

# Business Analysis

Holman  
MOTORCARS



Performance Analysis



Labor Cost Analysis



Discount and Sales Analysis



# Performance Analysis of Luxury Automobiles in Europe and US

2012

2013

2014

2015



31.7M

SalePrice



20.4M

CostPrice



495.1K

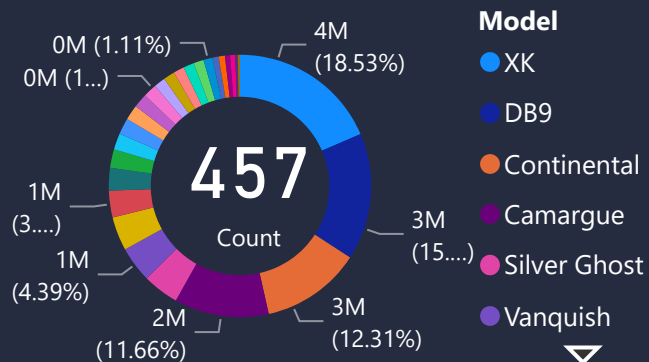
SpareParts



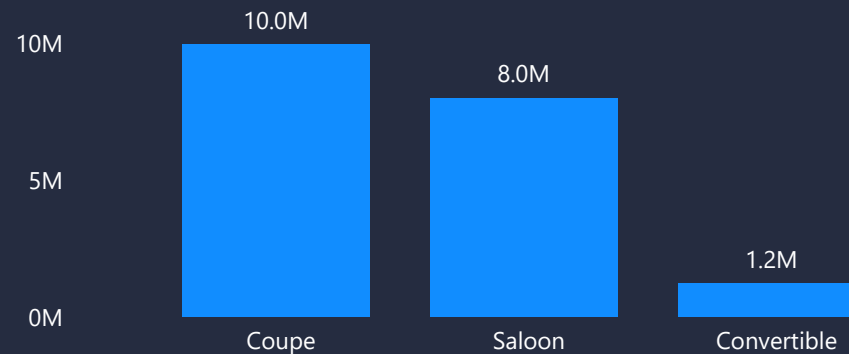
310.5K

LaborCost

CostPrice by Model



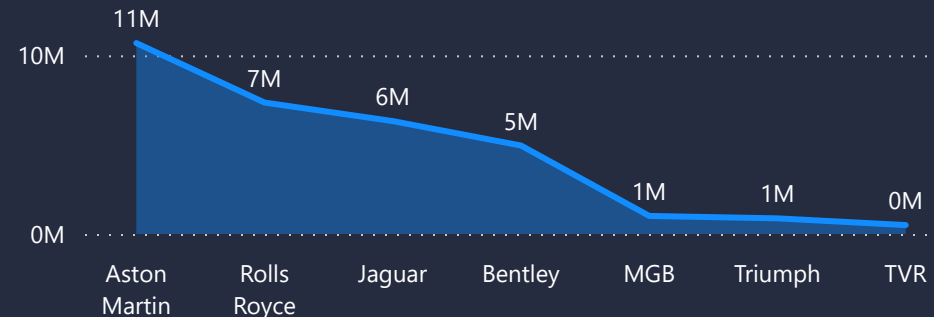
SalePrice by VehicleType



SalePrice by Make



SalePrice by Make



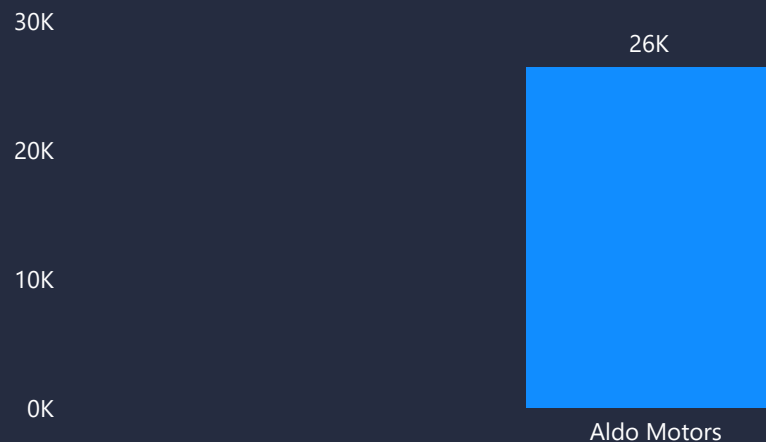
ClientName	SalePrice	TotalDiscount
Aldo Motors	2876250	16,750.00
Ambassador Cars	1686930	10,345.00
Bright Orange	2880500	20,750.00
British Luxury Automobile Corp	302690	2,250.00
BritWheels	2068750	9,000.00
Buckingham Palace Car Services	402000	3,500.00
Carosse Des Papes	404040	7,200.00
Chateau Moi	311790	5,150.00
Classy Car Sales	200250	2,700.00
Costa Del Speed	207750	1,050.00
Crippen & Co	390750	3,650.00
Cut'n'Shut	2825500	10,850.00
Embassy Motors	1254550	9,100.00
Honest John	2706750	14,150.00
Impressive Wheels	182750	1,050.00
Jungfrau	501870	7,750.00
Karz	145750	700.00
Les Arnaqueurs	1366250	12,250.00
Luxury Rentals	214750	1,050.00
Olde Englande	297500	1,400.00
Premium Motor Vehicles	85250	350.00
Picky Picky	1027500	7,500.00
Total	31697940	225,295.00



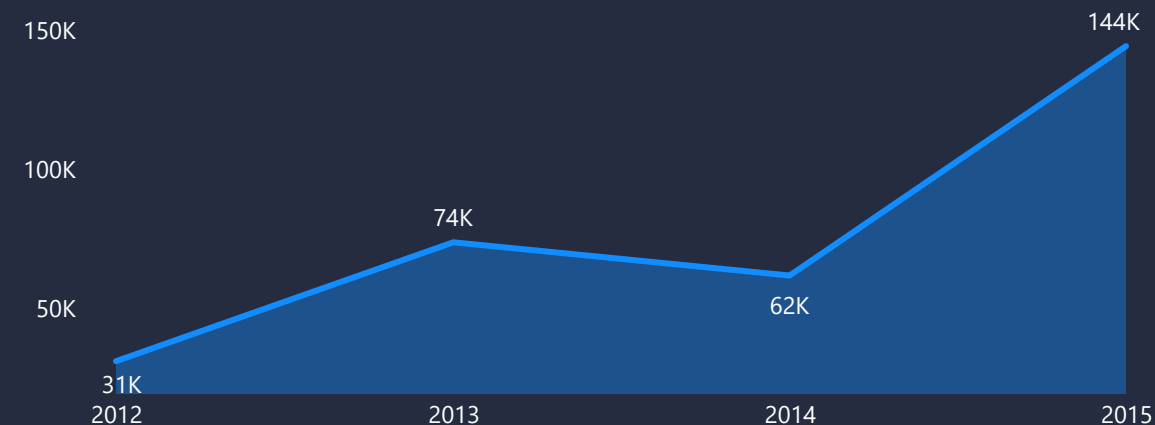
# Labor Cost Analysis

Holman  
MOTORCARS

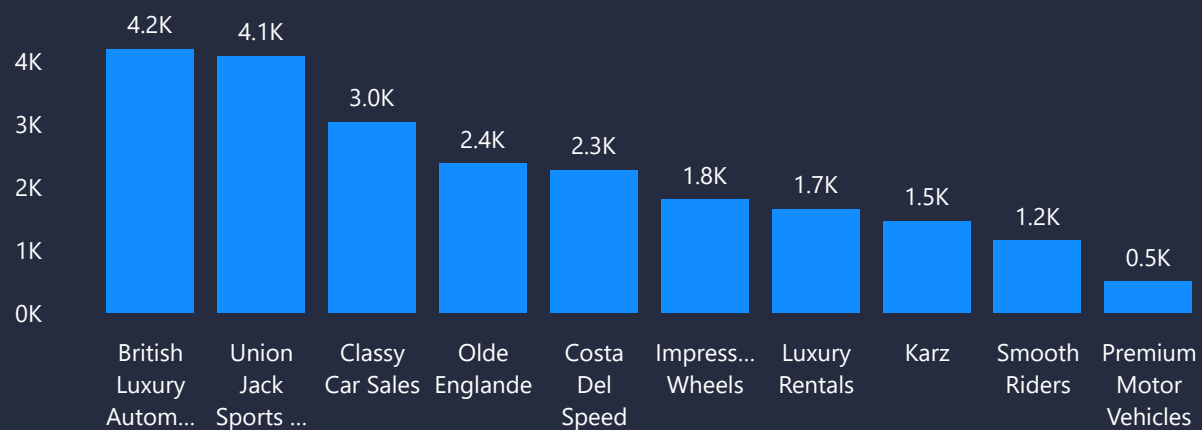
Highest Labour Cost by Client Name



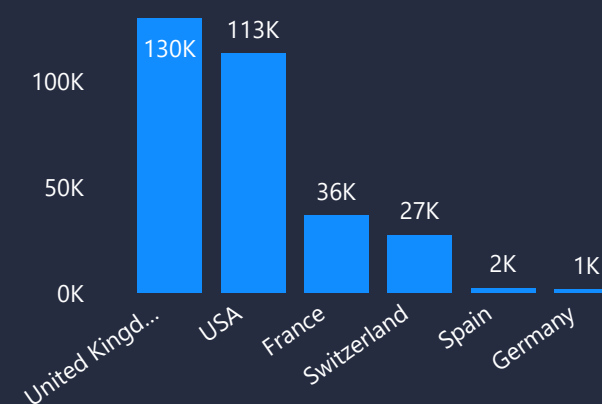
LaborCost by Year



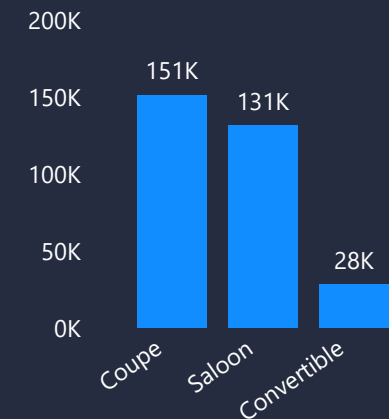
Lowest Labour Cost by Client Name



LaborCost by CountryName



LaborCost by VehicleType

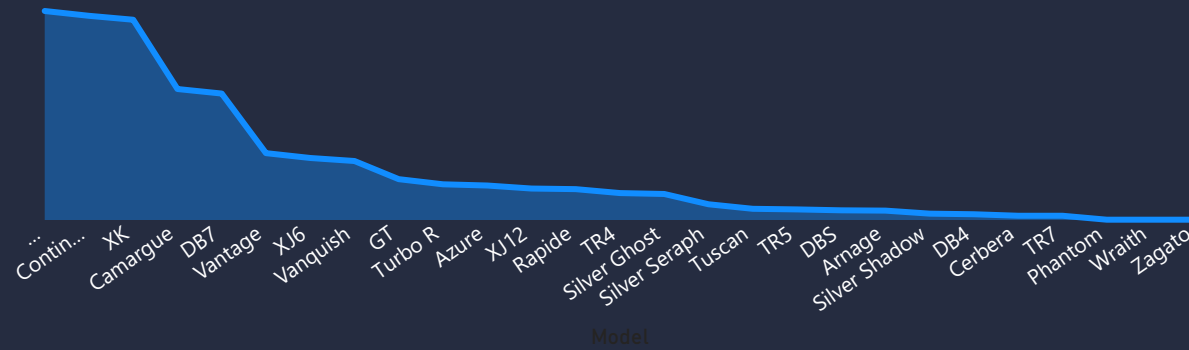




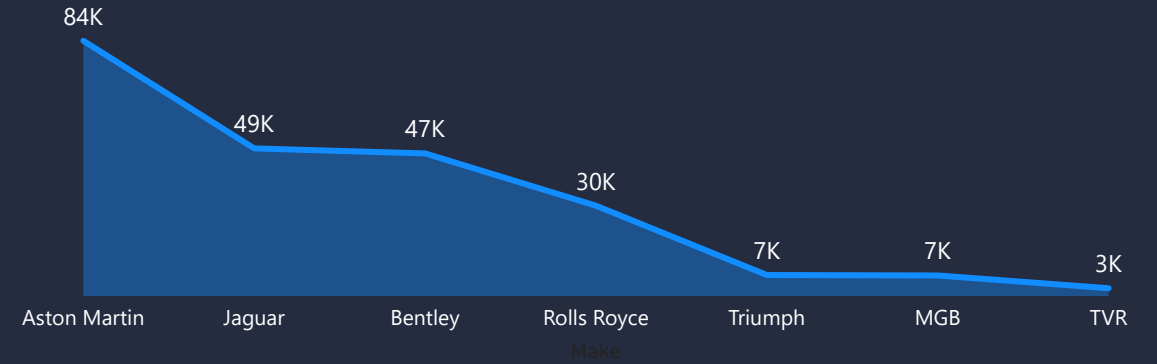
## Discount and Sales analysis

Holman  
MOTORCARS

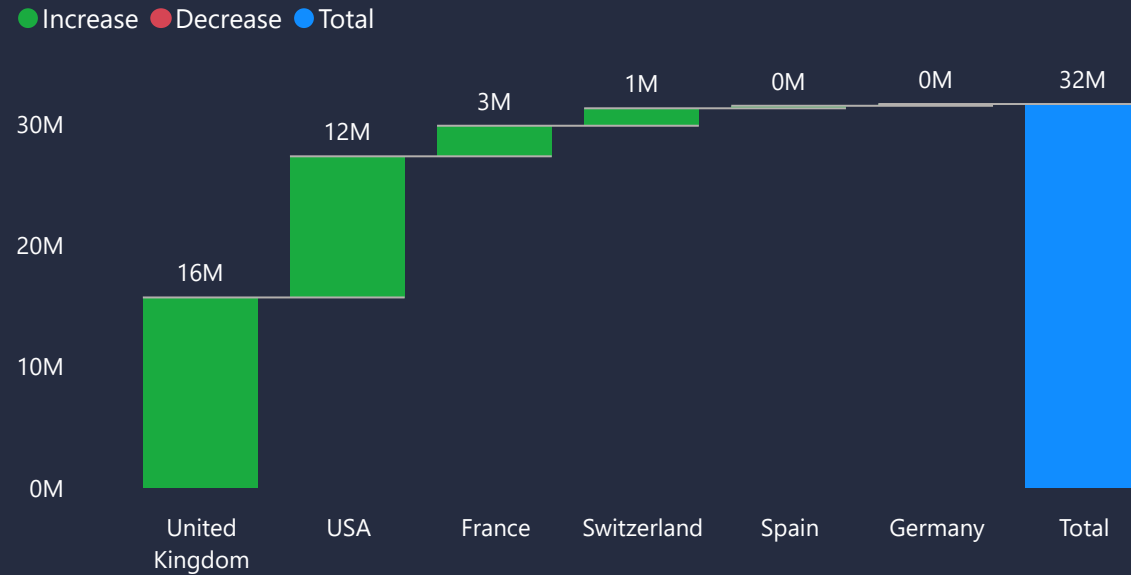
### TotalDiscount by Model



### TotalDiscount by Make



### SalePrice by CountryName



### TotalDiscount by CountryName

