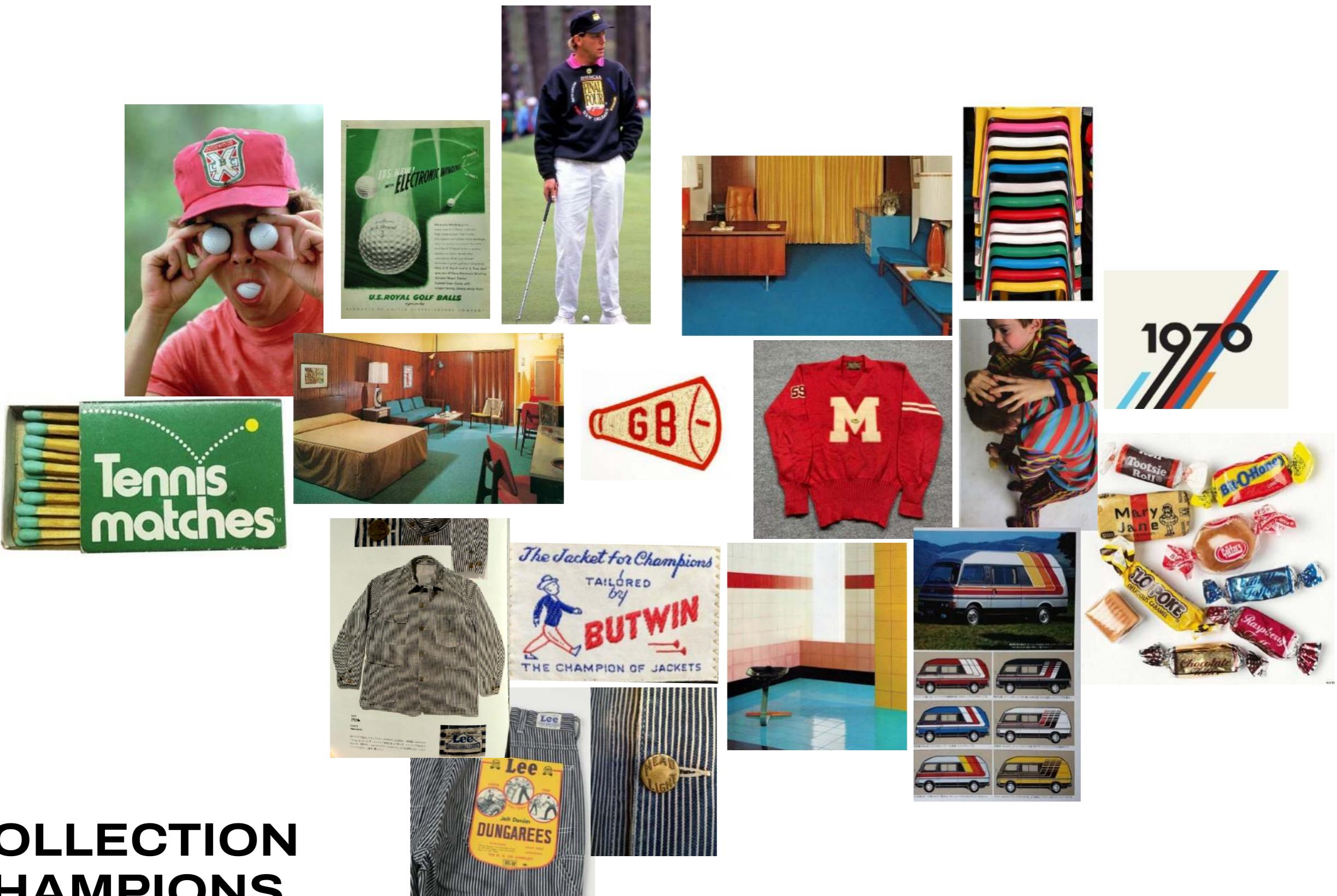


club Trésor

I am **Avril Loufrani**, designer and co-founder of Club Trésor, a children's brand founded in 2023 with a **vision rooted in creativity and sustainability**. We design our collections using **surplus and vintage fabrics**, giving new life to existing materials while **minimizing unnecessary production**. I oversee the brand's **artistic direction, collection design, and strategy**, ensuring a **360° vision that balances storytelling with business growth**.

Today, Club Trésor exists across **multiple worlds**: a **corner at Galeries Lafayette Haussmann**, where we showcase both our creations and a **curated archive of 200 vintage pieces from the 1960s to the 2000s**; an **online platform**; and a presence in **select concept stores worldwide—from Asia and Europe to the United States**.



# COLLECTION CHAMPIONS CLUB FALL26

# COLLECTION CHAMPIONS CLUB FALL26





# COLLECTION CHAMPIONS CLUB FALL26







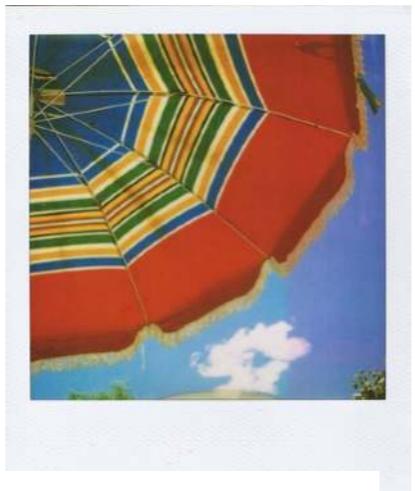












# COLLECTION SUNLOVER SS26

Bali Cay! Beautiful, colorful "Island Prints"!

# COLLECTION SUNLOVER SS26





# COLLECTION SUNLOVER SS26















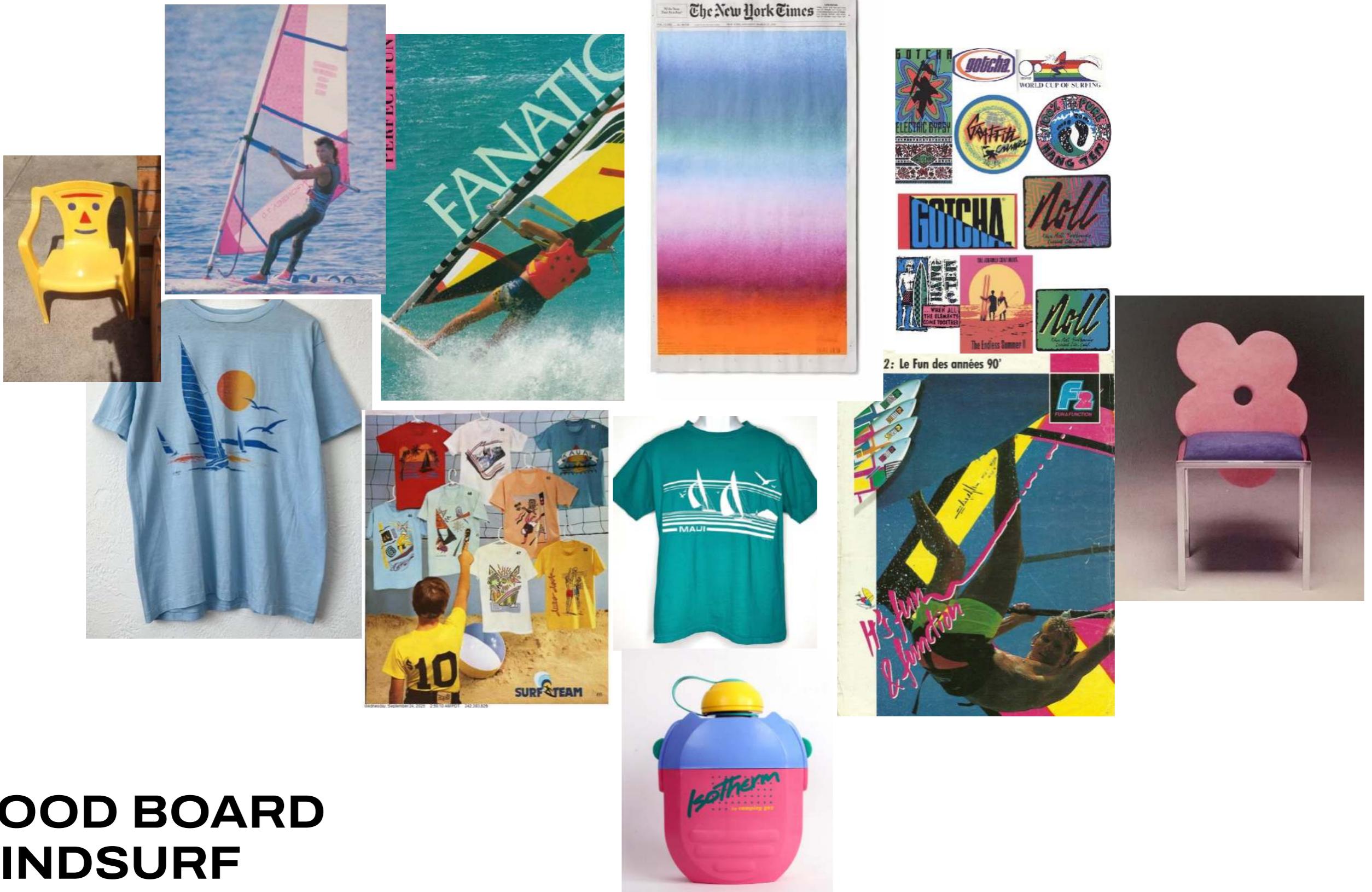
# INSPIRATION TOM WOOD







# MOOD BOARD WINDSURF SS25



# COLLECTION WINDSURF SS25





















# COLLECTION WINDSURF SS26



# MOOD BOARD COLOR BLOCK WINTER 24-25

**COLLECTION  
TENNIS  
MEMPHIS  
WINTER  
25-26**













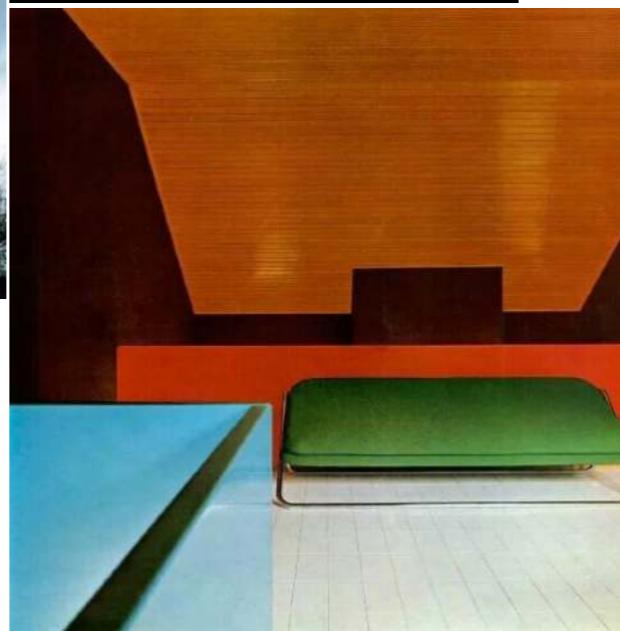












# MOODBOARD SILLY THINGS SS 24

# COLLECTION SILLY THINGS SS 24





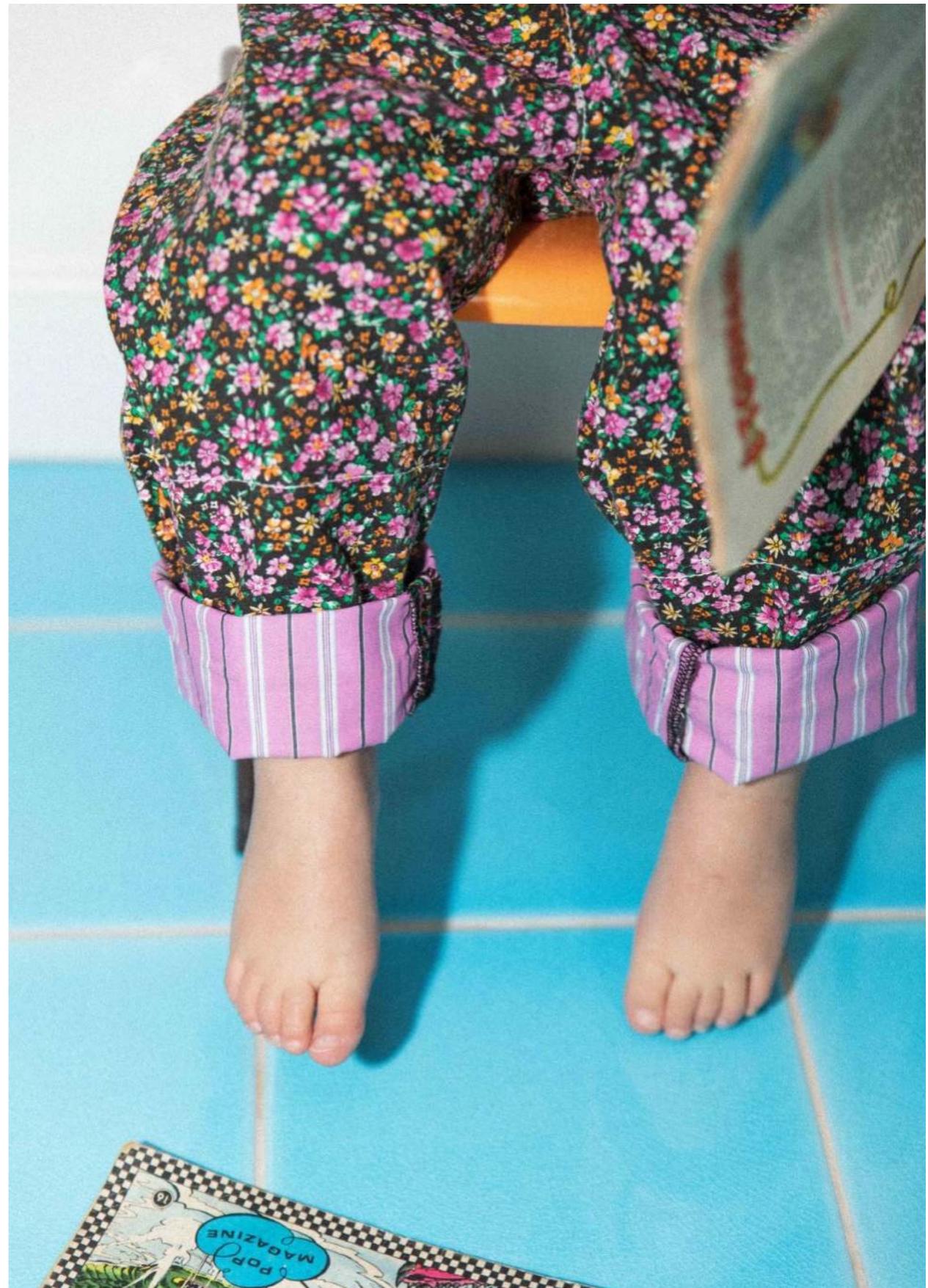


















club tresor