

### **Lecturer feedback on Literature review**

**Grade achieved:** 54 % (Pass)

I think you managed to offer a sufficient LR, with some important areas of possible improvement.

#### **Knowledge and Understanding**

The work shows a general understanding of the state of the discipline, but it could use additional coherence in its structure. Moreover, it is way too synthetic for what was required. The recommended word count was 2,000 + reference list, while here it is barely 1,6xx references included. It is not surprising, therefore, that critical depth is somehow lacking.

#### **Critical discussion & Contribution**

You covered somehow the topic but not the breadth (please see above). It would also be good to see some areas that have not yet been researched or have not yet been researched sufficiently.

#### **Structure and Presentation**

You provided some relevant contemporary literature, with peer-reviewed articles and books for the basic concepts together with industry sources.

The structure is overall satisfactory.

Harvard System has been overall correctly used.

Your Turnitin score of 26% and an analysis of the turnitin report suggest an original assignment.

The more important action point is to work more on the theoretical framework and add critical components and academic literature.

Making references to specific research questions instead of a general aim can help with structure and focus, too.