

# Avyam Grover

*Driven and attentive recent high school graduate, eager to dive into marketing and sales roles. Passionate about contributing to cutting-edge projects and expanding skill sets. Excited to immerse in a vibrant workplace, ready to absorb knowledge and evolve professionally. Dedicated to ongoing development and embracing challenges in a fast paced setting*

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[MyPortfolio.com](#)

## ACADEMIC QUALIFICATIONS

### BBA Specialised in Marketing

*Kalinga University 2024 -  
2027*

### AISSCE (Commerce)

*D.A.V Public School,  
Amritsar*

## Interpersonal & Workplace Skills

- 1. Problem-Solving
- 2. Critical Thinking
- 3. Attention to Detail
- 4. Time Management
- 5. Effective Communication
- 6. Team Collaboration
- 7. Adaptability

## TECHNICAL & ANALYTICAL SKILLS

- 1. Data Analysis
- 2. Trello (Project Management Tool)
- 3. Social Media Management
- 4. Data Management
- 5. MS 365
- 6. Power Bi

## EXPERIENCE

### Travel Sales Consultant - Tucan Trails

*October '25 - Present*

- Assisted clients with travel planning, bookings and personalised itineraries.
- Handled enquiries across email, phone and social media.
- Supported the sales team with quotes, follow-ups and booking confirmations.
- Maintained accurate customer and booking records.
- Worked with the marketing team on promotional content and brand visibility.

### Area Representative @ KSI+

*April'25 - JUNE'25*

- Conducted door-to-door marketing to create brand awareness and generate new leads.
- Engaged potential customers, presented product benefits and closed sales.
- Managed assigned area efficiently to maximise outreach and drive consistent sales growth.

### Data Entry Intern @ WOWeALTH

*April'24 - June'24*

- Proficiently managed data entries for mutual fund and insurance clients, ensuring accuracy and timeliness
- Played a key role in supporting business planning by assisting in the creation of financial models and forecasts

### MARKETING & MANAGEMENT @ ROHAN TEXTILES

*April'22 - April'24*

Curated and managed inventory to ensure optimal stock levels and product availability. Established competitive pricing strategies to maximize sales and profitability.

### Volunteer @ GUT

*Sept'23- Sept 24*

- Worked closely with team members to plan and deliver events and campaigns, demonstrating strong teamwork and collaboration.
- Assisted with organising activities and managing tasks, ensuring smooth and efficient execution.
- Helped solve unexpected challenges during events and outreach activities, showing adaptability and quick thinking.
- Contributed ideas and support to initiatives that promote girl empowerment and community engagement.