

# E-Clinic



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# Executive Summary

**Overview - Quick Pitch:** E-Clinic is a healthcare application made for communities that don't have access to immediate health assistance. E-Clinic utilizes computer vision and natural language processing artificial intelligence systems to cater to people who suffer from poor vision, are dyslexic, or are hard of hearing.

**The Problem:** How can we provide immediate healthcare access to underserved communities with accessibility for all people?

**The Solution:** Our AI solution includes creating an app using Computer Vision (Object Detection) and NLP (Optical Character Recognition & Speech-to-text API) to assess health issues and symptoms. Leveraging these aspects will enhance customer experience, accessibility to a wide audience, and will deliver a unique solution.

**Our Competitors:** Babylon Health, PlushCare, Spruce Health, how does E-Clinic compare?

**Support We Need:** World Health Organization credentials, Fundings and Partnerships, Career Opportunities

**Ethical Considerations:** Inclusivity and Fairness, Privacy and Confidentiality, Transparency and Accountability

# THE PROBLEM

## *Health Inequity*

Providing assistance/resources to people who do not have access to immediate, local or quality healthcare



# OUR SOLUTION

## Object Detection

### *Computer Vision*

Using images taken from patients to classify what potential symptoms are present with an accuracy percentage

## Optical Character Recognition

### *Natural Language Processing*

Analyzing key inputted text from patients (symptoms listed) as a means to figure out what the potential diagnosis may be and possible treatments

## Speech-to-text

### *Natural Language Processing*

Detecting patient's voice and identifying key words to provide a potential diagnosis



# OUR COMPETITORS

01	Babylon	<ul style="list-style-type: none"><li>• Artificial intelligence powered platform</li><li>• Virtual clinical operations for patients</li><li>• Patients are connected with professionals through its web and mobile application</li></ul>
02	PlushCare	<ul style="list-style-type: none"><li>• Provides online medical care for primary, urgent care, mental health and therapy</li><li>• Affordable, convenient medical care and same day appointments</li></ul>
03	Spruce	<ul style="list-style-type: none"><li>• All-in-one healthcare communication</li><li>• Video visits, clinical questionnaires, digital payments etc.</li></ul>

# What support will we need to make this solution a reality?

## World Health Organization

To expand our services globally, support from the WHO would make our application credible and could increase the widespread adoption of our services.



## Funding & Partnerships

The nature of our application and business model will require start-up capital. Applying for government grants that support innovative healthcare projects or seeking venture capital funding. Developing groundbreaking partnerships with leading healthcare providers across the world, our services would be more accessible and affordable to people around the world.

## Post Graduate Career Opportunities

Students pursuing a career in the Healthcare sector can offer services and assistance through completing co-op/internship work terms or post grad career opportunities in providing healthcare research assistance.

The logo for Toronto Metropolitan University, consisting of a blue square with the words "Toronto Metropolitan University" in white, sans-serif font. To the right of the square is a yellow vertical bar.

Toronto  
Metropolitan  
University

# What are our ethical considerations?



## Inclusivity & Fairness

- Volunteer opportunities for certified individuals such as students (e.g. voluntarily assist with research) & former healthcare professionals (e.g. retired doctors providing healthcare assistance)
- We provide services to all individuals in all environments regardless of ethnicity, religion, social status, sexual orientation & etc)

## Privacy & Confidentiality

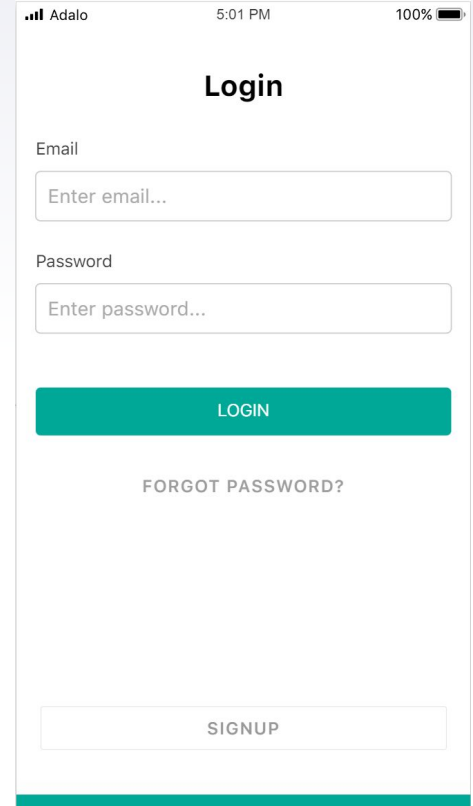
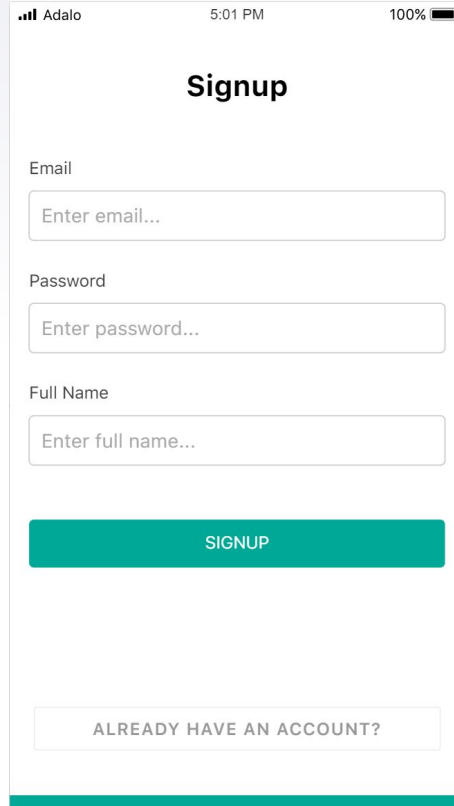
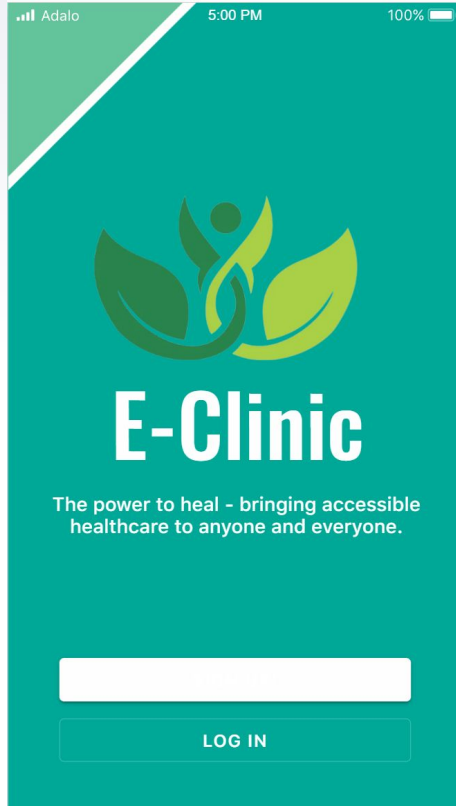
- All Personal Information and data are kept secure and private on Azure Cloud Services
- Done by using Azures Responsible AI to encrypt authenticator codes on personal data



## Transparency & Accountability


- Transparency will foster trust and communication (Building trustworthiness with patients by accurately communicating our company's objective and providing detailed explanation of how our services help individuals)
- Healthcare professionals provide credentials prior to offering diagnosis to ensure accountability

# Our App Interface





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E-Clinic

Search...

How can we help you today?

E-Clinic Screening

Find Doctors

Find Hospitals

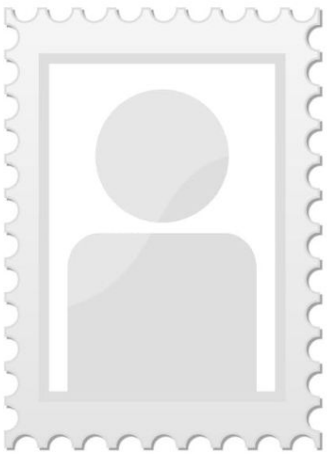
Order Medicine


DONE

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←


E-Clinic Screening





click here to upload

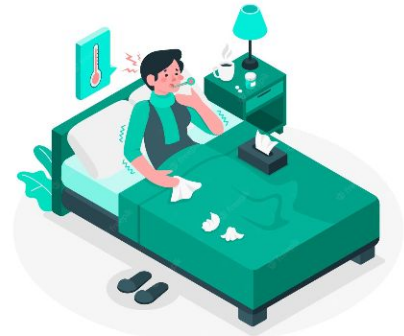
Please place your face in the image box and speak or upload a photo.



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Symptom Results



The following symptoms you have are:

- High fever

- Dry cough

- Runny nose

- Fatigue

Please state any other symptoms you have and feel free to consult a doctor below.

ADDITIONAL SYMPTOMS

MAKE AN APPOINTMENT

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←Additional Symptoms

Name

Enter name...

Field 2

Enter field 2...


Field 3

Enter field 3...

ENTER

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←Make Appointment




### Find a local doctor or hospital


Now it's easy to make virtual or in-person appointments anywhere and anytime!

GET STARTED

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←Booking

 Search by name or address...



Dr. Daniel J. Cooper

General Physician  
15 yrs Experience, Toronto

4.5 ★

48 Reviews

Select Date and Time

Thursday, May 4th, 2019 at 4:00 PM

Select Appointment Type

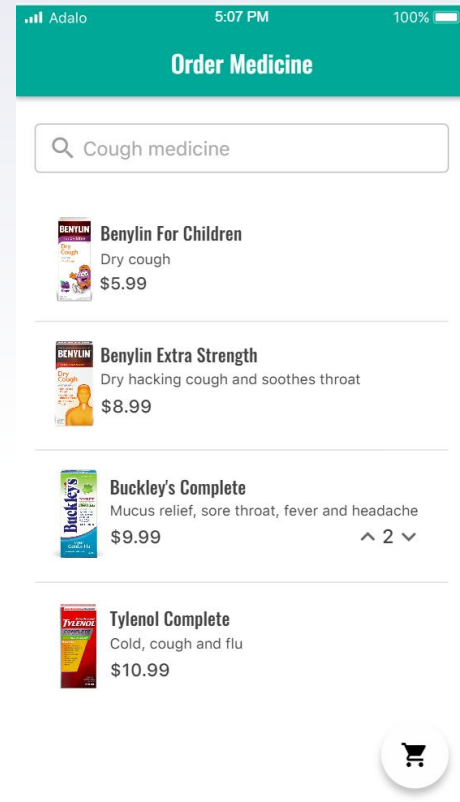
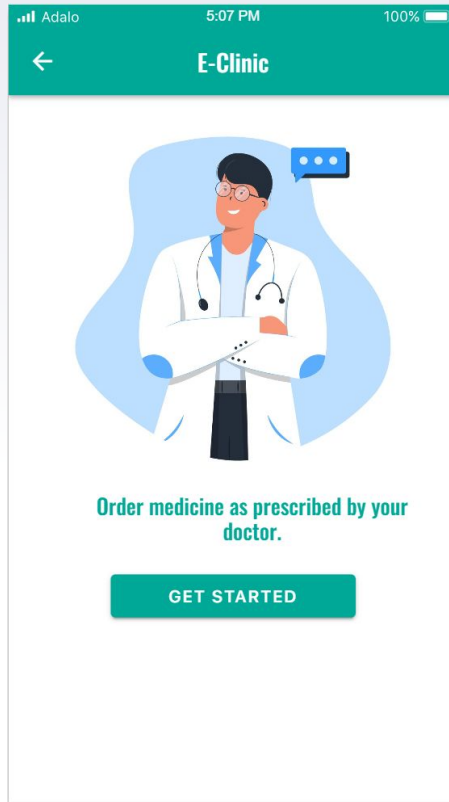
Virtual Appointment

In-Person Appointment

BOOK APPOINTMENT

HomeSearchBookingProfileMore

10



The link to our Demo App:

<https://previewer.adalo.com/3b7fa370-24db-4d84-ac9d-d8b848c65b7e>

# THANKS!

## Any questions?

You can find us at:

- ▶ @eclinic
- ▶ eclinic@mail.me

