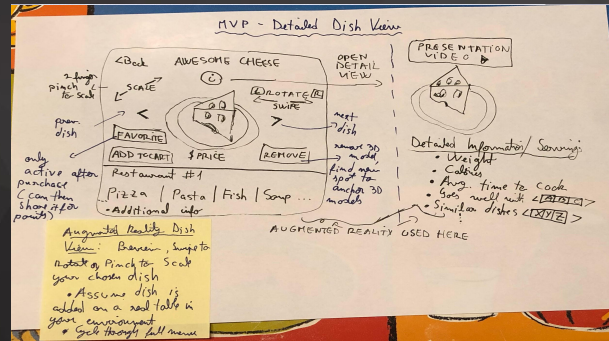
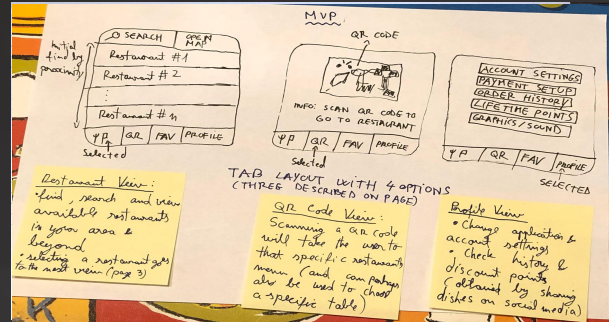
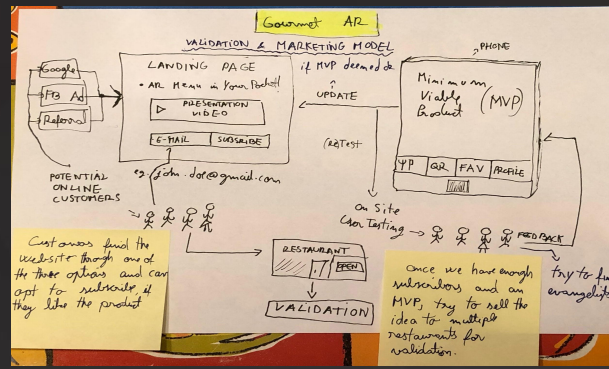

Design Sprint Foundations

Project 2: The Storyboard

DECIDER'S SELECTED CONCEPT



YOUR USER TEST FLOW

1 USER GOES TO LANDING PAGE AND READS INFO ABOUT HOW THE APP WORKS FOR THE END-USER, AS WELL AS HOW IT CAN BENEFIT RESTAURANTS.

DOWNLOAD THE APP.

2 THE USER TAPS ON THE FIRST RESTAURANT AVAILABLE IN THE RESTAURANT VIEW

3 SELECT AN ITEM FROM THE MENU, BASED ON THE THUMBNAIL, DESCRIPTION AND PRICE – BY SWIPING UP + DOWN THROUGH THE MENU AND TAPPING ON THE DESIRED DISH ON THE LEFT SIDE.

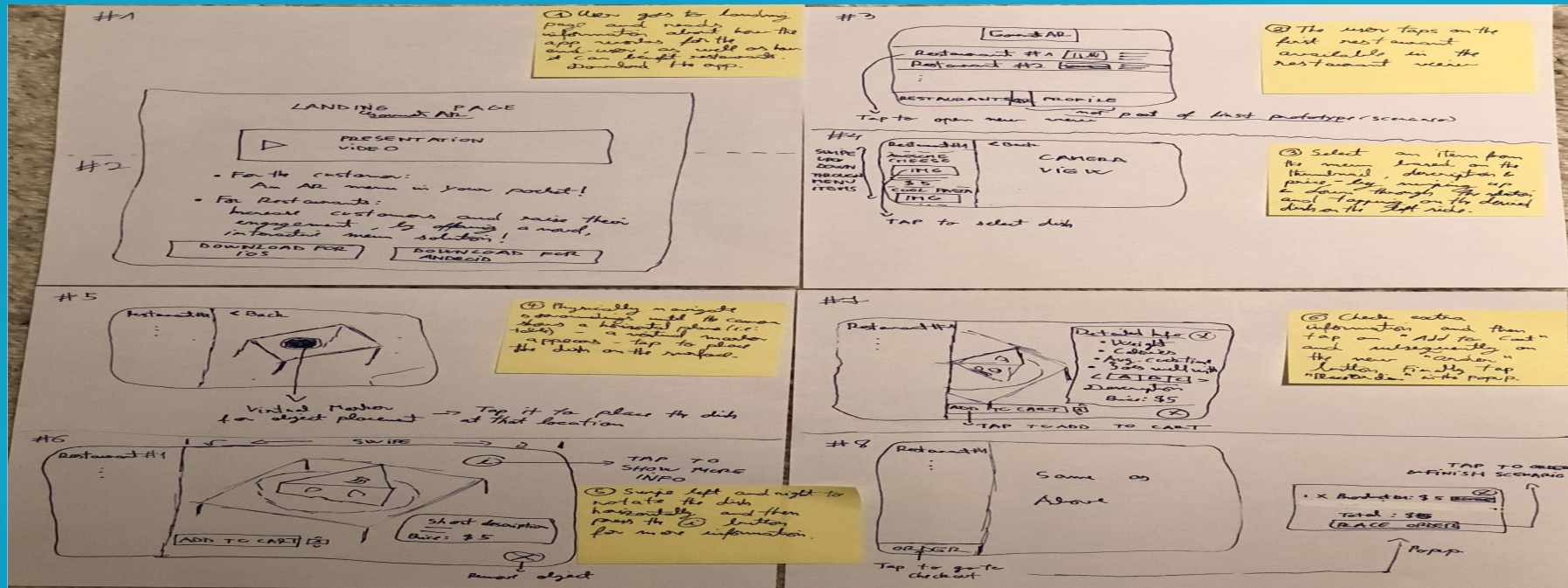
4 PHYSICALLY NAVIGATE SURROUNDINGS UNTIL THE CAMERA SHOWS A HORIZONTAL PLANE (I.E: TABLE) – A VIRTUAL MARKER APPEARS – TAP TO PLACE THE DISH ON THE SURFACE.

5 SWIPE LEFT AND RIGHT TO ROTATE THE DISH HORIZONTALLY AND THEN PRESS INFO BUTTON FOR MORE INFORMATION.

6 CHECK EXTRA INFORMATION AND THEN TAP "ADD TO CART" AND SUBSEQUENTLY ON THE NEW "ORDER" BUTTON. FINALLY, TAP THE "PLACE ORDER" BUTTON IN THE POPUP.



STORYBOARD: ENTIRE VIEW





STORYBOARD: CELL 1 DETAIL

#1

① User goes to landing page and reads information about how the app works for the end-user, as well as how it can benefit restaurants. Download the app.

LANDING PAGE
Gourmet AR



PRESENTATION
VIDEO



STORYBOARD: CELL 2 DETAIL

#2

- For the customer:
An AR menu in your pocket!
- For Restaurants:
Increase customers and raise their engagement, by offering a novel, interactive menu solution!

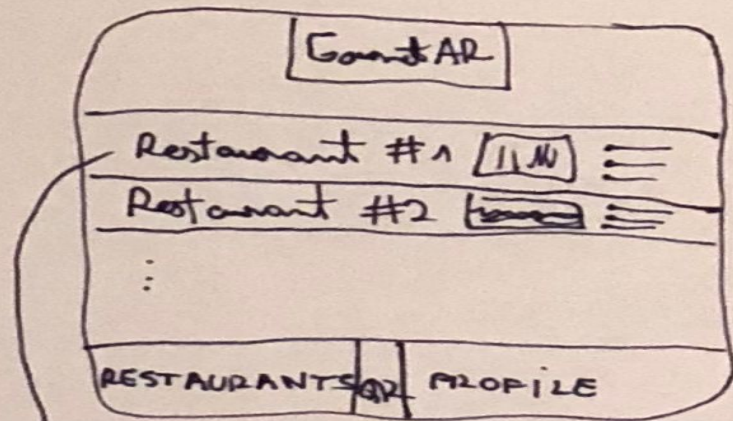
DOWNLOAD FOR
IOS

DOWNLOAD FOR
ANDROID



STORYBOARD: CELL 3 DETAIL

#3



Tap to open new menu

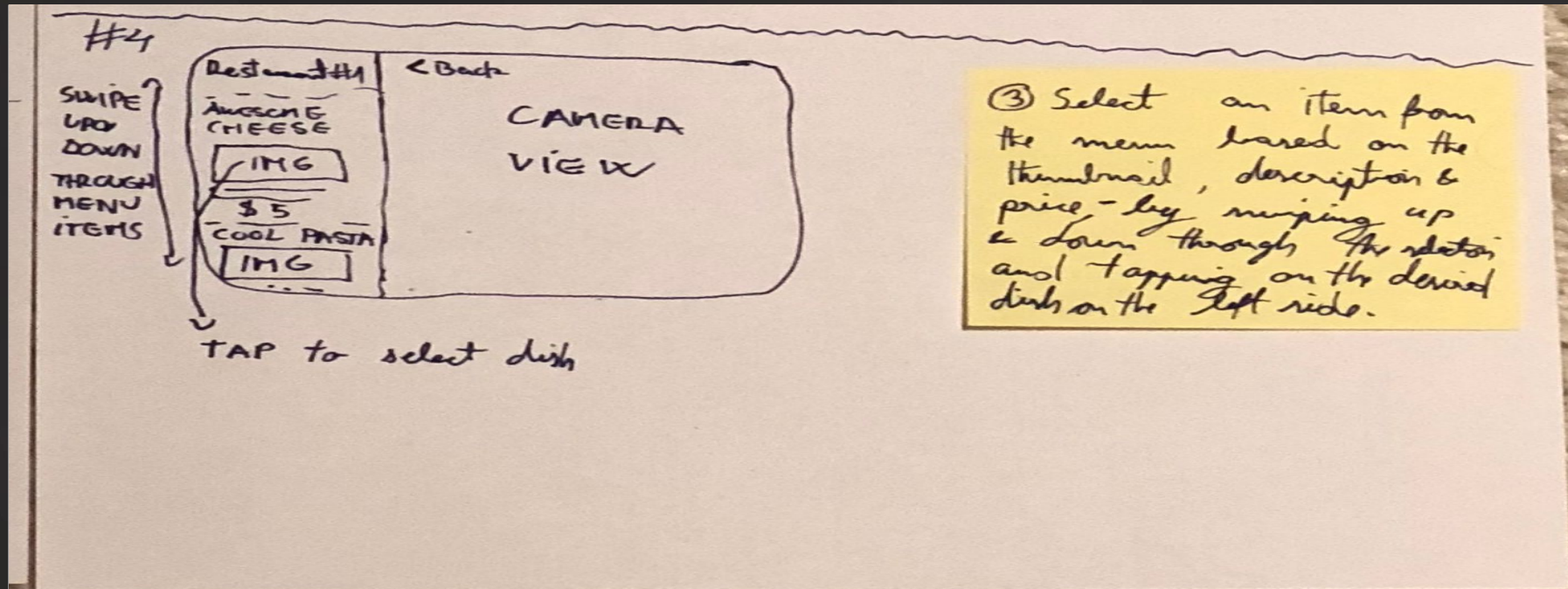
not part of first prototype (scenario)

② The user taps on the first restaurant available in the restaurant view

It's.



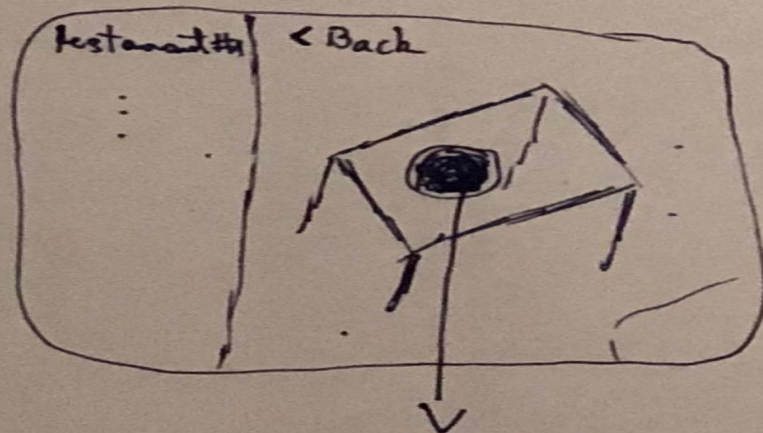
STORYBOARD: CELL 4 DETAIL





STORYBOARD: CELL 5 DETAIL

#5

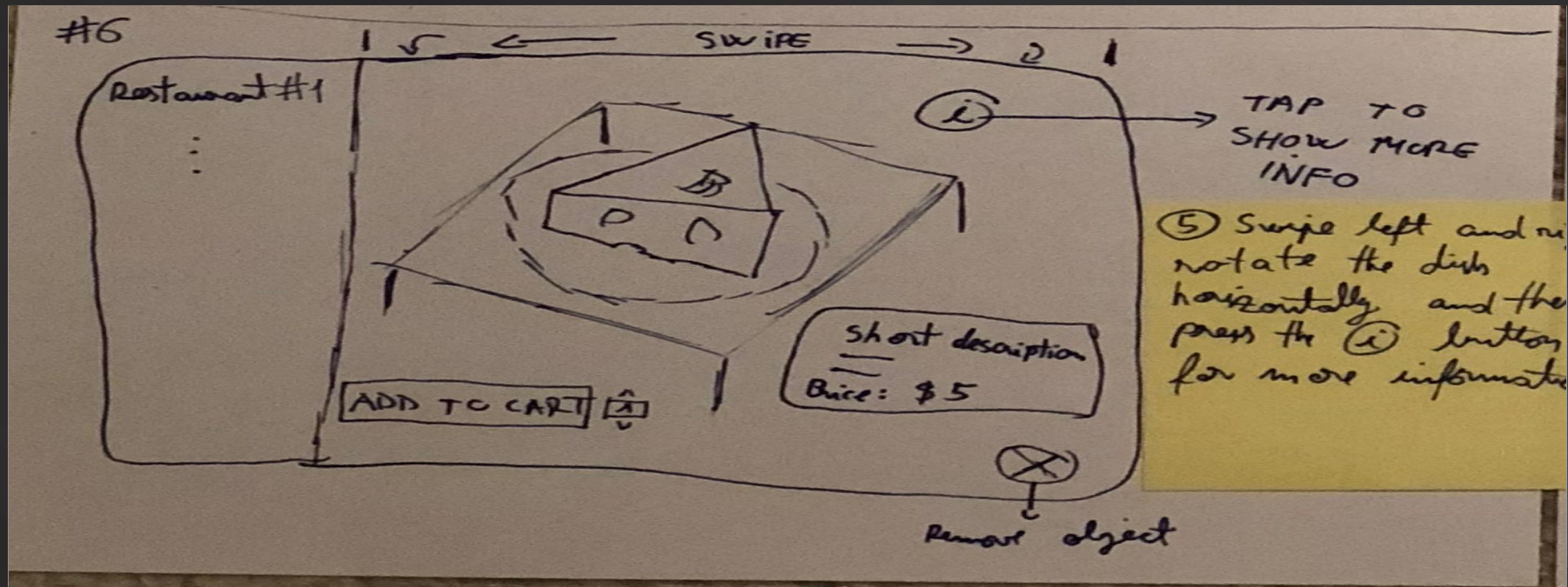


Virtual Marker
for object placement → Tap it to place the dish
at that location

④ Physically navigate surroundings until the camera shows a horizontal plane (i.e. table) - a virtual marker appears - tap to place the dish on the surface.

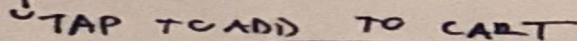


STORYBOARD: CELL 6 DETAIL





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⑥ Check extra information and then tap on "Add to Cart" and subsequently on the new "Order" button. Finally tap "Place Order" in the popup.



STORYBOARD: CELL 8 DETAIL (duplicate if you need more)

