# VENKATA SAI KRISHNA ABBARAJU

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### **EDUCATION**

2015-2019 SRM Institute of Science and Technology, Chennai, Tamil Nadu, India

Bachelor of Technology; Computer Science

- GPA: 8.72/10
- Relevant Courses: Artificial Intelligence, Probability and Statistics, Linear Algebra, Advanced Calculus, Programming in Python, Data Structures.

Major Project: Distracted driver image classification, (Link) (Led a Team of 4)

- Measures the distraction level of a driver and classifies the type of it based on an image feed.
- The trained CNN model resulted in classifying 93% of the images correctly.

#### **SKILLS**

Python, Java, Shell scripting, MySQL, Cassandra, GCP- BigQuery, Hive, Spark Core, Spark SQL, Spark Streaming, Sqoop, Hbase, Oozie, Power BI, Superset (presto, druid integration), numpy, pandas, sklearn, matplotlib, seaborn, keras, tensorflow, problem-solving, data modelling, DevOps, retail domain knowledge.

#### WORK EXPERIENCE AND PROJECTS

2020-Present Lowe's India, Bengaluru, Karnataka, India, Data Engineer

**Project: Competitive Intelligence, (Team of 3)** 

- Scraped competitor's websites to store information on items in Snowflake and streamed them to Hadoop to build KPIs that drive a MicroStrategy dashboard.
- Played a vital role in architecting the data-pipelines and automating them which reduced data analyst's workload by around 45% weekly.
- This project helped pricing analysts to understand their competitors and make decisions backed by data to adjust prices of Lowe's items based on competitor's store location and prices.
- Technologies: Python, PySpark-SQL, Streaming API, Hive, Snowflake, MicroStrategy.

## 2019- 2020 Lowe's India, Bengaluru, Karnataka, India, Associate Data Engineer

**Project: Promotion Analytics, (Team of 6)** 

- Responsible for data ingestion, from several transactional data stores, files. Then, transformed the raw data to build metrics that power a dashboard to understand effectiveness of promotions.
- This data-driven tool helped business leaders and resulted in a revenue uplift of 2%.
- Collaborated with data scientists to cleanse, process data to train an ARIMA model to forecast sales and units sold. The model was 67% accurate on 300k high-priority items at Lowe's.
- Exposed a Node.js API to a React.js based front-end which displays the forecasted values.
- Technologies: Sqoop, Hive, PySpark-Core, SQL, Node.js, React.js, MicroStrategy.

#### **OTHERS**

- Certifications: Machine Learning, Python, Power BI, Data Science Architecture, Statistics.
- Publication(Link): Published a paper in JARDS (Title: "Predicting methodology for driver distraction in IVIS using ANN") and also presented at an international conference organized by OSIET in 2019.
- Awards: "SPOT" in Competitive Intelligence project, "Team excellence" in Promo Forecasting.
- Part of college cricket team, supported an orphan centre in terms of education during the pandemic.