



# Adrian Staykov

UI/UX, and Graphic Designer

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## Professional Summary

I am a Designer with experience in a wide range of design projects such as UI/UX design, logo design and corporate identity, print layout, and more.

During the past several years, I became deeply interested in UI/UX Design, Programming, and the process of combining design and development to create finished and easy-to-use digital products.

## Work Experience

Company name/Time period	Position/Responsibilities
It ST Technology Ltd. 2017 - Present	<p><b>Position:</b> Graphic Designer</p> <p><b>Project types</b> (B2B/B2C):</p> <ul style="list-style-type: none"><li>• Web/UI/UX Design;</li><li>• Branding;</li><li>• Print Layout;</li><li>• Packaging Design;</li><li>• Design of advertising materials;</li><li>• Web Development (CMS installation, setup, customization, optimization, simple custom HTML &amp; CSS templates).</li></ul> <p><b>Responsibilities:</b></p> <ul style="list-style-type: none"><li>• Direct communication with stakeholders to clear and set the project goals, requirements, deadlines, and more;</li><li>• Communicating the projects' specifics with the company CEO, and organizing the overall working process and approach to each task;</li><li>• Communicating the projects' specifics with the team members assigned to each specific project/task (the specific task has to be covered by a team);</li><li>• Scheduling the projects and the different stages depending on the project's scope;</li><li>• Creating design concepts that are then discussed with the team, the company CEO, and the stakeholders;</li></ul>

## Work Experience

Company name/Time period	Position/Responsibilities
It ST Technology Ltd. 2017 - Present	<ul style="list-style-type: none"><li>• Communicating with print houses and handling the logistics for print materials/souvenirs;</li><li>• Installing, setting up, customizing, optimizing, and managing CMS based websites;</li><li>• Collaboration with a digital marketing expert;</li><li>• Occasional communication with hosting providers technical support.</li></ul>
Lambadjiev Standard Ltd. 2016 - 2017	<p><b>Position:</b> Graphic Designer</p> <p><b>Project types (public contracts):</b></p> <ul style="list-style-type: none"><li>• Design of advertising materials (print materials, souvenirs, and more);</li><li>• Print Layout;</li><li>• Branding.</li></ul> <p><b>Responsibilities:</b></p> <ul style="list-style-type: none"><li>• Working strictly on already settled project specifications;</li><li>• Following strict design and branding guidelines;</li><li>• Direct communication with stakeholders during the work process;</li><li>• Creating design concepts that are then discussed with the team, the company CEO and Lead Designer, and the stakeholders;</li><li>• Communicating with print houses and handling the logistics for print materials/souvenirs;</li><li>• Collaboration with an IT expert on web-related projects.</li></ul>

## Education

School	Degree and Field of study
Sofia University St. Kliment Ohridski (2015 - 2016)	Master's degree (Advertising design)

## Education

School	Degree and Field of study
Sofia University St. Kliment Ohridski (2011 - 2015)	Bachelor's degree (Art and pedagogics)
Nayden Gerov high school, Lom (2007 - 2011)	Mathematics and Computer Science

## Courses and Certificates

Issuing Organization	Course/Certificate
Udemy (2021)	DESIGN RULES: Principles + Practices for Great UI Design
Interaction Design Foundation (2021)	Design for the 21st Century with Don Norman
Interaction Design Foundation (2021)	How to Create a UX Portfolio
Interaction Design Foundation (2021)	The Practical Guide to Usability
Udemy (2021)	Adobe CC Masterclass: Photoshop, Illustrator, XD & InDesign

## Languages

Language	Level of command
English	Good Command Level
Bulgarian	Native Speaker

## Skills

Soft Skills	Hard Skills
<ul style="list-style-type: none"><li>• Integrity;</li><li>• Work Ethic;</li><li>• Empathy;</li><li>• Reliability;</li><li>• High level of self-organization;</li><li>• Effective Communication;</li><li>• Creativity;</li><li>• Team Work;</li><li>• Critical Thinking and Problem-solving;</li><li>• Adaptability;</li><li>• Open-minded;</li><li>• Willingness to learn.</li></ul>	<ul style="list-style-type: none"><li>• Prototyping (Paper Prototypes, Low &amp; Hi-Fidelity Prototypes, Interactive Prototypes);</li><li>• Journey Mapping and User Flows;</li><li>• Research/Discovery Process/Personas;</li><li>• Wireframing;</li><li>• Design Thinking;</li><li>• Competitive Analysis;</li><li>• Visual Design;</li><li>• Print Layout and Prepress;</li><li>• Drawing;</li><li>• Project Management.</li></ul>



## Tools and Technologies

Design/Creative	Project Management	Web Development/Support
<ul style="list-style-type: none"><li>• Adobe CC (Illustrator, Photoshop, InDesign, After Effects);</li><li>• Figma;</li><li>• Miro/MindMeister;</li><li>• Google Web Designer.</li></ul>	<ul style="list-style-type: none"><li>• MeisterTask;</li><li>• Asana;</li><li>• Slack;</li><li>• Redmine.</li></ul>	<ul style="list-style-type: none"><li>• WordPress;</li><li>• HTML &amp; CSS;</li><li>• cPanel;</li><li>• FileZilla;</li><li>• Notepad++/Sublime Text/Microsoft Visual Studio Code;</li><li>• GitHub.</li></ul>

## Hobbies and Interests

	<ul style="list-style-type: none"><li>• Reading about UI/UX design and Programming;</li><li>• City walks;</li><li>• Watching movies and listening to music;</li><li>• Collecting wristwatches.</li></ul>
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