

# Sales Dashboard

High-level Insights into Sales Performance (2021 - 2022)

Country ▾

Coupon Promo Code ▾

SKU ▾

Buyer ▾

Select date range ▾

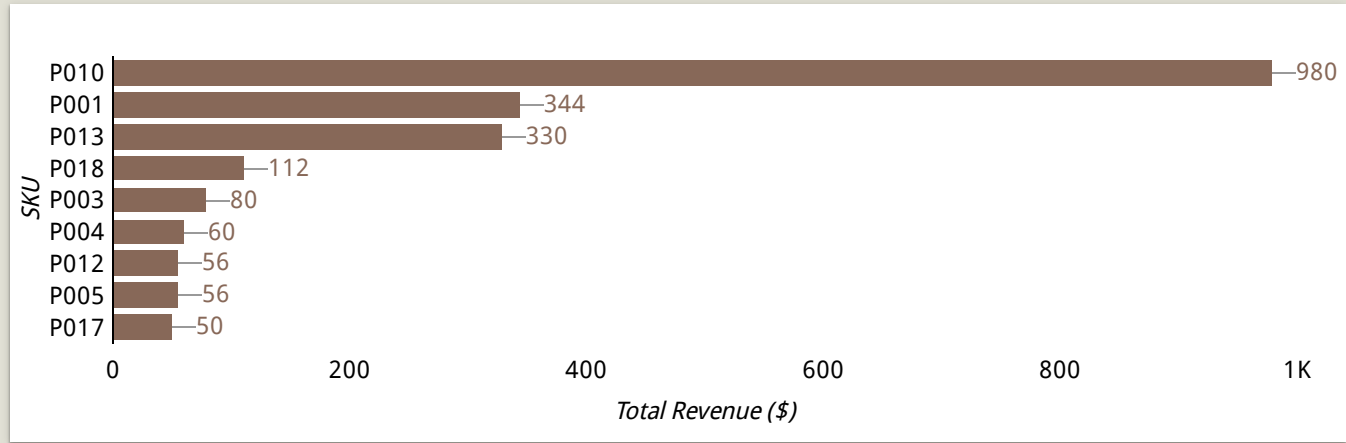
Sales Revenue (\$)2,068

Average Item Price (\$)29.97

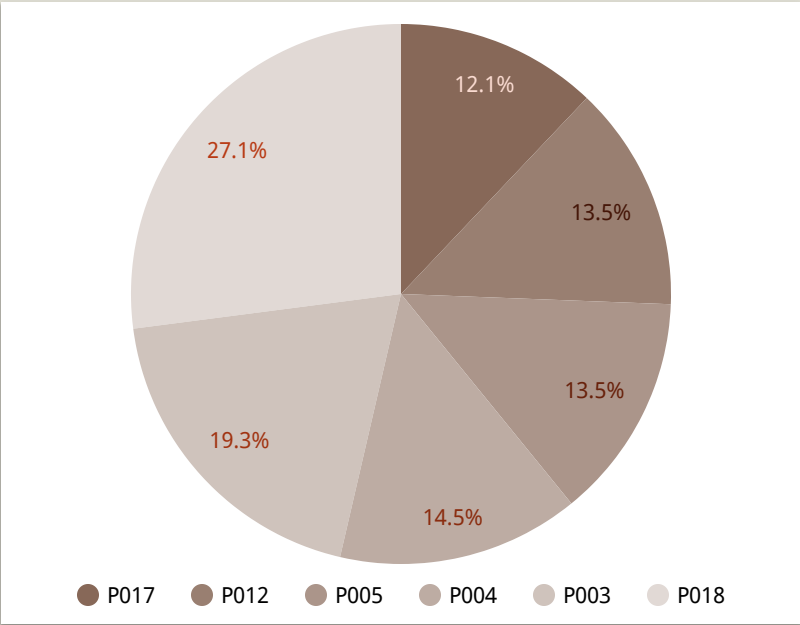
Total Item Sold69

Buyer29

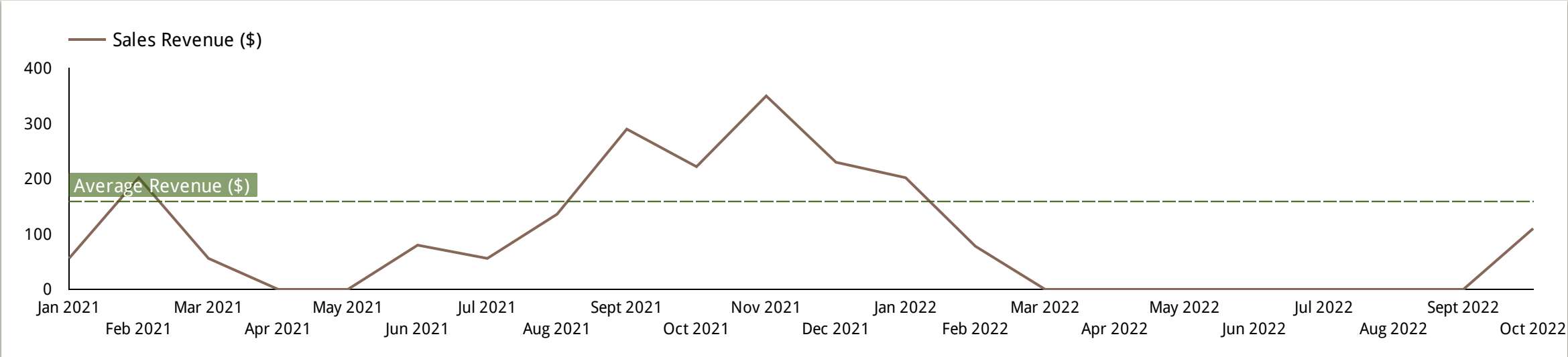
Revenue Generated



SKU Distribution



Sales Trend



Campaign Insights

Coupon Promo Code		Sales Revenue (\$) ▾	Discount Amount (\$)	Total Buyers
1.		1674	0	28
2.	CYBER2021	224	56	8
3.	SALE111121	70	17.5	2
4.	FLASH20	60	12	2
5.	OPENINGSALE0808...	20	4	1
6.	SALE01	20	4	1

Sales Location

