

Credit Card Customer Report

M **F**

Swipe Online Chip

Silver Blue Gold Platinum

Q2 Q3 Q1 Q4

Revenue by Week

Week	Revenue (Blue)	Revenue (Yellow)
Jan 2023	0.5M	0.4M
Apr 2023	0.6M	0.5M
Jul 2023	0.5M	0.4M
Oct 2023	0.6M	0.5M

Week_Start_Date

All

Revenue by Age Group

Age Group	Revenue (Gold)	Revenue (Teal)
40-50	11M	14M
50-60	9M	10M
30-40	4M	5M
60+	2M	2M
20-30	1M	1M

Total Interest
8M

Revenue
55M

CSS
3.19

Income
576M

Customer_Job **Sum of Revenue** **Sum of Interest_Earned** **Sum of Income**

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
White-collar	10114656	1441074	103930055
Selfemployed	8261758	1119742	75313288
Retirees	4535184	630359	48675030
Govt	8111701	1160016	88773989
Businessman	17387832	2539390	186959919
Blue-collar	6904279	952801	72262158
Total	55315410	7843382	575914439

Revenue by Education

Education	Revenue (Gold)	Revenue (Teal)
Graduate	10M	12M
High School	6M	6M
Unknown	3M	3M
Uneducated	2M	2M

Revenue by top 5 State

State	Revenue (Gold)	Revenue (Teal)
TX	6M	7M
NY	6M	7M
CA	7M	6M
FL	4M	6M
NJ	3M	3M

Revenue by Dependent Group

Dependent Group	Revenue (Gold)	Revenue (Teal)
4	4M	5M
2	7M	9M
0	7M	8M
1	4M	5M
3	2M	2M

Revenue by Marital Status

Marital Status	Revenue (Gold)	Revenue (Teal)
Married	13M	15M
Single	11M	12M
Unknown	2M	2M

Revenue by Income Group

Income Group	Revenue (Gold)	Revenue (Teal)
High	7M	22M
Med	8M	8M
Low	10M	2M