

Avyam Grover

Driven and attentive recent high school graduate, eager to dive into marketing and sales roles. Passionate about contributing to cutting-edge projects and expanding skill sets. Excited to immerse in a vibrant workplace, ready to absorb knowledge and evolve professionally. Dedicated to ongoing development and embracing challenges in a fast paced setting

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[MyPortfolio.com](#)

ACADEMIC QUALIFICATIONS

BBA Specialised in Marketing

*Kalinga University 2024 -
2027*

AISSCE (Commerce)

*D.A.V Public School,
Amritsar*

Interpersonal & Workplace Skills

- 1.Problem-Solving*
- 2.Critical Thinking*
- 3.Attention to Detail*
- 4.Time Management*
- 5.Effective Communication*
- 6.Team Collaboration*
- 7.Adaptability*

TECHNICAL & ANALYTICAL SKILLS

- 1.Data Analysis*
- 2.Trello (Project Management Tool)*
- 3.Social Media Management*
- 4.Data Management*
- 5.MS 365*
- 6.Power Bi*

EXPERIENCE

Travel Sales Consultant - Tucan Trails

October '25 - Present

- Assisted clients with travel planning, bookings and personalised itineraries.
- Handled enquiries across email, phone and social media.
- Supported the sales team with quotes, follow-ups and booking confirmations.
- Maintained accurate customer and booking records.
- Worked with the marketing team on promotional content and brand visibility.

Area Representative @ KSI+

April'25 - JUNE'25

- Conducted door-to-door marketing to create brand awareness and generate new leads.
- Engaged potential customers, presented product benefits and closed sales.
- Managed assigned area efficiently to maximise outreach and drive consistent sales growth.

Data Entry Intern @ WOEALTH

April'24 - June'24

- Proficiently managed data entries for mutual fund and insurance clients, ensuring accuracy and timeliness
- Played a key role in supporting business planning by
- assisting in the creation of financial models and forecasts

MARKETING & MANAGEMENT @ ROHAN TEXTILES

April'22 - April'24

Curated and managed inventory to ensure optimal stock levels and product availability.Established competitive pricing strategies to maximize sales and profitability.

Volunteer @ GUT

Sept'23- Sept 24

- Worked closely with team members to plan and deliver events and campaigns, demonstrating strong teamwork and collaboration.
- Assisted with organising activities and managing tasks, ensuring smooth and efficient execution.
- Helped solve unexpected challenges during events and outreach activities, showing adaptability and quick thinking.
- Contributed ideas and support to initiatives that promote girl empowerment and community engagement.