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# Design Sprint Foundations

## Project 3: The Prototype



# STORYBOARD FOR REFERENCE

#0

Ground AR  
See amazing 3D renderings of food when looking from a restaurant.  
- Check out the AR menu option  
IMG

① User goes to landing page and reads information about how the app works for the user as well as how it can benefit restaurants. Download the app.

#1

STORYBOARD

LANDING PAGE

PRESENTATION VIDEO

Download for iOS      Download for Android

- For customers:  
An AR menu in your pocket!
- For Restaurants:  
increase customer engagement by offering a new, innovative menu solution!

#2

#3

Restaurant #1 [1/8]  
Restaurant #2 [2/8]

RESTAURANT PROFILE

Tap to open your menu and part of first prototype (scenario)

② The user taps on the first restaurant available in the restaurant viewer.

#4

Restaurant #1

CAMERA  
VIEW

Shape  
User icon  
Search  
Menu items

IMG  
\$5  
COOL PRICE  
IMG

TAP to select dish

③ Select an item from the menu based on the thumbnail, description & price - by swiping up to scroll through the photos and tapping on the desired dish for left side.

#5

Resturant #1

< Back

Virtual Kitchen for object placement

④ Physically - a nightspoon picks up a dinner plate, holds it vertically, and places it on the surface. 9 seconds - tap to place the dish on the surface.

#6

15 ← SOURCE → 1

Restaurant #1

Short description  
Brie: \$5

ADD TO CART (2)

⑤ Swipe left and right to rotate the dish horizontally, and then press the (2) button for more information.

#7

Restaurant #1

Same as above

ABORT

Tap to go to checkout

⑥ Check cooking information and tap "Add To Cart" and then on "Order" next, tap on "Place order". The order is now confirmed and the next step is delivery.

#8

Order confirmed  
Brie: \$5 min: 15 sec: 20

TAP TO ORDER UN-FINISH SCENARIO

Total: \$5  
PLACE ORDER

⑦ Tap to go to checkout

⑧ Place order

19:21



facebook.com

# #BenzemaOut Hala Madrid !

3

1 Comment

Like

Comment



Gourmet AR

10 hrs ·

...



[gourmetAR.com](http://gourmetAR.com)

Preview amazing 3D models of your food at restaurants.  
Download it now for free - An AR menu in your Pocket!

4

1 Comment



▼

Like

Comment

Share

Cristiana Terpe, Andra Rarau and Cristian Dascalu like Blinkist.

...



Blinkist - Lerne jederzeit

Sponsored

# GourmetAR



**For the Customer:**  
An AR menu in your pocket!

**For Restaurants:**  
**Increase customers and raise their engagement, by offering a novel, interactive menu solution!**



Available on the  
**App Store**



GET IT ON  
**Google play**

# GourmetAR



**Healthy Dining**  
**European Cousine**  
Darmstadt, Germany



**Joe's Barbecue**  
**American Cousine**  
New York, USA



Menus



QR Code



Favorites



Profile

# Healthy Dining

European Cousine

Darmstadt, Germany

## Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

\$15

## Fresh Tomato Salad

tomatoes, salad, cheese, garlic,  
olive oil

\$15

## Sushi Salmon Mix

nigiri salmon sushi rolls x 10,  
wasabi, ginger, soy sauce

\$25

< BACK

CAMERA VIEW

# Healthy Dining

European Cousine

Darmstadt, Germany

## Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

\$15

## Fresh Tomato Salad

tomatoes, salad, cheese, garlic,  
olive oil

\$15

## Sushi Salmon Mix

nigiri salmon sushi rolls x 10,  
wasabi, ginger, soy sauce

\$25

< BACK

Tap here  
to place Dish

# Healthy Dining

## European Cousine

Darmstadt, Germany

### Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

\$15

### Fresh Tomato Salad

tomatoes, salad, cheese, garlic,  
olive oil

\$15

### Sushi Salmon Mix

nigiri salmon sushi rolls x 10,  
wasabi, ginger, soy sauce

\$25

< BACK

Add to Cart

1

-



Fresh Chicken Salad

Delicious Recipe  
Nutritious Ingredients  
Serving: 500g

\$15

# Healthy Dining

European Cousine

Darmstadt, Germany

## Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

\$15

## Fresh Tomato Salad

tomatoes, salad, cheese, garlic,  
olive oil

\$15

## Sushi Salmon Mix

nigiri salmon sushi rolls x 10,  
wasabi, ginger, soy sauce

\$25

< BACK

Add to Cart

1

-

## Fresh Chicken Salad

Delicious Recipe  
Nutritious Ingredients  
Serving: 500g  
Calories: 450

Goes well with:

Wine  
Sparkling Water

\$15



# Healthy Dining

European Cousine

Darmstadt, Germany

## Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

\$15

## Fresh Tomato Salad

tomatoes, salad, cheese, garlic,  
olive oil

\$15

ORDER

< BACK

Add to Cart

1

-

## Fresh Chicken Salad

Delicious Recipe  
Nutritious Ingredients  
Serving: 500g  
Calories: 450

Goes well with:

Wine  
Sparkling Water

\$15

Healthy Dining

European Cousine

Darmstadt, Germany

Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

\$15

Fresh Tomato Salad

tomatoes, salad, cheese, garlic,  
olive oil

\$15

< BACK

## Items in Cart:

1 x Fresh Chicken Salad: \$ 15



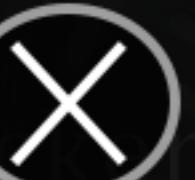
Total: \$15

PLACE ORDER

ORDER

Add to Cart

1



Fresh Chicken Salad

Delicious Recipe  
Nutritious Ingredients

Serving: 500g  
Calories: 450

Goes well with:

Wine  
Sparkling Water

\$15



Healthy Dining

European Cousine

Darmstadt, Germany

Fresh Chicken Salad

tomatoes, salad, chicken,  
cheese, garlic, olive oil

Fresh Tomato Salad

tomatoes, salad, cheese,  
olive oil

Estimated Time to Prepare: 20 min

OK

ORDER

Add to Cart

1

-