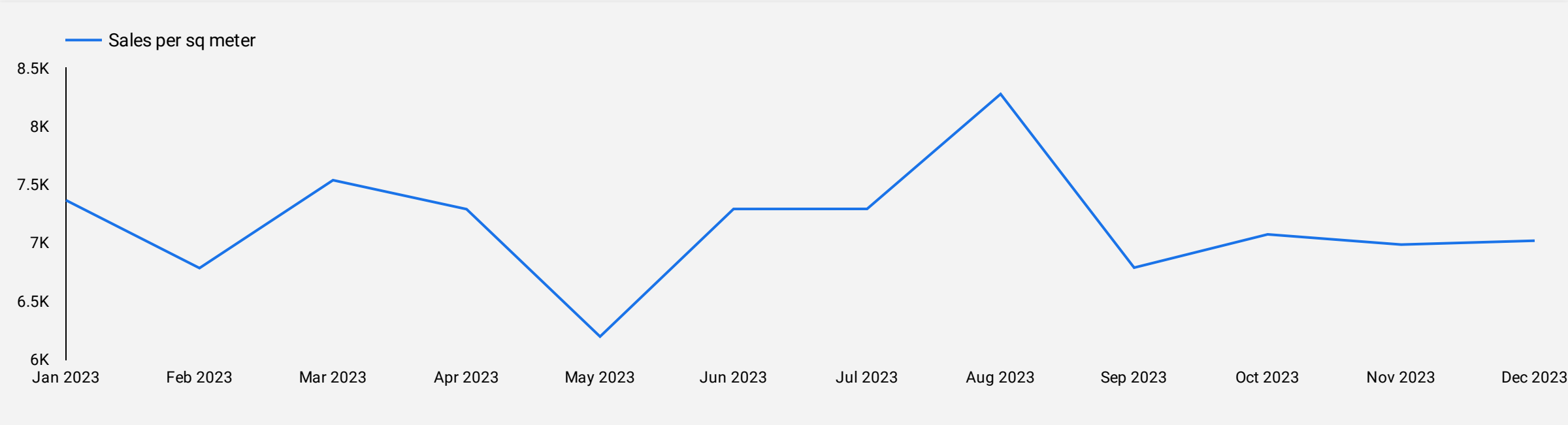


# Shelf Product Performance Overview

Total Revenue \$95.28M	Total Cost \$73.16M	Total Profit \$22.11M	Total Footfall 13.6M	Total Space Alocated 518.1K
Total Sales per Sqm 85.9K	AVG Sales per Sqm 17.2	Total Profit per Sqm 362.9K	Total Traffic Density 219.4K	Conversion ratio 38.9%

Sales per Sqm over Time



# In-depth Product Performance view

Total Revenue  
**\$95.28M**

Total Cost  
**\$73.16M**

Total Profit  
**\$22.11M**

Total Footfall  
**13.6M**

Total Space Alocated  
**518.1K**

Store Name



Total Sales per Sqm  
**85.9K**

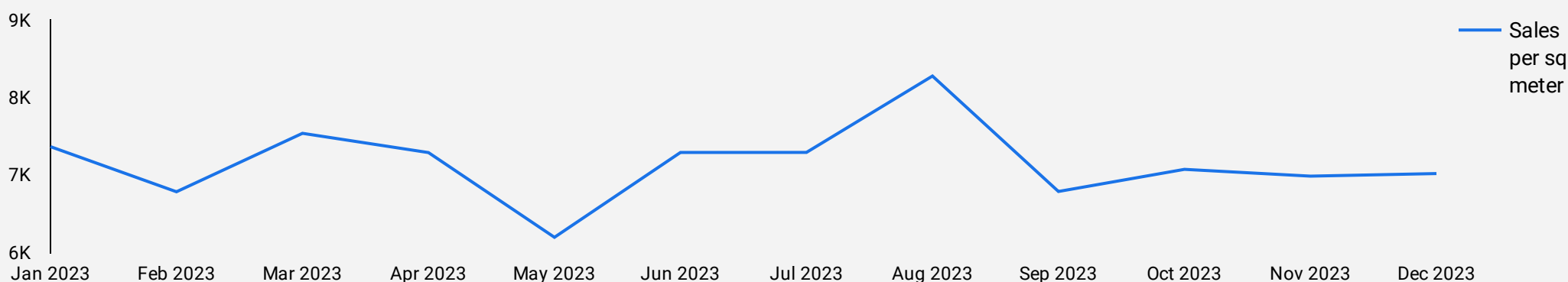
AVG Sales per Sqm  
**17.2**

Total Profit per Sqm  
**362.9K**

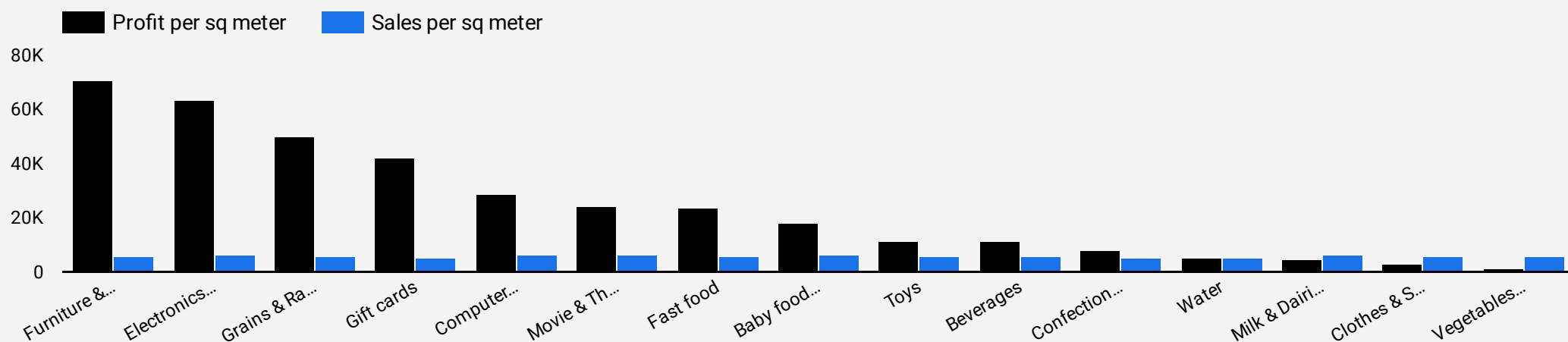
Total Traffic Density  
**219.4K**

Conversion ratio  
**38.9%**

## Sales per Sqm over Time



## Product Sales per Sqm & Profit per Sqm



# Product Profitability Measure Overview

Total Sales per Sqm

85.9K

Total Profit per Sqm

362.9K

Total Traffic Density

219.4K

Conversion ratio

38.9%

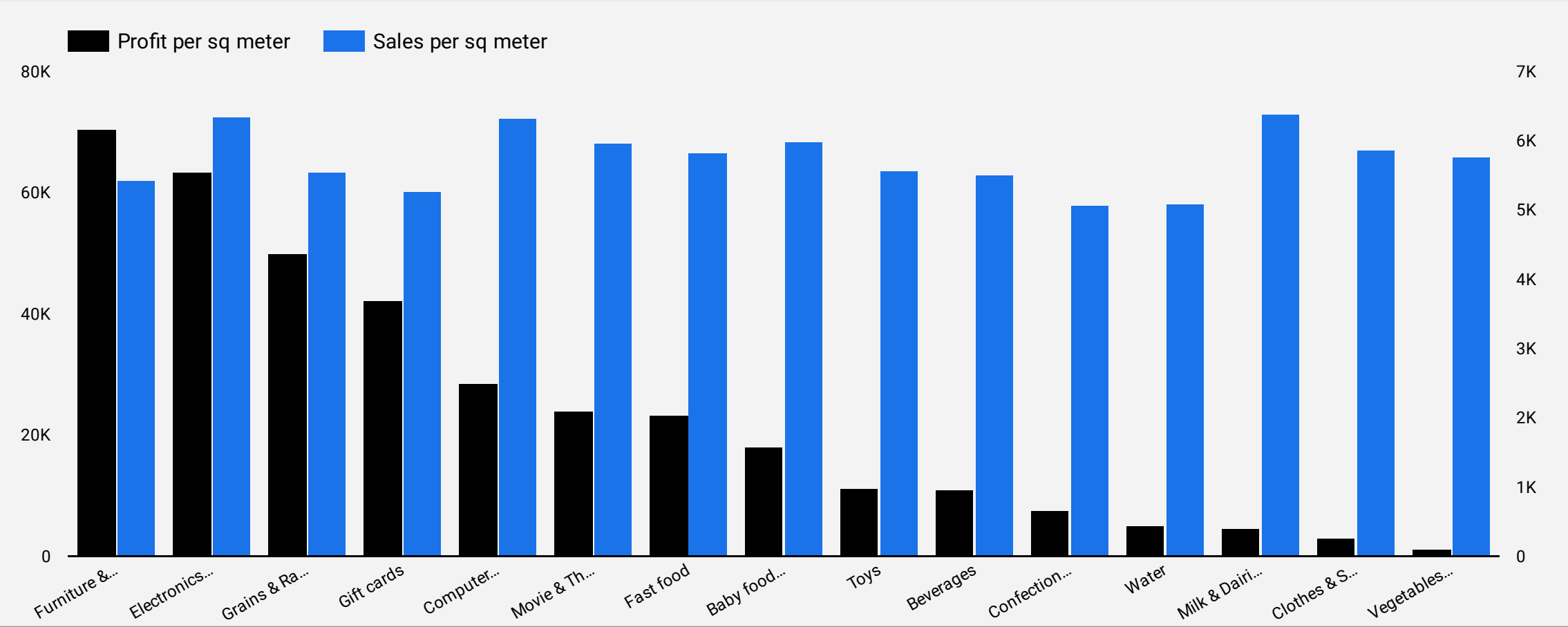
Store Name



Select date range



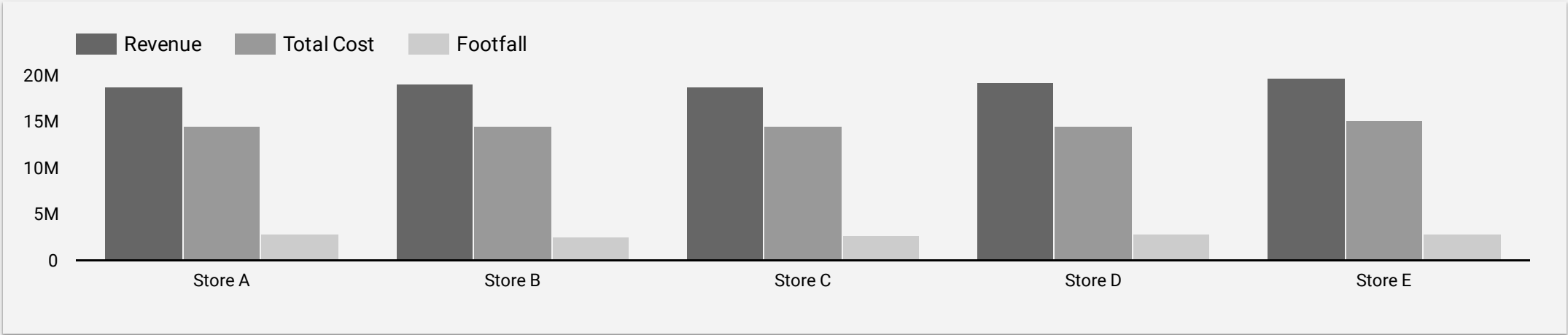
## Product Profitability Chart



# Store Performance view

Total Revenue \$95.28M	Total Cost \$73.16M	Total Profit \$22.11M	Total Footfall 13.6M	Total Space Alocated 518.1K	Select date range ▾
Total Sales per Sqm 85.9K	AVG Sales per Sqm 17.2	Total Profit per Sqm 362.9K	Total Traffic Density 219.4K	Conversion ratio 38.9%	

## Revenue, Total Cost & Footfall per Store



## Store Sales Quantity

