

06 Reasons You're Still Broke in College

Presented By Career

Creators

This Is Not a Visual Gimmick PDF

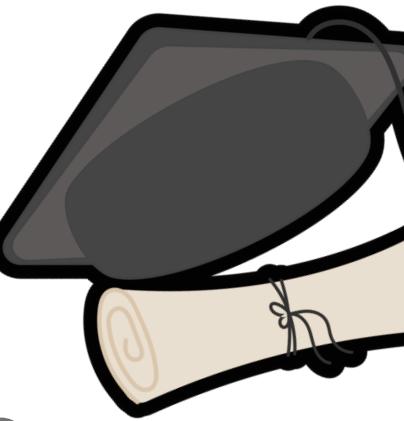


We're not here to spoon-feed you pretty designs or emotional quotes. This isn't another "motivational" PDF with fluff and clipart.

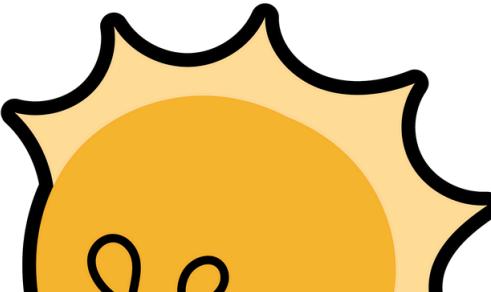
This is the most raw, ruthless, real guide you'll read this year — and if you're even a little serious about changing your internship game, don't skim it. Read it. Apply it. Win.



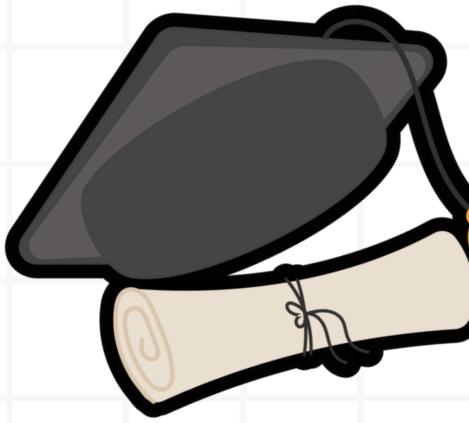
Internships Are Exploding – But 67% Of Students Miss the Bus



- Internship openings in India have grown 135% since 2020 (Internshala).
 - But 67% of students across 17 campuses have never done a single internship (AICTE + Jobera).
- 🧠 Why? Most students:
- Think they're “not ready”
 - Wait for “perfect timing”
 - Apply late or not at all
- 🌟 Truth: The only people getting ahead are the ones who started messy but started anyway.



76,000 Apply Daily – But 90% Do It Wrong



- On average, 76,000 internship applications are submitted every single day (Indeed + LinkedIn reports).
- Yet, a major portion of positions remain unfilled – because most resumes look the same.

📌 What doesn't work:

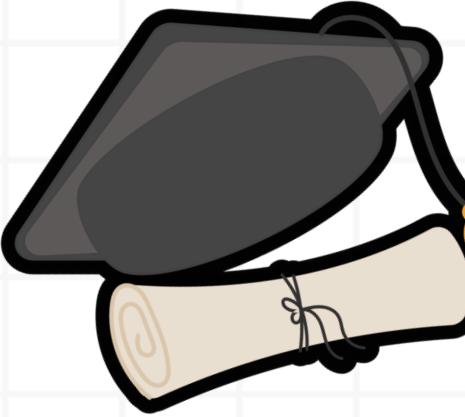
- Same resume to 100 roles
- No personalization
- Using buzzwords like “hard-working team player”

✓ What works:

- Tailored applications
- Clear, short, real descriptions
- Small wins over fake experience



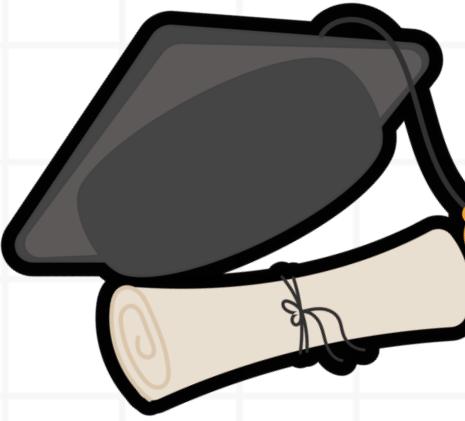
Your Resume Gets 7 Seconds. Bots Reject 75% Instantly.



- Recruiters spend 7.4 seconds scanning a resume (Ladders Eye-Tracking Study).
- 75% of resumes are automatically rejected by Applicant Tracking Systems (ATS) – before a human even sees them.
- Most rejected resumes:
- Use fancy templates or icons
- Lack keywords from the job description
- Are saved in non-ATS formats (PDFs with tables, images)
- Fix it now:
- Use clean, text-only layouts
- Save as .pdf or .docx
- Mention 3–5 key words from the job description

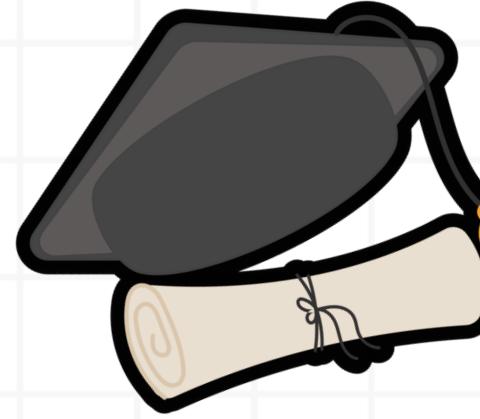


AI Hates You (Unless You Hack It)



- Amazon's resume bot penalized resumes that mentioned "women's colleges" or "female captain" — and they had to shut it down (Reuters).
- AI screening systems often favor certain colleges, discriminate on gaps, and rank based on algorithmic assumptions.
- ! You're not being ignored — you're being filtered out before you even exist to them.
- ✓ Solution:
- Avoid non-standard formatting
- Use simple, action-oriented language +
- Don't rely on fancy design — rely on data and clarity

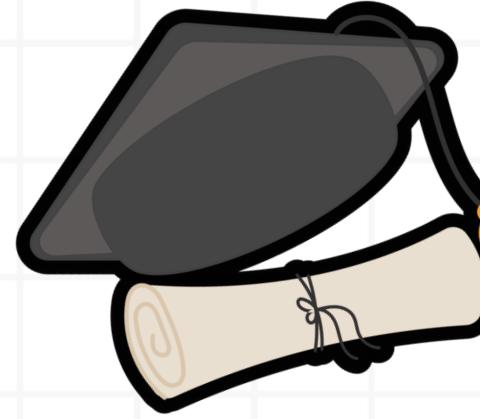
70% of Internships = Full-Time Offers



- Paid interns receive 1.6x more job offers than unpaid interns (NACE report).
- At top companies like Deloitte and PwC, 90%+ of interns convert to full-time.
- Translation: Stop seeing internships as “extra.”
- They are career launchpads — especially if you treat them like real jobs from day one.



1 Quality Project ➤ 100 Certificates



- Recruiters don't care about Udemy/YouTube certificates.
- They care about what you've actually built.
- Examples:
 - Portfolio website
 - Instagram carousel strategy for a startup
 - Chatbot that solves FAQs
 - Projects = Proof.
 - Proof = Power.





Bonus: What's Inside the Free Toolkit

- **ATS-proof resume template**
- **“Internship DM” template that actually gets replies**
- **Email subject line + body examples that work in real outreach**
- **Real mini-project ideas to build proof, not just promises**
- **Cold email case studies with actual results**
-

You've Got Two Options:

Option 1 – Close this PDF. Forget everything. Go back to applying on Internshala every week and wondering why no one replies.

Option 2 – Use what's in here. Start winning.

Book your free strategy call now:

BOOK NOW

Or WhatsApp us directly: +91-8296193469