

# Ariel D. Walters

Entrepreneur | Ex Senior Software Engineer | Future Product Leader  
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## Summary

Multidisciplinary tech leader with deep engineering roots and a proven ability to mentor, simplify complexity, and drive impact. Experienced in scaling systems, shaping tools that improve workflows, and telling stories that move teams forward. I thrive in ambiguity, leverage AI reflexively, and bridge the gap between strategy, execution, and communication. Now pivoting from engineering into product leadership, where my technical foundation, systems-thinking, and bias for action can create meaningful outcomes for merchants and users.

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## Core Skills

**Product & Leadership:** Roadmapping • Agile Project Management • Engineering Mentorship • Internal Tooling • Systems Design

**Software Development:** React • React Native • TypeScript • Node.js • REST APIs • Supabase • AWS

**Communication & Strategy:** Technical Writing • Technical Documentation • Cross-functional Collaboration

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## Currently....

### Well Walt Studios — *Founder & Software Engineer*

*2025 – Present*

- Building **Aurova**, an AI-powered productivity app (React Native, AWS, Supabase) launching Oct 2025.
- Applied product thinking to shape early roadmap, prioritize features, and coordinate engineering and UX
- Designed habit tracking + mood analytics with AI-driven insights for adaptive user workflows.

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### Ariel Wells (Consultancy) — *Engineer & Tech Consultant*

*2023 – Present*

- Delivered technical solutions (web/mobile builds, IT support, automation) for small businesses and nonprofits.

- **NBFJA Project:** automated member map + built organizations app with advanced search and video integration. Now actively used by hundreds of members.
- Balanced stakeholder priorities with limited resources; shipped high-impact products end-to-end.

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## Previously....

### Senior Software Engineer - Eaze Technologies — Remote | 2020–2022

- Spearheaded improvements to inventory and operations tools, reducing manual labor by **80%+**.
- Partnered with product and compliance to build an internal ACH transaction platform (*Adit*). Produced technical documentation and testing protocols adopted by **3 cross-functional teams**.
- Served as a go-to engineer for onboarding, knowledge-sharing, and async workflow improvements.
- Delivered features critical to **multi-state expansion into Michigan**, directly enabling Eaze's growth strategy.

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### Software Engineer - Whetstone Education — Remote/New Orleans | 2017–2018

- Built data dashboards and core systems supporting **140+ K-12 school districts**.
- Assisted with hiring, team planning, and implementing Agile processes.
- Led full-stack development of the "Super Dashboard," enabling **district-wide analytics at scale**—launched successfully and drove a major company growth inflection.

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### BAE Systems – Fort Worth, TX | 2014–2016

### The Boeing Company – Oklahoma City, OK | 2013–2014

- Built high-reliability software for defense platforms.
- Led change control boards and supported risk mitigation for mission-critical systems.

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## Education

### Executive MBA — Tulane University | 2020

### B.S., Computer Engineering — Jackson State University | 2013

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## Career Pause (2018–2020, 2022–2024)

Took intentional time following the births of my children. During this period I consulted for small businesses, mentored engineers, and reignited my passion for **storytelling, systems-thinking, and product strategy**.