#### **DEAR COLLEAGUES!**

We are glad to announce The 8th International Conference Integrated Strategic Management, Portfolio, **Program, and Project Management February 13 – February 16, 2017** Yablunytsa, Ivano-Frankivsk region, Ukraine

#### **CONFERENCE ORGANIZERS**

Ministry of Education and Science of Ukraine National Technical University "Kharkiv Polytechnic Institute"

Ukrainian Project Management Association

#### THE OBJECTIVE OF THE CONFERENCE

is a discussion of new ideas in the field of strategic management, portfolio, program and project management



# CONFERENCE TOPICS

# **Section 1. Integration of Strategic Management with** Portfolio, Program and Project Management: Models, Methods and Techniques

- Forecasting in strategic management, project and program management
- Models and methods of strategic management, project and program management
- Contemporary marketing strategies
- Project portfolio selection and optimization
- Balanced scorecard
- Business-process modeling and optimization
- Information technology in strategic management, portfolio, program and project management

# **Section 2. Managing IT Projects**

Speeches by experts in IT project management.

# **Section 3.** Application of Effective Management **Technologies in Practice**

Speeches by experts in management.

Speeches by students graduated in project management about their professional achievements.

#### **COMMITTEES**

#### **Organizing Committee Chairmen**

Yevgen I. Sokol, D.Sc. (Tech.), Professor, Rector of NTU "KhPI", Corresponding Member of the National Academy of Sciences of Ukraine, Kharkiv, Ukraine

Sergey D. Bushuiev, D.Sc. (Tech.), Professor, President of Ukrainian Project Management Association, Head of Project Management Department, KNUCA, Kyiv, Ukraine

#### **Organizing Committee Co-Chairmen**

**Andrey P. Marchenko**, D.Sc. (Tech.), Professor, Vice-rector of NTU "KhPI", Kharkiv, Ukraine

Igor V. Kononenko, D.Sc. (Tech.), Professor, Head of Strategic Management Department, NTU "KhPI", Kharkiv, Ukraine **Organizing Committee Members** 

Igor V. Chumachenko, D.Sc. (Tech.), Professor, Head of Department of Project Management in Municipal Economy and Construction, O.M. Beketov NUUE, Kharkiv, Ukraine

Anton I. Rogovoy, PhD, Associate Professor at Strategic Management Department, NTU "KhPI", Kharkiv, Ukraine Volodymyr O. Timofeev, D.Sc. (Tech.), Professor, Head of

Department of Economic Cybernetics and Management of Economic Security, KNURE, Kharkiv, Ukraine

Vasiliy O. Tymochko, PhD, Associate Professor, Head of Department of Project Management and Manufacture Safety, LNAU, Lviv, Ukraine

#### **Conference Manager**

Karina S. Bukrieieva, PhD., Assistant Lecturer at Strategic Management Department, NTU "KhPI", Kharkiv, Ukraine **Program Committee Chairman** 

Igor V. Kononenko, D.Sc. (Tech.), Professor, Head of Strategic Management Department, NTU "KhPI", Kharkiv, Ukraine **Program Committee Members** 

Igbal Babaev, D.Sc. (Tech.), Professor, President of Azerbaijan Project Management Association, Baku, Azerbaijan

Sergey K. Chernov, D.Sc. (Tech.), Professor, HR Director at Gas Turbine Research & Production Complex "Zorya-Mashproekt", Mykolayiv, Ukraine

Viktor D. Gogunsky, D.Sc. (Tech.), Professor, Head of Department of Life Safety Systems, ONPU, Odesa, Ukraine

Konstantin V. Koshkin, D.Sc. (Tech.), Professor, Head of Department of Informational Systems and Technologies in Management, NUS, Mykolayiv, Ukraine

Helena V. Lobach, PhD, Associate Professor at Strategic Management Department, NTU "KhPI", Kharkiv, Ukraine Alexander V. Sydorchuk, D.Sc. (Tech.), Professor, Corresponding

Member of the NAAS of Ukraine, Deputy Director of National Scientific Center «IMESH» NAAS of Ukraine, Kyiv, Ukraine Kiril Todorov, D.Sc. (Econ.), Professor, Vice President for Bulgaria of the European Council for Small Business, Sofia, Bulgaria



# **CONFERENCE VENUE**

The Conference will be held in Hotel "Gorgany", located in a picturesque corner of the Carpathians near the biggest ski resort of Ukraine Bukovel.



Web site: http://gorgany.ua/en/ It is also possible to book any other hotel.



**Registration fee** for participation in the conference is

**100 USD** 

Payment for publishing an article in scientific journal Bulletin of NTU "KhPI", included in the list of professional editions,

is made separately after program committee approval at the rate of

5 USD per page

Registration fee covers costs for venue renting, conference materials, and services during the conference.



Travel, meal and accommodation expenses are not included in the registration fee.

#### **CONFERENCE LANGUAGES**

Ukrainian, Russian, English



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#### Participation in the conference

Registration start	November 01, 2016
Registration deadline	January 20, 2017
Registration fee payment deadline	January 20, 2017

#### Paper publication

Start of paper submission	November 01, 2016
Deadline for paper submission	December 10, 2016
Paper review and notification of acceptance	December 25, 2016
Publication payment deadline	December 31, 2016

### PAPER PUBLICATION

Articles received by the program committee will be anonymously reviewed twice.

All accepted papers will be published in scientific journal Bulletin of NTU "KhPI". Series: Strategic Management, Portfolio, Program and Project Management (http://pm.khpi.edu.ua/), which is included in the list of professional editions of Ukraine and is abstracted and indexed in the 21 international scientometric databases, repositories, libraries, search engines, and catalogues.is indexed.

Articles submitted for consideration to the program committee must fully comply with the requirements listed on the conference website and scientific journal website. Otherwise, your article will not be published.



Yablunytsa, Ivano-Frankivsk Region



Territory of Hotel "Gorgany"



Conference Hall





The 8<sup>th</sup> International
Scientific and Practical Conference
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# INTEGRATED STRATEGIC MANAGEMENT, PORTFOLIO, PROGRAM, AND PROJECT MANAGEMENT



http://conf.pm-edu.org/