



Adrian Staykov

UI/UX, and Graphic Designer

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Professional Summary

I am a Designer with experience in a wide range of design projects such as UI/UX design, logo design and corporate identity, print layout, and more.

During the past several years, I became deeply interested in UI/UX Design, Programming, and the process of combining design and development to create finished and easy-to-use digital products.

Work Experience

Company name/Time period	Position/Responsibilities
It ST Technology Ltd. 2017 - Present	<p>Position: Graphic Designer (Main designer in the company)</p> <p>Project types (B2B/B2C):</p> <ul style="list-style-type: none">• Web/UI/UX Design;• Branding;• Print Layout;• Packaging Design;• Design of advertising materials;• Web Development (CMS installation, setup, customization, optimization, simple custom HTML & CSS templates). <p>Responsibilities:</p> <ul style="list-style-type: none">• Direct communication with stakeholders to clear and set the project goals, requirements, deadlines, and more;• Communicating the projects' specifics with the company CEO, and organizing the overall working process and approach to each task;• Communicating the projects' specifics with the team members assigned to each specific project/task (the specific task has to be covered by a team);• Scheduling the projects and the different stages depending on the project's scope;• Creating design concepts that are then discussed with the team, the company CEO, and the stakeholders;

Work Experience

Company name/Time period	Position/Responsibilities
It ST Technology Ltd. 2017 - Present	<ul style="list-style-type: none">• Communicating with print houses and handling the logistics for print materials/souvenirs;• Installing, setting up, customizing, optimizing, and managing CMS based websites;• Collaboration with a digital marketing expert;• Occasional communication with hosting providers technical support.
Lambadjiev Standard Ltd. 2016 - 2017	<p>Position: Graphic Designer</p> <p>Project types (public contracts):</p> <ul style="list-style-type: none">• Design of advertising materials (print materials, souvenirs, and more);• Print Layout;• Branding. <p>Responsibilities:</p> <ul style="list-style-type: none">• Working strictly on already settled project specifications;• Following strict design and branding guidelines;• Direct communication with stakeholders during the work process;• Creating design concepts that are then discussed with the team, the company CEO and Lead Designer, and the stakeholders;• Communicating with print houses and handling the logistics for print materials/souvenirs;• Collaboration with an IT expert on web-related projects.

Education

School	Degree and Field of study
Sofia University St. Kliment Ohridski (2015 - 2016)	Master's degree (Advertising design)

Education

School	Degree and Field of study
Sofia University St. Kliment Ohridski (2011 - 2015)	Bachelor's degree (Art and pedagogics)
Nayden Gerov high school, Lom (2007 - 2011)	Mathematics and Computer Science

Courses and Certificates

Issuing Organization	Course/Certificate
Udemy (2021)	DESIGN RULES: Principles + Practices for Great UI Design
Interaction Design Foundation (2021)	Design for the 21st Century with Don Norman
Interaction Design Foundation (2021)	How to Create a UX Portfolio
Interaction Design Foundation (2021)	The Practical Guide to Usability
Udemy (2021)	Adobe CC Masterclass: Photoshop, Illustrator, XD & InDesign
Software University (2016)	Crash Course in UX - November 2015

Languages

Language	Level of command
English	Good Command Level
Bulgarian	Native Speaker

Skills

Soft Skills	Hard Skills
<ul style="list-style-type: none">• Integrity;• Work Ethic;• Empathy;• Reliability;• High level of self-organization;• Effective Communication;• Creativity;• Team Work;• Critical Thinking and Problem-solving;• Adaptability;• Open-minded;• Willingness to learn.	<ul style="list-style-type: none">• Prototyping (Paper Prototypes, Low & Hi-Fidelity Prototypes, Interactive Prototypes);• Journey Mapping and User Flows;• Research/Discovery Process/Personas;• Wireframing;• Design Thinking;• Competitive Analysis;• Visual Design;• Print Layout and Prepress;• Drawing;• Project Management.



Tools and Technologies

Design/Creative	Project Management	Web Development/Support
<ul style="list-style-type: none">• Adobe CC (Illustrator, Photoshop, InDesign, After Effects);• Figma;• Miro/MindMeister;• Google Web Designer.	<ul style="list-style-type: none">• MeisterTask;• Asana;• Slack;• Redmine.	<ul style="list-style-type: none">• WordPress;• HTML & CSS;• cPanel;• FileZilla;• Notepad++/Sublime Text/ Microsoft Visual Studio Code;• GitHub.

Hobbies and Interests

	<ul style="list-style-type: none">• Reading about UI/UX design and Programming;• City walks;• Watching movies and listening to music;• Collecting wristwatches.
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