Ali Wamahiu
Front End Developer, UI/UX Designer

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EMPLOYMENT

Front-End Developer and UI/UX Designer
Exzeo (December 2014 - Present)
Principal designer for several key products, utilizing modern tools and methodologies to streamline the entire design process between the conceptual, prototyping and development cycles in an agile environment.

Responsibilities include creating user flow diagrams with business analysts, working with lead developers to enhance and adapt user flows to technical architecture, designing mobile-first user interfaces, creating and maintaining static prototypes, establishing style guides and developing the front-end experience on web-based applications, including design and development of landing pages.

UX Designer and Design Consultant
VIP Portal Inc. (2014)
Led the experience and interaction design of a ForEx Trading mobile app (iOS), focusing on creating a user-first product that prioritized conversion while achieving specific business goals. As the only US-based member of the team worked closely with the offshore team to create personas, user flow diagrams, style guides and high-fidelity prototypes within tight deadlines.

Graphic Design Intern
Orlando Museum of Art (2014)
Working directly for the Multimedia Coordinator, supplemented the design department assisting in creating print deliverables such as newspaper placements and web deliverables for multiple social media channels. Supported in rebranding museum, working with third party team to manage the migration from WordPress to Expression Engine and in managing new brand assets. Duties extended to that of event photographer at hosted events and working with key donors to promote events and exhibits.

PROFICIENCY

Interface Design	Rapid Prototyping
Experience Design	jQuery
User Research	Javascript
UI/UX Architecture	AJAX
Personas	Angular JS
HTML5/CSS3	Node JS
Less/SASS	NPM
Responsive Design	Bower
Bootstrap	Yeoman
Foundation	Git/Github

SOFTWARE

Primary Tools	Other
Brackets	Balsamiq
Terminal / iTerm 2	Principle
Photoshop	Zeplin
Illustrator	After Effects
Invision App	InDesign
Balsamiq	Microsoft Office
Sketch	
Dreamweaver	

EDUCATION

BSc. Digital Arts and Design
Full Sail University (2014)
Orlando, FL

Academic Awards
Flash Media – October '13
Graphic Web Design – September '13
Interactive Media Design – August '13

Chosen for Graduate Showcase Event