

What is the OpenAI API?

WORKING WITH THE OPENAI API



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Coming up...

Course goals

- Use the *OpenAI API* to access AI models
- Use those models to solve various tasks
- Use **Python** code to do this!

Expected knowledge

- Subsetting Python lists and **dictionaries**
- Control flow → `if`, `elif`, `else`
- Loops → `for`, `while`

Not expected to know

- AI or machine learning

OpenAI, ChatGPT, and the OpenAI API

- OpenAI = AI R&D company
- ChatGPT = AI application
- OpenAI API = Interface for accessing OpenAI models



OpenAI

¹ Image Credit: OpenAI

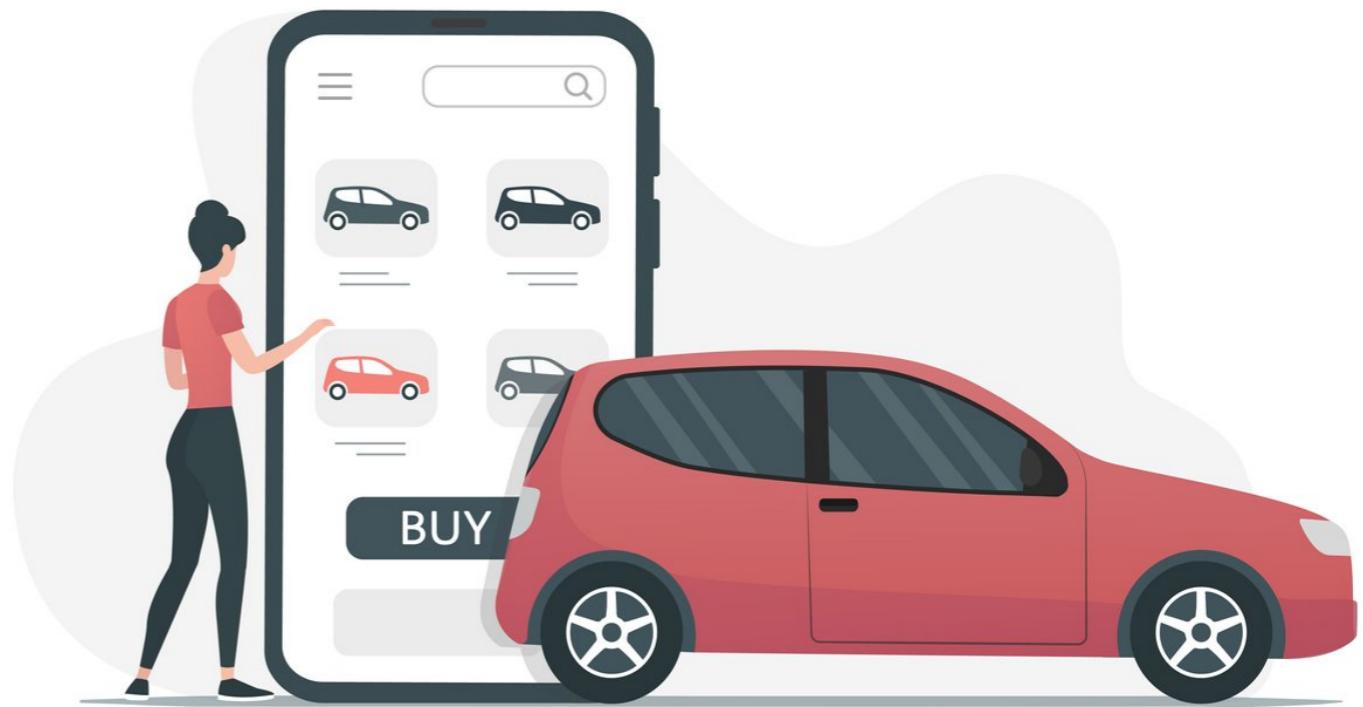
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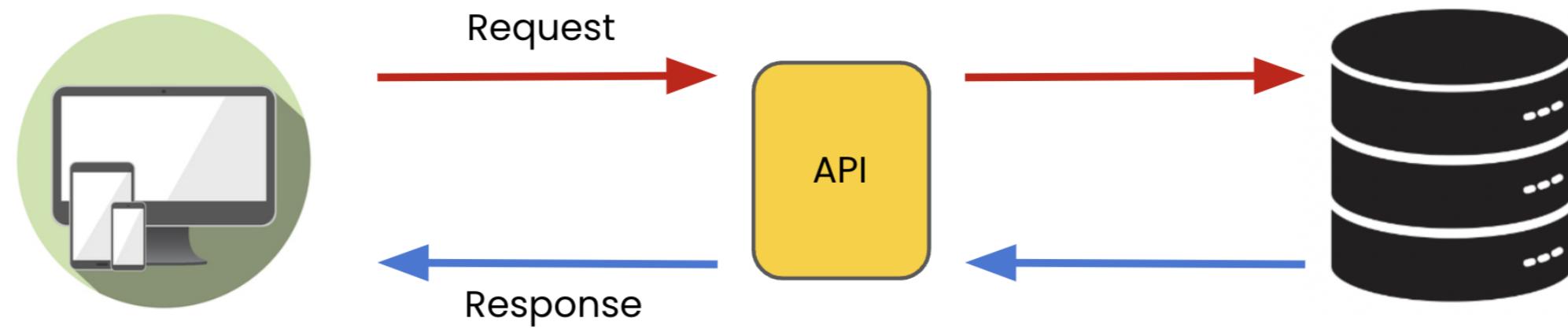
OpenAI, ChatGPT, and the OpenAI API

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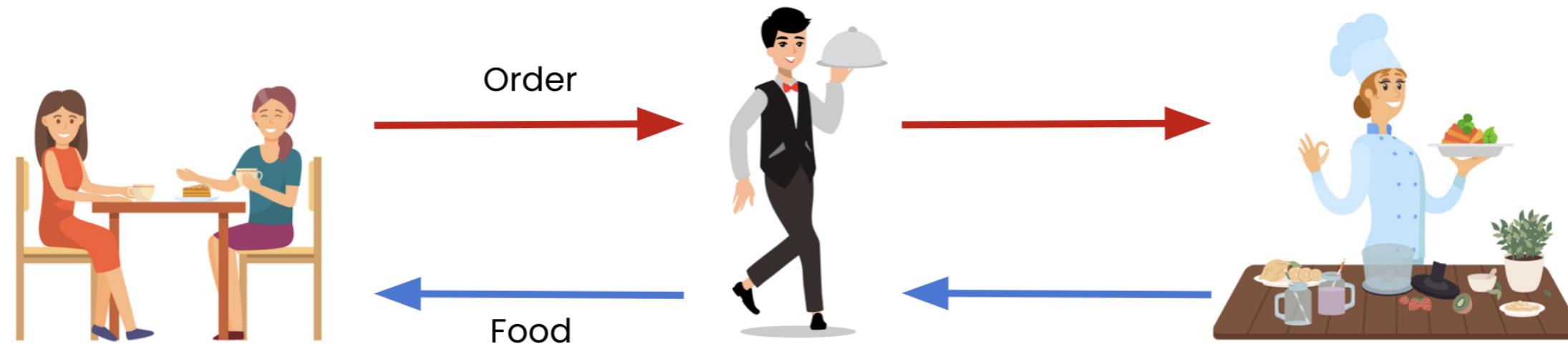
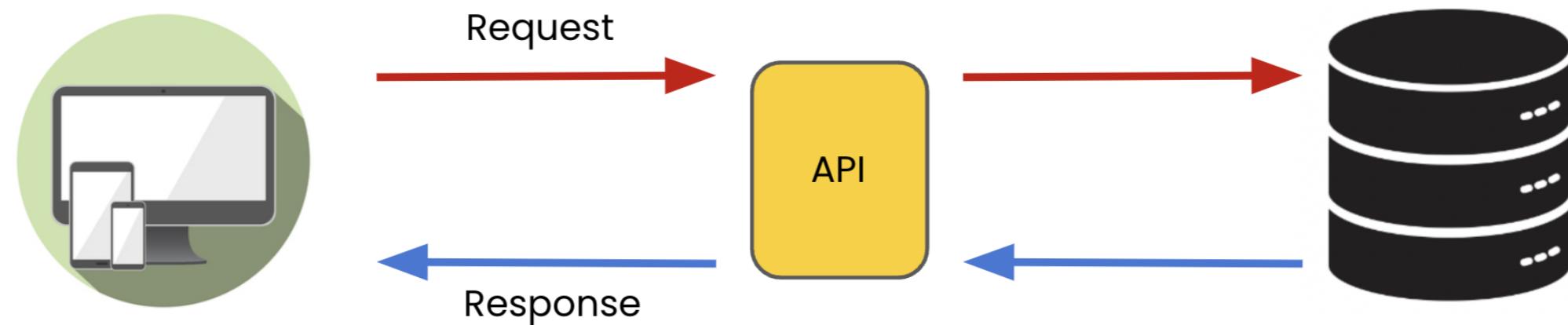
What is an API?

- Application Programming Interface

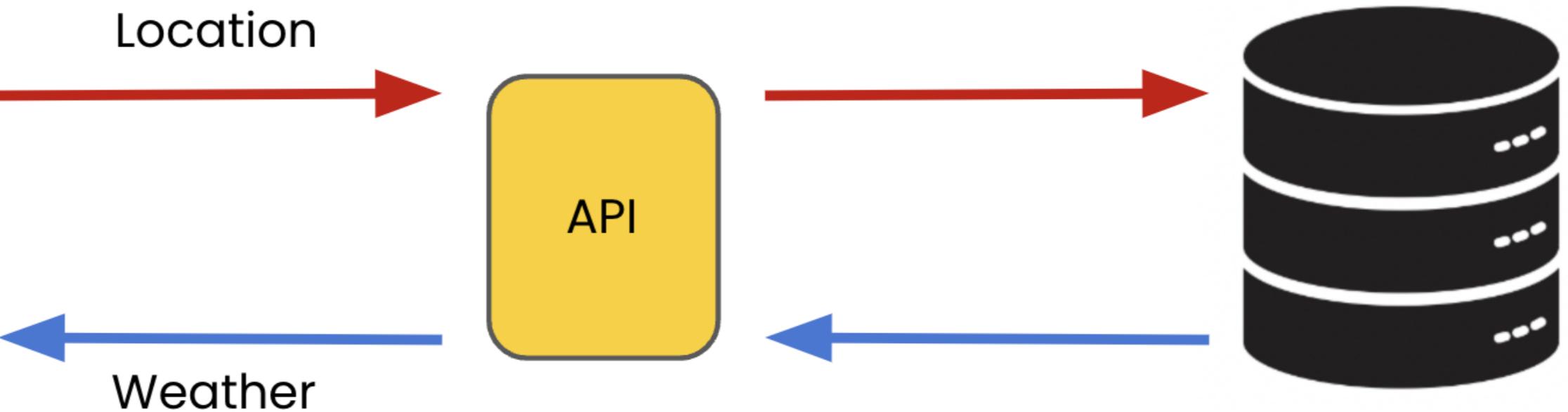


What is an API?

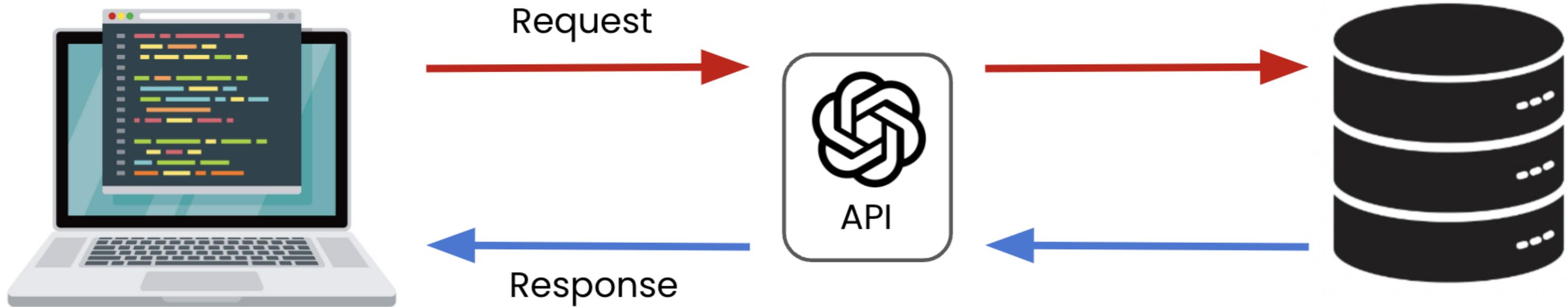
- Application Programming Interface



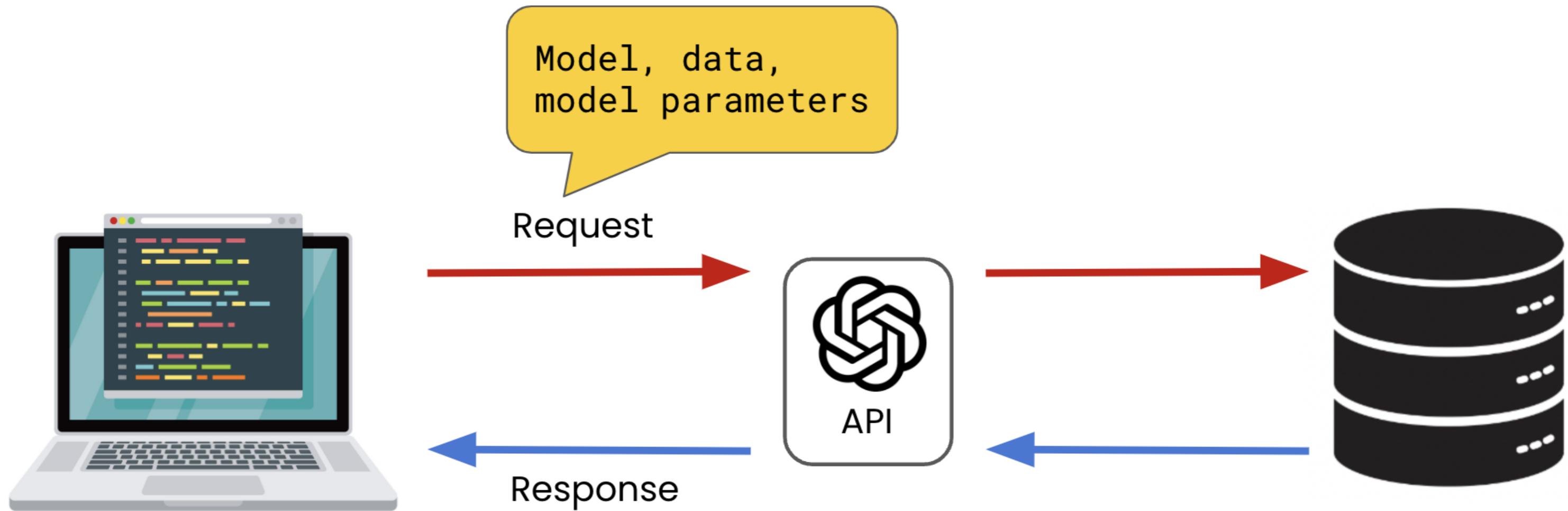
What is an API?



The OpenAI API

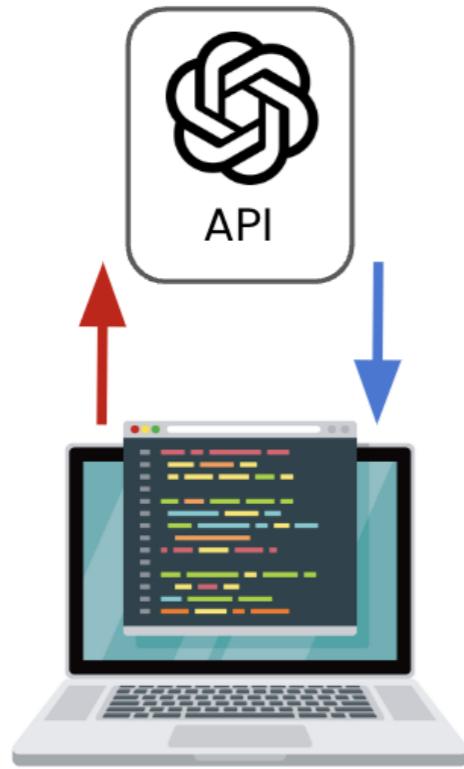


The OpenAI API



API vs. web interface

- Provides *flexibility* for integrating AI into products, experiences, and processes
- Interact via programming language
- Very little setup
- Sufficient for *streamlining* individual's workflows



A screenshot of a web-based AI interface. At the top, a user profile picture and the text 'Write Python code for drawing a scatter plot.' are visible. Below this, a message from the AI says: 'You can use the `matplotlib` library in Python to draw a scatter plot. Here's an example code:' followed by a code block. The code is as follows:

```
python

import matplotlib.pyplot as plt

# Example data
x = [1, 2, 3, 4, 5]
y = [2, 4, 1, 3, 5]

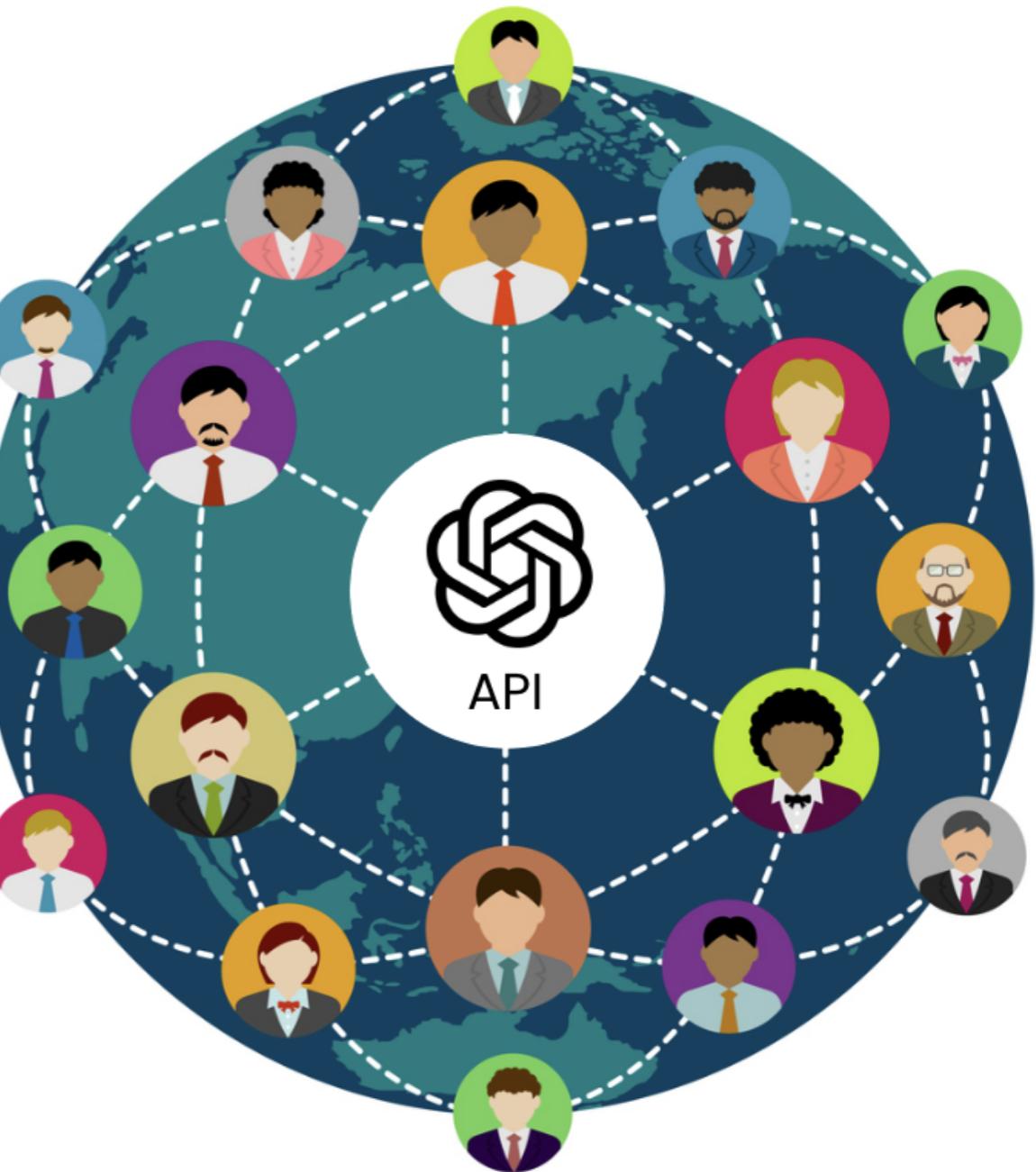
# Draw scatter plot
plt.scatter(x, y)

# Add labels and title
plt.xlabel('X-axis')
plt.ylabel('Y-axis')
plt.title('Scatter Plot Example')

# Show plot
plt.show()
```

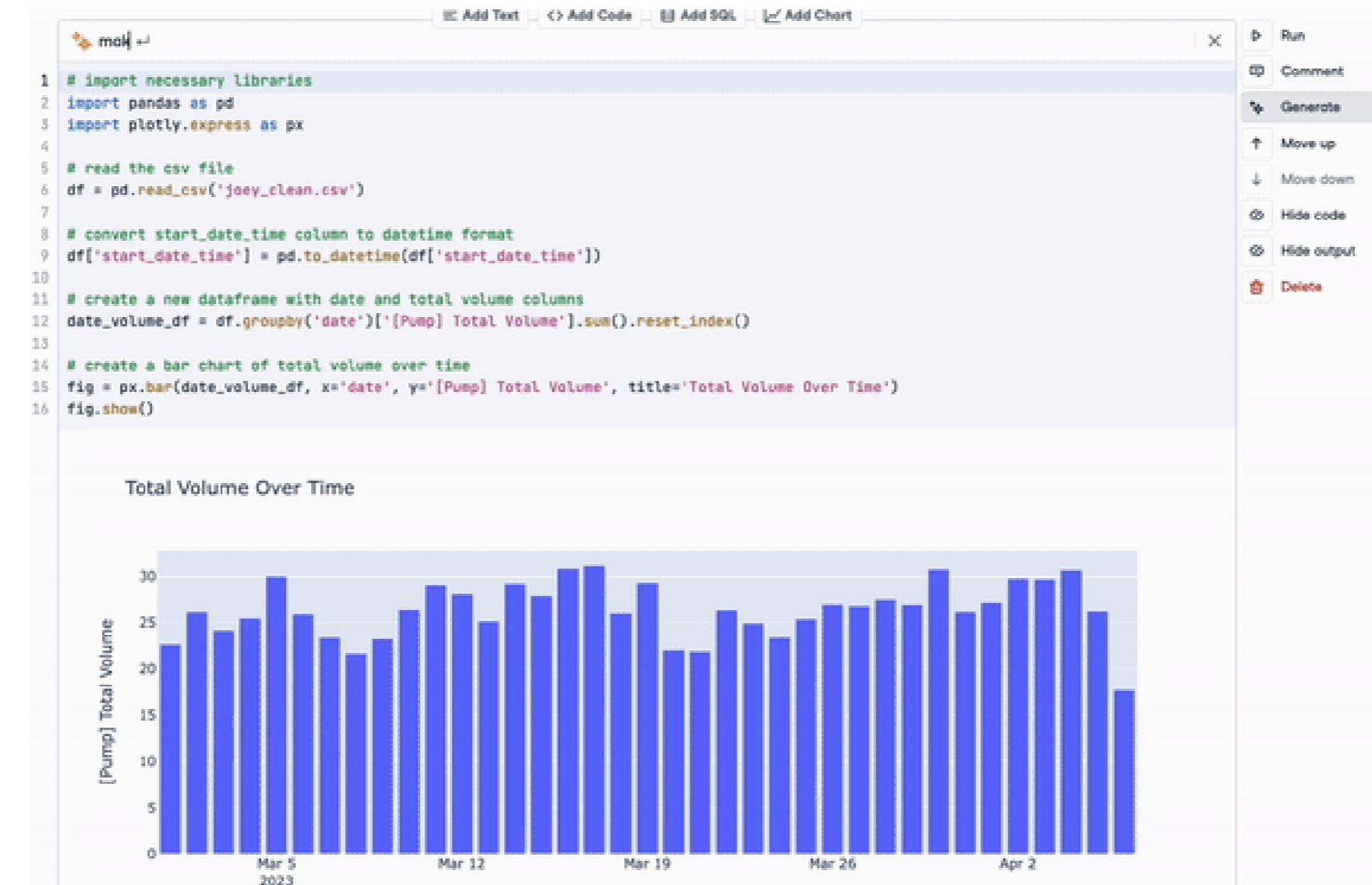
Why the OpenAI API?

- Accessibility to AI
- Don't require data or ML experience



Building AI applications

DataLab = Cloud-based, AI-powered IDE



¹ <https://www.datacamp.com/datalab>

Let's practice!

WORKING WITH THE OPENAI API

Making requests to the OpenAI API

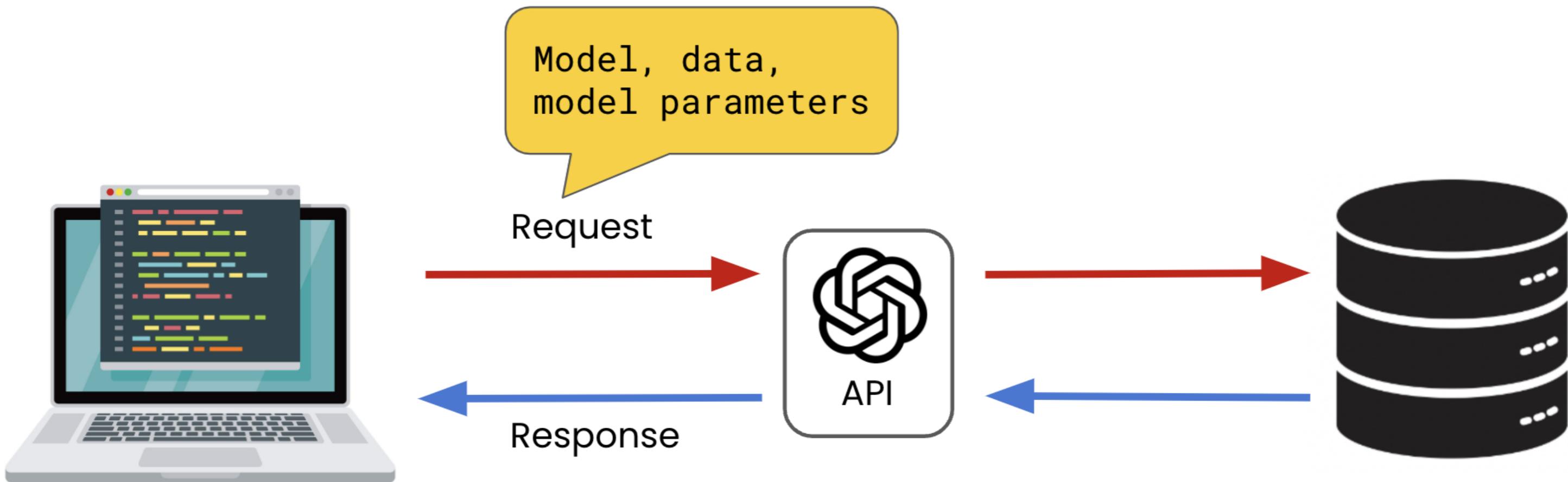
WORKING WITH THE OPENAI API



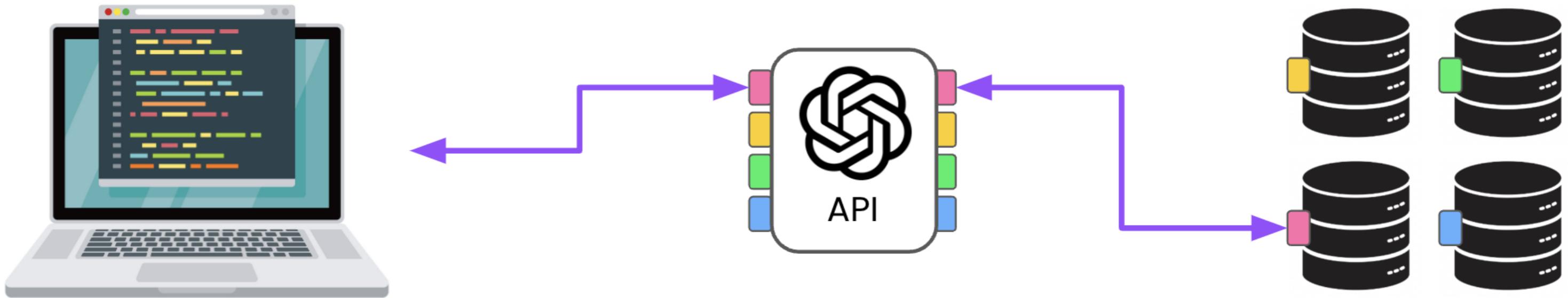
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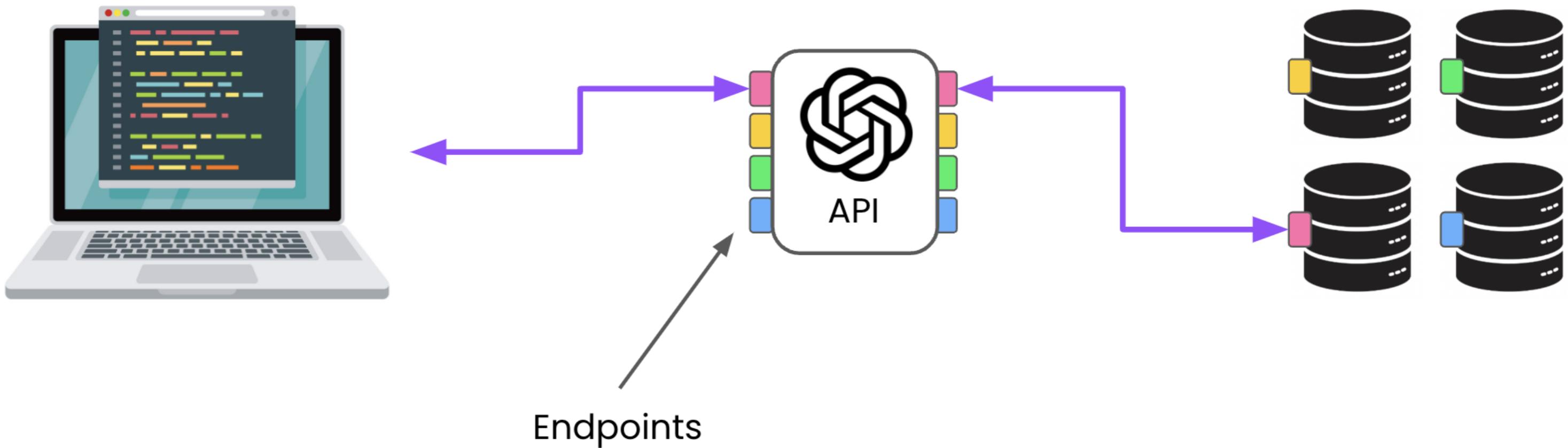
APIs recap...



API endpoints

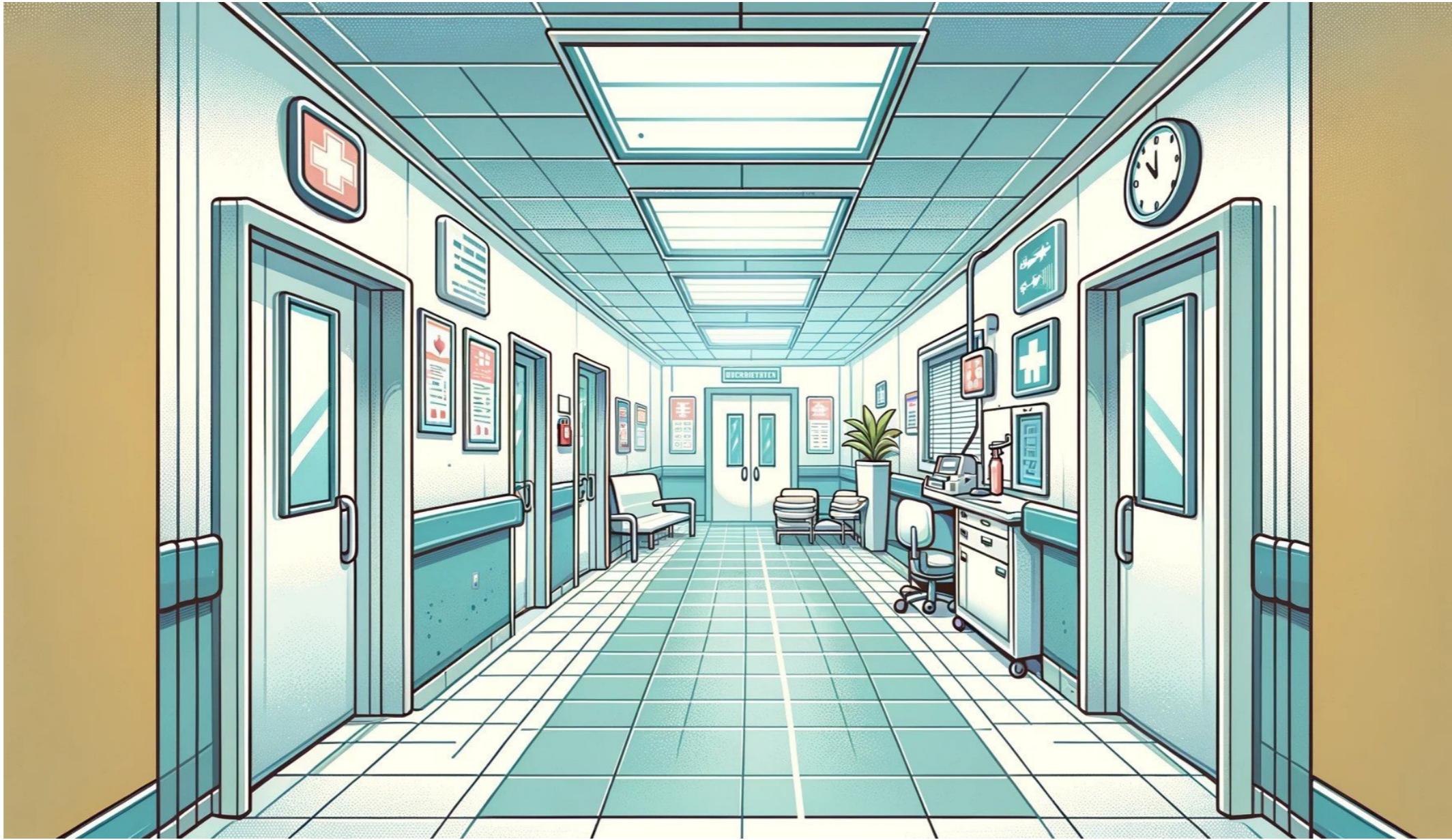


API endpoints



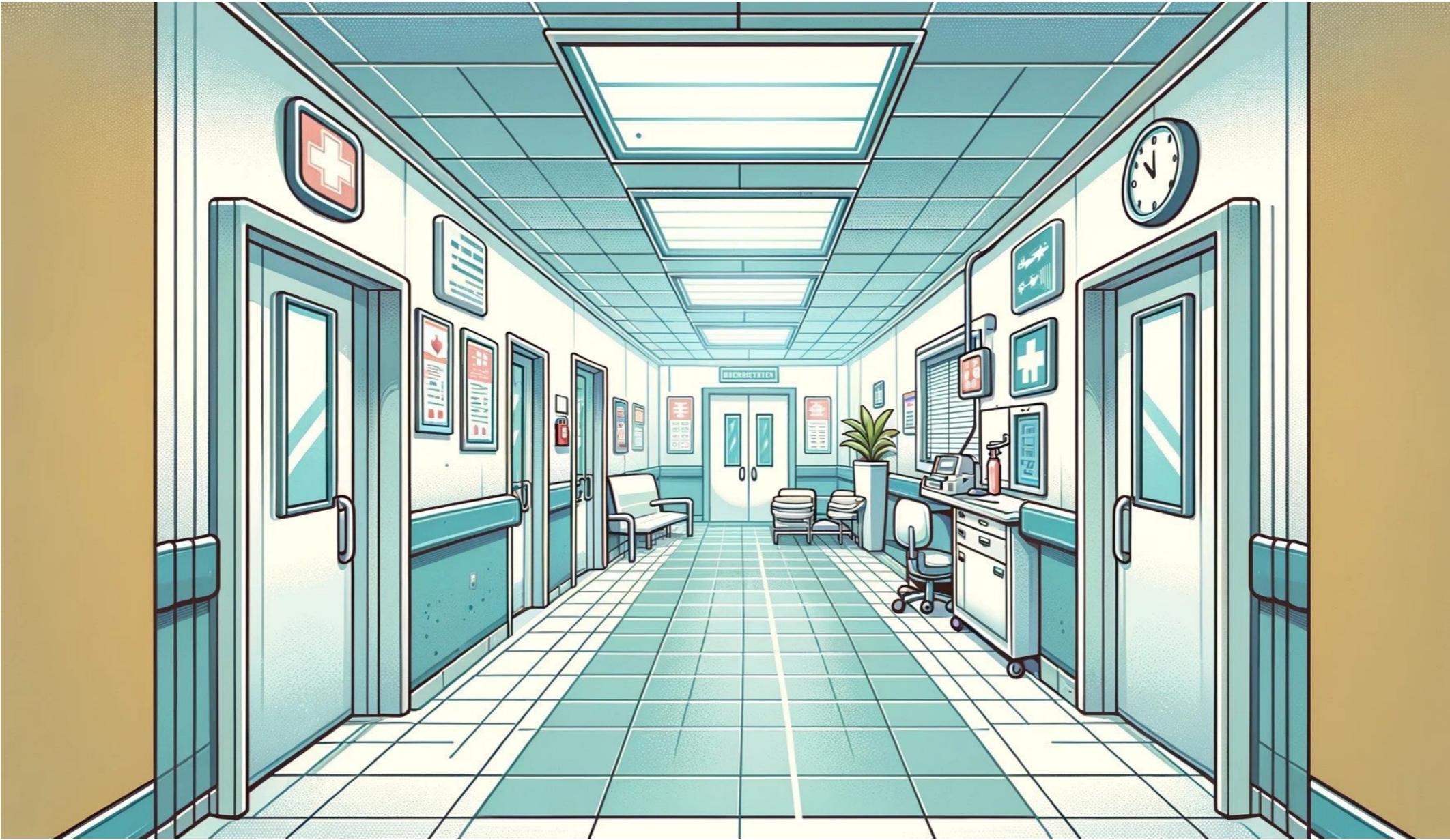
API endpoints

- Endpoints → API access point designed for specific interactions



API authentication

- Authentication → Controls on access to API endpoint services (often unique key)



API usage costs

- For OpenAI API:
 - Model
 - Larger inputs + outputs = Greater cost
- No additional costs for this course



¹ <https://openai.com/pricing>

API documentation

The screenshot shows the OpenAI API documentation homepage. At the top, there's a navigation bar with a logo, 'Overview', 'Documentation', 'API reference' (which is highlighted in green), and 'Examples'. Below the navigation is a search bar with a magnifying glass icon, the word 'Search', and keyboard shortcut keys ('⌘ K'). On the left side, there's a sidebar with two main sections: 'GETTING STARTED' and 'ENDPOINTS'. Under 'GETTING STARTED', the sub-sections are 'Introduction', 'Authentication', 'Making requests', and 'Streaming'. Under 'ENDPOINTS', the sub-sections are 'Audio', 'Chat', 'Embeddings', 'Fine-tuning', 'Files', 'Images', 'Models', and 'Moderations'. The main content area starts with an 'Introduction' section, which says you can interact with the API through HTTP requests from any language, via official Python and Node.js bindings, or a community-maintained library. It provides a command to install the official Python bindings: `pip install openai`. Below that, it provides a command to install the official Node.js library: `npm install openai@^4.0.0`. Finally, there's an 'Authentication' section explaining that the API uses API keys for authentication and linking to the 'API Keys' page.

Overview Documentation API reference Examples

Search ⌘ K

GETTING STARTED

- Introduction
- Authentication
- Making requests
- Streaming

ENDPOINTS

- Audio
- Chat
- Embeddings
- Fine-tuning
- Files
- Images
- Models
- Moderations

Introduction

You can interact with the API through HTTP requests from any language, via our official Python bindings, our official Node.js library, or a [community-maintained library](#).

To install the official Python bindings, run the following command:

```
pip install openai
```

To install the official Node.js library, run the following command in your Node.js project directory:

```
npm install openai@^4.0.0
```

Authentication

The OpenAI API uses API keys for authentication. Visit your [API Keys](#) page to retrieve the API key you'll use in your requests.

¹ <https://platform.openai.com/docs/api-reference>

Creating an API key

- Creating an API isn't required in this course □
1. Create your account → <https://platform.openai.com/signup>
 2. Go to the API keys page → <https://platform.openai.com/account/api-keys>
 3. Create a new secret key and **copy it**

NAME	KEY	CREATED	LAST USED ⓘ	
Secret key	sk-...Vpp5	5 Feb 2023	25 Apr 2023	 
+ Create new secret key				

Making a request

```
from openai import OpenAI

client = OpenAI(api_key="ENTER YOUR KEY HERE")

response = client.completions.create(
    model="gpt-3.5-turbo-instruct",
    prompt="What is the OpenAI API?"
)

print(response)
```

The response

```
Completion(id='cmpl-8SPzX0HgYV1emmoGN6MYjjaRJzkBR', choices=[CompletionChoice(finish_reason='length', index=0, logprobs=None, text='\n\nThe OpenAI API is an application programming interface provided by OpenAI, a')], created=1701783787, model='gpt-3.5-turbo-instruct', object='text_completion', system_fingerprint=None, usage=CompletionUsage(completion_tokens=16, prompt_tokens=7, total_tokens=23))
```

Additional spacing:

```
Completion(id='cmpl-8S0D6VZBpM8Vy0fZf6atE71b1Zdvm', choices=[CompletionChoice(finish_reason='length', index=0, logprobs=None, text='\n\nThe OpenAI API is an application programming interface provided by OpenAI, a')], created=1701684684, model='gpt-3.5-turbo-instruct', object='text_completion', system_fingerprint=None, usage=CompletionUsage(completion_tokens=16, prompt_tokens=7, total_tokens=23))
```

Interpreting the response

```
print(response.choices)
```

```
[CompletionChoice(finish_reason='length', index=0, logprobs=None,  
text='\n\nThe OpenAI API is an application programming interface provided by OpenAI, a')]
```

Interpreting the response

```
print(response.choices[0])
```

```
CompletionChoice(finish_reason='length', index=0, logprobs=None,  
text='\n\nThe OpenAI API is an application programming interface provided by OpenAI, a')
```

Interpreting the response

```
print(response.choices[0].text)
```

The OpenAI API is an application programming interface provided by OpenAI, a

Converting the response into a dictionary

```
print(response.model_dump())
```

```
{'id': 'cmpl-8S0KeXQsQVl9i9CagkHZjb2Ujhy2A',
 'choices': [{'finish_reason': 'length', 'index': 0, 'logprobs': None,
              'text': '\n\nThe OpenAI API is an application programming interface provided by OpenAI, a'}],
 'created': 1701685152,
 'model': 'gpt-3.5-turbo-instruct',
 'object': 'text_completion',
 'system_fingerprint': None,
 'usage': {'completion_tokens': 16, 'prompt_tokens': 7, 'total_tokens': 23}}
}
```

Let's practice!

WORKING WITH THE OPENAI API

The OpenAI developer ecosystem

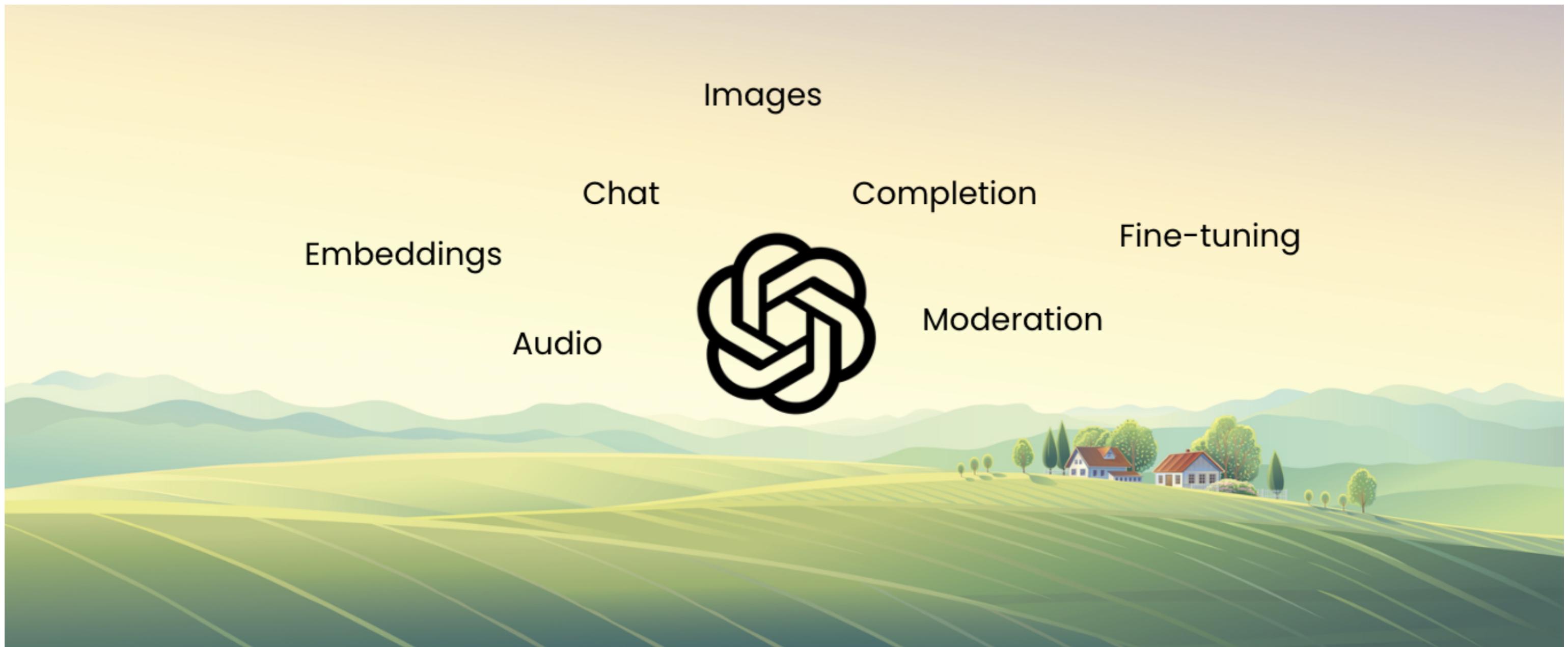
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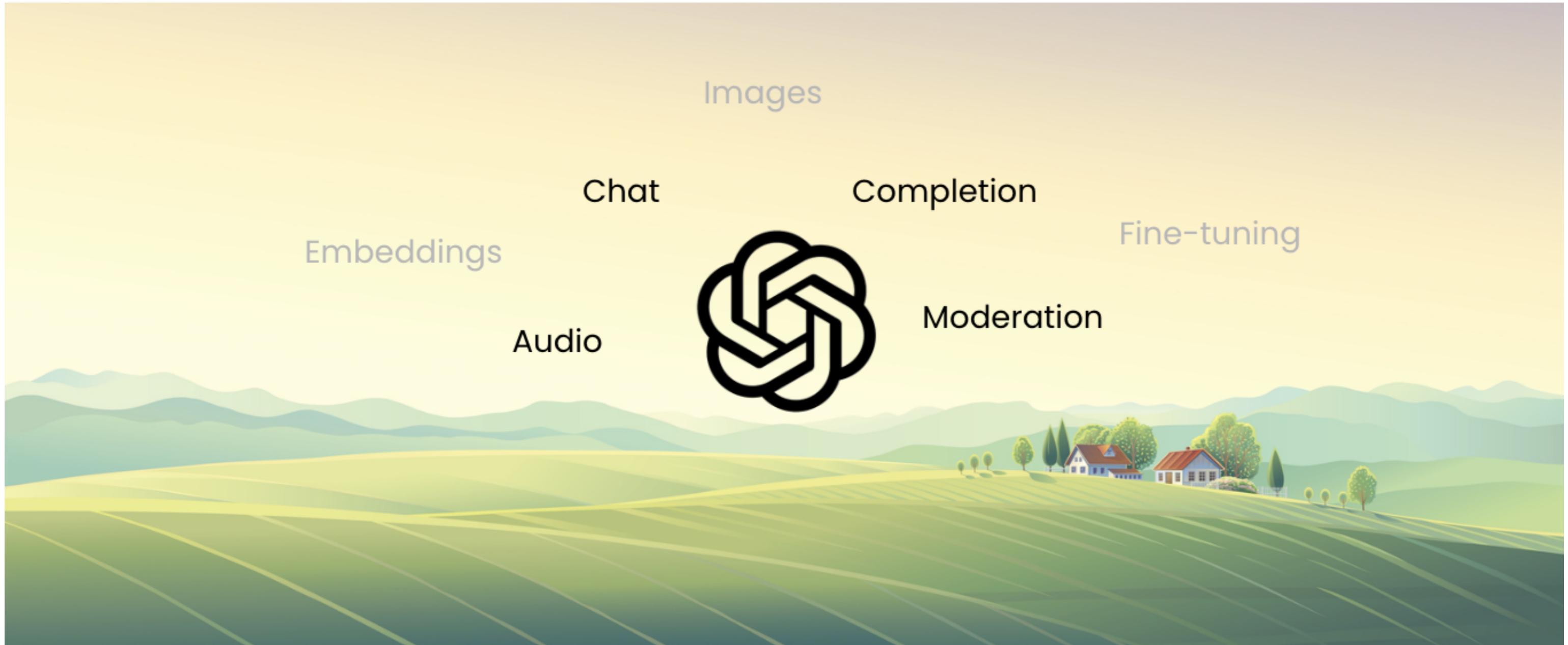
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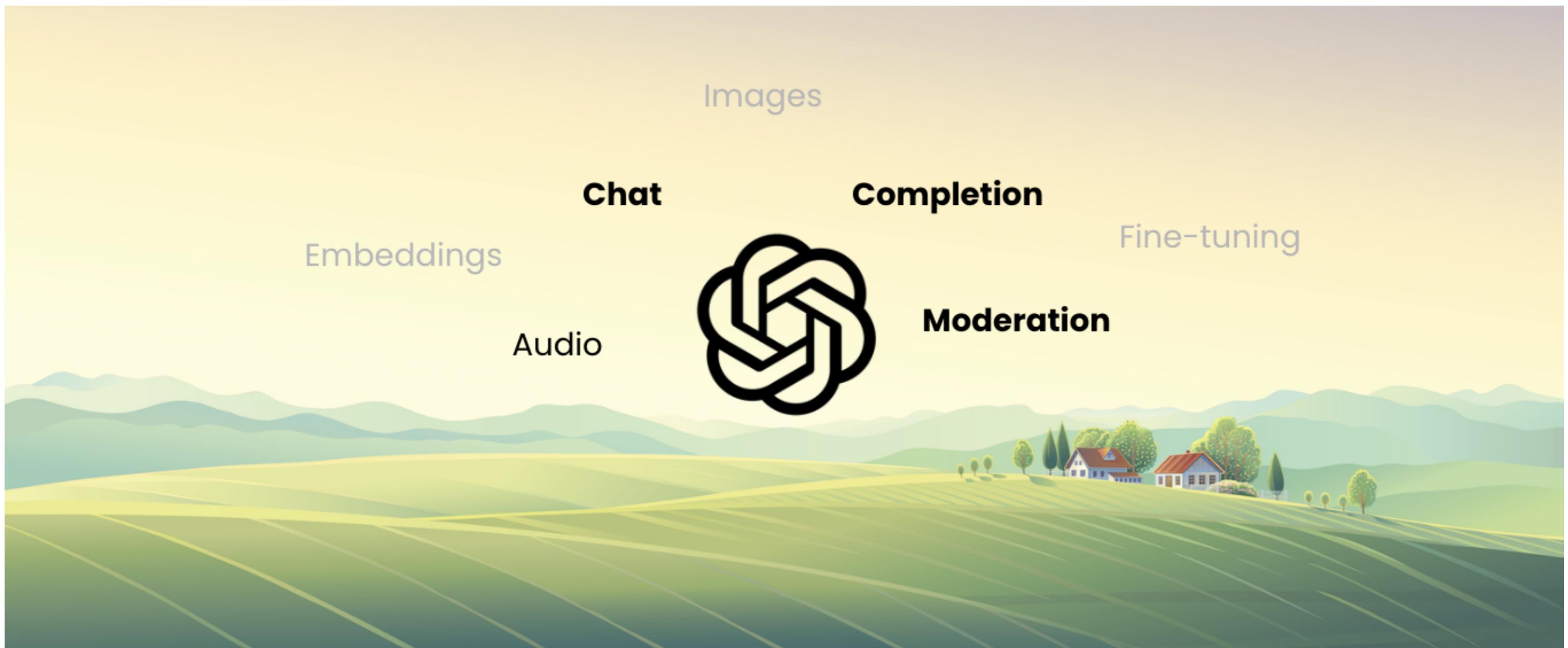
The OpenAI landscape



The OpenAI landscape

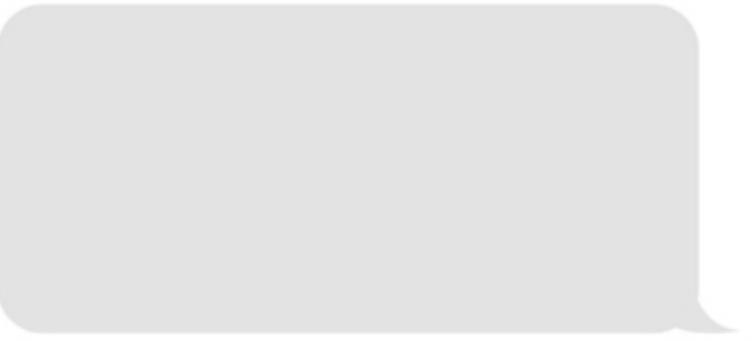


The OpenAI landscape



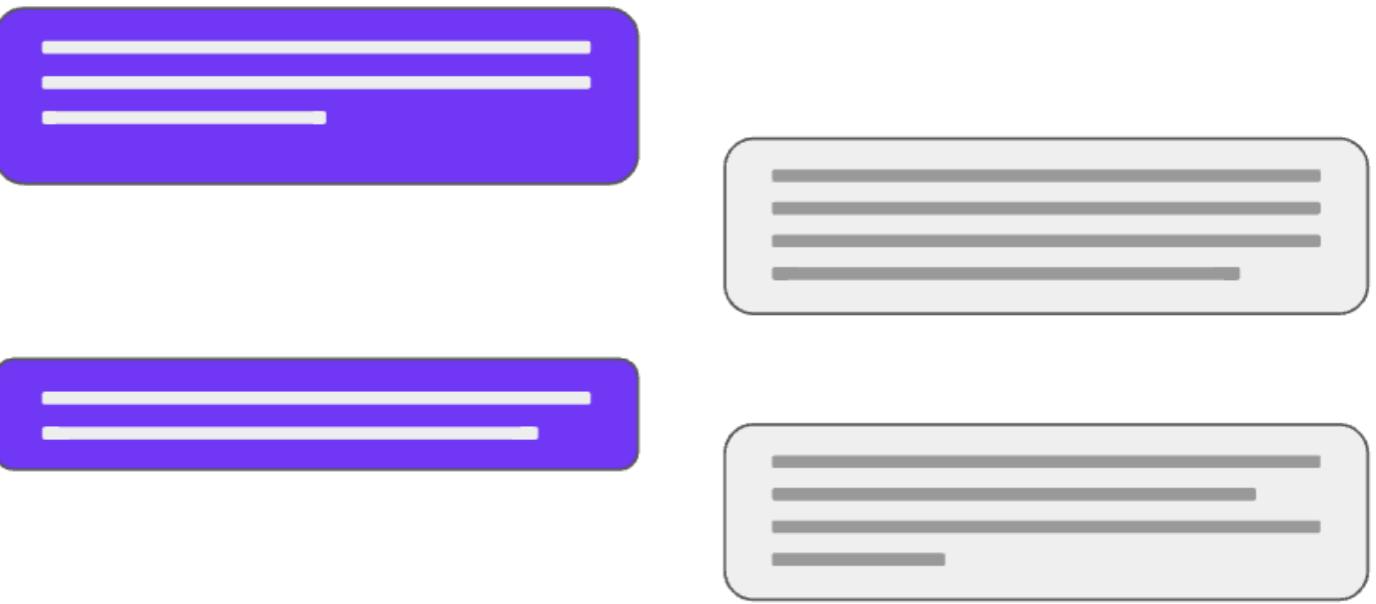
Completions

- Receive *continuation* of a prompt
- *Single-turn tasks*
 - Answer questions
 - Classification into categories
 - Sentiment analysis
 - Explain complex topics



Chat

- *Multi-turn conversations*
 - Ideation
 - Customer support assistant
 - Personal tutor
 - Translate languages
 - Write code
- Also performs well on *single-turn* tasks
- Chat completions → **Chapter 2**



Moderation

- Check content for *violations* of OpenAI's *usage policies*, including:
 - Inciting violence
 - Hate speech
- Can *customize model sensitivity* to specific violations



¹ <https://openai.com/policies/usage-policies> ² <https://platform.openai.com/docs/guides/moderation/overview>

Organization settings

Organization name

Human-friendly label for your organization, shown in user interfaces

DataCamp

- Better management of *access, billing, and usage limits*
- Users can be part of multiple organizations

Organization ID

Identifier for this organization sometimes used in API requests

Save

¹ <https://platform.openai.com/account/org-settings>

Organizations

```
from openai import OpenAI

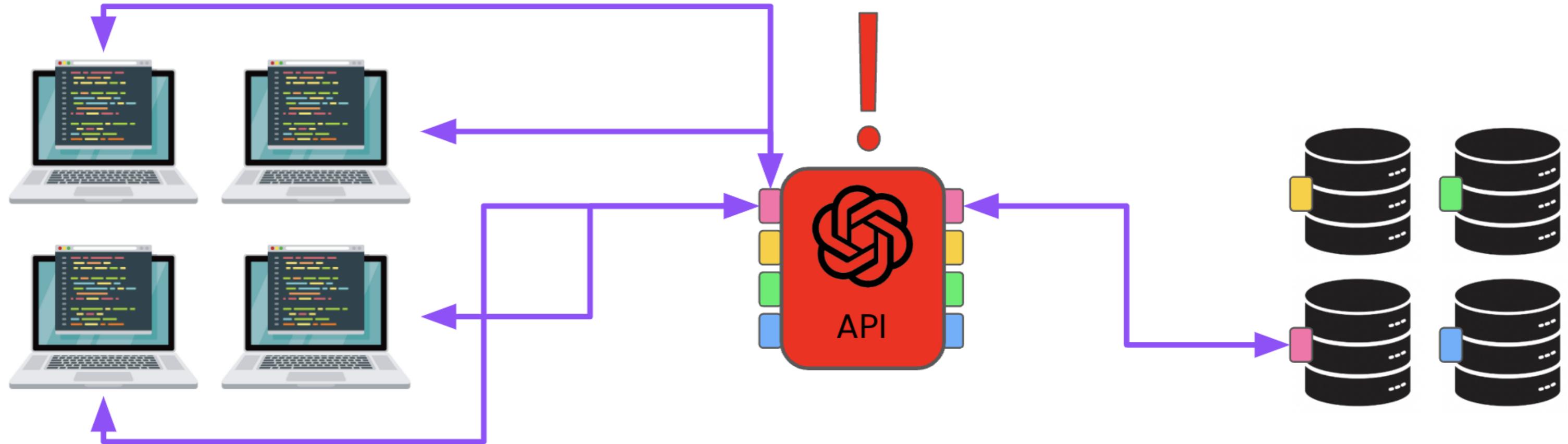
client = OpenAI(api_key="ENTER YOUR KEY HERE",
                organization = "ENTER ORG ID")

response = client.completions.create(
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)

print(response)
```

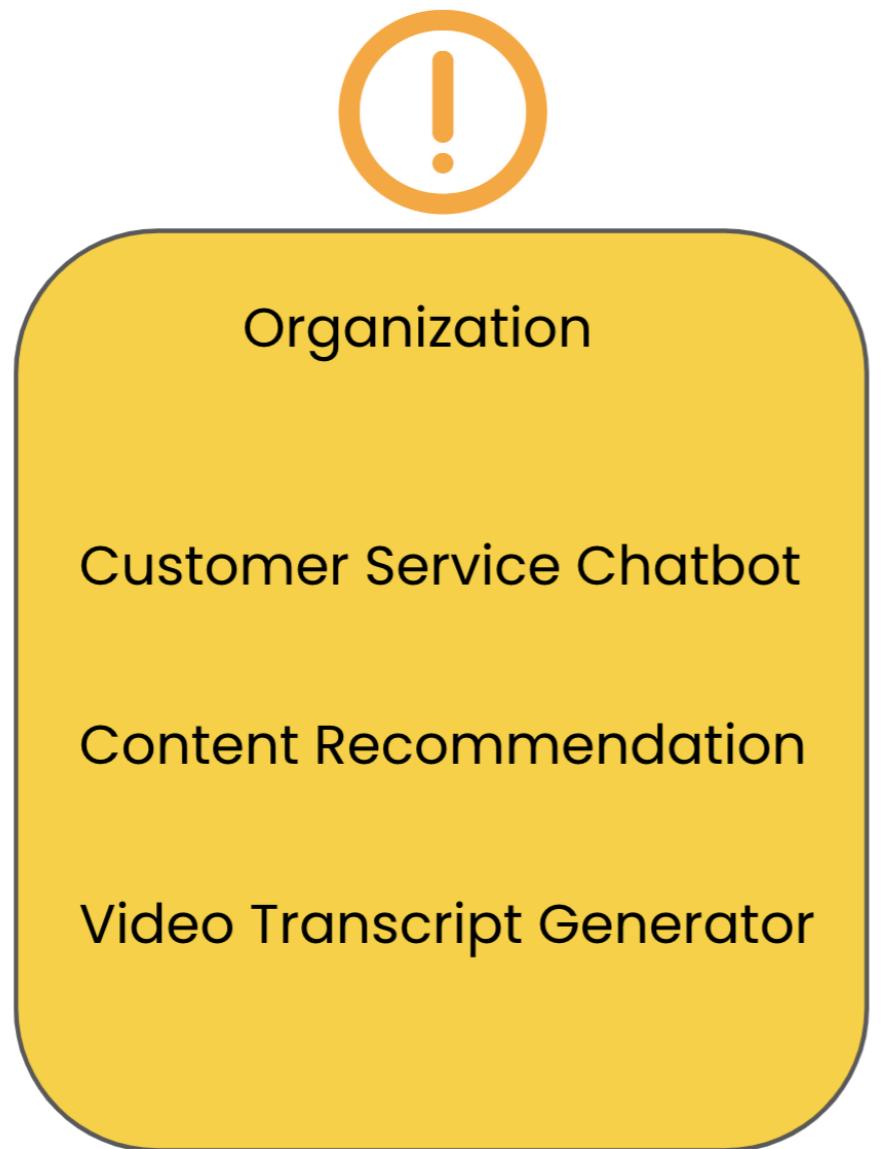
Rate limits

- Cap on *frequency* and *size* of API requests

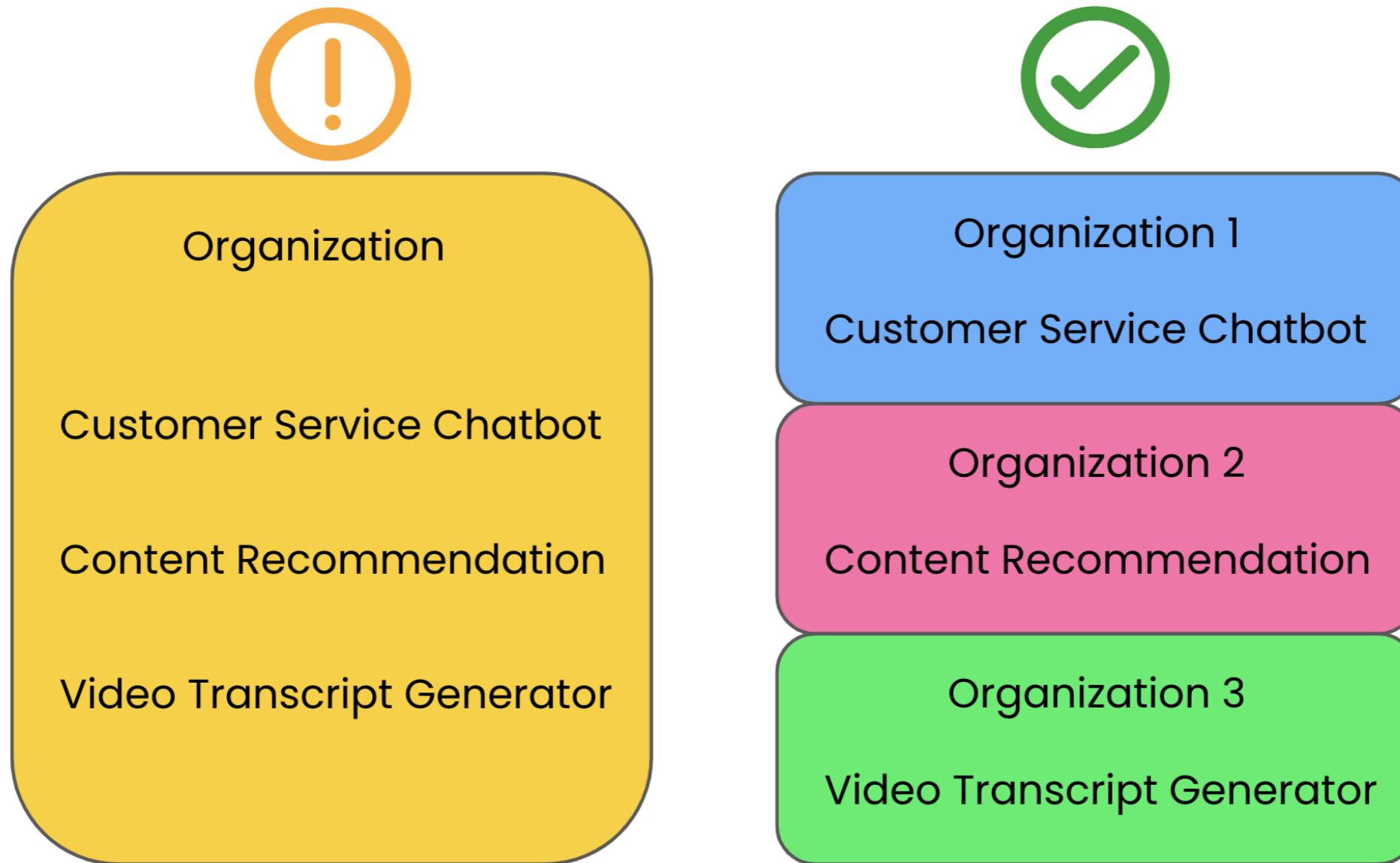


¹ <https://platform.openai.com/docs/guides/rate-limits>

Organization structure

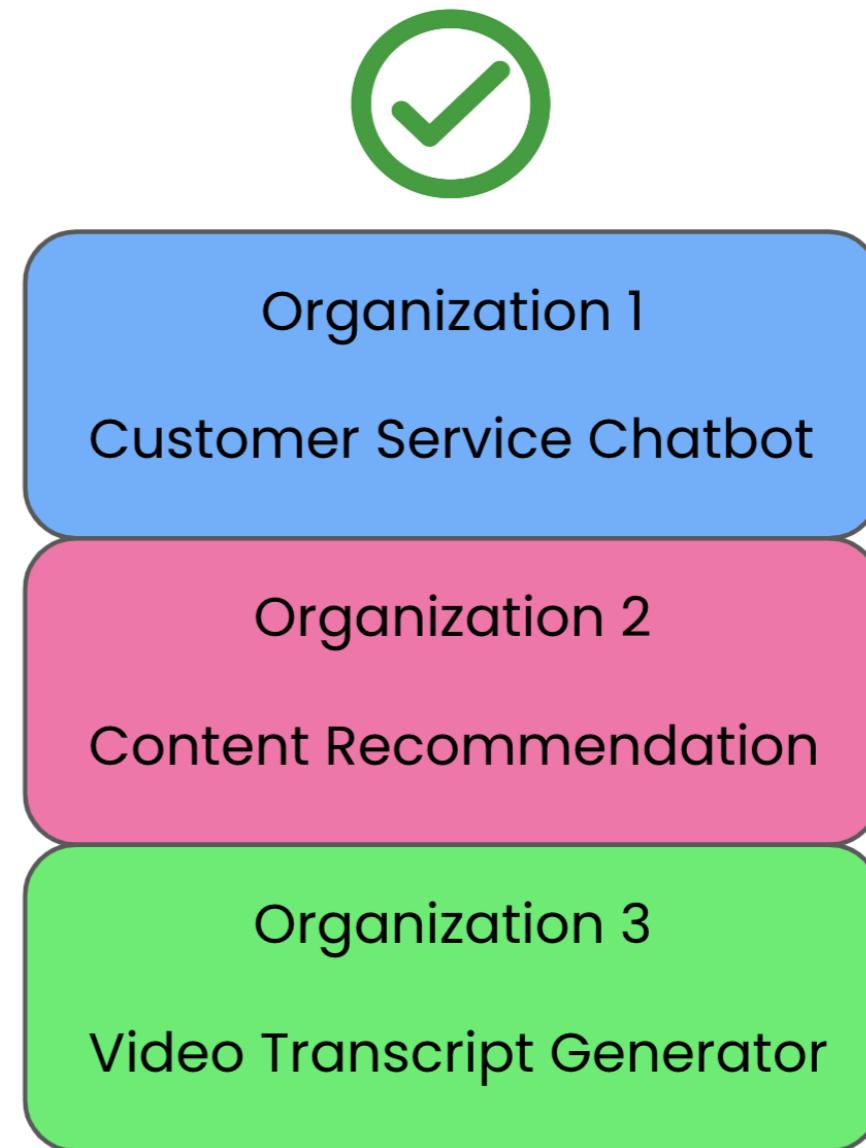


Organization structure



Organization structure

- Distributes requests across organizations
 - Reduced likelihood of hitting rate limits
- Removes *single failure point*
 - Issue with one organization doesn't break all features
- Better usage and billing management



Let's practice!

WORKING WITH THE OPENAI API