

Core Platform





Plugin	Status	Use Case	Notes
WooCommerce	✓ Active (Critical)	Core eCommerce engine	Must stay active; many plugins depend on it

Page Builder & Layout




Plugin	Status	Use Case	Notes
Beaver Builder (Pro)	✓ Active	Drag-and-drop page builder	Stable, production-grade
Beaver Themer	✓ Active	Dynamic layouts (archive, header, 404)	Depends on Beaver Builder
Livemesh Addons for Beaver Builder	✓ Active	Advanced UI components	Optional but useful
PowerPack for Beaver Builder	✓ Active	Design modules & templates	Heavy but feature-rich
WooPack for Beaver Builder	✓ Active	WooCommerce UI modules	Good for shop layouts
FacetWP – Beaver Builder	✓ Active	Filter UI integration	Requires FacetWP

WooCommerce – Products & UX






Plugin	Status	Use Case	Notes
Additional Variation Images Gallery	✓ Active	Multiple images per variation	UX enhancement
Variation Swatches (Emran Ahmed)	✓ Active	Color/image swatches	Overlaps with other swatch plugins
Variation Swatches (RadiusTheme)	✗ Inactive	Same as above	Duplicate functionality
Variation Swatches (AovUp)	✗ Inactive	Same as above	Safe to remove
Qty Increment Buttons	✓ Active	+/- quantity buttons	Minor UX gain
WC Min Max Quantities	✓ Active	Quantity & order limits	B2B-friendly

Plugin	Status	Use Case	Notes
WooCommerce Product Bundles	 Inactive	Bundle products	License update needed
WooCommerce TM Extra Product Options	 Active	Custom product options	Powerful, but heavy
Checkout Field Editor (ThemeHigh)	 Active	Customize checkout fields	Overlaps with Flexible Checkout Fields
Flexible Checkout Fields	 Active	Checkout field control	Duplication risk




Shipping & Payments

Plugin	Status	Use Case	Notes
Flexible Shipping	 Active	Weight/cart-based shipping	Solid shipping logic
Invoice Payment Gateway	 Active	B2B invoice payments	Use only if required
Worldline Online Checkout	 Active	Payment gateway	Keep updated

Search, Filters & Performance

Plugin	Status	Use Case	Notes
FacetWP	 Active	Advanced filtering	Performance-sensitive
FiboSearch (Pro)	 Active	AJAX product search	High UX value
Flying Pages	 Active	Preload pages	Improves perceived speed
WC Speed Repair	 Active	Disable Woo assets	Good for optimization
Imagify	 Active	Image optimization	CDN-dependent

Analytics, Ads & Marketing

Plugin	Status	Use Case	Notes
Google for WooCommerce	 Active	Google Merchant & Ads	Required for Shopping Ads
Google Analytics for WooCommerce	 Active	GA tracking	Consider GA4 via Site Kit
Site Kit by Google	 Active	GA, Search Console, Ads	Overlaps with GA plugin

Plugin	Status	Use Case	Notes
Meta Pixel for WordPress	✓ Active	Facebook tracking	Keep synced
Facebook for WooCommerce	⚠ Active (Untested)	Facebook shop & ads	Version mismatch warning
Mailchimp for WooCommerce	✓ Active	Store-to-Mailchimp sync	Heavy sync plugin
MC4WP (Mailchimp for WP)	✓ Active	Signup forms	Can coexist safely

SEO & Content






Plugin	Status	Use Case	Notes
Rank Math SEO	✓ Active	SEO management	Well-configured recommended
Advanced Custom Fields PRO	✓ Active	Custom fields	License update required
Pods	✓ Active	CPTs & fields	Overlaps with ACF
Pods Beaver Themer Add-On	✓ Active	Pods + Beaver integration	Dependency plugin

Security, Email & System




Plugin	Status	Use Case	Notes
Akismet Anti-Spam	✗ Inactive	Comment spam protection	Optional
Wordfence Login Security	✓ Active	Login hardening	Lightweight
WP Mail SMTP	✓ Active	SMTP mail delivery	Recommended
SendWP	✗ Inactive	Transactional email	Use one mail system only
HTTP Headers	✓ Active	Security headers & CORS	Handle carefully

Developer & Maintenance Tools

Plugin	Status	Use Case	Notes
Query Monitor	✗ Inactive	Debugging & profiling	Dev-only

Plugin	Status	Use Case	Notes
Better Search Replace	 Inactive	DB search/replace	Use cautiously
WPS Cleaner	 Inactive	DB cleanup	Backup first
WP Engine Site Migration	 Inactive	Site migration	One-time use
ManageWP Worker	 Active	Remote management	Safe
User Switching	 Active	Admin testing	Disable on production if unused

GraphQL & Headless

Plugin	Status	Use Case	Notes
WPGraphQL	 Active	GraphQL API	Core for headless
WPGraphQL WooCommerce	 Active	Woo data via GraphQL	Required for frontend apps
WPGraphQL CORS	 Active	CORS control	Security-sensitive