Parashmani Awasthi
+917668475060 | awasthiparash333@gmail.com| **LinkedIn**

SKILLS

- ❖ **Tools** : Adobe Creative, Canva, Figma, CRM Software, Meta Ads,Adobe Photoshop,Adobe Premiere Pro
- ❖ **Spoken Languages:** Nepali, English, Hindi
- ❖ **Computer Fundamentals** : DBMS, Computer Network, OOPS, Operating System, SDLC
- ❖ **Programming Languages** : Python, C, JavaScript, HTML, CSS
- ❖ **Frameworks/Libraries** : Tensorflow, Matplotlib, NumPy
- ❖ **Soft Skills :** Sales and Marketing, Client Relationship Management, Communication Skills, Analytical and Market Research, Time Management and Organizational Skills, Adaptability and Problem-Solving

WORK EXPERIENCE

Social Media Handle (Remote) | Kangaroo Education and Abroad Study (Sept'24 - Oct'24) ❖Handled **customer queries** via **Facebook Messenger and WhatsApp**, ensuring prompt responses.

❖Managed **Meta accounts**, **online business automation**, and **Meta Ad** campaigns.

❖ Designed **50**+ flyers and advertisements to boost online presence.

Graphic Designing and Digital Marketing (Remote) | IDP Kathmadu (Feb'22 - Jun'22)

❖Created videos, motion graphics, and **50**+ **unique** flyers, posters, and advertisements.

❖Collaborated with **social media influencers** to enhance **brand visibility and engagement**.

❖Provided **strategic suggestions** to the digital marketing team, driving increased **advertisement effectiveness and sales growth**.

PROJECTS

Product Designer | IDP Kathmadu

❖Designed **visually appealing** design using Adobe Photoshop, Adobe Illustrator, and Canva.

❖Managed **Meta Ads**, **social media handles**, and **customer interactions via DM's**. ❖Consistently achieved **100% client satisfaction** with **original designs**.

ACADEMIC AND EXTRA CURRICULAR ACHIEVEMENTS

❖Maintained a **strong academic record**, consistently recognized as a good performer throughout my undergraduate studies.

❖Designed **250**+ unique designs across various projects, with **100% client satisfaction** to date.

❖ Successfully met all **project deadlines** while delivering high-quality work.

EDUCATION

Computer Science and Engineering | VMSB Uttarakhand Technical University　　　　Running | 2022-2026
XII(NEB, Nepal)　　　　3.02 GPA out of 4.00 GPA | 2024