

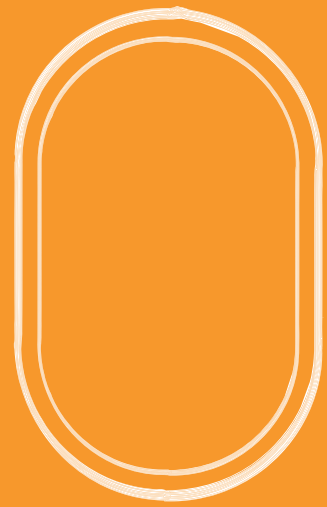
Logo



Varieties //



logo
concept //



summer
roll



chop-
sticks



rice
grains



Madam
DO

Menu Display

DO's ROLL

THE BASE:

RICE PAPER
 RICE NOODLE
 VEGGIE MIX

+ DIP DO's SAUCE:

SWEET SESAM
 MAM SECRET
 HOISIN

01. DO's VEGGIE
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

02. DOFU ROLL
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

03. DO's SPECIAL
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

04. M'PRAWN
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

05. MADAM ROLL
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

06. CHICKEN DO
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

07. DO's BÁNH MÌ
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

08. DOFU BAHN MI
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

01. MA'M BUN
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

01. VEGGIE PHO
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €

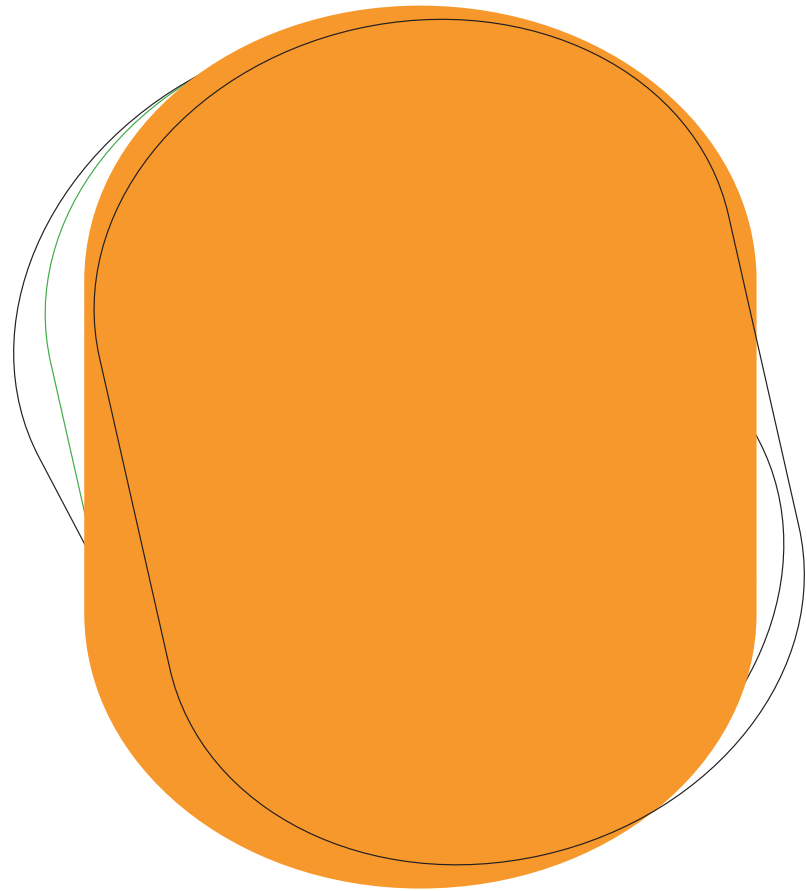
DO's PHO
Zutaten,Zutaten,
Zutaten,Zutaten
0,00 €



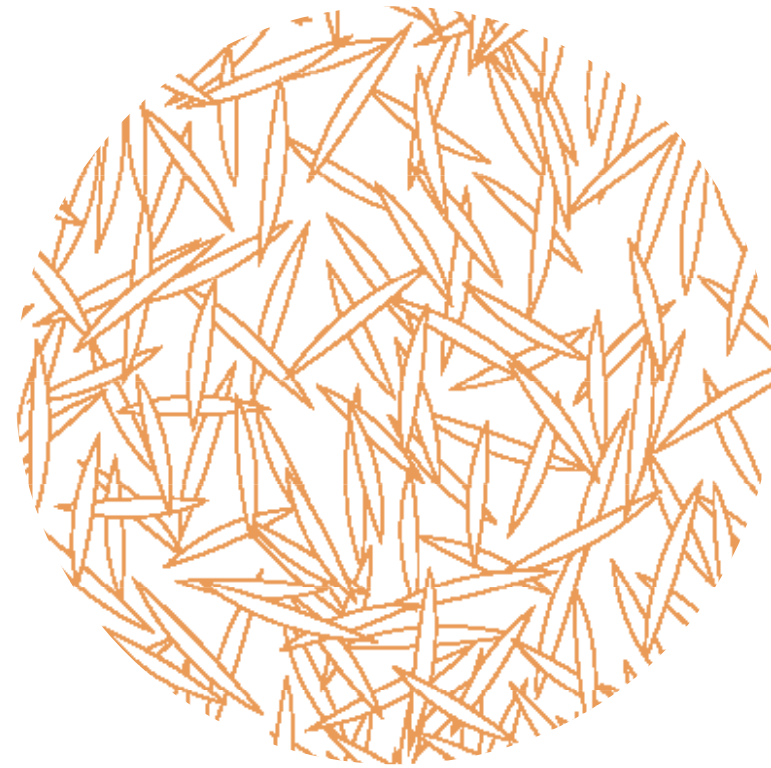
Packaging



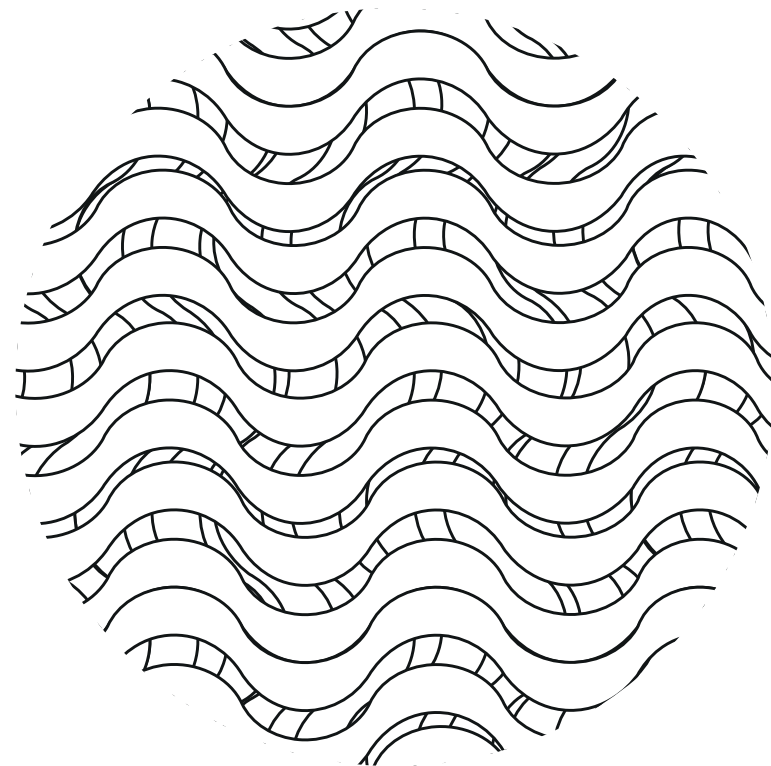
Pattern



rice



noodles



Typography

H1 CA Saygon Regular

A B C E D E F g h i j k l m
o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 € !
. , : = % + - & / #



TEXT Space Grotesk Regular

A B C E D E F g h i j k l m
o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 € !
. , : = % + - & / #

PRICE CA Saygon TEXT BOLD

1 2 3 4 5 6 7 8 9 0 €



ACCENT JOHN DOE REGULAR

A B C E D E F g h i j k l m
o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0 € !
. , : = % + - & / #



**Madam
DO's**



streetfood

Color Palette

Black

• • • • •
HEX: #000000
CMYK: 0/0/0/100
RGB: 0/0/0

Orange

• • • • •
HEX: #ff9900
RGB: 255/153/0
CMYK: 0/48/93/0

Green

• • • • •
HEX: #3c8e35
RGB: 60/142/53
CMYK: 78/20/100/5

Grey

• • • • •
HEX: #666768
RGB: 102/103/104
CMYK: 57/46/45/31

