

# Should I get a Masters?

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# Higher Education

More and more people are seeking higher education to improve their chances of getting well paying jobs.

The question then becomes, when is it reasonable to go to Graduate School?

Information is spread out across the Web and makes it difficult to come to a decision.

# Target Audience

Anyone deciding whether or not to go Graduate School.

Anyone wondering if it is a good idea to go into Industry right after undergrad.

Anyone who is curious about different Majors or Schools.

Undergrad students who are curious about future possibilities.

Workers in the Industry interested in going back to School

# Our Product

## **Mastersorjob.ga**

A one-stop-shop for getting the important facts, fast.

The website analyzes over 50 Majors, over 800 occupations, and 4000 schools nationwide.

Enter as little or as much information as you want - we'll do all the heavy lifting.

# Why use our product?

We provide immense amounts of useful information, and we do it fast.

Users can get exactly what they need without having to think too much about it.

The convenience and power of our product is the main selling point - make things as complicated as you want

With just a little more information, we'll answer that big question for you...to be or not to be? (a Graduate student that is)

# Specifications

Basic Search - Learn more about your potential Masters Degree by simply giving us your undergrad major and the State you went to College.

Advanced Options - Customize your basic search with a plethora of options to get the right information for you

Compare Majors - Given 2 Majors, learn more about their differences

Compare Schools - Given 2 Schools, get information regarding their graduate school.

# I know where I live, and I know what degree I have... But otherwise, I'm completely lost!

Enter that information into our website, and we'll guide you!

With just two pieces of information, we can gather data from various reputable databases like the Census, and show you useful statistics!

## Masters or Job

Should I get a masters degree or go straight into industry?

I graduated with a degree in  and went to school in

# What you can find out

The information we can provide with just two fields is limited, so we make assumptions based on averages.

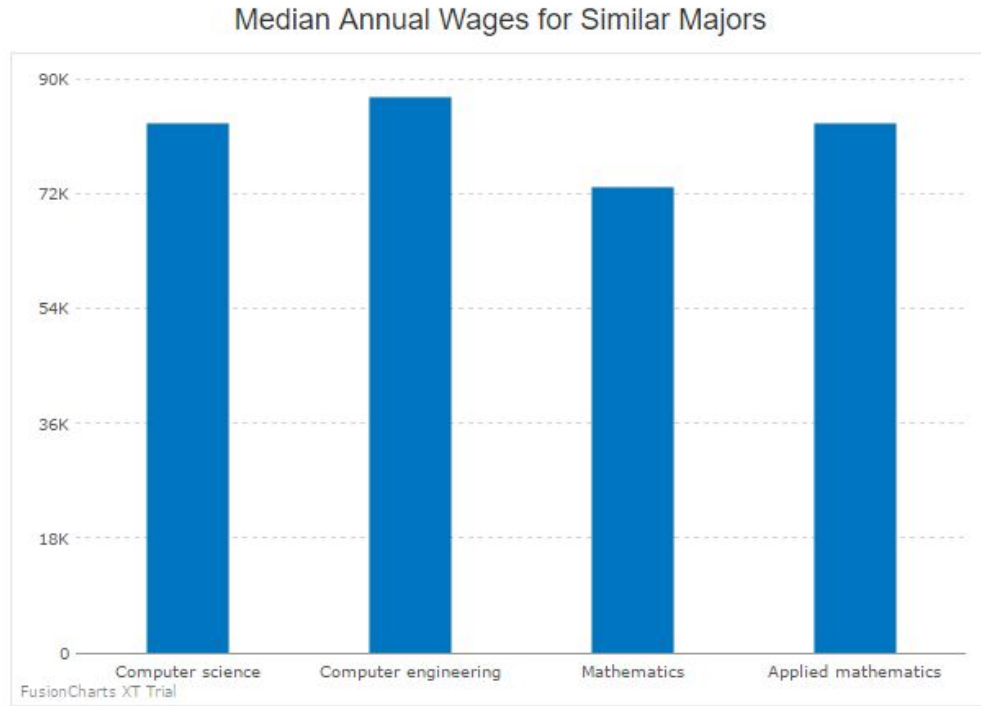
Estimates based on national data are computed and displayed in a user-friendly display, with useful quick facts at the top, followed by more in depth tables and graphs.

## Top 3 Highest Paying Occupations for your Field of Study

Bachelors		Masters	
Occupation	Lifetime Earnings	Occupation	Lifetime Earnings
Marketing and sales managers	\$3,020,000	Designers	\$2,364,000
Producers and directors	\$2,851,000	Secondary school teachers	\$2,339,000
Managers, all other	\$2,694,000	Postsecondary teachers	\$2,268,000



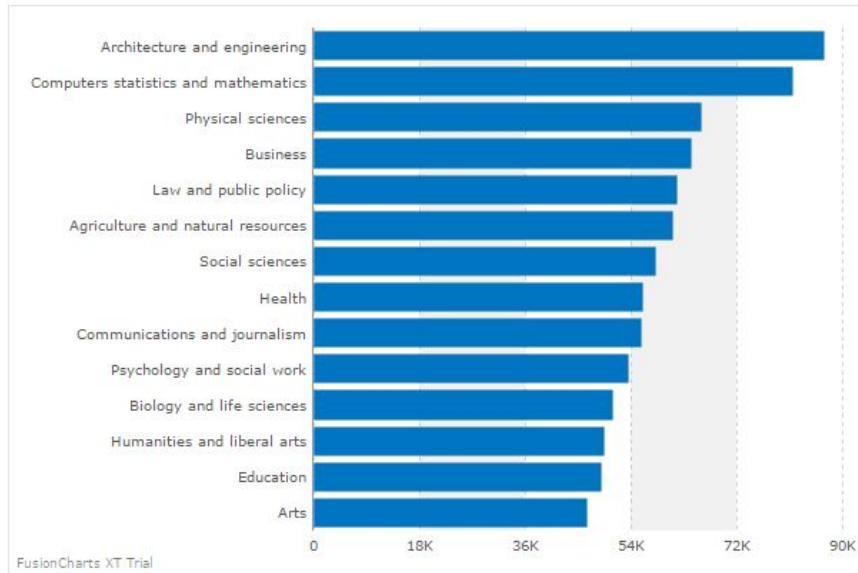
# The Charts



- This chart provides a quick look at majors similar to your own to get a picture on what others are earning

# The Charts

Median Annual Wages for Major Groups

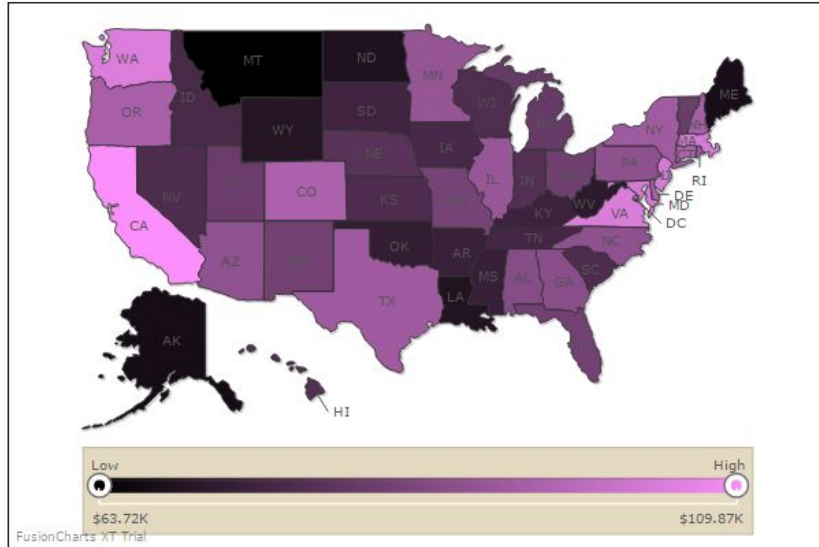


- This chart lists average median salary nationwide for majors grouped by a general group of study.

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# State Gradient Map

Average Annual Wages For Occupations with the Major Computer science by State



- This heat map presents the average earnings of occupations per state that use require your major

# I know where I want to go, and what I want, but I'm bad at math. Is it worth it?

We'll let you know!

Just open up the advanced options tab, and fill in as many or as few fields as you want!

Each entry helps us help you to come to a more accurate decision!

From your input, we can tell you simply, either 「 Yes 」, or 「 No 」

## **The Verdict:**

Yes, you should pursue a Graduate degree!

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## **The Verdict:**

No, you should not pursue a Graduate degree.

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# I Want to Know more About Possible Grad Majors

We have a comparison feature for that!

Just enter in 2 desired Majors and we'll get you the facts

Filter results to get exactly what you need

[Basic Search](#) | [Compare Majors](#) | [Compare Schools](#)

## Compare Majors

See How "Major" the Difference Is

Major 1	Major 2
<input type="text"/>	<input type="text"/>
Desired Lifetime Earnings: <input type="text"/>	
Limit Results: <input type="text"/>	Order: <input type="text" value="Descending"/>
<input type="button" value="submit"/>	

# Major Comparisons - See the Difference

In addition to basic comparisons between the Majors, we provide information on Earning Differences based on Occupations. See which Occupation is right for you!

## Comparison of Wages for Occupations with Either a Degree in **Mathematics teacher education** or **Food science**

Note1: (1 Corresponds to Major 1 and 2 Corresponds to Major 2)

Note2: (Columns with a (B) indicates that less than 10,000 people were sampled for that Occupation, so no value is given)

Occupations	Bachelors Lifetime Earnings 1	Bachelors Lifetime Earnings 2	Masters Lifetime Earnings 1	Masters Lifetime Earnings 2
Postsecondary teachers	\$2,009,000	\$1,840,000	\$2,041,000	\$2,111,000
Elementary and middle school teachers	\$1,803,000	\$1,857,000	\$2,226,000	\$2,263,000
All occupations	\$1,798,000	\$2,288,000	\$2,260,000	\$2,757,000
Secondary school teachers	\$1,921,000	\$2,163,000	\$2,300,000	\$2,232,000

# Finding the Right School

I know I want to go to Grad School...Now what?

Our website provides a School Comparison feature to help you find exactly what you need. Just provide us with 2 different schools!

[Basic Search](#) [Compare Majors](#) [Compare School](#)

## Compare School

My School is Better than Yours

School 1

School 2

# Giving You the Good Stuff

We provide quick, useful facts and easy-to-read tables so you can what you need right away.

Take a look through the data; you might be surprised by what you find!

### Difference

In State Graduate Tuition	Out of State Graduate Tuition
412	-11442

### Top Paying Majors Offered at University of Alabama in Huntsville

Major	Salary
Chemical engineering	96000
Mechanical engineering	87000
Accounting	69000

### Top Paying Majors Offered at Faulkner University

Major	Salary
Computer science	83000
Accounting	69000
Mathematics teacher education	49000



# This is too good to be true!

It may seem that way, yes. If you don't believe us, check out our sources. All are online and accessible to the public:

<https://nces.ed.gov/ipeds/datacenter/DataFiles.aspx>

<https://www.census.gov/library/visualizations/2012/comm/pathways-series.html>

<http://www.bls.gov/oes/current/oessrcst.htm>

<https://collegescorecard.ed.gov/data/>

<https://cew.georgetown.edu/wp-content/uploads/The-Economic-Value-of-College-Majors-Full-Report-web-FINAL.pdf>

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