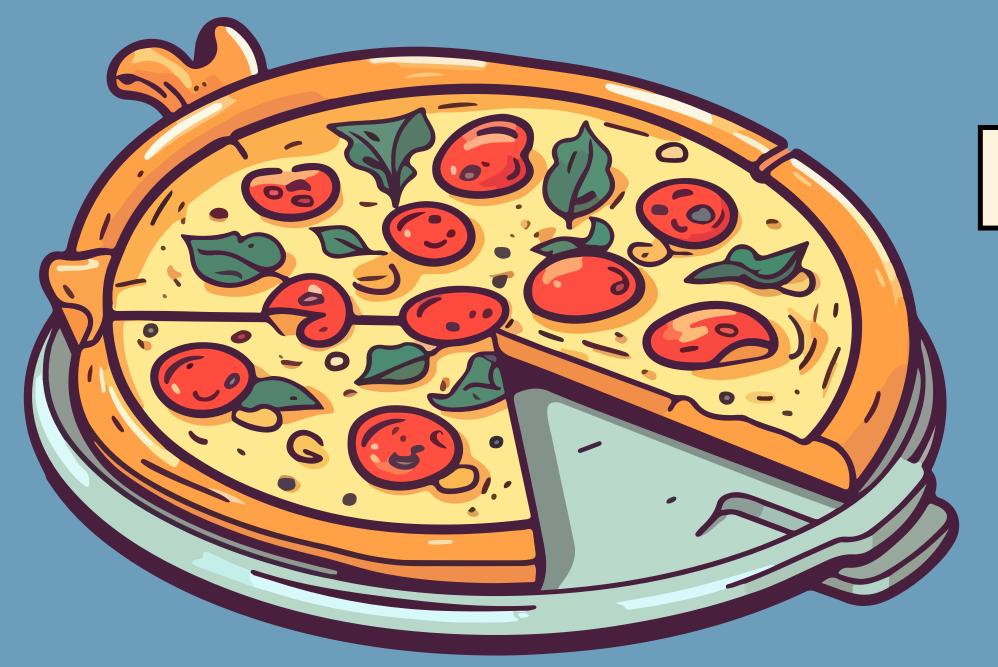
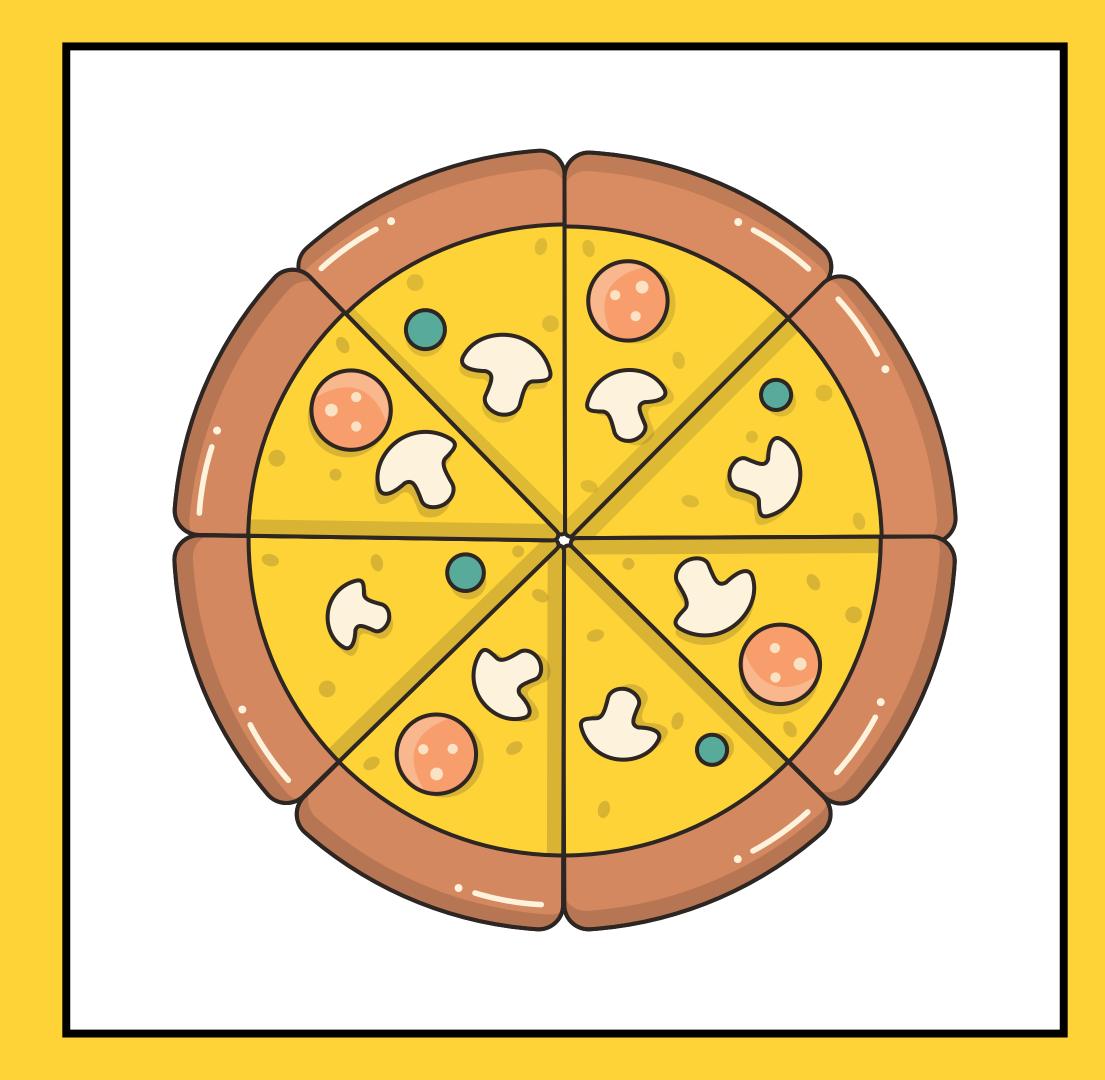
PIZZA SALES PROJECT



1

In this project, I have utilized SQL queries to solve questions related to pizza sales.



Retrieve the total number of orders placed.

```
SELECT

COUNT(order_id) AS Total_Orders

FROM

orders;
```

Calculate the total revenue generated from pizza sales.

```
SELECT

ROUND(SUM(orders_details.quantity * pizzas.price),

2) AS total_revenue

FROM

orders_details

JOIN

pizzas ON orders_details.pizza_id = pizzas.pizza_id
```

Identify the highest-priced pizza.

Identify the most common pizza size ordered.

```
SELECT
    pz.size, COUNT(od.quantity)
FROM
    pizzas pz
        JOIN
    orders details AS od ON od.pizza id = pz.pizza id
GROUP BY pz.size
ORDER BY pz.size
```

List the top 5 most ordered pizza types along with their quantities

```
SELECT
    pt.name, COUNT(od.quantity) AS quantity pizza
FROM
    pizzas AS pz
        JOIN
    orders details A5 od ON od.pizza id = pz.pizza id
        JOIN
    pizza types AS pt ON pt.pizza type id = pz.pizza type id
GROUP BY pt.name
ORDER BY quantity pizza DESC
```

Join the necessary tables to find the total quantity of each pizza category ordered.

```
SELECT
    pt.category, COUNT(od.quantity) AS Total quality
FROM
    pizza types AS pt
        JOIN
    pizzas AS pz ON pz.pizza type id = pt.pizza type id
        JOIN
    orders details AS od ON od.pizza id = pz.pizza id
GROUP BY pt.category
ORDER BY Total quality
```

Determine the distribution of orders by hour of the day.

```
SELECT

HOUR(order_time) AS Hour, COUNT(order_id) AS count_order

FROM

orders

GROUP BY HOUR(order_time);
```

Join relevant tables to find the category-wise distribution of pizzas.

```
SELECT

category, COUNT(name)

FROM

pizza_types

GROUP BY category
```

Group the orders by date and calculate the average number of pizzas ordered per day.

```
SELECT
    ROUND(AVG(Quantity), 0) AS avg pizza per day
FROM
    (SELECT
        od.order date, SUM(odi.quantity) AS Quantity
    FROM
        orders AS od
    JOIN orders details AS odi ON odi.order id = od.order id
    GROUP BY order date) AS order quantity;
```

Determine the top 3 most ordered pizza types based on revenue.

```
SELECT
    name, SUM(quantity * pd.price) AS revenue
FROM
    pizza_types A5 pt
        JOIN
    pizzas AS pd ON pt.pizza type id = pd.pizza type id
        JOIN
    orders details AS od ON od.pizza id = pd.pizza id
GROUP BY name
ORDER BY revenue DESC
LIMIT 3;
```

Calculate the percentage contribution of each pizza type to total revenue.

```
SELECT
    pt.category,
    ROUND(SUM(od.quantity * pd.price) / (SELECT
                    ROUND(SUM(orders_details.quantity * pizzas.price),
                                2) AS total_sales
                FROM
                    orders details
                        JOIN
                    pizzas ON pizzas.pizza id = orders details.pizza id) * 100,
            2) AS revenue
FROM
    pizza_types AS pt
        JOIN
    pizzas AS pd ON pt.pizza type id = pd.pizza type id
        JOIN
    orders_details AS od ON od.pizza_id = pd.pizza_id
GROUP BY category
ORDER BY revenue DESC;
```