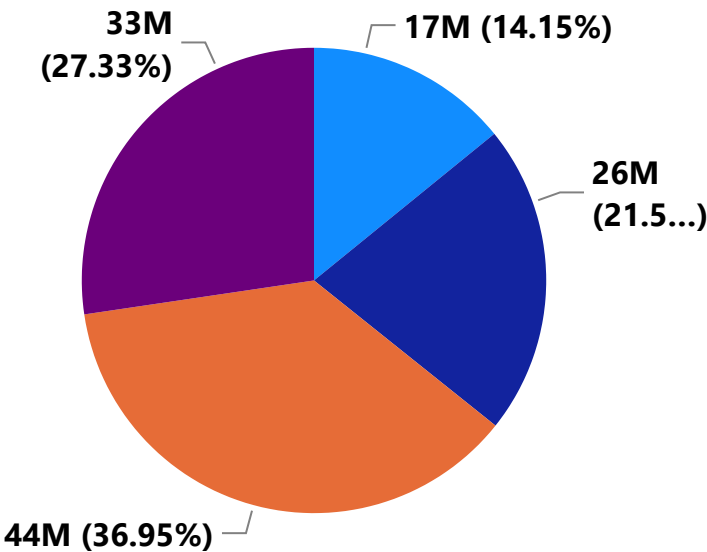


Total Orders

120M

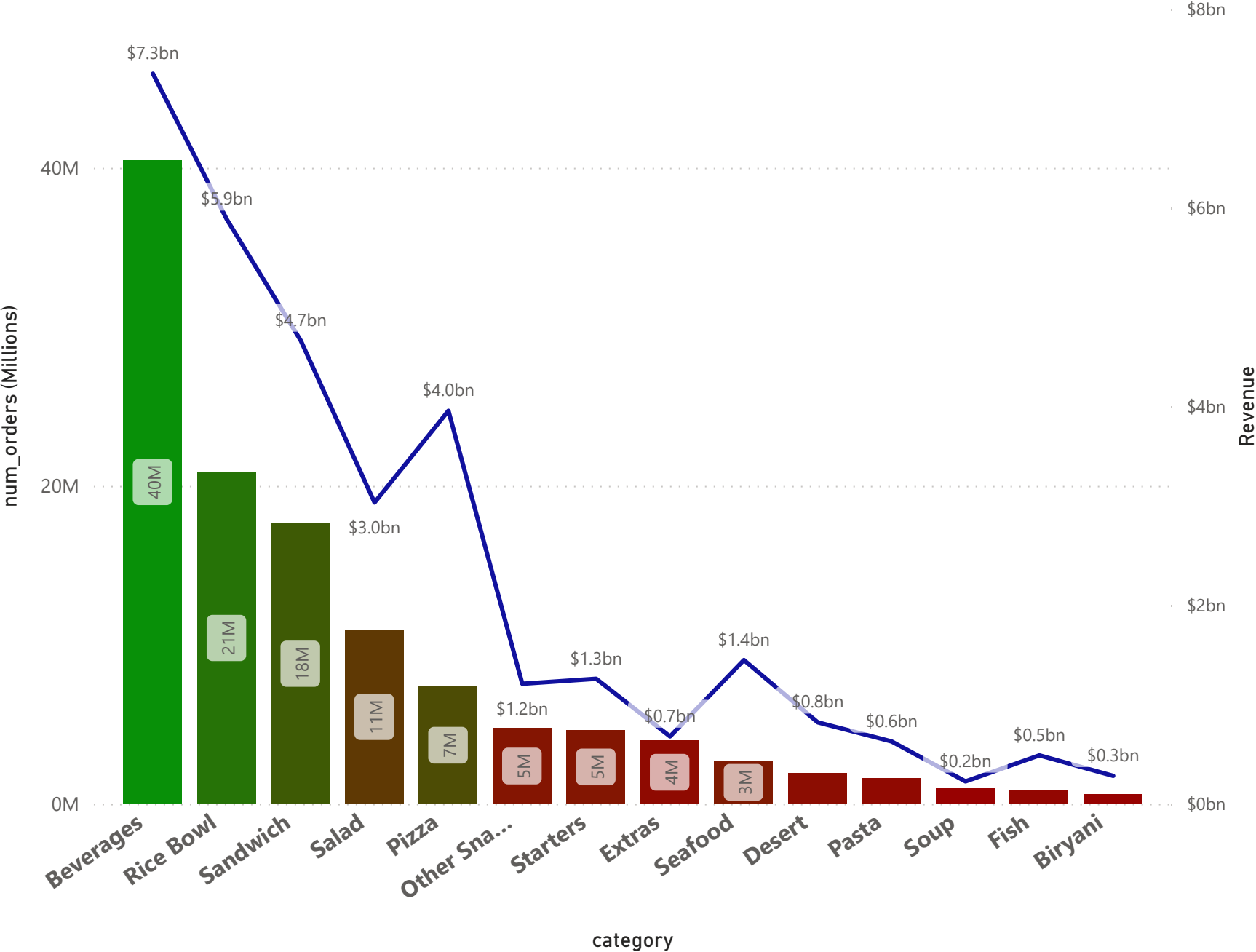
Total Orders by Cuisine

Cuisine Continental Indian Italian Thai



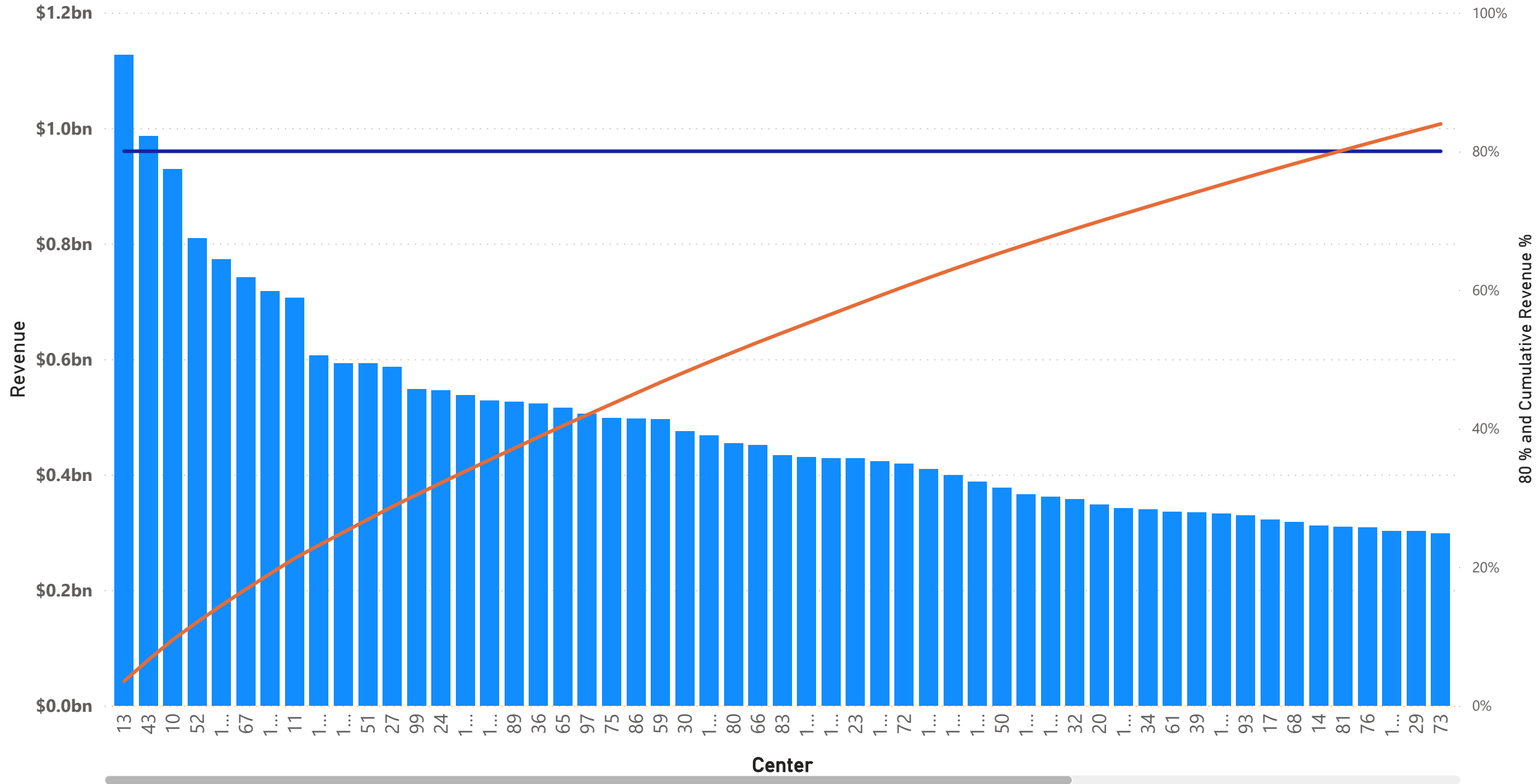
Total Orders and Revenue by Category

num_orders Revenue



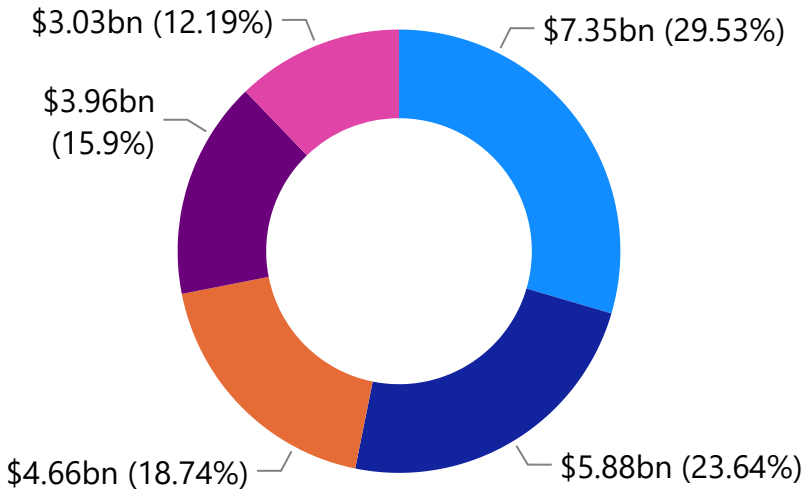
Revenue, 80 % and Cumulative Revenue % by Center_id

● Revenue ● 80 % ● Cumulative Revenue %



Revenue by Top 5 Categories

Category Beverages Rice Bowl Sandwich Pizza Salad



Revenue
\$31.92bn

Base Revenue
\$35.88bn

Discounted Value

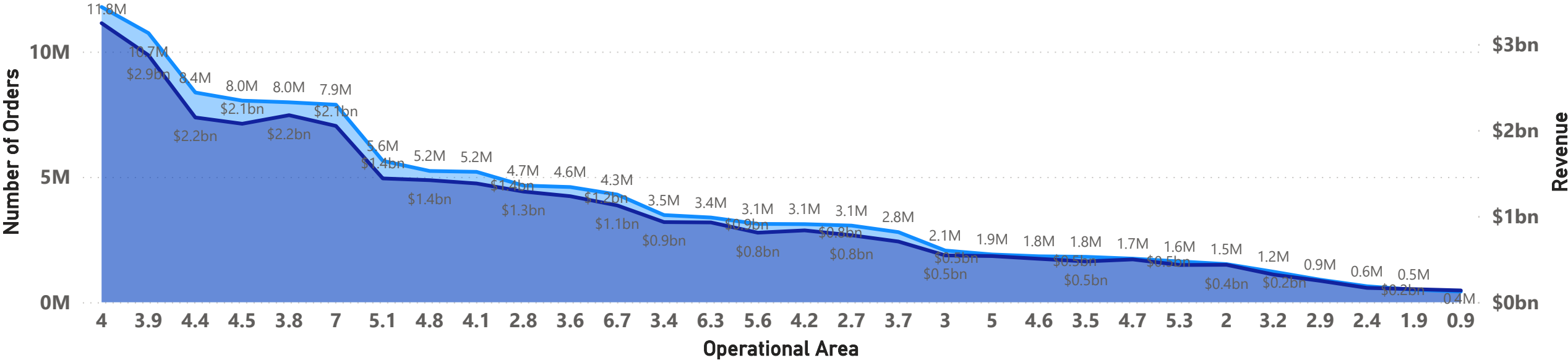
Total % Discounts

\$3.96bn

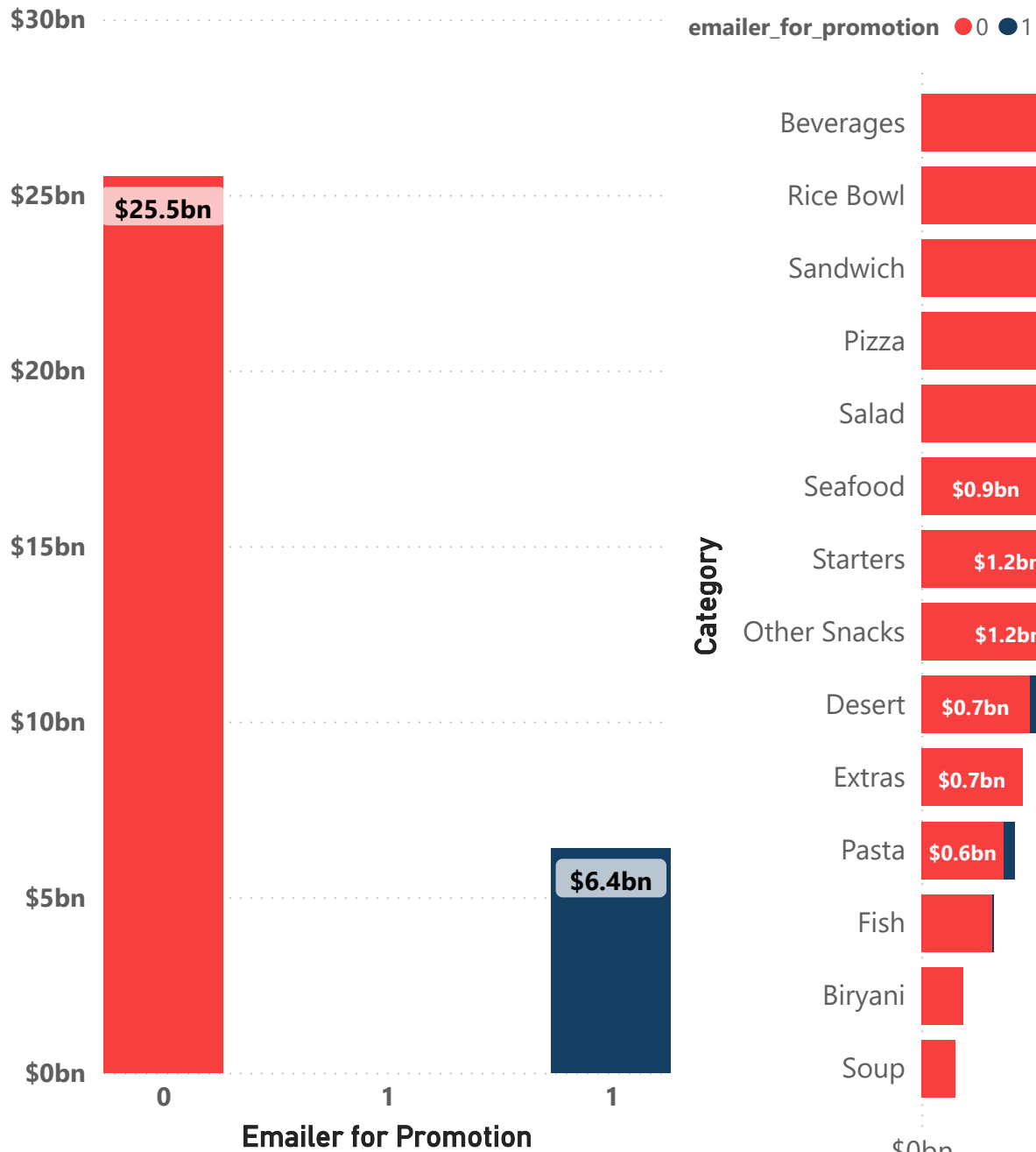
11.04%

Number of Orders & Revenue by Operational Area

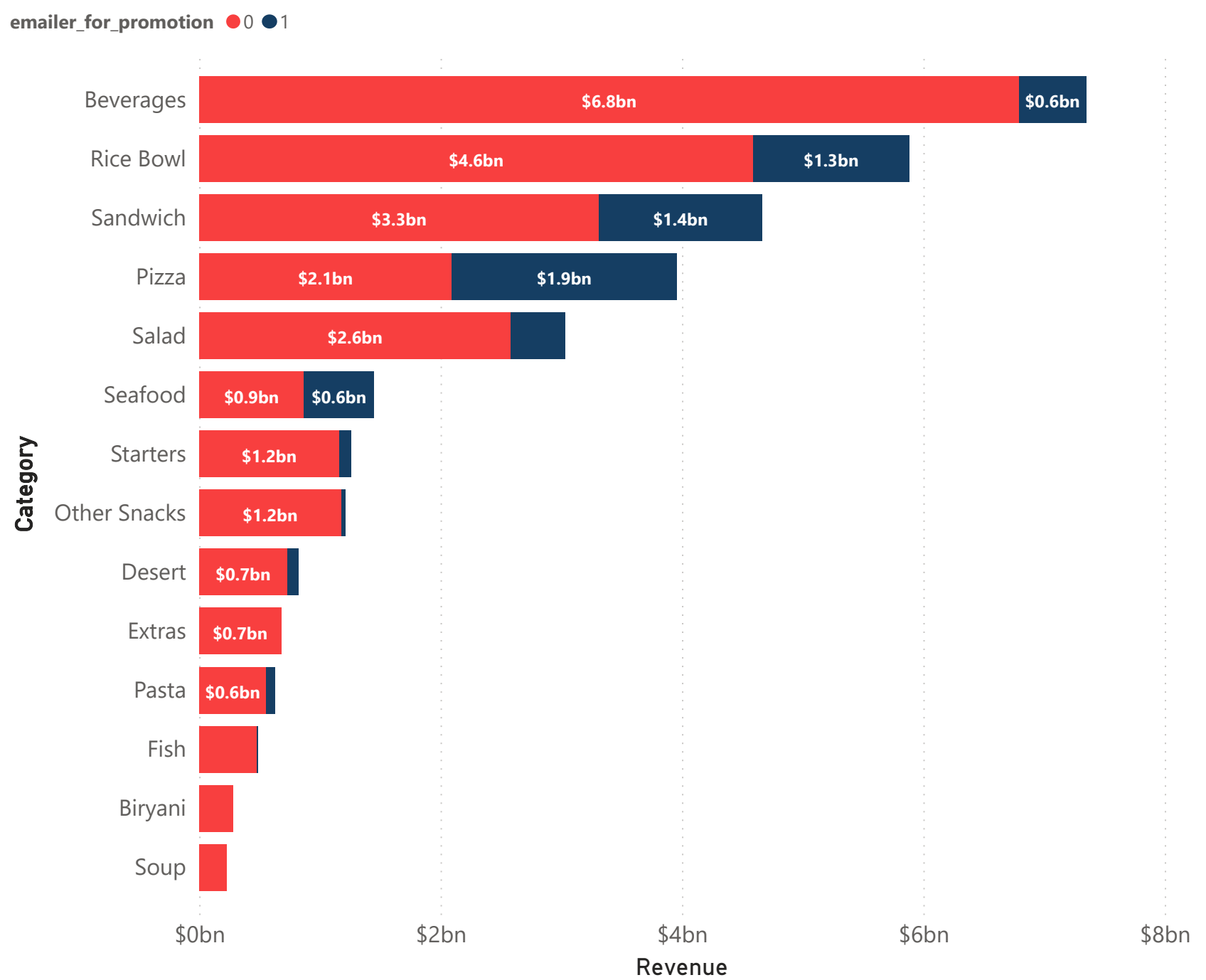
num_orders Revenue



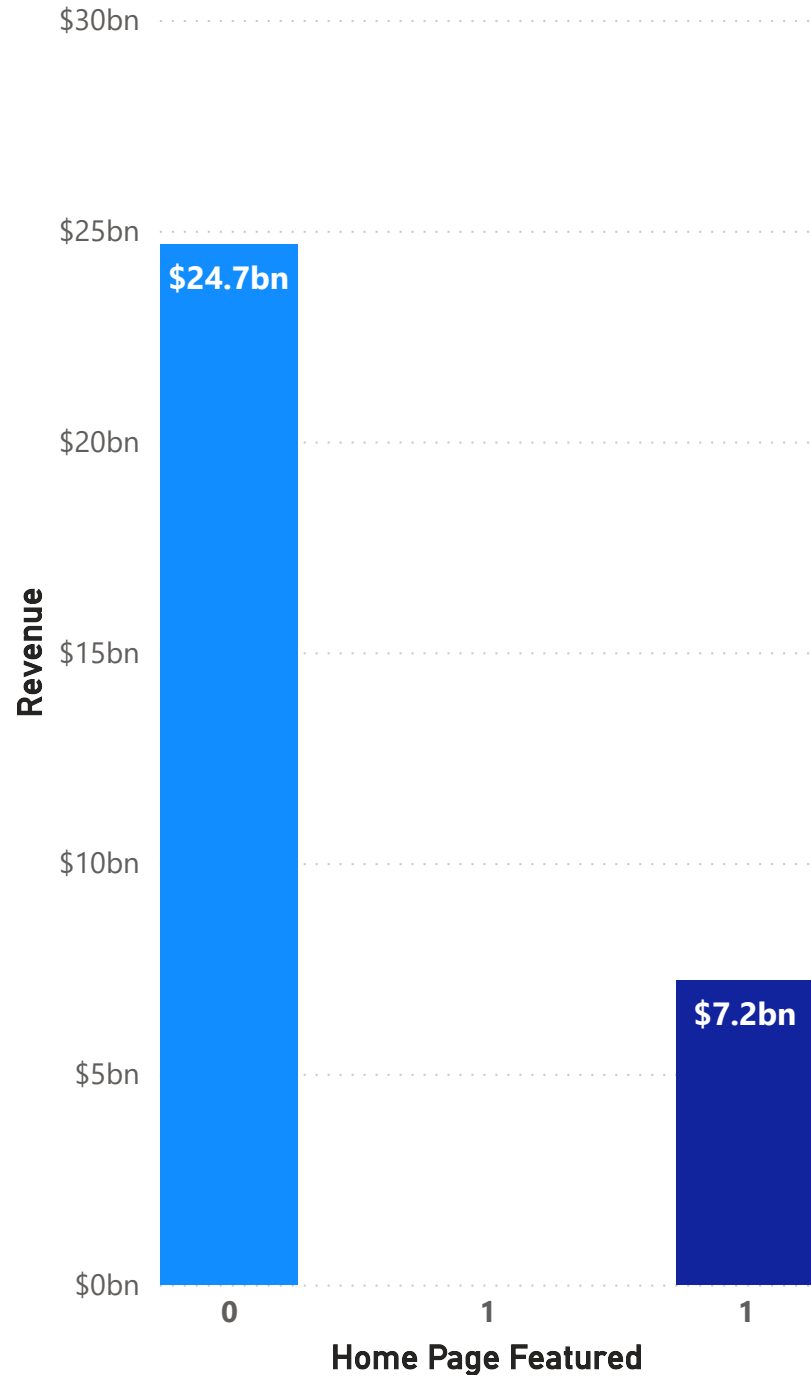
Revenue by Emailer for Promotion



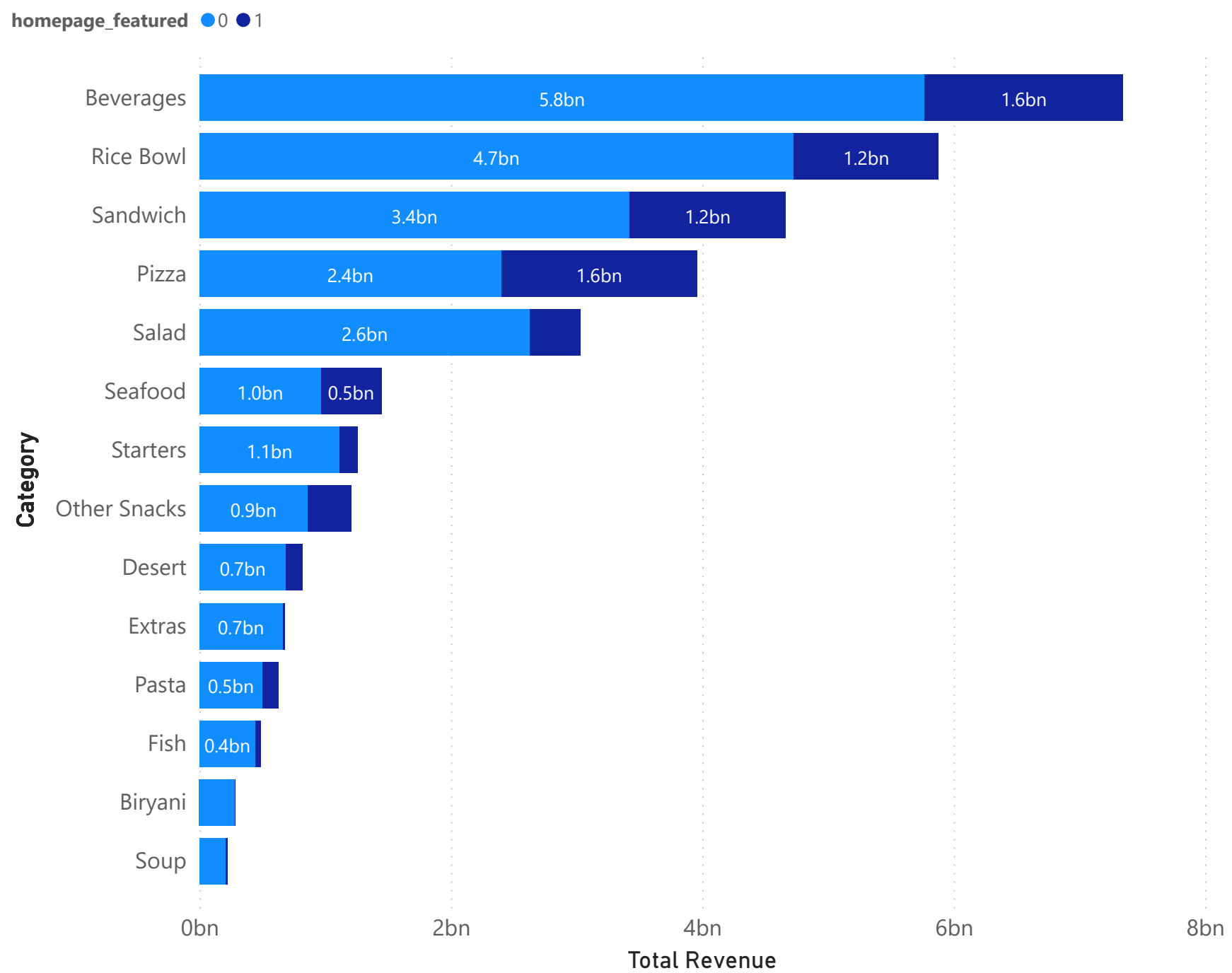
Revenue by Category & Emailer Promotion



Revenue by Home Page Featured



Total Revenue by Category & Home Page Featured



Total Orders by WeekEnd_Date

