

## DEAR COLLEAGUES!

We are glad to announce

**The 8th International Conference  
Integrated Strategic Management, Portfolio,  
Program and Project Management  
February 13 – February 16, 2017  
Yablunytsa, Ivano-Frankivsk region, Ukraine**

## CONFERENCE ORGANIZERS

Ministry of Education and Science of Ukraine  
National Technical University “Kharkiv Polytechnic  
Institute”

Ukrainian Project Management Association

## THE OBJECTIVE OF THE CONFERENCE

is a discussion of new ideas in the field of strategic  
management, portfolio, program and project management



## CONFERENCE TOPICS

### Section 1. Integration of Strategic Management with Portfolio, Program and Project Management: Models, Methods and Techniques

- Forecasting in strategic management, project and program management
- Models and methods of strategic management, project and program management
- Contemporary marketing strategies
- Project portfolio selection and optimization
- Balanced scorecard
- Business-process modeling and optimization
- Information technology in strategic management, portfolio, program and project management

### Section 2. Managing IT Projects

Speeches by experts in IT project management.

### Section 3. Application of Effective Management Technologies in Practice

Speeches by experts in management.

Speeches by students graduated in project management  
about their professional achievements.

## COMMITTEES

### Organizing Committee Chairmen

**Yevgen I. Sokol**, D.Sc. (Tech.), Professor, Rector of NTU “KhPI”,  
Corresponding Member of the National Academy of Sciences of  
Ukraine, Kharkiv, Ukraine

**Sergey D. Bushuiev**, D.Sc. (Tech.), Professor, President of  
Ukrainian Project Management Association, Head of Project  
Management Department, KNUCA, Kyiv, Ukraine

### Organizing Committee Co-Chairmen

**Andrey P. Marchenko**, D.Sc. (Tech.), Professor, Vice-rector of  
NTU “KhPI”, Kharkiv, Ukraine

**Igor V. Kononenko**, D.Sc. (Tech.), Professor, Head of Strategic  
Management Department, NTU “KhPI”, Kharkiv, Ukraine

### Organizing Committee Members

**Igor V. Chumachenko**, D.Sc. (Tech.), Professor, Head of  
Department of Project Management in Municipal Economy and  
Construction, O.M. Beketov NUUE, Kharkiv, Ukraine

**Anton I. Rogovoy**, PhD, Associate Professor at Strategic  
Management Department, NTU “KhPI”, Kharkiv, Ukraine

**Volodymyr O. Timofeev**, D.Sc. (Tech.), Professor, Head of  
Department of Economic Cybernetics and Management of  
Economic Security, KNURE, Kharkiv, Ukraine

**Vasiliy O. Tymochko**, PhD, Associate Professor, Head of  
Department of Project Management and Manufacture Safety,  
LNAU, Lviv, Ukraine

### Conference Manager

**Karina S. Bukricieva**, PhD., Assistant Lecturer at Strategic  
Management Department, NTU “KhPI”, Kharkiv, Ukraine

### Program Committee Chairman

**Igor V. Kononenko**, D.Sc. (Tech.), Professor, Head of Strategic  
Management Department, NTU “KhPI”, Kharkiv, Ukraine

### Program Committee Members

**Igbal Babaev**, D.Sc. (Tech.), Professor, President of Azerbaijan  
Project Management Association, Baku, Azerbaijan

**Sergey K. Chernov**, D.Sc. (Tech.), Professor, HR Director at Gas  
Turbine Research & Production Complex “Zorya-Mashproekt”,  
Mykolayiv, Ukraine

**Viktor D. Gogunsky**, D.Sc. (Tech.), Professor, Head of Department  
of Life Safety Systems, ONPU, Odesa, Ukraine

**Konstantin V. Koshkin**, D.Sc. (Tech.), Professor, Head of  
Department of Informational Systems and Technologies in  
Management, NUS, Mykolayiv, Ukraine

**Helena V. Lobach**, PhD, Associate Professor at Strategic  
Management Department, NTU “KhPI”, Kharkiv, Ukraine

**Alexander V. Sydorchuk**, D.Sc. (Tech.), Professor, Corresponding  
Member of the NAAS of Ukraine, Deputy Director of National  
Scientific Center «IMESH» NAAS of Ukraine, Kyiv, Ukraine

**Kiril Todorov**, D.Sc. (Econ.), Professor, Vice President for Bulgaria  
of the European Council for Small Business, Sofia, Bulgaria



## CONFERENCE VENUE

The Conference will be held in **Hotel “Gorgany”**, located in  
a picturesque corner of the Carpathians near the biggest ski  
resort of Ukraine Bukovel.



Web site: <http://gorgany.ua/en/>

It is also possible to book any other hotel.



## REGISTRATION FEE

**Registration fee** for participation in the  
conference is

**100 USD**

**Payment for publishing an article** in  
scientific journal Bulletin of NTU “KhPI”,  
included in the list of professional editions,  
**is made separately** after program  
committee approval at the rate of

**5 USD**  
per page

Registration fee covers costs for venue renting, conference  
materials, and services during the conference.



*Travel, meal and accommodation expenses are  
not included in the registration fee.*

## CONFERENCE LANGUAGES

**Ukrainian, Russian, English**





## CONTACT INFORMATION

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## DEADLINES AND KEY DATES

### Participation in the conference

Registration start **November 01, 2016**

Registration deadline **January 20, 2017**

Registration fee payment deadline **January 20, 2017**

### Paper publication

Start of paper submission **November 01, 2016**

Deadline for paper submission **December 10, 2016**

Paper review and notification of acceptance **December 25, 2016**

Publication payment deadline **December 31, 2016**

## PAPER PUBLICATION

Articles received by the program committee will be anonymously reviewed twice.

All accepted papers will be published in scientific journal Bulletin of NTU "KhPI". Series: Strategic Management, Portfolio, Program and Project Management (<http://pm.khpi.edu.ua/>), which is included in the list of professional editions of Ukraine and is abstracted and indexed in the 21 international scientometric databases, repositories, libraries, search engines, and catalogues.is indexed .

Articles submitted for consideration to the program committee must fully comply with the requirements listed on the conference website and scientific journal website. Otherwise, your article will not be published.



Yablunytsa, Ivano-Frankivsk Region



Territory of Hotel "Gorgany"



Conference Hall



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Scientific and Practical Conference  
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# INTEGRATED STRATEGIC MANAGEMENT, PORTFOLIO, PROGRAM AND PROJECT MANAGENET



<http://conf.pm-edu.org/>