

Alex Wandres

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Independent self-starter with a keen sense for efficient workflow and a passion for problem solving. I focus on combining creative thinking with a methodical approach in order to deliver effective results for clients. Comfortable working both independently and in a group environment. I actively seek new programming knowledge to remain current in this dynamic field.

PROFICIENCIES

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|--------------|-----------|--------------|-----------------|-----------|
| • JavaScript | • Express | • Wordpress | • Ruby on Rails | • MongoDB |
| • AngularJS | • PHP | • SEMrush | • Ruby | • MySQL |
| • React | • Laravel | • Joomla | • HTML5 | • Sinatra |
| • Node | • Vue | • Sitefinity | • CSS3 | • Git |

RELEVANT EXPERIENCE

AIPAC - The American Israel Public Affairs Committee, Washington, D.C.

Conference Web Developer/Content Manager (contract position)

January to March 2020

- Developed front end design and functionality to the online component of a major political conference
- Implemented and customized paywall software for conference registration
- Synchronized 3000 registrants' data to Salesforce with a custom-built uploader
- Created a digital asset management interactive/automated smartsheet to keep track of videos as they happened and alert relevant teams when videos were uploaded or exported by the video editors
- Created a smartsheet calendar for video crews with pertinent information on the events, time of day, which camera crew, and whether the videos would be livestreamed or made available later
- Created custom Google Analytics reports to acquire meaningful data on the 12,000 visitors to the site during the conference
- Managed website content during the conference
- Developed efficient workflows and creative solutions to problems in a hectic and frequently changing environment (both leading up to the conference, and during the conference)

Freelance Web Development, Frederick, MD

Website development and design

January 2018 to Present

- Design and develop websites Wordpress and JavaScript frameworks for businesses with a wide range of requirements
- Meet with clients to assess their business needs and develop a solution-oriented digital strategy
- Develop full-featured responsive websites from concept to launch
- Elegant, user-focused designs using SEO best practices
- Maintain communications throughout the process to ensure customer satisfaction

Debellis + Ferrara, remote

Web Developer/Digital Marketer

February 2018 to Present

- Design and develop landing pages for ads using Bootstrap and HTML/CSS
- Implement Google Tags to provide accurate and useful user data to client
- Optimize pages for all devices

Publishing Solutions, Frederick, MD

Website administration

November 2016 to January 2019

- Post monthly online articles in Sitefinity CMS using HTML and CSS for trade publications
- Process photography and graphics for web use as needed
- Post web banners using 3rd party ad management software
- Clean up coding and fix errors in HTML on various websites

Direction, Great Falls, VA

Web development contractor

August 2018

- Website development using Wordpress with a focus on SEO best practices
- Daily administration and maintenance of existing sites using SEMrush digital marketing platform
- Participated in daily team meetings to coordinate workflow
- Met with clients to assess business needs and feature requirements

EDUCATION

General Assembly, Washington D.C.

Web Development Immersive Program

Spring 2017 to Fall 2017

University of Maryland, College Park, MD

Courses in Philosophy GPA 3.48

Alpha Tau Omega fraternity

Fall 2008 to Spring 2012