

Core Platform

Plugin	Status	Use Case	Notes
WooCommerce	✓ Active (Critical)	Core eCommerce engine	Must stay active; many plugins depend on it

Page Builder & Layout

Plugin	Status	Use Case	Notes
Beaver Builder (Pro)	✓ Active	Drag-and-drop page builder	Stable, production-grade
Beaver Themer	✓ Active	Dynamic layouts (archive, header, 404)	Depends on Beaver Builder
Livemesh Addons for Beaver Builder	✓ Active	Advanced UI components	Optional but useful
PowerPack for Beaver Builder	✓ Active	Design modules & templates	Heavy but feature-rich
WooPack for Beaver Builder	✓ Active	WooCommerce UI modules	Good for shop layouts
FacetWP – Beaver Builder	✓ Active	Filter UI integration	Requires FacetWP

WooCommerce – Products & UX

Plugin	Status	Use Case	Notes
Additional Variation Images Gallery	✓ Active	Multiple images per variation	UX enhancement
Variation Swatches (Emran Ahmed)	✓ Active	Color/image swatches	Overlaps with other swatch plugins
Variation Swatches (RadiusTheme)	✗ Inactive	Same as above	Duplicate functionality
Variation Swatches (AovUp)	✗ Inactive	Same as above	Safe to remove
Qty Increment Buttons	✓ Active	+/- quantity buttons	Minor UX gain
WC Min Max Quantities	✓ Active	Quantity & order limits	B2B-friendly

Plugin	Status	Use Case	Notes
WooCommerce Product Bundles	Inactive	Bundle products	License update needed
WooCommerce TM Extra Product Options	Active	Custom product options	Powerful, but heavy
Checkout Field Editor (ThemeHigh)	Active	Customize checkout fields	Overlaps with Flexible Checkout Fields
Flexible Checkout Fields	Active	Checkout field control	Duplication risk

Shipping & Payments

Plugin	Status	Use Case	Notes
Flexible Shipping	Active	Weight/cart-based shipping	Solid shipping logic
Invoice Payment Gateway	Active	B2B invoice payments	Use only if required
Worldline Online Checkout	Active	Payment gateway	Keep updated

Search, Filters & Performance

Plugin	Status	Use Case	Notes
FacetWP	Active	Advanced filtering	Performance-sensitive
FiboSearch (Pro)	Active	AJAX product search	High UX value
Flying Pages	Active	Preload pages	Improves perceived speed
WC Speed Repair	Active	Disable Woo assets	Good for optimization
Imagify	Active	Image optimization	CDN-dependent

Analytics, Ads & Marketing

Plugin	Status	Use Case	Notes
Google for WooCommerce	Active	Google Merchant & Ads	Required for Shopping Ads
Google Analytics for WooCommerce	Active	GA tracking	Consider GA4 via Site Kit
Site Kit by Google	Active	GA, Search Console, Ads	Overlaps with GA plugin

Plugin	Status	Use Case	Notes
Meta Pixel for WordPress	Active	Facebook tracking	Keep synced
Facebook for WooCommerce	Active (Untested)	Facebook shop & ads	Version mismatch warning
Mailchimp for WooCommerce	Active	Store-to-Mailchimp sync	Heavy sync plugin
MC4WP (Mailchimp for WP)	Active	Signup forms	Can coexist safely

SEO & Content

Plugin	Status	Use Case	Notes
Rank Math SEO	Active	SEO management	Well-configured recommended
Advanced Custom Fields PRO	Active	Custom fields	License update required
Pods	Active	CPTs & fields	Overlaps with ACF
Pods Beaver Themer Add-On	Active	Pods + Beaver integration	Dependency plugin

Security, Email & System

Plugin	Status	Use Case	Notes
Akismet Anti-Spam	Inactive	Comment spam protection	Optional
Wordfence Login Security	Active	Login hardening	Lightweight
WP Mail SMTP	Active	SMTP mail delivery	Recommended
SendWP	Inactive	Transactional email	Use one mail system only
HTTP Headers	Active	Security headers & CORS	Handle carefully

Developer & Maintenance Tools

Plugin	Status	Use Case	Notes
Query Monitor	Inactive	Debugging & profiling	Dev-only

Plugin	Status	Use Case	Notes
Better Search Replace	Inactive	DB search/replace	Use cautiously
WPS Cleaner	Inactive	DB cleanup	Backup first
WP Engine Site Migration	Inactive	Site migration	One-time use
ManageWP Worker	Active	Remote management	Safe
User Switching	Active	Admin testing	Disable on production if unused

GraphQL & Headless

Plugin	Status	Use Case	Notes
WPGraphQL	Active	GraphQL API	Core for headless
WPGraphQL WooCommerce	Active	Woo data via GraphQL	Required for frontend apps
WPGraphQL CORS	Active	CORS control	Security-sensitive