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Review

Product Launchpad Training

Keywords  Competitors  Idea Scorecard 

Last Updated: Oct 20, 2025 In Progress

1 Identify Popular Keywords


2 Identify Popular Competitors

Assess competition and find more keywords by identifying potential competitors selling similar products














3 Decide if you will proceed

Next: Idea Scorecard



22 Competitors 

+ Add Competitors

<input type="checkbox"/>	Competitor 	Rating 	Reviews 	Price 	Monthly 
<input type="checkbox"/>	<div><div>Tata Sampann Pure Raisins Seedless/Kishmish, 500g, Source Of... B0B8CXKWVB </div></div>	<div><div>★★★★★</div>4.4</div>	3,367 	<div>₹257.00 -8%↓</div>	<div>29,200</div>
<input type="checkbox"/>	<div><div>SOFTSPUN Microfiber Super Absorbent Small Wipes, 500 GSM... B0BVVH9H64 </div></div>	<div><div>★★★★★</div>4.3</div>	99,740 	<div>₹289.00 -4%↓</div>	<div>59,500</div>



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<input type="checkbox"/>			40x40 cms - 340 GSM Multicolor! Thi... B0DB264187 FBA	★★★★☆ 4.3	99,641	₹429.00 (-10%↓)		58,672
<input type="checkbox"/>			SOFTSPUN Microfiber Cloth - 8 pcs - 40x40 cms - 340 GSM Grey! Thick Lin... B0DB2BBZPV FBA	★★★★☆ 4.3	99,641	₹448.00 (-5%↓)		59,570
<input type="checkbox"/>			SOFTSPUN Microfiber Cloth - 4 pcs - 40x40 cms - 340 GSM Grey! Thick Lin... B077BFH786 FBA	★★★★☆ 4.3	99,665	₹198.00 (-29%↓)		59,570
<input type="checkbox"/>			Portronics Konnect X 60W Type C to Type C Unbreakable Nylon Braided... B0CV48C7S3 FBA	★★★★☆ 4.3	3,390	₹169.00 (-19%↓)		20,125
<input type="checkbox"/>			Portronics Konnect X 60W Type C to Type C Unbreakable Nylon Braided... B0CV42PXQN FBA	★★★★☆ 4.3	3,342	₹159.00 (-13%↓)		20,125
<input type="checkbox"/>			Pintola 24g High Protein Muesli, Fruit & Nut, 400g Gluten-Free, Naturally... B0F8HVBG8J FBA	★★★★☆ 4.5	1,651	₹265.00 (-45%↓)		22,952
<input type="checkbox"/>			Dyazo ABS Plastic Laptop Stand Height & Angle Adjustable Foldable ... B0CZ6W9GKM FBA	★★★★☆ 4.3	15,941	₹199.00 (-28%↓)		31,858
<input type="checkbox"/>			Desidiya® LED String Serial Light 32 Meter with 8 Modes Changing... B0CGPZTC8C FBA	★★★★☆ 4.0	12,967	₹199.00 (-23%↓)		31,050
<input type="checkbox"/>			DesiDiya® 35 Feet Long LED Power Pixel Serial String Light, 360 Degree... B0BBFCG66M FBA	★★★★☆ 4.0	13,026	₹79.00 (-26%↓)		31,607
<input type="checkbox"/>			DesiDiya® Artificial Leaf Curtain LED String Light, 200 LEDs, 8 Modes,... B0CPI5PP9T FBA	★★★★☆ 4.0	12,913	₹279.00 (-27%↓)		32,145
<input type="checkbox"/>			Btag SF-400 Digital Kitchen Weighing Scale 10Kg x 1g Precision Food... B0D8Y9FNF3 FBA	★★★★☆ 4.1	1,239	₹189.00 (-11%↓)		30,369
<input type="checkbox"/>			Btag SF-400 Digital Kitchen Weighing Scale 10Kg x 1g Precision Food... B0DW4444XD FBA	★★★★☆ 4.2	1,269	₹269.00 (-119%↓)		30,749
<input type="checkbox"/>			Ambrane Unbreakable 60W Fast Charging 1.5M Braided Type C to Typ... B082LSVT4B FBA	★★★★☆ 4.0	79,230	₹149.00 (-25%↓)		74,555
<input type="checkbox"/>			Ambrane Unbreakable 60W / 3A Fast Charging 1.5m Braided Micro USB... B082LZGK39 FBA	★★★★☆ 4.0	78,637	₹129.00 (-14%↓)		74,555
<input type="checkbox"/>			Ambrane Unbreakable 3A Fast Charging 1.5m Braided Type C Cable... B098NS6PVG FBA	★★★★☆ 4.0	79,107	₹129.00 (-47%↓)		74,555
<input type="checkbox"/>			Ambrane USB To Lightning 3A Fast Charging Braided Lightning Cable... B0CZRQCF29 FBA	★★★★☆ 4.0	78,966	₹129.00 (-8%↓)		74,555
<input type="checkbox"/>			Ambrane Type C Cable 3A Fast Charging 1M Braided USB Cable For... B0CJQLDS9 FBA	★★★★☆ 4.0	79,107	₹109.00 (-19%↓)		74,555
<input type="checkbox"/>			Ambrane Braided Type C Fast Charging Cable (Pack Of 2)... B0CCRZWCBN FBA	★★★★☆ 4.0	79,055	₹199.00 (-16%↓)		74,555

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Notes

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