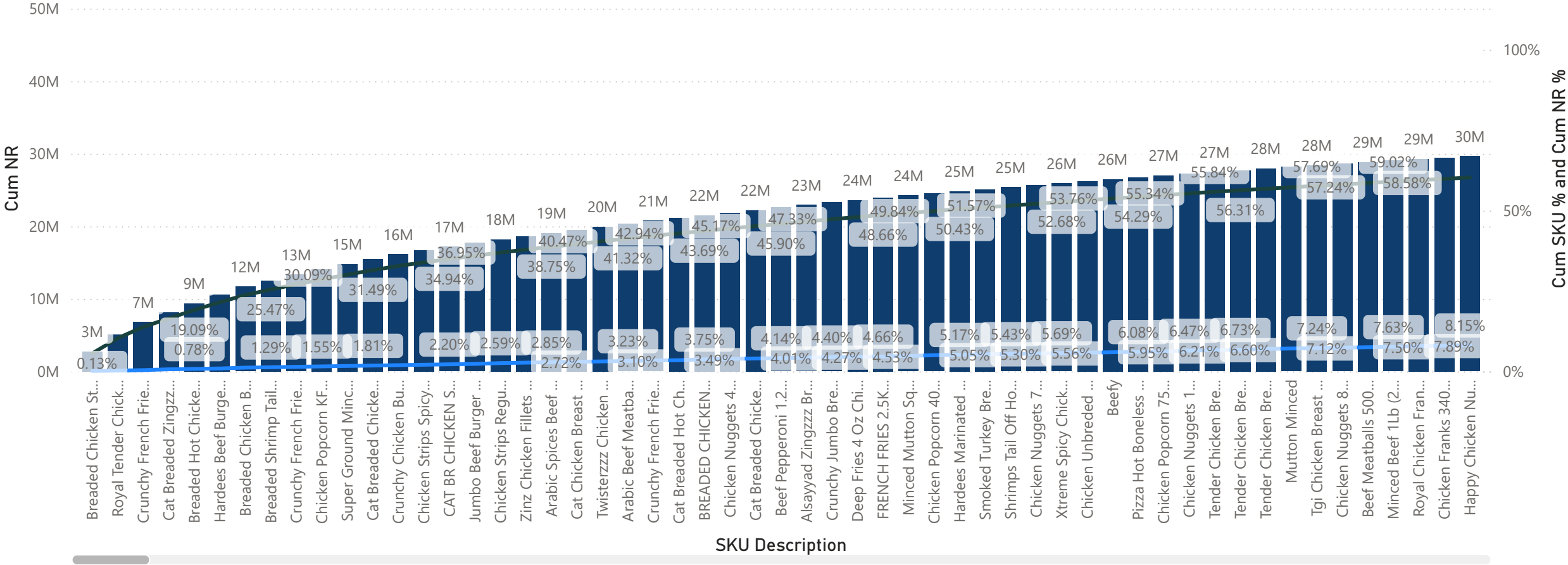
CLUSTER

2022

Umar

Cum NR, Cum SKU % and Cum NR % by SKU Description

Cum NR Cum SKU % Cum NR %





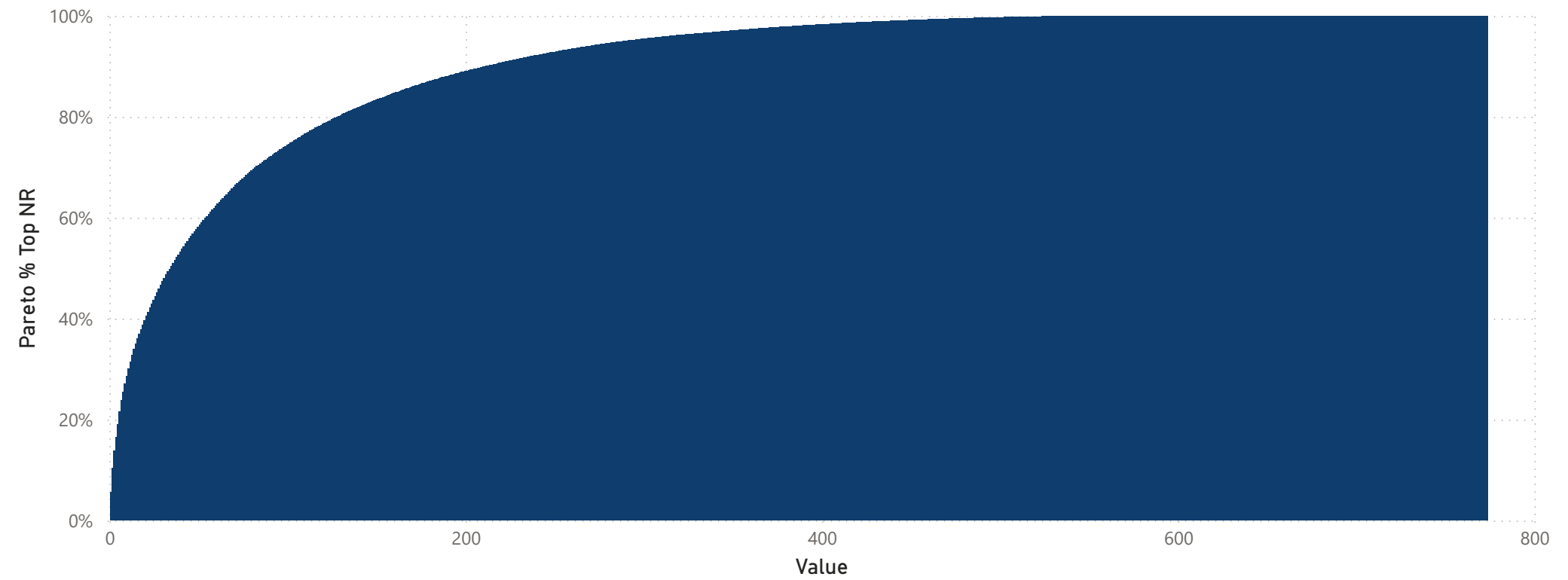
YEAR

CLUSTER

2022

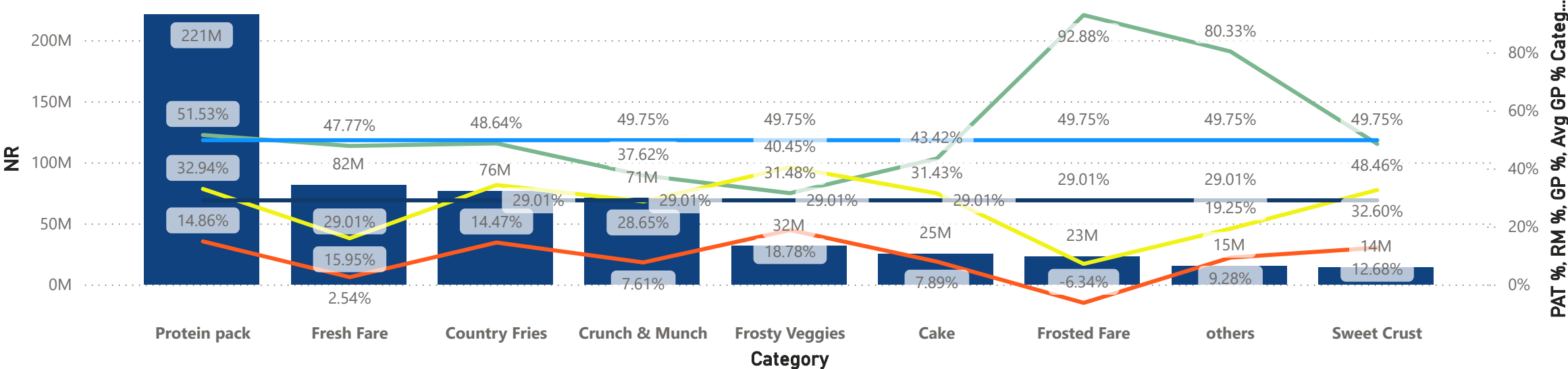
Umar

Pareto % Top NR by Value



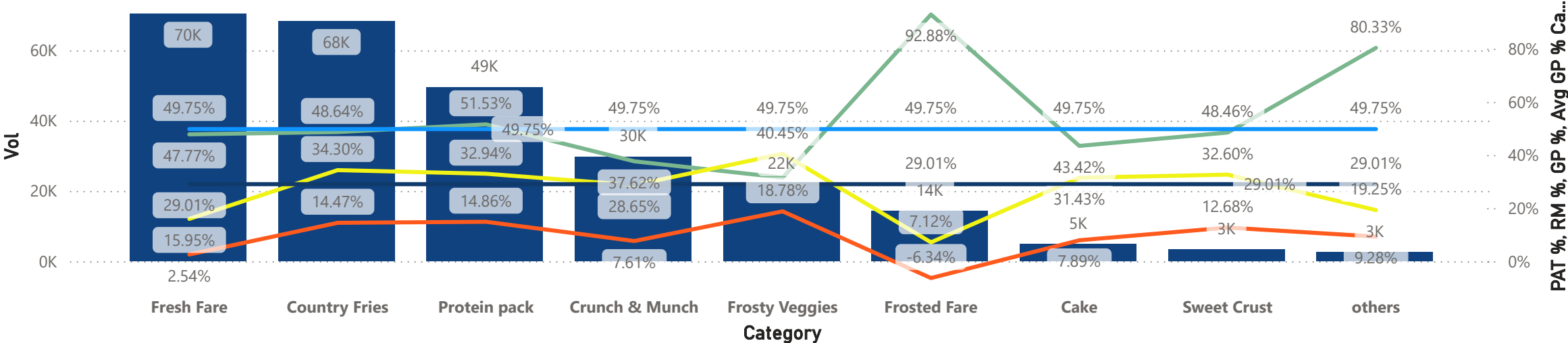
NR, PAT %, RM %, GP %, Avg GP % Category and Avg RM cost % Category by Category

● NR ● PAT % ● RM % ● GP % ● Avg GP % Category ● Avg RM cost % Category



Vol, PAT %, RM %, GP %, Avg GP % Category and Avg RM cost % Category by Category

● Vol ● PAT % ● RM % ● GP % ● Avg GP % Category ● Avg RM cost % Category



YEAR



All



CLUSTER

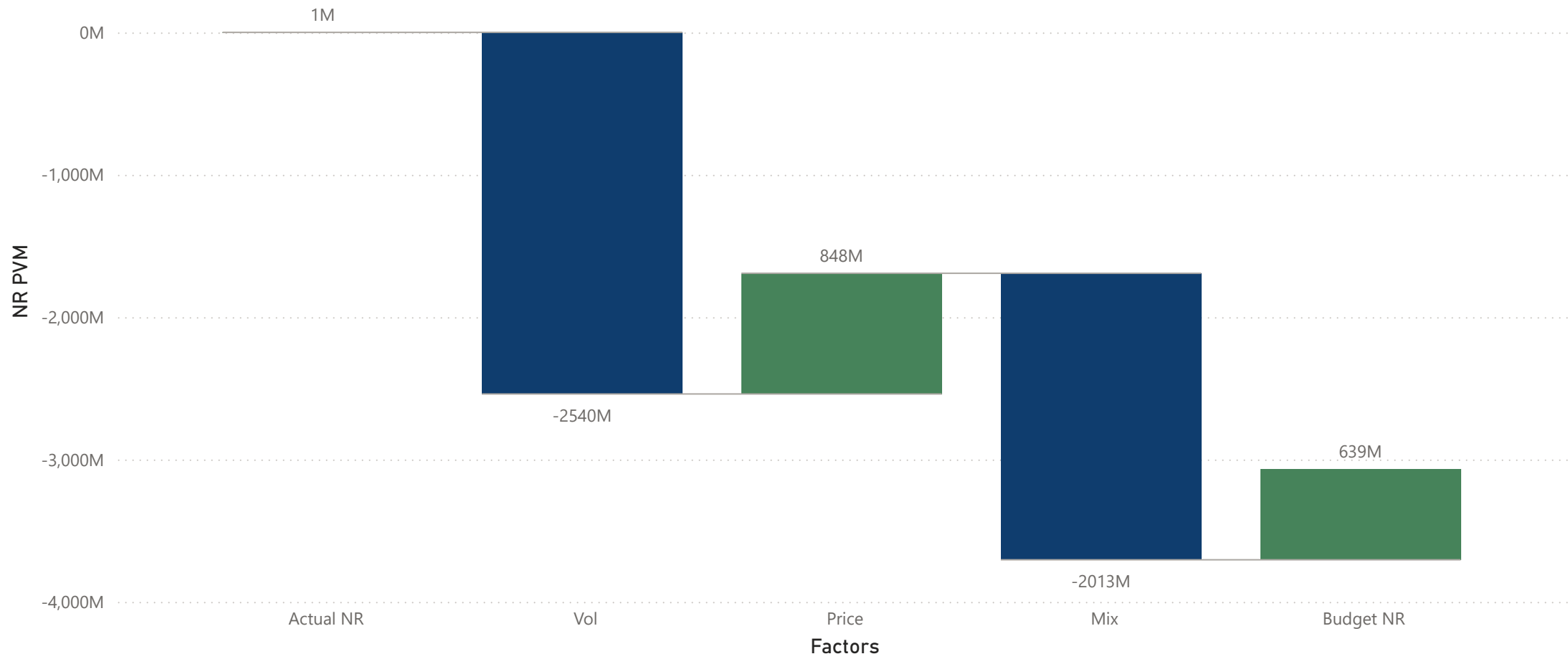


All



## NR PVM by Factors

● Increase ● Decrease



YEAR



All



YoY NR B % and GP var % by Category

