ALEX WALD

PROFESSIONAL EXPERIENCE

EasyTab   **New York, NY**
CEO and Founder   Sep. 2018 – Current
- EasyTab is a mobile payment platform for guests to pay their tabs on their phones at bars / restaurants
- Highlights: Over 5,000 users, 10 locations, $75,000 in transactions, 7 POS integrations
- Built and managed 4+ person dev team, to build a consumer mobile app with backend admin, and multiple API's linking to Point of Sale systems and secure payment gateways (EasyTab on iOS or Android app stores: easytab.app.link)
  - Created wireframes, user stories, flow diagrams, technical specs, Trello board, and product roadmap
  - Iterated UI / UX and feature changes by conducting user analysis under an Agile approach
  - Documented and coded sample JSON and Curl postman API collections for the developers
- Managed 5+ person B2B sales team to develop a 100+ lead pipeline, set up Hub spot CRM, and wrote sales pitch guides

TriState Technology   **New York, NY**
Senior Project Manager and Head of U.S. Sales   Jul. 2019 – Current
- Client: NYP Cornell Weill Medicine Anesthesiology department (Largest hospital in NY, Top 5 in U.S.)
  - Led development of an app to set and share scheduling for OR assignments for Attending physicians and Residents / CRNAs linking to data from EPIC
  - Oversaw technical requirements and design for a new department directory app using Flutter

BNP Paribas   **New York, NY**
Analyst, Credit Trading Desk   Nov. 2016 – Jan. 2019
- Prepared PnL explain each day including risk metrics: CS01 and DV01
- Monitored and hedged interest rate and FX exposures using treasuries, rates swaps, and spot trades
- Executed credit hedges: Index vs CDS arbitrage, CLN and structured swap execution on primary and secondary markets
- Booked and validated trades across: CDS Single name, CDS Index, Tranches, Options, ETF, ABS, CLO
- Contributed CDS and Bond markings when needed by the desk and for new issues
- Assisted Options desk with delta hedging and all aspects related to the exercise process
- Worked with the XVA desk to monitor CSA impacts and counterparty risk, re-price trades, and clear/net risk off the books
- Monitored market activity and firm flows to provide ad hoc data and trade ideas

Analyst, Interest Rate Derivatives Desk   Oct. 2014 – Nov. 2016
- Co-ordinated and monitored risk of compression cycles across multiple currencies; USD, CAD and MXN
  - Terminated approximately $300 billion to $1 trillion of notional from the bank's books each month in conjunction with Traders, P&L and IT system managers
  - Worked with the desk to set appropriate delta and spread risk tolerances, assisted in ensuring risk is properly hedged, and provided EOD PV impact of unwinds
  - Adapted process to handle new compression of trades facing CME and took the lead globally in ensuring the bank was able to tie out risk during testing and live cycles

MC Financial   **New York, NY**
Summer Analyst, Credit Risk   Jun. 2013 – Aug. 2013
- Created target allocations for a $5 million dollar subprime credit portfolio: reduced default rate by 7% over the next 12 months
  - Ran factor analysis and dissected decision trees to enhance the underwriting process and build predictive models

EDUCATION

Emory University Goizueta Business School   **Atlanta, GA**
Bachelor of Business Administration with a concentration in Operations and Finance   May 2014
Cumulative GPA: 3.5/4.0
Relevant Coursework: Operations Management, Project Management, Data Visualization & Analytics, Applied Statistics
Honors: Honor Society, Dean's List

Co-founded Emory Entrepreneurship and Venture Management Club
- Organized HackATL (hackatl.org) largest hackathon in SE U.S. 400+ attendees from 60+ universities, and notable Atlanta VCs

SKILLS, ACTIVITIES & INTERESTS

Skills: Excel, VBA, Advanced Python, Intermediate: JSON, SQL, Product Development, Project Management, App Development
Certifications & Training: Series 7 & 63, Passed Level I CFA Program, Bloomberg Terminal Certified, Pilot License in progress
Other Interests: Entrepreneurship, Coding, Flying, Cooking, Basketball, Hockey, Physics