udemy-courses-analysis

September 22, 2023

1 Import Libraries

[3]: (3682, 11)

```
[1]: import numpy as np
     import pandas as pd
     import matplotlib.pyplot as plt
     %matplotlib inline
     import seaborn as sns
     import warnings
     warnings.filterwarnings('ignore')
[2]: | udemy = pd.read_csv(r'D:\DatSets\Udemy_Data_Analysis\udemy.csv')
     udemy.head()
[2]:
        course_id
                                                         course_title
                                                                        is_paid \
           288942 #1 Piano Hand Coordination: Play 10th Ballad i...
                                                                         True
     1
          1170074 #10 Hand Coordination - Transfer Chord Ballad ...
                                                                         True
          1193886 #12 Hand Coordination: Let your Hands dance wi...
                                                                         True
     3
          1116700 #4 Piano Hand Coordination: Fun Piano Runs in ...
                                                                         True
          1120410 #5
                      Piano Hand Coordination: Piano Runs in 2 ...
                                                                         True
       price
              num_subscribers
                               num_reviews
                                             num_lectures
                                                                         level
     0
          35
                         3137
                                         18
                                                       68
                                                                    All Levels
     1
          75
                         1593
                                          1
                                                       41
                                                           Intermediate Level
     2
          75
                                                       47
                          482
                                          1
                                                           Intermediate Level
     3
          75
                          850
                                          3
                                                       43
                                                           Intermediate Level
          75
                                          3
                                                           Intermediate Level
                          940
                                                       32
                          published_timestamp
       content_duration
                                                            subject
     0
              1.5 hours 2014-09-18T05:07:05Z
                                                Musical Instruments
     1
                 1 hour 2017-04-12T19:06:34Z Musical Instruments
     2
              1.5 hours 2017-04-26T18:34:57Z Musical Instruments
     3
                 1 hour 2017-02-21T23:48:18Z Musical Instruments
                37 mins 2017-02-21T23:44:49Z Musical Instruments
    udemy.shape
```

```
[4]: udemy.columns
[4]: Index(['course_id', 'course_title', 'is_paid', 'price', 'num_subscribers',
            'num_reviews', 'num_lectures', 'level', 'content_duration',
            'published_timestamp', 'subject'],
           dtype='object')
    udemy.isnull().sum()
[5]: course_id
                             0
                             0
     course_title
     is_paid
                             0
                             0
     price
                             0
     num_subscribers
                             0
     num_reviews
    num_lectures
                             0
     level
                             0
                             0
     content_duration
     published_timestamp
                             0
     subject
                             0
     dtype: int64
    What are the Subjects for Udemy Offering?
[6]: list(udemy['subject'].unique())
[6]: ['Musical Instruments',
      'Business Finance',
      'Graphic Design',
      'Web Development']
    Witch Subjects has more number of Courses
[7]: udemy['subject'].value_counts()
[7]: Web Development
                             1200
     Business Finance
                             1199
     Musical Instruments
                              680
     Graphic Design
                              603
     Name: subject, dtype: int64
    Witch Course are Free of Cost?
[8]: udemy[udemy.is_paid==False]
[8]:
           course_id
                                                             course_title
                                                                           is_paid \
     41
              286070
                             5 lecciones que todo guitarrista debe tomar
                                                                              False
     49
              696630 7 Ways A Beginner Guitarist Can Sound Better, ...
                                                                           False
```

```
57
         955914
                  A beginner's guide to fingerpicking and strumm...
                                                                        False
         270976
67
                                               A how to guide in HTML
                                                                          False
74
        1214144
                  ¡Triunfar en La Bolsa de Valores No Requiere d...
                                                                        False
3620
                  WordPress in under an hour - Create/manage you...
                                                                        False
         552598
3638
        1068590
                                      Wordpress Website Mastery 2017
                                                                          False
3652
                 Write quicker HTML5 and CSS 3; productivity ha...
         752706
                                                                        False
                 Your First 10 Guitar Lessons - Learn how to pl...
3674
        1257976
                                                                        False
                 Zoho Books Gestion Financière d'Entreprise pas...
3680
        1225194
                                                                        False
     price
            num subscribers
                              num reviews
                                            num lectures
                                                                     level
41
      Free
                        4452
                                       263
                                                           Beginner Level
49
      Free
                        4529
                                       193
                                                        7
                                                           Beginner Level
57
      Free
                        3481
                                        29
                                                       20
                                                           Beginner Level
                                       205
                                                           Beginner Level
67
      Free
                        7318
                                                        8
74
      Free
                         338
                                         7
                                                           Beginner Level
3620
      Free
                        6474
                                        86
                                                       15
                                                                All Levels
3638
     Free
                        5181
                                        64
                                                       22
                                                            Beginner Level
3652
      Free
                       13016
                                       286
                                                       15
                                                                All Levels
3674
      Free
                         924
                                         4
                                                       18
                                                            Beginner Level
3680
     Free
                         229
                                         0
                                                       33
                                                                All Levels
     content duration
                         published_timestamp
                                                             subject
41
                1 hour
                        2014-08-23T05:08:14Z
                                                Musical Instruments
49
               36 mins
                        2015-12-21T18:50:50Z
                                                Musical Instruments
               2 hours
57
                        2016-09-13T21:51:59Z
                                                Musical Instruments
67
               35 mins
                        2014-08-10T20:19:10Z
                                                    Web Development
74
                1 hour
                        2017-05-30T14:30:12Z
                                                   Business Finance
3620
                        2015-07-15T00:21:56Z
                                                    Web Development
                1 hour
3638
            2.5 hours
                        2017-01-18T17:01:40Z
                                                    Web Development
            1.5 hours
3652
                        2016-03-03T17:45:31Z
                                                    Web Development
3674
                1 hour
                        2017-06-29T00:29:36Z
                                                Musical Instruments
3680
               2 hours
                        2017-05-26T16:45:55Z
                                                   Business Finance
```

[310 rows x 11 columns]

Witch Course are Free of Cost?

[9]: | udemy[udemy.is_paid==True]

```
[9]:
           course id
                                                              course title
                                                                            is_paid \
                      #1 Piano Hand Coordination: Play 10th Ballad i...
     0
              288942
                                                                             True
     1
                      #10 Hand Coordination - Transfer Chord Ballad ...
             1170074
                                                                             True
     2
             1193886 #12 Hand Coordination: Let your Hands dance wi...
                                                                             True
     3
             1116700 #4 Piano Hand Coordination: Fun Piano Runs in ...
                                                                             True
```

| 4 | 11204 | 10 #5 P | iano Ha | and Coordinat | ion: P | iano | Runs in | 2 | True | |
|------|-----------|-----------|---------|---------------|----------|-------|----------|----------|--------|---|
| ••• | ••• | | | | | | ••• | ••• | | |
| 3676 | 49848 | 88 Your | First S | Successful Fo | rex Trac | des - | With C | ase | True | |
| 3677 | 3289 | 60 Your | Own Sit | te in 45 Min: | The Cor | nplet | e Wordp | res | True | |
| 3678 | 55270 | 00 You | r Seco | nd Course on | Piano: 5 | Two H | landed P | laying | True | ! |
| 3679 | 6317 | 54 Zend | Framewo | ork 2: Learn | the PHP | fram | nework Z | F2 | True | |
| 3681 | 9644 | 78 | | Zombie Apo | calypse | Phot | oshop A | ctions | True | ! |
| | | | | | | | | | | |
| _ | • | um_subscr | | num_reviews | num_le | | | | level | \ |
| 0 | 35 | | 3137 | 18 | | | 88 | | Levels | |
| 1 | 75 | | 1593 | 1 | | 4 | 1 Inte | rmediate | Level | |
| 2 | 75 | | 482 | 1 | | 4 | 7 Inte | rmediate | Level | |
| 3 | 75 | | 850 | 3 | | 4 | 3 Inte | rmediate | Level | |
| 4 | 75 | | 940 | 3 | | 3 | 32 Inte | rmediate | Level | |
| | •• | | | ••• | ••• | | | ••• | | |
| 3676 | 200 | | 1079 | 34 | | 1 | .6 | All : | Levels | |
| 3677 | 120 | | 1566 | 29 | | | 36 | All : | Levels | |
| 3678 | 70 | | 1018 | 12 | | 2 | 22 | Beginner | Level | |
| 3679 | 40 | | 723 | 130 | | 3 | 37 | All : | Levels | |
| 3681 | 50 | | 12 | 1 | | 1 | .5 | All | Levels | |
| | | | | | | | _ | | | |
| | content_c | | - | ished_timesta | - | | | ject | | |
| 0 | 1 | .5 hours | | 09-18T05:07:0 | | | Instrum | | | |
| 1 | | 1 hour | | 04-12T19:06:3 | | | Instrum | | | |
| 2 | 1 | .5 hours | | 04-26T18:34:5 | | | Instrum | | | |
| 3 | | 1 hour | | 02-21T23:48:1 | | | Instrum | | | |
| 4 | | 37 mins | 2017-0 | 02-21T23:44:4 | 9Z Mus: | ical | Instrum | ents | | |
| ••• | | ••• | | ••• | | | ••• | | | |
| 3676 | 2 | .5 hours | | 05-26T20:48:4 | | | ess Fin | | | |
| 3677 | | 4 hours | | 04-20T22:15:1 | | | Develop | | | |
| 3678 | | 5 hours | | 10-26T20:04:2 | | | Instrum | | | |
| 3679 | 6 | .5 hours | | 11-11T18:55:4 | | | Develop | | | |
| 3681 | 1 | .5 hours | 2016-0 | 09-26T22:19:4 | 8Z | Gra | phic De | sign | | |
| | | | | | | | | | | |

[3372 rows x 11 columns]

W hat are the top selling courses

[10]: udemy.sort_values('num_subscribers', ascending=False)

| [10] | : | course_id | course_title | is_paid | \ |
|------|------|-----------|-----------------------------------------------|---------|---|
| | 2230 | 41295 | Learn HTML5 Programming From Scratch | False | |
| | 776 | 59014 | Coding for Entrepreneurs Basic | False | |
| | 3385 | 625204 | The Web Developer Bootcamp | True | |
| | 640 | 173548 | Build Your First Website in 1 Week with HTML5 | False | |
| | 3316 | 764164 | The Complete Web Developer Course 2.0 | True | |
| | | | | | |

| 2290 | 122 | .3240 Learn | Pirate | es of the Car | ribbean by E | ar o | n the P | True | |
|------|--------|-------------|---------|---------------|--------------|------|--------------|---------|---|
| 1267 | 125 | 8666 | | Financial | Statement A | udit | ing Cycles | True | Э |
| 2070 | 121 | .5926 | | Kickstarte | er success i | n 5 | easy steps | True | Э |
| 1931 | 124 | 7992 Intro | duction | n to Project | Management | for | Finance | True | |
| 3165 | 108 | 37466 Stop | Credito | ors from Hara | ssing you a | nd A | void Ba… | True | |
| | | | | | | | | | |
| | price | num_subscr | ibers | num_reviews | num_lectur | es | | level | \ |
| 2230 | Free | 2 | 68923 | 8629 | | 45 | All | Levels | |
| 776 | Free | 1 | 61029 | 279 | | 27 | Beginner | r Level | |
| 3385 | 200 | 1 | 21584 | 27445 | 3 | 42 | All | Levels | |
| 640 | Free | 1 | 20291 | 5924 | | 30 | Beginner | r Level | |
| 3316 | 200 | 1 | 14512 | 22412 | 3 | 04 | All | Levels | |
| ••• | ••• | ••• | | ••• | ••• | | ••• | | |
| 2290 | 20 | | 0 | 0 | | 6 | All | Levels | |
| 1267 | 50 | | 0 | 0 | | 9 | Intermediate | e Level | |
| 2070 | 20 | | 0 | 0 | | 12 | All | Levels | |
| 1931 | 50 | | 0 | 0 | | 9 | Beginner | r Level | |
| 3165 | 20 | | 0 | 0 | | 7 | Beginner | r Level | |
| | | | | | | | | | |
| | conten | t_duration | publ | ished_timesta | mp | | subject | | |
| 2230 | | 10.5 hours | 2013-0 | 02-14T07:03:4 | 1Z Web | Dev | elopment | | |
| 776 | | 3.5 hours | 2013-0 | 06-09T15:51:5 | 55Z Web | Dev | elopment | | |
| 3385 | | 43 hours | 2015-1 | 11-02T21:13:2 | 27Z Web | Dev | elopment | | |
| 640 | | 3 hours | 2014-0 | 04-08T16:21:3 | 80Z Web | Dev | elopment | | |
| 3316 | | 30.5 hours | 2016-0 | 03-08T22:28:3 | 86Z Web | Dev | elopment | | |
| | | ••• | | | | ••• | | | |
| 2290 | | 32 mins | 2017-0 | 05-22T17:14:4 | 3Z Musical | Ins | truments | | |
| 1267 | | 2 hours | 2017-0 | 06-29T23:20:1 | .OZ Busi | ness | Finance | | |
| 2070 | | 31 mins | 2017-0 | 05-16T14:55:2 | 28Z Busi | ness | Finance | | |
| 1931 | | 2 hours | 2017-0 | 07-03T21:40:3 | 32Z Busi | ness | Finance | | |
| 3165 | | 37 mins | 2017-0 | 02-02T16:22:3 | 87Z Busi | ness | Finance | | |
| | | | | | | | | | |

[3682 rows x 11 columns]

Witch are the least selling Courses?

```
[11]: udemy.sort_values('num_subscribers')
[11]:
            course_id
                                                             course_title
                                                                            is_paid \
      649
              1233314
                                            Building a Balanced Scorecard
                                                                               True
                               The Cash Flow Statement - An Introduction
                                                                               True
      3259
              1232282
      3261
                                          The Complete Adobe Spark Course
                                                                               True
              1275872
      910
                            Create Beautiful Image Maps for Your Website
                                                                               True
               726314
      3328
               715476
                             The Cuckoo Strategy to get European Funding
                                                                               True
      3316
               764164
                                    The Complete Web Developer Course 2.0
                                                                               True
               173548 Build Your First Website in 1 Week with HTML5 ...
      640
                                                                            False
```

| 3385 | 62 | 5204 | The | | | Web Developer Bootcamp Tr | | | 3 |
|------|--------|------------|-------|----------------|-----------|---------------------------|--------------|---------|---|
| 776 | 5 | 9014 | | Coding | g for Ent | repre | neurs Basic | False | 3 |
| 2230 | 4 | 1295 | | Learn HTML5 | Programm | ing F | rom Scratch | False |) |
| | | | | | | | | | |
| | price | num_subscr | ibers | num_reviews | num_lect | ures | | level | \ |
| 649 | 50 | | 0 | 0 | | 11 | Intermediate | e Level | |
| 3259 | 50 | | 0 | 0 | | 10 | Beginner | c Level | |
| 3261 | 150 | | 0 | 0 | | 29 | All | Levels | |
| 910 | 20 | | 0 | 0 | | 8 | Intermediate | e Level | |
| 3328 | 160 | | 0 | 0 | | 6 | All | Levels | |
| ••• | | ••• | | ••• | ••• | | ••• | | |
| 3316 | 200 | 1 | 14512 | 22412 | | 304 | All | Levels | |
| 640 | Free | 1 | 20291 | 5924 | | 30 | Beginner | c Level | |
| 3385 | 200 | 1 | 21584 | 27445 | | 342 | All | Levels | |
| 776 | Free | 1 | 61029 | 279 | | 27 | Beginner | c Level | |
| 2230 | Free | 2 | 68923 | 8629 | | 45 | All | Levels | |
| | | | | | | | | | |
| | conten | t_duration | publ | ished_timestar | np | S | ubject | | |
| 649 | | 2 hours | 2017- | 07-03T21:38:2 | 2Z Busin | ess F | inance | | |
| 3259 | | 1.5 hours | 2017- | 06-28T16:05:5 | 1Z Busin | ess F | inance | | |
| 3261 | | 2 hours | 2017- | 07-03T17:39:5 | 7Z Gra | phic | Design | | |
| 910 | | 37 mins | 2016- | 01-18T17:56:3 | 6Z Gra | phic | Design | | |
| 3328 | | 1 hour | 2016- | 01-06T02:38:23 | 3Z Busin | ess F | inance | | |
| ••• | | ••• | | ••• | | ••• | | | |
| 3316 | | 30.5 hours | 2016- | 03-08T22:28:36 | 6Z Web | Devel | opment | | |
| 640 | | 3 hours | 2014- | 04-08T16:21:30 | OZ Web | Devel | opment | | |
| 3385 | | 43 hours | 2015- | 11-02T21:13:2 | 7Z Web | Devel | opment | | |
| 776 | | 3.5 hours | 2013- | 06-09T15:51:5 | 5Z Web | Devel | opment | | |
| 2230 | | 10.5 hours | 2013- | 02-14T07:03:4 | 1Z Web | Devel | opment | | |
| | | | | | | | | | |
| | | | | | | | | | |

[3682 rows x 11 columns]

1.0.1 Show all Courses of Graphic Design where the price is below 180?

| [12]: | udemy | y[(udemy.sub | ject=='Graphic Design')& (udemy.price < '180')] | | |
|-------|-------|--------------|-------------------------------------------------|---------|---|
| [12]: | | course_id | course_title | is_paid | \ |
| | 47 | 1269190 | 7 Secrets To Designing In Black and White | True | |
| | 63 | 413713 | A Complete Guide to Successful Freelance Logo | True | |
| | 169 | 983444 | Adobe Illustrator Vectors For Hand Letterers | True | |
| | 184 | 638040 | Adobe Photoshop Essentials: Master Adobe Photo | True | |
| | 267 | 880202 | Anatomy and Figure Drawing for Beginners | True | |
| | 309 | 472592 | App Design + Web Design + Photoshop = Combined | True | |
| | 443 | 885479 | Become a Professional Logo Designer | True | |
| | 448 | 406504 | Become an InDesign Pro in 10 Skills | True | |
| | 520 | 978462 | Blender Modelling Series - Volume Two | True | |
| | 699 | 757900 | Canva : Book Cover Design | True | |

| 743 | 834114 | Character Concept Design for Beginners | True |
|------|--------------|---------------------------------------------------|------|
| 844 | 873296 | Corel Draw X7 Eğitimi (Temelden İleri Seviyeye) | True |
| 922 | 1092766 | - | True |
| 992 | | Create Mobile App Design from Scratch in Photo | |
| | 686430 | Curso de Corel Draw: Como Hacer Todo para tu F | True |
| 1029 | 1160004 | Design a logo for FREE in Inkscape | True |
| 1055 | 327666 | Digital Art for Beginners | True |
| 1071 | 1161864 | Diseño impreso - Preimpresión para offset en I | True |
| 1103 | 632136 | Drawing in PowerPoint: Block diagram + Experim | True |
| 1104 | 231970 | Drawing Perspective For Beginners | True |
| 1444 | 490392 | Getting Started with Illustrator CC | True |
| 1568 | 727510 | How To Become An Etsy Wholesale Seller | True |
| 1616 | 996868 | How to Design a Logo in Adobe Illustrator | True |
| 1623 | 1047436 | How to Draw and Sketch for Beginners | True |
| 1697 | 654038 | How To Sell Your Art Online With ETSY | True |
| 1773 | 1012262 | Icon & Logo Symbol Design in Adobe Illustrator | True |
| 1782 | 913768 | Illustrator CC 2016 Power Workshops (Deutsch) | True |
| 1784 | 501140 | Illustrator CC para novatos: ¡desde cero hasta | True |
| 1785 | 751230 | Illustrator CC: Design and drawing from scratc | True |
| 1786 | 1246168 | Illustrator para criação de peças gráficas, De | True |
| 1797 | 1266468 | Indesign - Para quem quer trabalhar com Design | True |
| 1799 | 530436 | InDesign: Diseño de proyectos paso a paso | True |
| 2075 | 636548 | Kindle eBook Cover Design and Book Illustratio | True |
| 2137 | 927186 | Learn Blender 3D - The introduction course | True |
| 2424 | 555952 | Learn UI/UX and Mobile App Design in Photoshop | True |
| 2481 | 1027080 | Logo Portfolio in 1 Hour in Wordpress | True |
| 2491 | 771044 | Make Money With Photoshop: Logos, Business Car | True |
| 2529 | 349586 | | True |
| | 482924 | Master Manga Studio 5: Bonus Drawing and Painting | |
| 2576 | | Mastering Retouching and Restoration (15 proje | True |
| 2604 | 998580 | Mobile App Design: From Beginner to Intermediate | True |
| 2652 | 967486 | illustrator from zero to hero Tru | |
| 2704 | 950894 | photoshop - CURSO DE PHOTOSHOP DO BÁSICO AO AV | True |
| 2706 | 1243016 | Photoshop - Tratamento de pele profissional | True |
| 2708 | 447210 | Photoshop GIMP: Quick & Easy Image Hacks for | True |
| 2709 | 1274846 | Photoshop Avançado - Pós Produção e fusão com 3D | True |
| 2713 | 1147664 | Photoshop CC Eğitim Seti (YENİ) | True |
| 2731 | 405488 | Photoshop para novatos: ¡desde cero hasta exp | True |
| 2732 | 922092 | Photoshop para principiantes: ¡De cero a experto! | True |
| 2737 | 1242692 | Photoshop Workflow - Manipulação de imagem par | True |
| 2747 | 968268 | Photoshop: Organización de eventos y decoració | True |
| 2748 | 269082 | Photoshop: Real World Hands-on Freelance Mastery | True |
| 3099 | 808542 | Sketchbook Pro for Beginners | True |
| 3261 | 1275872 | The Complete Adobe Spark Course | True |
| 3374 | 874012 | The Ultimate Drawing Course - Beginner to Adva | True |
| 3474 | 1117796 | Typographic Logo Design in Illustrator - Begin | True |
| 3479 | 575040 | Typography From A to Z | True |
| 3482 | 635716 | Typography: Learn the Foundation and Designs | True |
| 3483 | 948294 | True | |
| | - | | |

| 3499 | 43 | 8420 Ultimate Gu | ide on Freela | ncing Career i | n Photos True | |
|------|-------|------------------|------------------------|----------------|--------------------|--|
| 3533 | 106 | 7516 \ | <i>l</i> ector Logo De | sign in Affini | ty Designer True | |
| 3594 | 90 | 8664 Word Swag | : Create Stunn | ing Images wit | h the Wo… True | |
| | | | | | | |
| | price | num_subscribers | num_reviews | num_lectures | level \ | |
| 47 | 100 | 1000 | 1 | 12 | All Levels | |
| 63 | 145 | 2745 | 61 | 67 | All Levels | |
| 169 | 100 | 23 | 2 | 9 | Beginner Level | |
| 184 | 100 | 1373 | 5 | 63 | Beginner Level | |
| 267 | 150 | 2252 | 240 | 111 | Beginner Level | |
| 309 | 115 | 1087 | 6 | 24 | Beginner Level | |
| 443 | 150 | 107 | 16 | 82 | All Levels | |
| 448 | 105 | 1079 | 172 | 35 | Beginner Level | |
| 520 | 100 | 1526 | 3 | 24 | Beginner Level | |
| 699 | 100 | 3377 | 20 | 15 | Beginner Level | |
| 743 | 175 | 1197 | 55 | 98 | All Levels | |
| 844 | 105 | 28 | 6 | 103 | All Levels | |
| 922 | 125 | 1359 | 7 | 24 | Beginner Level | |
| 992 | 125 | 10 | 3 | 55 | Beginner Level | |
| 1029 | 100 | 1148 | 26 | 42 | All Levels | |
| 1055 | 150 | 3381 | 388 | 57 | Beginner Level | |
| 1071 | 100 | 33 | 9 | 29 | All Levels | |
| 1103 | 155 | 2911 | 29 | 37 | Beginner Level | |
| 1104 | 150 | 736 | 50 | 44 | All Levels | |
| 1444 | 100 | 92 | 10 | 57 | Beginner Level | |
| 1568 | 100 | 1013 | 0 | 25 | Beginner Level | |
| 1616 | 100 | 972 | 44 | 24 | All Levels | |
| 1623 | 150 | 1360 | 175 | 79 | Beginner Level | |
| 1697 | 100 | 1338 | 38 | 35 | Beginner Level | |
| 1773 | 100 | 1043 | 27 | 30 | All Levels | |
| 1782 | 150 | 96 | 10 | 50 | Intermediate Level | |
| 1784 | 150 | 2476 | 466 | 96 | All Levels | |
| 1785 | 150 | 2427 | 99 | 97 | Beginner Level | |
| 1786 | 100 | 33 | 3 | 41 | Beginner Level | |
| 1797 | 100 | 27 | 7 | 12 | Intermediate Level | |
| 1799 | 150 | 300 | 40 | 77 | Intermediate Level | |
| 2075 | 120 | 715 | 16 | 20 | All Levels | |
| 2137 | 100 | 739 | 12 | 15 | Beginner Level | |
| 2424 | 145 | 1367 | 61 | 31 | All Levels | |
| 2481 | 100 | 734 | 9 | 36 | All Levels | |
| 2491 | 100 | 32 | 4 | 21 | All Levels | |
| 2529 | 165 | 2325 | 155 | 61 | All Levels | |
| 2576 | 100 | 4927 | 15 | 22 | All Levels | |
| 2604 | 140 | 896 | 21 | 108 | All Levels | |
| 2652 | 150 | 155 | 40 | 158 | All Levels | |
| 2704 | 100 | 1110 | 183 | 77 | All Levels | |
| 2706 | 100 | 50 | 5 | 16 | Intermediate Level | |

| Beginner Level | 42 | 26 | 1275 | 135 | 2708 |
|----------------|-----|------|-------|-----|------|
| Expert Level | 6 | 0 | 15 | 135 | 2709 |
| All Levels | 202 | 5 | 27 | 100 | 2713 |
| All Levels | 134 | 470 | 3000 | 150 | 2731 |
| Beginner Level | 62 | 15 | 410 | 120 | 2732 |
| Expert Level | 53 | 8 | 20 | 135 | 2737 |
| Beginner Level | 56 | 5 | 125 | 120 | 2747 |
| All Levels | 29 | 25 | 5950 | 105 | 2748 |
| All Levels | 41 | 46 | 1657 | 125 | 3099 |
| All Levels | 29 | 0 | 0 | 150 | 3261 |
| Beginner Level | 62 | 2379 | 26742 | 150 | 3374 |
| All Levels | 27 | 40 | 1720 | 150 | 3474 |
| All Levels | 76 | 15 | 317 | 100 | 3479 |
| All Levels | 33 | 13 | 220 | 135 | 3482 |
| Beginner Level | 7 | 9 | 13 | 120 | 3483 |
| All Levels | 82 | 49 | 1479 | 165 | 3499 |
| All Levels | 57 | 102 | 1789 | 150 | 3533 |
| All Levels | 14 | 19 | 2416 | 100 | 3594 |
| | | | | | |

| | content_duration | <pre>published_timestamp</pre> | subject |
|------|------------------|--------------------------------|----------------|
| 47 | 1.5 hours | 2017-06-27T19:55:18Z | Graphic Design |
| 63 | 8.5 hours | 2015-02-19T03:39:50Z | Graphic Design |
| 169 | 37 mins | 2016-10-21T18:50:38Z | Graphic Design |
| 184 | 2.5 hours | 2015-11-18T17:47:26Z | Graphic Design |
| 267 | 21 hours | 2016-06-20T15:31:48Z | Graphic Design |
| 309 | 2 hours | 2015-04-27T21:32:04Z | Graphic Design |
| 443 | 8 hours | 2016-06-28T19:02:59Z | Graphic Design |
| 448 | 5 hours | 2015-08-21T22:22:39Z | Graphic Design |
| 520 | 2 hours | 2016-10-12T20:22:14Z | Graphic Design |
| 699 | 2 hours | 2016-02-26T01:08:20Z | Graphic Design |
| 743 | 16.5 hours | 2016-09-18T17:56:23Z | Graphic Design |
| 844 | 12 hours | 2016-06-09T21:43:59Z | Graphic Design |
| 922 | 2.5 hours | 2017-02-01T04:40:24Z | Graphic Design |
| 992 | 2.5 hours | 2016-04-27T04:22:31Z | Graphic Design |
| 1029 | 2 hours | 2017-05-01T18:32:43Z | Graphic Design |
| 1055 | 15 hours | 2016-02-14T23:43:10Z | Graphic Design |
| 1071 | 1.5 hours | 2017-05-31T18:37:31Z | Graphic Design |
| 1103 | 2 hours | 2015-11-11T23:41:48Z | Graphic Design |
| 1104 | 7.5 hours | 2016-03-20T21:38:48Z | Graphic Design |
| 1444 | 5.5 hours | 2015-05-01T21:29:51Z | Graphic Design |
| 1568 | 2.5 hours | 2016-03-29T22:34:30Z | Graphic Design |
| 1616 | 1 hour | 2016-11-14T15:26:17Z | Graphic Design |
| 1623 | 9 hours | 2017-01-25T22:07:38Z | Graphic Design |
| 1697 | 3 hours | 2015-11-11T01:26:13Z | Graphic Design |
| 1773 | 2 hours | 2016-11-23T22:57:18Z | Graphic Design |
| 1782 | 4.5 hours | 2016-07-25T17:16:46Z | Graphic Design |
| 1784 | 11 hours | 2015-12-29T20:10:55Z | Graphic Design |
| | | | |

```
1785
                        2016-12-15T15:18:47Z
                                               Graphic Design
             11 hours
                                               Graphic Design
1786
            1.5 hours
                        2017-06-13T04:15:20Z
1797
            2.5 hours
                        2017-06-27T02:48:29Z
                                               Graphic Design
1799
            4.5 hours
                        2015-09-04T15:37:36Z
                                               Graphic Design
                                               Graphic Design
2075
               1 hour
                        2015-11-06T17:27:45Z
            1.5 hours
2137
                        2016-08-19T00:52:30Z
                                               Graphic Design
                                               Graphic Design
2424
              3 hours
                        2015-08-06T20:22:52Z
2481
               1 hour
                        2016-12-06T22:13:44Z
                                               Graphic Design
2491
                        2016-08-14T22:05:04Z
                                               Graphic Design
              5 hours
                                               Graphic Design
2529
              8 hours
                        2015-02-06T07:44:43Z
2576
            2.5 hours
                        2015-04-26T12:27:22Z
                                               Graphic Design
2604
             10 hours
                        2017-02-20T17:42:07Z
                                               Graphic Design
                                               Graphic Design
2652
             30 hours
                        2016-12-19T14:30:40Z
2704
             10 hours
                        2017-02-06T17:22:18Z
                                               Graphic Design
            1.5 hours
                        2017-06-06T14:22:28Z
                                               Graphic Design
2706
2708
            3.5 hours
                        2015-05-27T19:07:13Z
                                               Graphic Design
                                               Graphic Design
2709
               1 hour
                        2017-07-03T01:15:29Z
2713
             16 hours
                        2017-03-30T22:26:26Z
                                               Graphic Design
2731
             12 hours
                        2015-01-30T17:41:47Z
                                               Graphic Design
                                               Graphic Design
2732
            7.5 hours
                        2016-08-22T19:07:23Z
2737
           12.5 hours
                        2017-06-28T03:28:04Z
                                               Graphic Design
                                               Graphic Design
2747
            8.5 hours
                        2016-10-18T20:08:18Z
                                               Graphic Design
2748
            2.5 hours
                        2014-09-25T09:14:15Z
                        2016-04-01T00:18:17Z
3099
              4 hours
                                               Graphic Design
                                               Graphic Design
3261
              2 hours
                        2017-07-03T17:39:57Z
3374
             11 hours
                        2017-01-23T00:20:05Z
                                               Graphic Design
3474
            1.5 hours
                        2017-02-23T21:40:39Z
                                               Graphic Design
3479
              6 hours
                        2015-08-07T22:16:26Z
                                               Graphic Design
3482
            2.5 hours
                        2015-11-11T00:52:59Z
                                               Graphic Design
3483
                        2016-09-06T02:48:13Z
                                               Graphic Design
               1 hour
                                               Graphic Design
3499
            6.5 hours
                        2015-04-30T19:41:43Z
                                               Graphic Design
3533
              3 hours
                        2017-02-07T18:09:03Z
3594
               1 hour
                        2016-08-09T17:56:53Z
                                               Graphic Design
```

1.0.2 Show all Courses of Web Development where the price is below 180?

udemy[(udemy.subject=='Web Development')&(udemy.price<'180')]</pre> [13]: course_id course_title is paid 64605 11 1 Hour CSS True 14 72262 1 hour jQuery True 50 665042 8 Beautiful Ruby on Rails Apps in 30 Days & TD... True 95 886614 Accelerated ES6 JavaScript Training True 96 886300 Accelerated JavaScript Training True Wordpress Development : Create a Custom Wordpr... 3606 610202 True 3613 WordPress for Beginners - Build Your First Web... True 384318

| 3619 | 97 | 7516 | | Wordpress | for No | n-Techr | nical People | True |) |
|------|--------|------------|---------|----------------|---------|---------|--------------|---------|---|
| 3670 | 56 | 0996 You c | an crea | ate Incredible | e Websi | tes wit | ch HTML C | True | |
| 3677 | 32 | 8960 Your | Own Sit | ce in 45 Min: | The Co | mplete | Wordpres | True | |
| | | | | | | | | | |
| | price | num_subscr | ribers | num_reviews | num_le | ctures | | level | \ |
| 11 | 100 | | 18324 | 333 | | 16 | Beginner | c Level | |
| 14 | 100 | | 5456 | 133 | | 25 | Beginner | c Level | |
| 50 | 100 | | 5962 | 466 | | 132 | All | Levels | |
| 95 | 110 | | 5811 | 850 | | 114 | Intermediate | e Level | |
| 96 | 110 | | 4720 | 1017 | | 126 | All | Levels | |
| | ••• | ••• | | ••• | | | ••• | | |
| 3606 | 120 | | 885 | 3 | | 13 | All | Levels | |
| 3613 | 100 | | 1701 | 125 | | 88 | Beginner | c Level | |
| 3619 | 150 | | 2346 | 10 | | 65 | Beginner | Level | |
| 3670 | 100 | | 11892 | 50 | | 28 | All | Levels | |
| 3677 | 120 | | 1566 | 29 | | 36 | All | Levels | |
| | | | | | | | | | |
| | conten | t_duration | publi | ished_timesta | mp | ຣເ | ıbject | | |
| 11 | | 1 hour | 2013-0 | 07-09T20:27:1 | 4Z Web | Devel | pment | | |
| 14 | | 1 hour | 2013-0 | 08-03T14:20:5 | 2Z Web | Devel | pment | | |
| 50 | | 16 hours | 2016-0 | 03-08T07:36:40 | OZ Web | Devel | pment | | |
| 95 | | 6 hours | 2016-0 |)7-12T18:22:3 | 7Z Web | Devel | pment | | |
| 96 | | 7.5 hours | 2016-0 | 7-12T18:23:3 | 5Z Web | Devel | pment | | |
| ••• | | | | ••• | | ••• | | | |
| 3606 | | 1.5 hours | 2015-0 |)9-13T18:32:5 | 2Z Web | Devel | pment | | |
| 3613 | | 7 hours | 2015-0 | 06-23T20:16:5 | 5Z Web | Devel | pment | | |
| 3619 | | 4.5 hours | 2016-1 | l1-15T21:51:2 | 8Z Web | Devel | pment | | |
| 3670 | | 2.5 hours | 2015-0 |)9-12T01:35:4 | | Develo | - | | |
| 3677 | | 4 hours | 2015-0 |)4-20T22:15:1 | | Develo | - | | |
| | | | | | | | - | | |

[185 rows x 11 columns]

1.0.3 List out All Courses related to Python?

[14]: udemy[udemy.course_title.str.contains('Python')] [14]: course_id course_title is_paid \ 599504 216 Advanced Scalable Python Web Development Using... True 777 47963 Coding for Entrepreneurs: Learn Python, Django... True Complete Python Web Course: Build 8 Python Web... 814 631128 True 842 Core: A Web App Reference Guide for Django, Py... 186096 True 1400 Fun and creative web engineering with Python a... False 394832 1932 1038538 Introduction to QGIS Python Programming True 1969 902888 Investment Portfolio Analysis with Python True 2294 391546 Learn Python and Django: Payment Processing True 2295 Learn Python Django - A Hands-On Course 1063722 True 2341 546848 Learn to code in Python and learn Adobe Photos... True

| 2906 | 368340 | Professio | nal Python We | b Development | Using Flask | True |
|------|-----------|-------------------------|---------------|------------------|--------------|---------|
| 2908 | 1035940 | | • | Design using | · · | True |
| 2929 | 270808 | | | ects in Django | • | True |
| 2952 | 1170894 | Python Algo | _ | g: Automate Yo | • | True |
| 2953 | 1070886 | | | ng: FX Trading | • | True |
| | | • | _ | - | | |
| 2954 | 1196544 | | • | entiment Tradin | • | True |
| 2955 | 822444 | * | | Stack Web Devel | - | True |
| 2956 | 477702 | * | | thon Programmi | | True |
| 2957 | 1035472 | Python for | | stment Fundame | | True |
| 2958 | 529828 | | Pytho | n for Trading | & Investing | True |
| 2959 | 70640 | Python Prog | ramming: Crea | te an Digital | Marketpl | True |
| 2960 | 523312 | | | Python Web | Programming | True |
| 2962 | 1088656 | Qua | ntitative Tra | ding Analysis | with Python | True |
| 3013 | 970600 | | REST A | PIs with Flask | and Python | True |
| 3154 | 815482 | | Stock Techn | ical Analysis | with Python | True |
| 3272 | 938560 | The Complet | | king Course 2. | • | True |
| 3460 | 76052 | - | | Blog and Lear | • | True |
| 3573 | 16646 | <i>J J</i> · <i>G</i> · | | b Programming | • | True |
| 3574 | 574082 | Web S | | Python, Ruby & | • | True |
| 0011 | 011002 | WCD D | craping with | 1 y onon, maby w | import. 10 | Truc |
| | price num | subscribers | num_reviews | num_lectures | | level \ |
| 216 | 120 | 1299 | fidin_reviews | 71 | Intermediate | · |
| | | | | | | |
| 777 | 195 | 23412 | 799 | 251 | | Levels |
| 814 | 110 | 7489 | 941 | 173 | | Levels |
| 842 | 195 | 2497 | 98 | 154 | | Levels |
| 1400 | Free | 10917 | 319 | 25 | | Levels |
| 1932 | 85 | 197 | 26 | 28 | Beginner | |
| 1969 | 50 | 209 | 13 | 37 | All | Levels |
| 2294 | 70 | 17714 | 198 | 23 | All | Levels |
| 2295 | 50 | 1339 | 21 | 18 | Beginner | r Level |
| 2341 | 50 | 1132 | 1 | 29 | All | Levels |
| 2906 | 120 | 3420 | 489 | 102 | Beginner | r Level |
| 2908 | 120 | 578 | 25 | 36 | Intermediate | e Level |
| 2929 | 60 | 1764 | 53 | 28 | All | Levels |
| 2952 | 95 | 1165 | 21 | 41 | Beginner | r Level |
| 2953 | 200 | 453 | 42 | 33 | Intermediate | |
| 2954 | 200 | 294 | 19 | 42 | | Levels |
| 2955 | 200 | 11832 | 1883 | 191 | | Levels |
| 2956 | 150 | 6153 | 125 | 84 | Beginner | |
| 2957 | 195 | 3811 | 278 | 103 | _ | Levels |
| | | | | | | |
| 2958 | 95 | 638 | 25 | 36 | | Levels |
| 2959 | 195 | 4198 | 145 | 161 | | Levels |
| 2960 | 100 | 1020 | 46 | 60 | Beginner | |
| 2962 | 50 | 256 | 17 | 49 | | Levels |
| 3013 | 110 | 5151 | 737 | 115 | Intermediate | e Level |
| 3154 | 50 | 409 | 35 | 46 | All | Levels |
| 3272 | 195 | 7827 | 268 | 66 | All | Levels |
| | | | | | | |

| 3460 | 50 | | 7407 | 172 | 147 | All Levels |
|------|------------|--------|-----------|--------------|------------------|------------|
| 3573 | 50 | | 35267 | 217 | 53 | All Levels |
| 3574 | 75 | | 973 | 50 | 46 | All Levels |
| | | | | | | |
| | content_du | ration | publishe | ed_timestamp | subject | |
| 216 | 14 | hours | 2016-08-1 | 1T22:09:24Z | Web Development | |
| 777 | 45 | hours | 2013-04-0 | 08T00:46:14Z | Web Development | |
| 814 | 16 | hours | 2015-11-0 | 8T20:57:35Z | Web Development | |
| 842 | 26 | hours | 2014-05-2 | 9T00:58:43Z | Web Development | |
| 1400 | 2 | hours | 2015-06-0 | 9T19:51:50Z | Web Development | |
| 1932 | 3.5 | hours | 2016-12-2 | 2T00:11:22Z | Web Development | |
| 1969 | 7 | hours | 2016-07-1 | .3T21:40:32Z | Business Finance | |
| 2294 | 3.5 | hours | 2015-02-0 | 9T15:37:56Z | Web Development | |
| 2295 | 2 | hours | 2017-01-1 | .8T21:53:34Z | Web Development | |
| 2341 | 2 | hours | 2015-07-0 | 08T00:15:12Z | Graphic Design | |
| 2906 | 14.5 | hours | 2015-03-0 | 4T00:10:36Z | Web Development | |
| 2908 | 4.5 | hours | 2017-01-1 | 1T21:15:25Z | Web Development | |
| 2929 | 6.5 | hours | 2014-10-2 | 21T07:58:07Z | Web Development | |
| 2952 | 2.5 | hours | 2017-05-2 | 28T23:41:03Z | Business Finance | |
| 2953 | 3 | hours | 2017-03-1 | .4T00:39:45Z | Business Finance | |
| 2954 | 7 | hours | 2017-04-2 | 28T16:41:44Z | Business Finance | |
| 2955 | 31.5 | hours | 2017-02-2 | 4T18:40:55Z | Web Development | |
| 2956 | 5 | hours | 2015-06-1 | 4T18:18:57Z | Web Development | |
| 2957 | 6.5 | hours | 2017-03-3 | 30T22:17:09Z | Business Finance | |
| 2958 | 5 | hours | 2015-06-1 | .7T22:23:31Z | Business Finance | |
| 2959 | 26 | hours | 2013-10-2 | 20T19:53:28Z | Web Development | |
| 2960 | 6 | hours | 2015-07-0 | 1T21:46:36Z | Web Development | |
| 2962 | 5.5 | hours | 2017-01-2 | 27T17:11:28Z | Business Finance | |
| 3013 | 12.5 | hours | 2016-11-0 | 6T19:00:38Z | Web Development | |
| 3154 | 8 | hours | 2016-04-1 | 2T00:40:03Z | Business Finance | |
| 3272 | 11 | hours | 2016-09-2 | 26T15:08:29Z | Web Development | |
| 3460 | 20 | hours | 2014-03-0 | 4T07:12:21Z | Web Development | |
| 3573 | 4 | hours | 2012-04-2 | 25T00:01:43Z | Web Development | |
| 3574 | 4.5 | hours | 2015-08-0 | 9T22:16:41Z | Web Development | |
| | | | | | | |

1.0.4 What are the courses that are published in Year 2015?

[15]: udemy[udemy.published_timestamp.str.contains('2015')]

| [15]: | course_id | course_title | is_paid | \ |
|-------|-----------|------------------------------------------------|---------|---|
| 10 | 591880 | 1 - Concepts of Statistics For Beginners Step | True | |
| 16 | 302450 | 10 Numbers Every Business Owner Should Know | True | |
| 19 | 384928 | 101 Blues riffs - learn how the harmonica supe | True | |
| 23 | 550842 | 16 Guitar Chords to Jam With - (Beginner - Int | True | |
| 26 | 486240 | 2 Easy Steps To Investment And Avoiding Traps | True | |
| ••• | ••• | | | |
| 3675 | 551170 | Your First Course on Piano | True | |

| 3676 | 49 | 8488 Your | First Suc | ccessful Fo | orex Tra | des - W | ith Case | True | |
|----------------------------------------------|-------|------------|-----------|-------------|----------|---------|--------------|---------|---|
| 3677 | 32 | 8960 Your | Own Site | in 45 Min: | : The Co | mplete | Wordpres | True | |
| 3678 | 55 | 2700 You | r Second | Course on | Piano: | Two Han | ded Playing | True |) |
| 3679 | 63 | 1754 Zend | Frameworl | x 2: Learn | the PHP | framew | ork ZF2 | True | |
| | | | | | | | | | |
| I | orice | num_subscr | ibers nu | um_reviews | num_le | ctures | | level | \ |
| 10 | 200 | | 273 | 4 | | 15 | Beginne | r Level | |
| 16 | 20 | | 13 | 1 | | 9 | All | Levels | |
| 19 | 200 | | 1350 | 65 | | 55 | Intermediate | e Level | |
| 23 | 20 | | 1224 | 19 | | 20 | Beginne | r Level | |
| 26 | 20 | | 828 | 1 | | 20 | All | Levels | |
| | | *** | | ••• | ••• | | ••• | | |
| 3675 | 70 | | 2002 | 34 | | 33 | Beginner | r Level | |
| 3676 | 200 | | 1079 | 34 | | 16 | All | Levels | |
| 3677 | 120 | | 1566 | 29 | | 36 | All | Levels | |
| 3678 | 70 | | 1018 | 12 | | 22 | Beginner | r Level | |
| 3679 | 40 | | 723 | 130 | | 37 | All | Levels | |
| | | | | | | | | | |
| content_duration published_timestamp subject | | | | | | | | | |
| 10 | | 31 mins | 2015-08- | -30T22:48:3 | 34Z | Busines | s Finance | | |
| 16 | | 1 hour | 2015-03- | -08T19:11:2 | 24Z | Busines | s Finance | | |
| 19 | | 6.5 hours | 2015-01- | -04T21:14:3 | 31Z Mus | ical In | struments | | |
| 23 | | 1 hour | 2015-07- | -10T19:53:5 | 6Z Mus | ical In | struments | | |
| 26 | | 1 hour | 2015-04- | -27T23:18:5 | 59Z | Busines | s Finance | | |
| ••• | | ••• | | ••• | | | ••• | | |
| 3675 | | 4 hours | 2015-07- | -16T17:07:4 | 19Z Mus | ical In | struments | | |
| 3676 | | 2.5 hours | 2015-05- | -26T20:48:4 | 18Z | Busines | s Finance | | |
| 3677 | | 4 hours | 2015-04- | -20T22:15:1 | L7Z | Web De | velopment | | |
| 3678 | | 5 hours | 2015-10- | -26T20:04:2 | 21Z Mus | ical In | struments | | |
| 3679 | | 6.5 hours | 2015-11- | -11T18:55:4 | 15Z | Web De | velopment | | |
| | | | | | | | | | |

[1014 rows x 11 columns]

1.0.5 What are Max No Of Subscribers For Each Level?

```
[16]: udemy.head(1)
[16]:
     course_id
                                             course_title is_paid \
    0
         True
      price num_subscribers num_reviews num_lectures
                                                  level \
        35
                    3137
                                18
                                           68 All Levels
      content_duration published_timestamp
                                               subject
           1.5 hours 2014-09-18T05:07:05Z Musical Instruments
```

```
[17]: udemy.groupby('level')['num_subscribers'].max()
      udemy.groupby('level').max()
[17]:
                          course_id \
     level
      All Levels
                            1277924
      Beginner Level
                            1282064
      Expert Level
                            1275790
      Intermediate Level
                            1276182
                                                               course_title \
      level
      All Levels
     Beginner Level
                                           Adobe Illustrator
     Expert Level
                          [Value Investing] Where White People Keep Thei...
      Intermediate Level
                          is_paid price num_subscribers num_reviews num_lectures \
      level
      All Levels
                             True Free
                                                  268923
                                                                27445
                                                                                544
      Beginner Level
                             True Free
                                                  161029
                                                                 5924
                                                                                779
      Expert Level
                             True
                                     95
                                                    5172
                                                                  249
                                                                                157
      Intermediate Level
                             True Free
                                                   29167
                                                                 3326
                                                                                320
                         content_duration
                                            published_timestamp
                                                                         subject
      level
                                9.5 hours 2017-07-06T21:16:13Z Web Development
      All Levels
                                                                 Web Development
     Beginner Level
                                9.5 hours 2017-07-06T21:46:30Z
     Expert Level
                                  9 hours 2017-07-04T18:08:01Z
                                                                 Web Development
      Intermediate Level
                                9.5 hours 2017-07-05T04:41:54Z Web Development
```