



Adrian Staykov

UI/UX, and Graphic Designer

<https://www.linkedin.com/in/adrian-staykov>

a.v.staykov@gmail.com

[avstaykov.github.io](https://github.com/avstaykov)

+359 884 326 210

Summary

Started as a Graphic Designer in an advertising agency. Since June 2017 - a designer in the IT industry, working on a vast variety of projects.

Experienced in:

- UI/UX Design methodology and principles;
- Web Design;
- Project Management;
- Project Leading;
- Communication with stakeholders;
- Negotiating projects' scope, stages, and schedules;
- Teamwork with a full-stack development team;
- Practical experience in implementing small-scale web development projects (CMS based websites, simple HTML + CSS templates);
- Theoretical knowledge in front-end development;

Work Experience

Company name & Time period	Position & Responsibilities
It ST Technology Ltd. 2017 - Present	<p>Position: Graphic Designer (Main designer in the company)</p> <p>Project types (B2B/B2C):</p> <ul style="list-style-type: none">• Web/UI/UX Designs;• Graphic Design (Branding; Print; Packagings, Advertising Materials, and more);• Web Development (CMS installation, setup, customization, optimization, simple custom HTML & CSS templates). <p>Responsibilities:</p> <ul style="list-style-type: none">• Direct communication with stakeholders (defining project's goals, requirements, deadlines, and more);• Communicating the projects' specifics with the company CEO and designated team members;• Scheduling and leading projects and/or different project's stages depending on the scope;• Research (small scale discovery, competitive studies, research for good practices, and design trends);• Creating wireframes and interactive prototypes;• Small audience user testing;• Creating design concepts following good industry practices (accessibility and usability, typography, consistency and standards, design trends, and more);• Audits, analysis, and ideation (identifying potential tool/website/product issues, areas for improvements, and building hypothesis for following changes);

Work Experience

Company name & Time period	Position & Responsibilities
It ST Technology Ltd. 2017 - Present	<ul style="list-style-type: none">• AB Testing (experiments, monitoring, and implementation);• Installing, setting up, customizing, optimizing, and managing CMS based websites;• Communication with technical support (hosting);• Collaboration with a digital marketing expert;• Communicating with print houses;
Lambadjiev Standard Ltd. 2016 - 2017	<p>Position: Graphic Designer</p> <p>Project types (public contracts):</p> <ul style="list-style-type: none">• Design of advertising materials (print materials, souvenirs, and more);• Print Layout;• Branding. <p>Responsibilities:</p> <ul style="list-style-type: none">• Working strictly on already settled project specifications;• Following strict design and branding guidelines;• Direct communication with stakeholders during the work process;• Creating design concepts that are then discussed with the team, the company CEO and Lead Designer, and the stakeholders;• Communicating with print houses and handling the logistics for print materials/souvenirs;• Collaboration with an IT expert on web-related projects.

Education

School	Degree & Field of study
Sofia University St. Kliment Ohridski (2015 - 2016)	Master's degree (Advertising design)

Education

School	Degree & Field of study
Sofia University St. Kliment Ohridski (2011 - 2015)	Bachelor's degree (Art and pedagogics)
Nayden Gerov high school, Lom (2007 - 2011)	Mathematics and Computer Science

Courses and Certificates

Issuing Organization	Course/Certificate
Udemy (2021)	DESIGN RULES: Principles + Practices for Great UI Design
Interaction Design Foundation (2021)	Design for the 21st Century with Don Norman
Interaction Design Foundation (2021)	How to Create a UX Portfolio
Interaction Design Foundation (2021)	The Practical Guide to Usability
Udemy (2021)	Adobe CC Masterclass: Photoshop, Illustrator, XD & InDesign
Software University (2016)	Crash Course in UX - November 2015

Languages

Language	Level of command
English	Upper Intermediate
Bulgarian	Native Speaker

Skills

Soft Skills	Hard Skills
<ul style="list-style-type: none">• Integrity;• Work Ethic;• Empathy;• Reliability;• High level of self-organization;• Effective Communication;• Creativity;• Team Work;• Critical Thinking and Problem-solving;• Adaptability;• Open-minded;• Willingness to learn.	<ul style="list-style-type: none">• Prototyping (Paper Prototypes, Low & Hi-Fidelity Prototypes, Interactive Prototypes);• Journey Mapping and User Flows;• Research/Discovery Process/Personas;• Wireframing;• Accessibility testing;• AB Testing;• Design Thinking;• Competitive Analysis;• Visual Design;• Information Architecture;• Print Layout and Prepress;• Drawing;• Project Management.



Tools and Technologies

Design/Creative	Project Management	Web Development/Support
<ul style="list-style-type: none">• Adobe CC (Illustrator, Photoshop, InDesign, After Effects);• Figma;• Miro/MindMeister;• Google Web Designer.	<ul style="list-style-type: none">• GitScrum;• MeisterTask;• Asana;• Slack;• Redmine.	<ul style="list-style-type: none">• WordPress;• HTML & CSS;• cPanel;• FileZilla;• Notepad++/Sublime Text/Microsoft Visual Studio Code;• GitHub.

Hobbies and Interests

	<ul style="list-style-type: none">• Reading about UI/UX design and Programming;• City walks;• Watching movies and listening to music;• Collecting wristwatches.
--	--