What & Why

- Continuous Delivery enables agile application delivery using Continuous Integration (CI) and Continuous Deployment (CD) to
 - Improve time to market (e.g. Our flag ship UdaPeople product bug fixes can be delivered in hours instead of days for our customers)
 - Reduce costs of our product development (e.g. a feature can be added in 10s of man hours instead of 10s of may days)
 - Improve product quality to increase sales (e.g. automated quality checks and automated testing improve our product thereby improving our reputation and sales)

Current

Future

Costs and Summary