



# Adrian Staykov

## UI/UX, and Graphic Designer

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## Professional Summary

**I am a Designer with experience in a wide range of design projects such as UI/UX design, logo design and corporate identity, print layout, and more.**

During the past several years, I became strongly interested in UX Design, Programming, and the process of combining design and development to create finished and easy-to-use digital products.

## Work Experience

Company name / Time period	Position / Responsibilities / Tools and Technologies
It ST Technology Ltd. 2017 - Present	<p><b>Position:</b> Graphic Designer</p> <p><b>Project types (B2B/B2C):</b></p> <ul style="list-style-type: none"><li>• Web/UI/UX Design;</li><li>• Branding (Logo Design, Car Branding Projects, Design for Print/Web Materials and more);</li><li>• Print Layout;</li><li>• Packaging Design;</li><li>• Design of advertising materials (online banners, souvenirs, print materials, and more);</li><li>• Web Development (CMS installations, setup, customizations, optimizations).</li></ul> <p><b>Responsibilities:</b></p> <ul style="list-style-type: none"><li>• Direct communication with stakeholders to clear and set the project goals, requirements, deadlines, and more;</li><li>• Communicating the projects' specifics with the company CEO, and organizing the overall working process and approach to each task;</li><li>• Communicating the projects' specifics with the team members assigned to each specific project/task (the specific task has to be covered by a team);</li><li>• Scheduling the projects and the different stages depending on the project's scope;</li><li>• Creating design concepts that are then discussed with the team, the company CEO, and the stakeholders;</li><li>• Communicating with print houses and handling the logistics for print materials/souvenirs;</li><li>• Installing, setting up, customizing, optimizing, and</li></ul>

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It ST Technology Ltd. 2017 - Present	<p>managing CMS based websites;</p> <ul style="list-style-type: none"><li>• Collaboration with a digital marketing expert;</li><li>• Occasional communication with hosting provides technical support.</li></ul> <p><b>Tools and Technologies (most used):</b></p> <ul style="list-style-type: none"><li>• Design/Creative: Adobe CC (Illustrator, Photoshop), Figma;</li><li>• Project Management: MeisterTask, Asana, Slack, Redmine;</li><li>• Web Development and Support: WordPress, HTML, CSS, cPanel, FileZilla, Notepad++ / Sublime Text / Microsoft Visual Studio Code.</li></ul> <p><b>Tools and Technologies (less used):</b></p> <ul style="list-style-type: none"><li>• Design/Creative: Adobe CC (XD, InDesign, After Effects), Miro, Google Web Designer.</li></ul>
Lambadjiev Standard Ltd. 2016 - 2017	<p><b>Position:</b> Graphic Designer</p> <p><b>Project types (public contracts):</b></p> <ul style="list-style-type: none"><li>• Design of advertising materials (print materials, souvenirs, and more);</li><li>• Print Layout;</li><li>• Branding.</li></ul> <p><b>Responsibilities:</b></p> <ul style="list-style-type: none"><li>• Working strictly on already settled project specifications;</li><li>• Following strict design and branding guidelines;</li><li>• Direct communication with stakeholders during the work process;</li><li>• Creating design concepts that are then discussed with the team, the company CEO and Lead Designer, and the stakeholders;</li><li>• Communicating with print houses and handling the logistics for print materials/souvenirs;</li><li>• Collaboration with an IT expert on web-related projects.</li></ul> <p><b>Tools and Technologies (most used):</b></p> <ul style="list-style-type: none"><li>• Design/Creative: Adobe InDesign, Adobe Illustrator, Adobe Photoshop;</li></ul>

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## Education and Courses

Education	Completed Courses
<b>Sofia University St. Kliment Ohridski</b> Master's degree (Advertising design) 2015 - 2016	<b>Design Courses:</b> → DESIGN RULES: Principles + Practices for Great UI Design → Design for the 21st Century with Don Norman → How to Create a UX Portfolio → The Practical Guide to Usability → Adobe CC Masterclass: Photoshop, Illustrator, XD & InDesign
<b>Sofia University St. Kliment Ohridski</b> Bachelor's degree (Art and pedagogics) 2011 - 2015	
<b>Nayden Gerov high school, Lom</b> Mathematics and Computer Science 2007 - 2011	

## Skills and Tools

Skills	Tools
<b>Hard Skills</b> <ul style="list-style-type: none"><li>• Personas;</li><li>• Wireframing;</li><li>• Prototyping (Paper Prototypes, Lo &amp; Hi Fidelity Prototypes, Interactive Prototypes);</li><li>• Visual Design;</li><li>• Print Layout and Prepress;</li><li>• Drawing;</li><li>• Project Management.</li></ul> <b>Soft Skills:</b> <ul style="list-style-type: none"><li>• Integrity;</li><li>• Work Ethic;</li><li>• Empathy;</li><li>• Dependability;</li><li>• High level of self-organization;</li><li>• Effective Communication;</li><li>• Creativity;</li><li>• Team Work;</li><li>• Problem-solving;</li><li>• Adaptability;</li><li>• Willingness to learn;</li></ul>	<b>Design/Creative:</b> <ul style="list-style-type: none"><li>• Adobe CC (Illustrator, Photoshop, InDesign, After Effects);</li><li>• Figma;</li><li>• Miro;</li><li>• Google Web Designer.</li></ul> <b>Project Management:</b> <ul style="list-style-type: none"><li>• MeisterTask;</li><li>• Asana;</li><li>• Slack;</li><li>• Redmine.</li></ul> <b>Web Development and Support:</b> <ul style="list-style-type: none"><li>• WordPress;</li><li>• HTML &amp; CSS;</li><li>• cPanel;</li><li>• FileZilla;</li><li>• Notepad++ / Sublime Text / Microsoft Visual Studio Code.</li></ul>

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## Languages

Language	Level of command
English	Good Command Level
Bulgarian	Native Speaker

## Hobbies and Interests

- Reading about UI/UX design and programming;
- City walks;
- Watching movies and listening to music;
- Collecting wrist watches.