

# DANIELE LONGO

## Front-End Developer with Graphic Design Background

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I am a motivated Front-End Developer with a proven track record of problem-solving with creative solutions and a passion for developing innovative user experiences. My 10+ years of experience as a graphic designer producing print, digital, and motion graphics materials allowed me to grow as a reliable team member that delivers with a growth mindset and commitment to success. My objective is to secure a challenging position in a reputable organization to expand my skills while making a significant contribution to its success.

**SKILLS:** JavaScript, Python, CSS3, HTML5, SASS, Bootstrap, MaterialUI, GSAP, ReactJS, NextJS, NodeJS, ExpressJS, MongoDB, VSCode, PostgreSQL, Git, Version Control, GitHub, Postman, RESTful API's, Mongoose, EJS, Responsive Design, HTML Emails, Adobe Photoshop, Illustrator, After Effects, Premiere Pro.

## RELEVANT EXPERIENCE

### Software Engineering Immersive | General Assembly | Remote Part-time | September 2021 – April 2022

Completed 500+ hours of expert-led instruction in JavaScript, Python, MongoDB, Node, React, and hands-on learning of web and mobile application fundamentals using the industry's most in-demand technologies. Developed projects, including:

- **FAMILY MEAL KITCHEN:** [Github](#) • [Demo](#) - SEO-driven website for a local catering company to increase brand awareness and receive online orders. Build with NextJs, MongoDB, Mongoose, Styled-Components, equipped with admin panel with custom CMS and order status management.
- **MY SUGRPET:** [Github](#) • [Demo](#) ( *U:demo-user / P:demo2022*) - Designed and developed this application for tracking insulin shots on pets with diabetes. Implemented with ExpressJS, NodeJS, MongoDB and Mongoose Database, with EJS, Passport, and Multer Node Packages including integration with Cloudinary implementing their special AI image cropping.
- **STACKDEVHELP:** [Github](#) • [Demo](#) - This is a friendly & simplified clone of StackOverflow built with ReactJS, NodeJS, ExpressJS, MongoDB, Mongoose, Styled-Components, and MaterialUI. Engineered a custom API with user authentication, and reusable components including implementing React-Markdown. As a group, we collaborated on both front end and back end REST API, I created the design, constructed several components and their functionalities, assigned tasks to teammates via Trello, and managed Github branch policies and version control.
- **PRESS YOUR TESTER:** [Github](#) • [Demo](#) - Built with Vanilla JavaScript, HTML & CSS grid system – Designed and developed this fun game geared towards software engineers, inspired by the 1980's TV Show Press Your Luck.

### Graphic Designer / Webmaster | FLCC, Inc. | Deerfield Beach, FL | April 2006 – Present

- Promoted from Administrative Assistant role to Creative Director role, based on exemplary performance in taking the initiative to start and complete projects that improved brand awareness and integrity.
- [FLCC Website](#): Developed in WordPress with the implementation of the Jobera theme with Salesforce ATS integration (later updated to Crelate ATS) using plugins to import XML data of 40+ open positions handling an average of 50 daily applications, enhancing new administrative workflow and reducing 10+ weekly work hours.
- Launched weekly responsive HTML & CSS emails to 30K+ subscribers in the construction industry, using different ESP services such as iContact, Campaigner, and MailChimp, enabling nearly 20% increase in new candidates' applications and user engagement.
- Designed engaging PowerPoint Presentations targeting both clients and candidates resulting in 10% new business service revenue. (ie: Company Culture Coaching, Internship and Partnership programs, Career Fairs)
- Produced an average of 20+ monthly high-quality digital marketing materials that reach 60K+ subscribers
- Offered IT problem-solving and troubleshooting in a network of 10+ computers, software and hardware setup or update, server maintenance and backup, network, and firewall (*ps. I'm a natural computer nerd!*).
- Between 2009 and 2016, managed the sister company, [ConstructionConnection.com](http://ConstructionConnection.com), an online Ruby on Rails skill-job match-making application, later updated to an education platform (currently down due to partnership issues). Maintained the WordPress Blog, launched HTML/CSS email promotions, and monthly newsletters to 60k+ subscribers.
- Produced, designed, and edited instructional [videos and motion graphics explainer videos](#).

## EDUCATION

General Assembly | Software Engineering Immersive | Remote | 2021-2022

School of Motion | Animation & Design for Motion Principals / After Effects | Remote | 2020-2021